



AGENDA

OPEN SESSION

ACTION ITEMS

1. **Approval of the Minutes of March 27, 2024**
Ramsey White, Chair

INFORMATION ITEMS

2. **Legislative Update**
Amy McConkey, Director of State Affairs
Kelly Dockham, Director of Federal Affairs
3. **Development Update**
Michael Andreasen, Vice Chancellor for Development

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

**UNC-CHAPEL HILL BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE MEETING
Open Session Minutes**

March 27, 2024

Committee Vice Chair Patrick Ballantine called the meeting to order at 3:41 p.m. in the Chancellor's Ballroom at the Carolina Inn.

Assistant Secretary Chris McClure called the roll. The following committee members were present in person or via videoconference: Patrick Ballantine, Jim Blaine, Rob Bryan, Christopher Everett, Vimal Kolappa, Marty Kotis, Ralph Meekins, Vinay Patel, and John Preyer. The following member was absent: Ramsey White.

Assistant Secretary McClure indicated that there was a quorum.

OPEN SESSION

The following item was presented for action:

Approval of the Minutes of November 8, 2023

The committee reviewed and approved the open and closed session minutes of November 8, 2023. Trustee Everett moved to approve the minutes. The motion was duly seconded and carried.

The following items were presented for information only:

Legislative Update

Amy McConkey, Director of State Affairs, and Kelly Dockham, Director of Federal Affairs, gave legislative updates. The floor was opened for questions and comments.

WUNC Update

Paul Hunton, President and General Manager of WUNC, presented the committee with an update on WUNC. Questions and comments were entertained.

Development Update

Michael Andreasen, Vice Chancellor for Development, presented the committee with a University Development update.

Copies of these presentations are located in the Office of the Assistant Secretary and at bot.unc.edu.

MOTION TO CONVENE IN CLOSED SESSION

On motion of Trustee Kotis and seconded by Trustee Bryan, the committee voted to convene in closed session pursuant to North Carolina General Statutes Sections 143-318.11(a)(1) and (a)(2).

CLOSED SESSION

The committee convened in closed session. Please see closed session minutes.

UNC-Chapel Hill Board of Trustees
External Relations Committee Meeting
Open Session Minutes
March 27, 2024

The committee returned to open session without objection.

OPEN SESSION

The committee reconvened in open session.

ADJOURNMENT

There being no further business to come before the committee in open session, Committee Vice Chair Ballantine adjourned the meeting at 4:57 p.m. without objection.

State Affairs Update

Amy McConkey

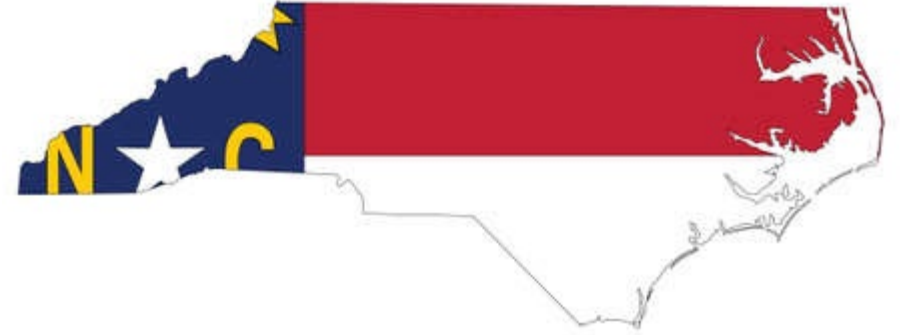
Wednesday, May 15, 2024

UNC Board of Trustees, External Affairs Committee



Overview

- State budget update & revenue forecast
- Legislation of interest
- Committee chair changes
- Engagement/special events





State Budget Update

- The 2023-25 state budget became law on Oct. 3, 2023.
- It provided \$29.8B in year 1, and \$30.9B in year 2 and was a trigger for Medicaid expansion.
- It funded important investments in higher education, including \$7.5 million recurring and \$2.5 million nonrecurring in FY 2023-24 for UNC computer science program expansion, and authorization and funding for campus capital projects.



State Budget Update, cont.

- The UNC System is seeking an additional \$70 million in operating funds – or 1.9% – from the General Assembly in the short session, largely to reward UNC campuses for increases in enrollment and efficiency based on the new performance-weighted funding model.
- UNC-CH is included in a \$17 million System Office request for upgrades to security equipment and infrastructure.
 - \$4M for an enterprise security camera system

Updated Revenue Forecast



- **Surplus**: NC's budget surplus is now expected to be approximately \$1B, down from previous reports that anticipated \$1.4B.
- OSBM and FRD said there is \$188M in additional General Fund availability for FY23-24 and \$799M for FY24-25.
- Lawmakers now must decide whether and how to spend these new dollars.



Legislation

House Bill 912: UNC Self-Liquidating Capital Projects

- Sponsors: Pickett, Hastings, Hawkins (no Senate companion bill)
- Four campuses: UNC-CH, ECU, Fayetteville State & UNCW.
- UNC-CH is seeking authorization to finance **\$102.6M for Chilled Water Infrastructure Expansion** and **\$205.6M for the Translational Research Building (TRB)**.
- Passed House Universities unanimously last week.
- Passed House Finance unanimously this morning and will be up for a vote on the House floor later today.



Committee Leadership Changes

- **House Universities Committee**
 - Rep. Jon Hardister (R-Guilford) resigned 4/8/24
 - Rep. Alan Branson appointed 4/16/24
 - Rep. Ray Pickett (R-Watauga) now sole chair.
- **House Education Appropriations Committee**
 - Rep. Tricia Cotham (R-Mecklenburg) appointed as a chair to fill Hardister vacancy.
 - She co-chairs that committee with Rep. David Willis (R-Union) and Rep. John Torbett (R-Gaston).



Engagement & Special Events



THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL



Engagement:

NC Economic Development & Foreign Trade Caucus

April 4th

Focus: Innovation in Higher Ed

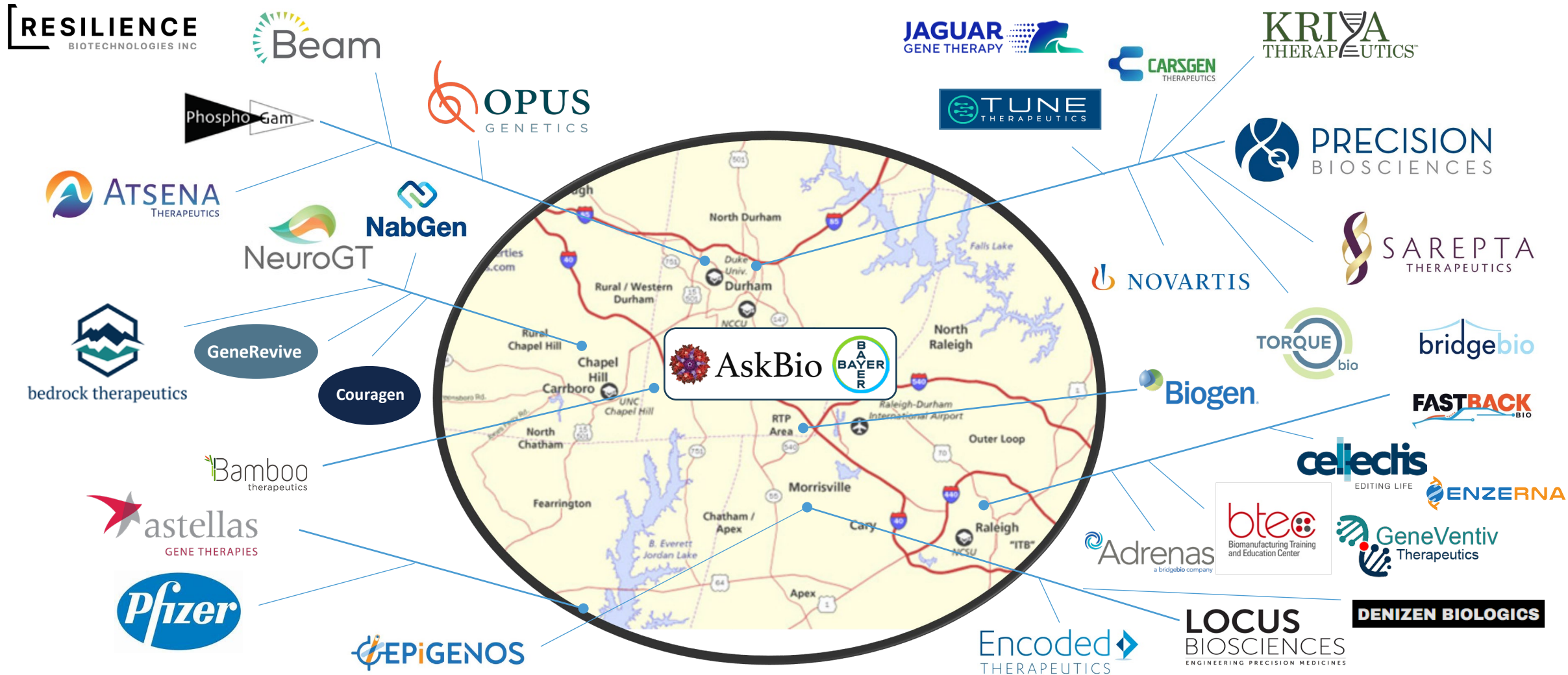
Presentations: NC Innovation, UNC System, UNC, NCSU

VC & Chief Innovation Officer Dedric Carter presented on behalf of UNC.



Economic Development: Regional Industry Cluster

CELL & GENE THERAPY IN CENTRAL NORTH CAROLINA, 2024



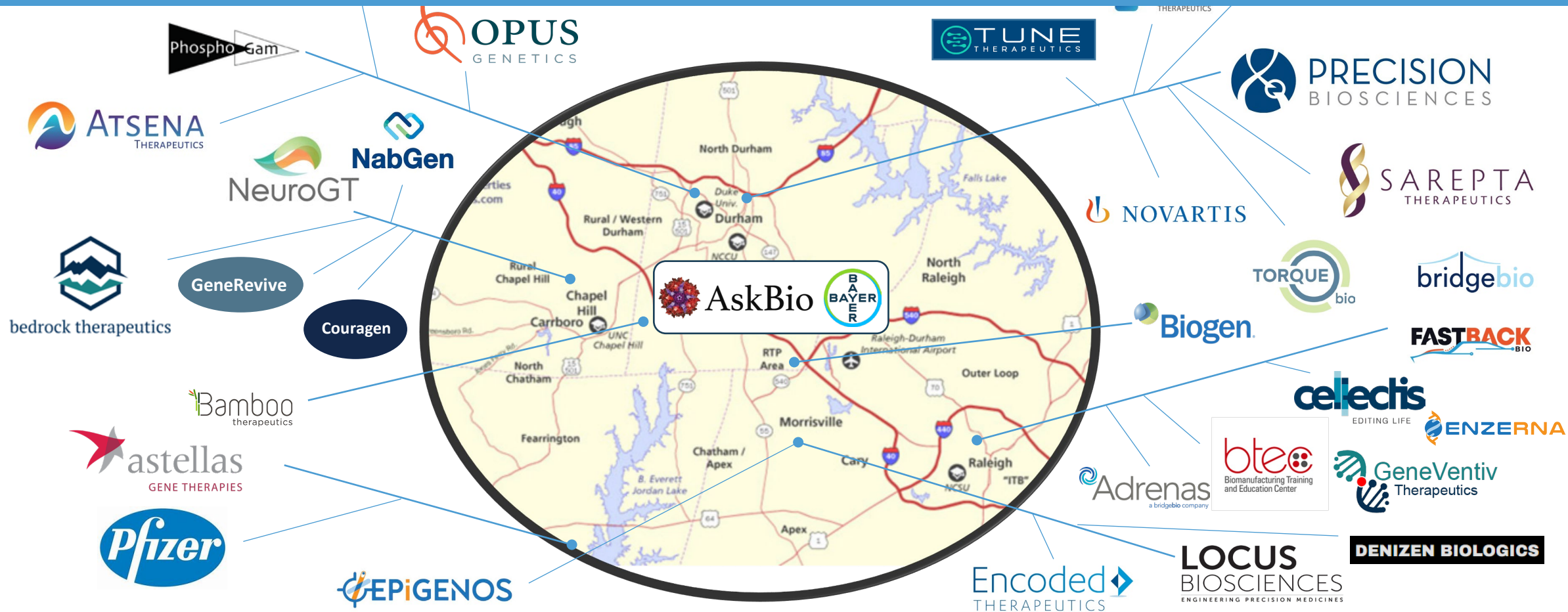
Economic Development: Regional Industry Cluster

CELL & GENE THERAPY IN CENTRAL NORTH CAROLINA, 2024



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

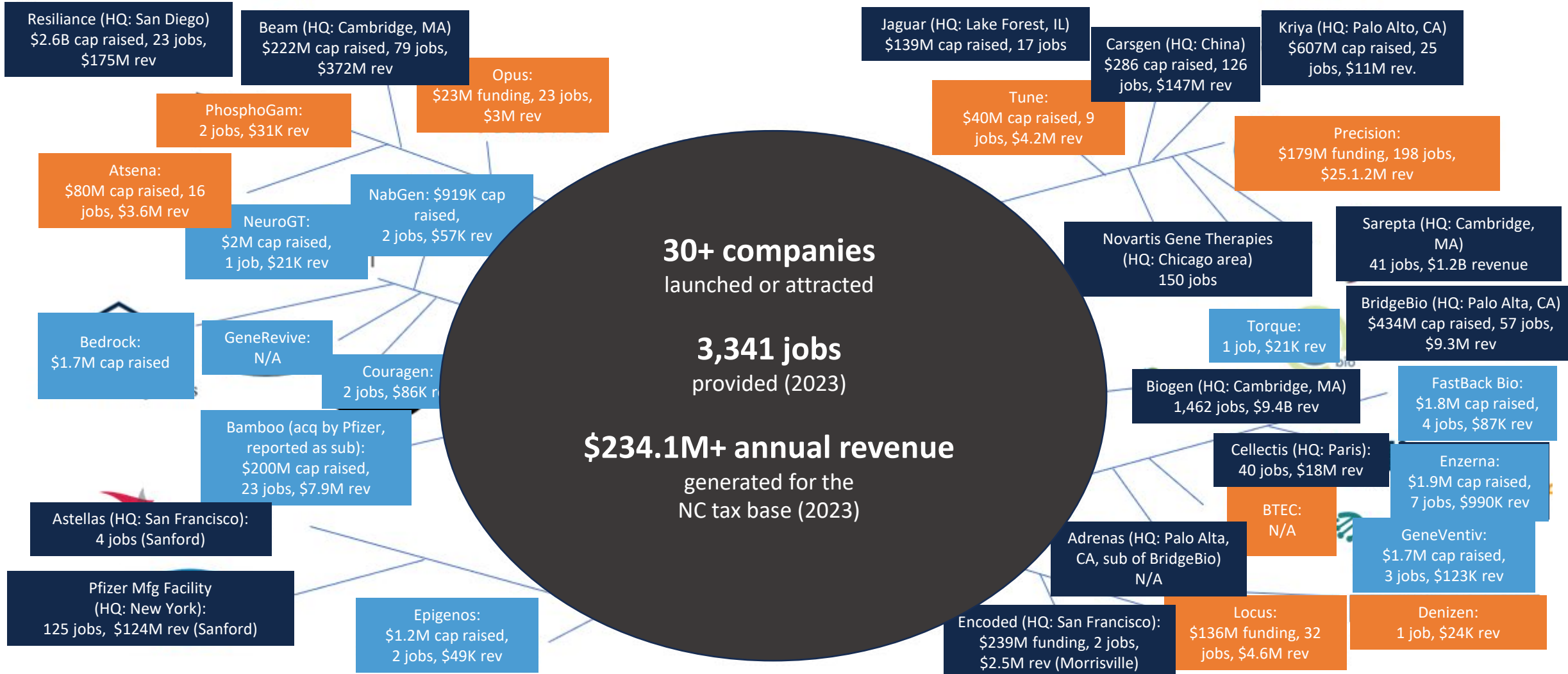
UNC-affiliated gene therapy companies



Economic Development: Regional Industry Cluster

CELL & GENE THERAPY IN CENTRAL NORTH CAROLINA, 2024

- UNC startup w/ HQ in NC
- Company HQ in NC
- Non-HQ office/facility in NC



Note: Total revenue tax base for NC would likely exceed the \$234M figure. Revenues = sales plus other income such as contracts, sub-licenses, etc. Revenue does not double count grant funding or investment funding. Revenues total at center only includes those from companies with HQ in NC b/c taxable revenues for other companies vary widely based on individual factors

UNC Science Policy & Advocacy Group

April 18th



Rami Major
@doe_ra_mi

Thanks to [@Amy_McConkey](#) for helping coordinate this for us and to our advisor [@DrJeffWarren](#) who always shows up for us SPAG members!! Great conversations today and awesome opportunities for us grad students to learn more about how our research and advocacy can translate to policy

Science Policy and Advocacy Gro... · 4/18/24
We loved welcoming Representative [@AllenBuansi](#) and Senator [@GraigMeyer](#) to campus today to chat science policy with them and learn more about their experiences advocating for science policies in North Carolina. Thank you for taking the time to meet with us!



5:04

Post



Science Policy and Advocacy Group (SPAG)
@UNC_SPAG

Join SPAG next Thursday for an informal chat with our local legislators, NC Senator Graig Meyer and NC Representative Allen Buansi, about science policy and politics in general over coffee and pastries. Space is limited, sign up today! tinyurl.com/cp2xxf45

An event flyer with a yellow and blue background. It features the Science Policy & Advocacy Group logo, the text 'Talk science policy and politics with NC legislators!', and photos of Senator Graig Meyer and Representative Allen Buansi. It includes a QR code for registration, the date and time 'April 18th, 11:30AM-12:30PM' at 'MEJ 3102', and a note 'Coffee and pastries!' with a coffee cup icon. A pink starburst says 'Space is limited!'.



Post your reply



OFFICE OF STATE AFFAIRS

UNC v. UNCC Baseball





2024 Graduate Education Day – May 21







Congrats Class of '24 and Go Heels!

Amy McConkey

Director of State Affairs

Amy_McConkey@unc.edu



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

UNC Federal Affairs

Kelly Dockham, Director of Federal Affairs

UNC Chapel Hill Board of Trustees | External Relations Committee Update

Wednesday, May 15, 2024



THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

NOTABLE
LEGISLATION
118TH CONGRESS

Congressional Committee Activity

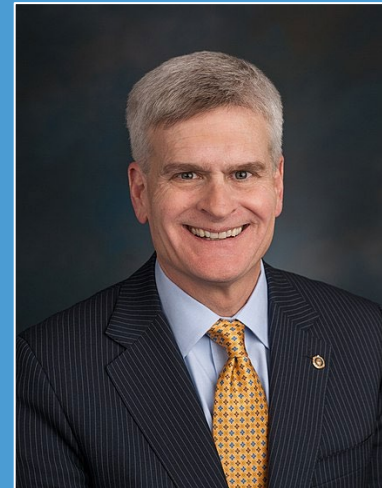
- Senate Health, Education, Labor and Pensions (HELP)

- House Education & the Workforce
 - ✓ *Hearings*
 - ✓ *Reports*
 - ✓ *Legislation*

Senate Committee on Health, Education, Labor and Pensions (HELP)



Chairman: Bernie Sanders (I-VT)



Ranking Member: Bill Cassidy, M.D. (R-LA)

North Carolina Member: Senator Ted Budd (R)

SENATE HELP COMMITTEE | ACTIVITY

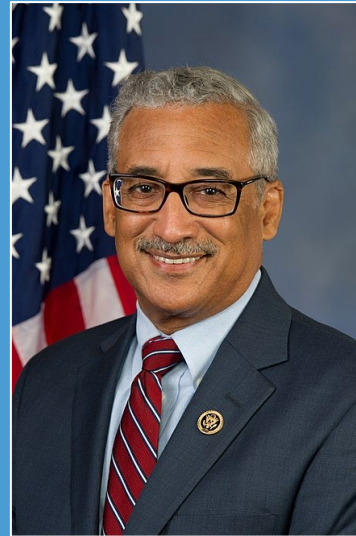


- **HEARINGS:** Public Health Focused
 - *What is Fueling the Diabetes Epidemic?* (Dec. 2023)
 - *Addressing Long COVID: Advancing Research and Improving Patient Care* (Jan. 2024)
 - *What Can Congress Do to Address the Severe Shortage of Minority Health Care Professionals and the Maternal Health Crisis?* (May 2024)
 - *Examining the Dental Care Crisis in America: How Can We Make Dental Care More Affordable and More Available?* (5.16.24)
- **NIH REFORM:**
 - RM Cassidy released White Paper on modernizing NIH (5.9.24)
 - Follows Request for Information (Oct. 2023)
- **LEGISLATION:**
 - **S.2333 - *Pandemic and All-Hazards Preparedness and Response Act*** (July 2023)
 - **S. 2840 - *Bipartisan Primary Care and Health Workforce Act*** (Sep. 2023)
 - **S. 3392 - *Advancing Research in Education Act*** (Dec. 2023)

House Committee on Education & the Workforce



Chairwoman: Virginia Foxx, PhD (NC-R)



Ranking Member: Bobby Scott (D-VA)

North Carolina Members: Rep. Alma Adams (D-NC-12) and Rep. Kathy Manning (D-NC-06)

HOUSE ED & WORKFORCE COMMITTEE | ACTIVITY



- **HEARINGS:**

- ***EXPOSING THE DANGERS OF THE INFLUENCE OF FOREIGN ADVERSARIES ON COLLEGE CAMPUSES*** (July 2023)
- ***LOWERING COSTS AND INCREASING VALUE FOR STUDENTS, INSTITUTIONS, AND TAXPAYERS*** (July 2023)
- ***DIVISIVE, EXCESSIVE, INEFFECTIVE: THE REAL IMPACT OF DEI ON COLLEGE CAMPUSES*** (March 2024)
- ***FAFSA FAIL: EXAMINING THE IMPACT ON STUDENTS, FAMILIES, AND SCHOOLS*** (April 2024)

- **EDUCATION OVERSIGHT – Biden Administration Focus**

- **LEGISLATION:**

- **H.R.5933 - DETERRENT Act** (Passed House, Dec. 2023)
- **H.R. 6951 - *The College Cost Reduction Act*** (Feb. 2024)



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at CHAPEL HILL

University Development Update

MAY 2024

Michael C. Andreasen

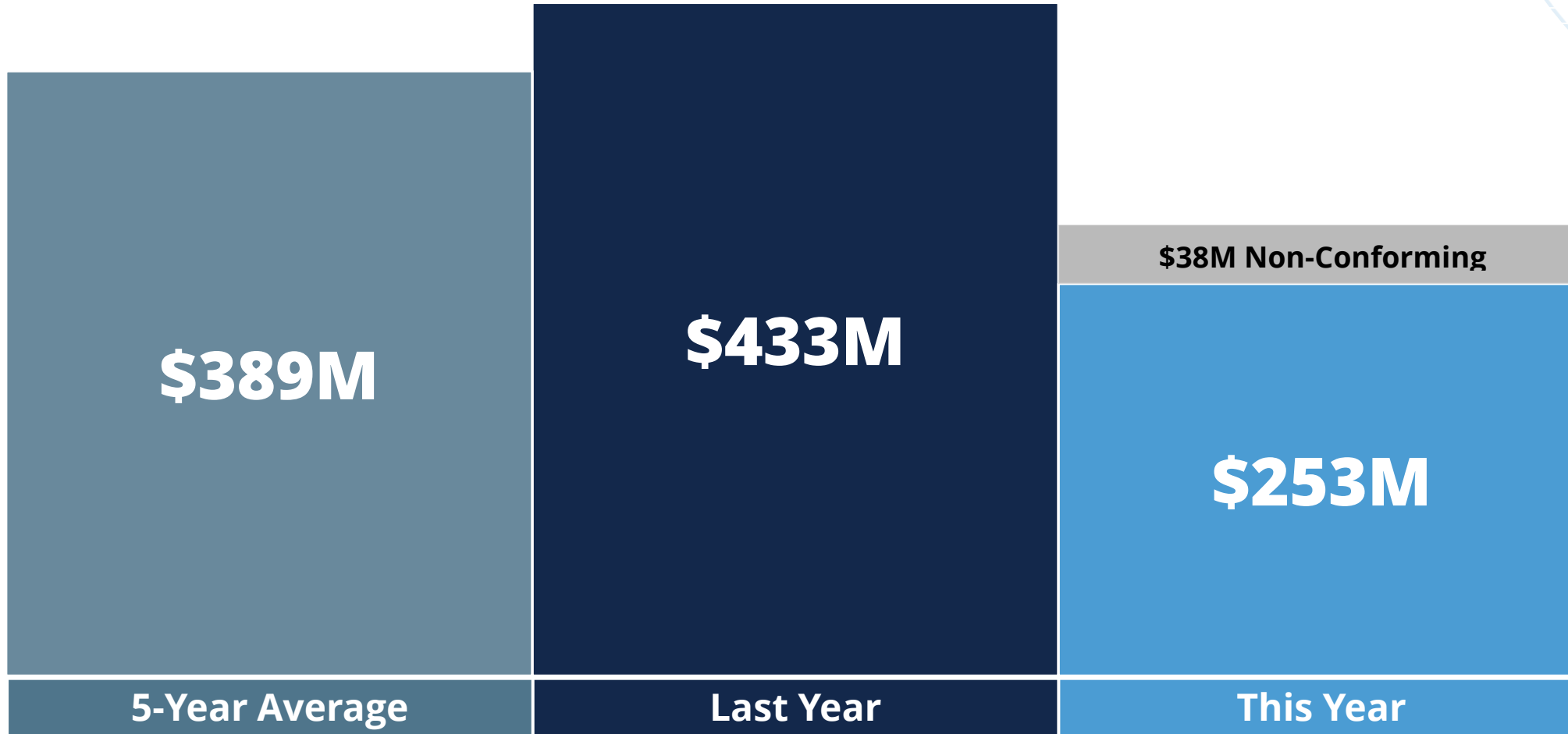
Vice Chancellor for Development



THE UNIVERSITY
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at CHAPEL HILL

UNIVERSITY-WIDE

New Cash & Commitments. YTD Through End of 3rd Quarter.

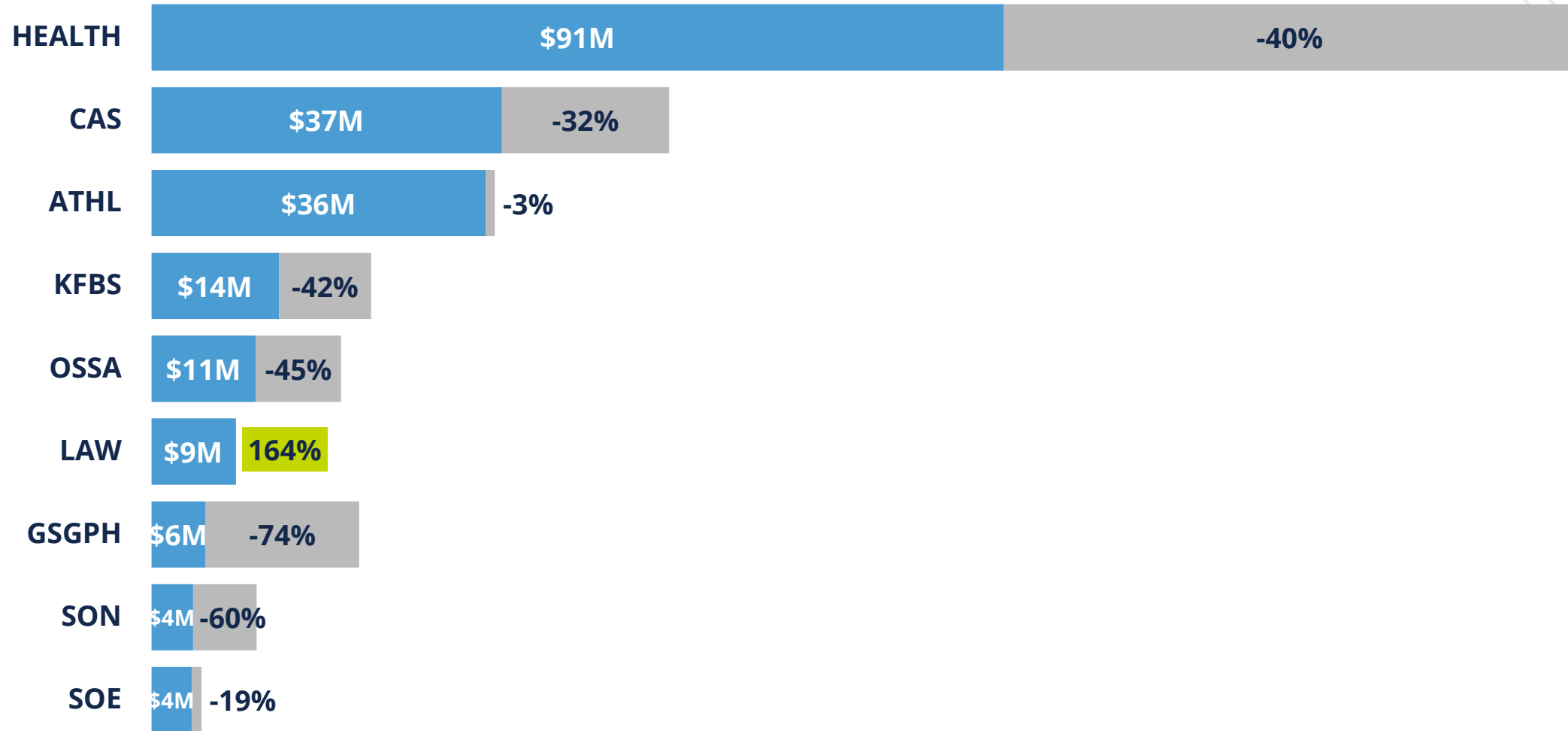


*Grant data through 1.31.2024.
Rams Club data through 2.29.2024.*

“Non-Conforming” refers to commitments received that would have been counted under CASE standards prior to this FY.

SCHOOLS & UNITS

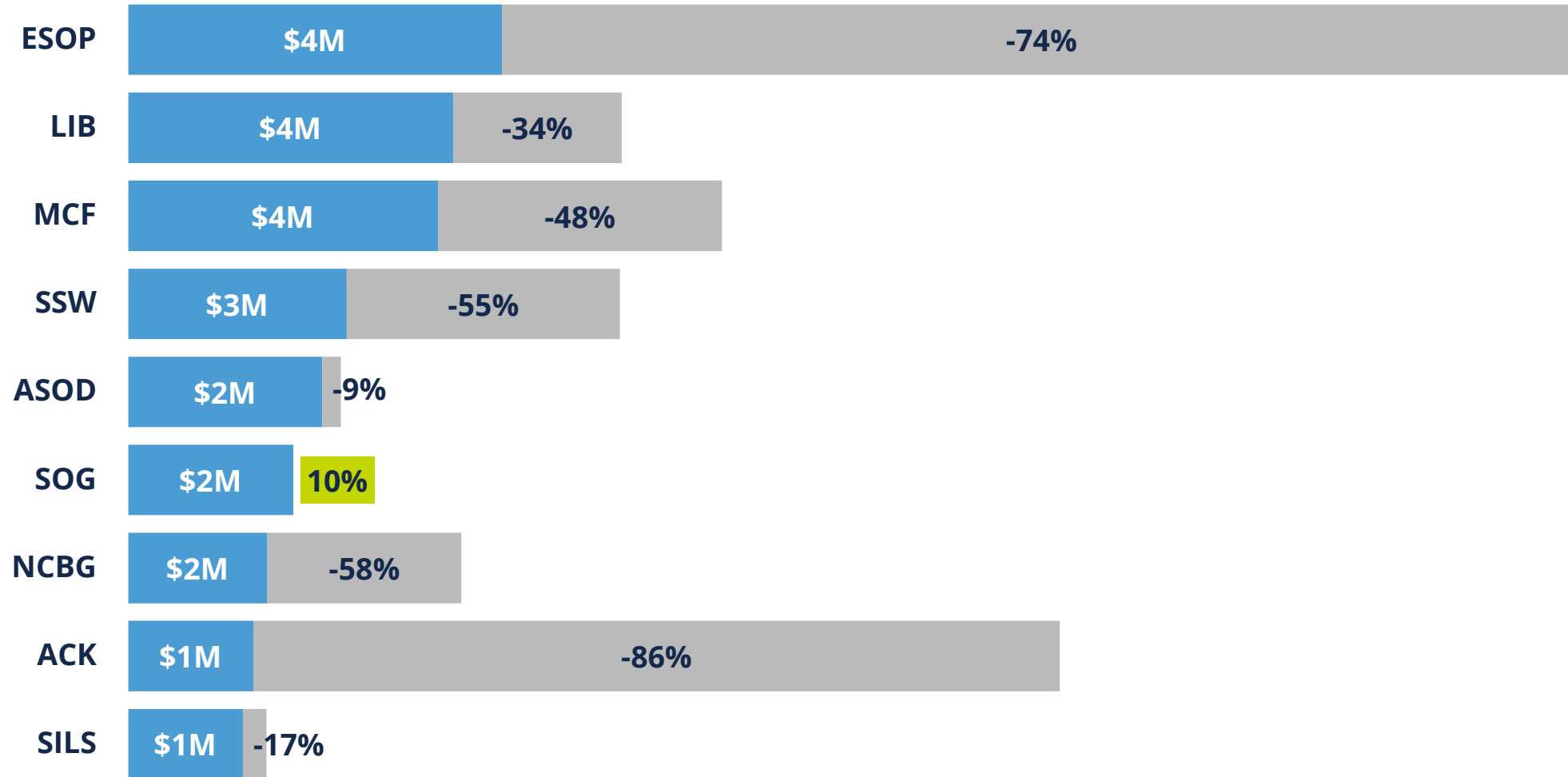
New Cash & Commitments. YTD Through End of 3rd Quarter.



■ This Year ■ Change vs FY23

SCHOOLS & UNITS

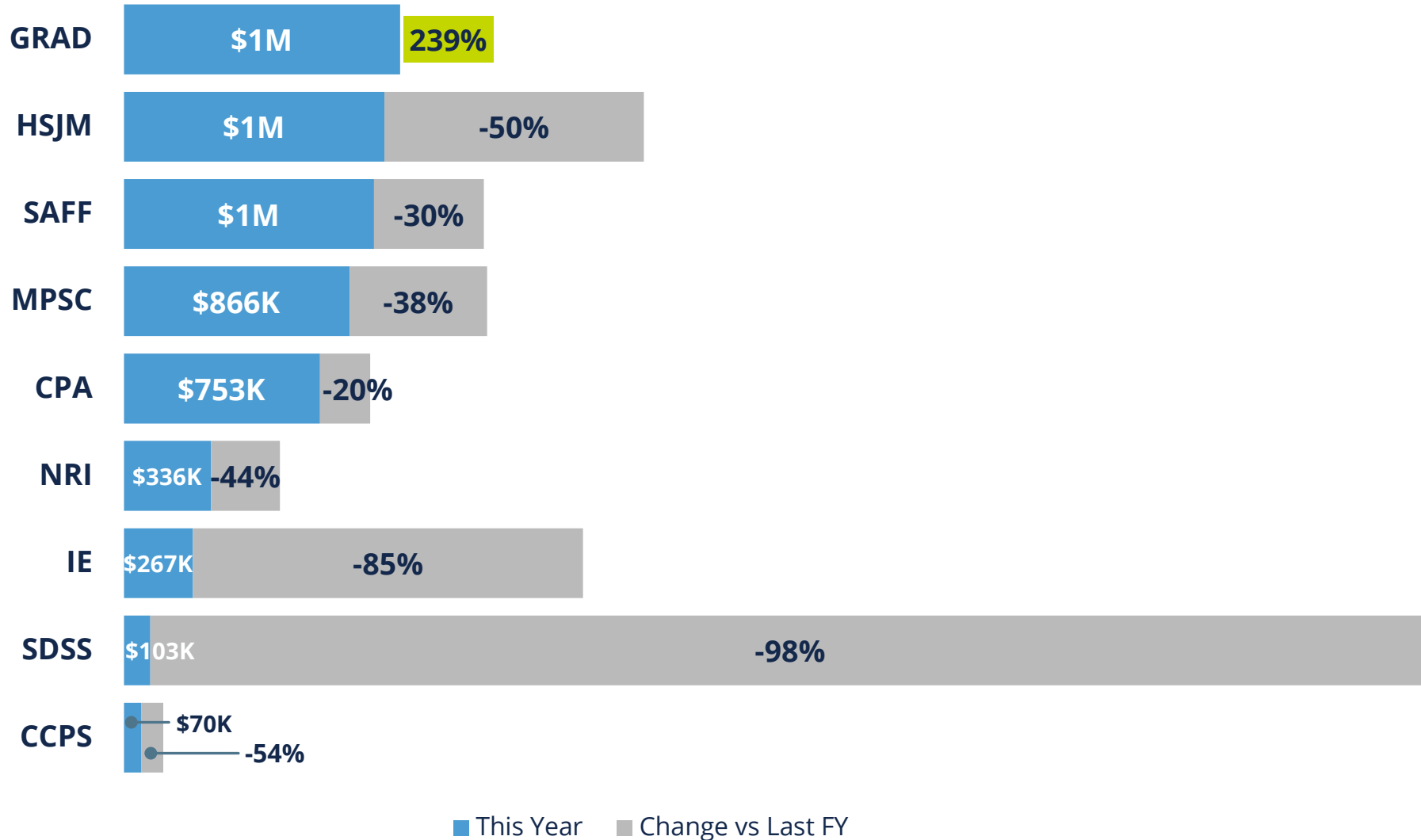
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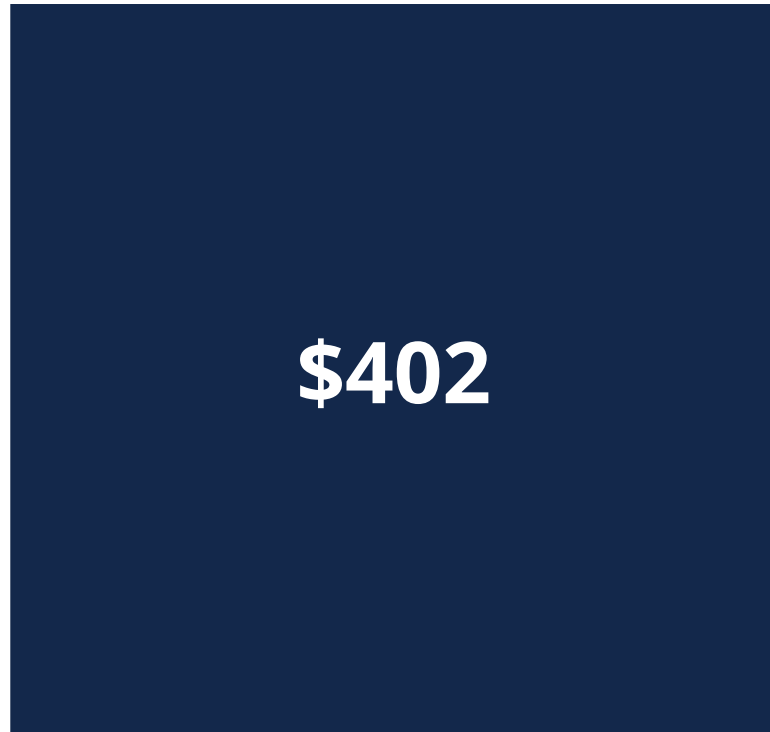
SCHOOLS & UNITS

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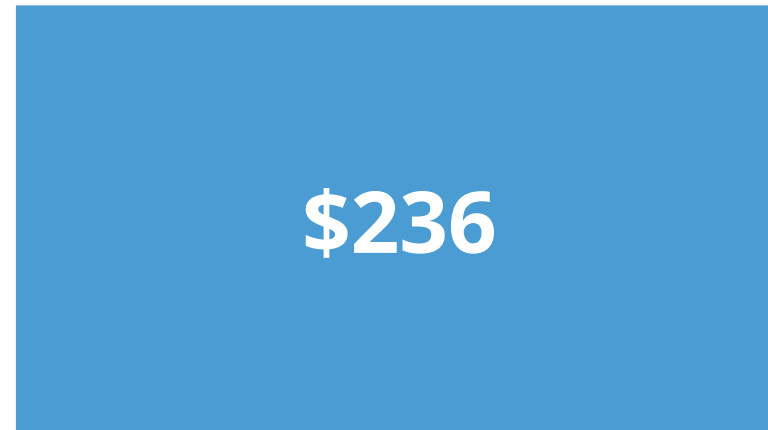


CASH TOTALS

End of 3rd Quarter. Amounts in millions.



FY23



FY24

GiveUNC

3 • 26 • 24



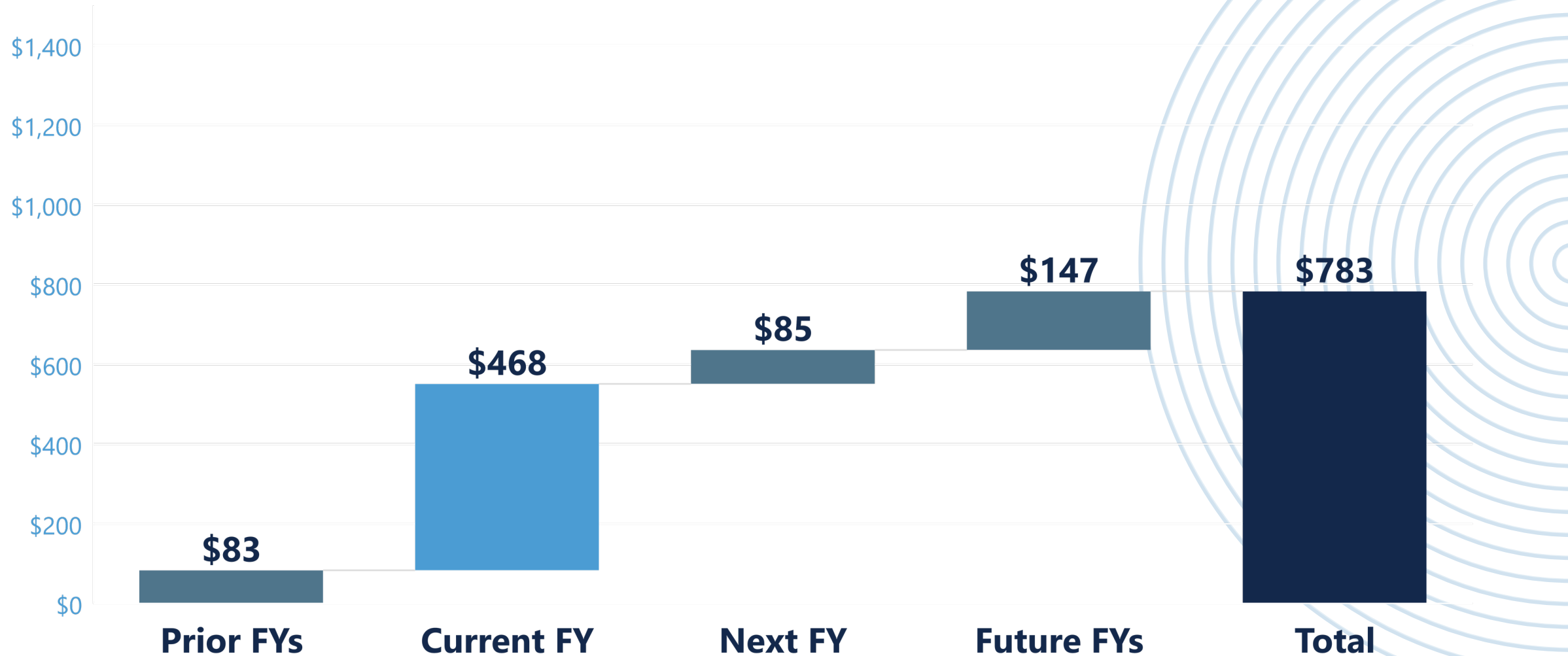
***Raised* | \$8,604,544**

***Gifts* | 12,701**

***Donors* | 9,323**

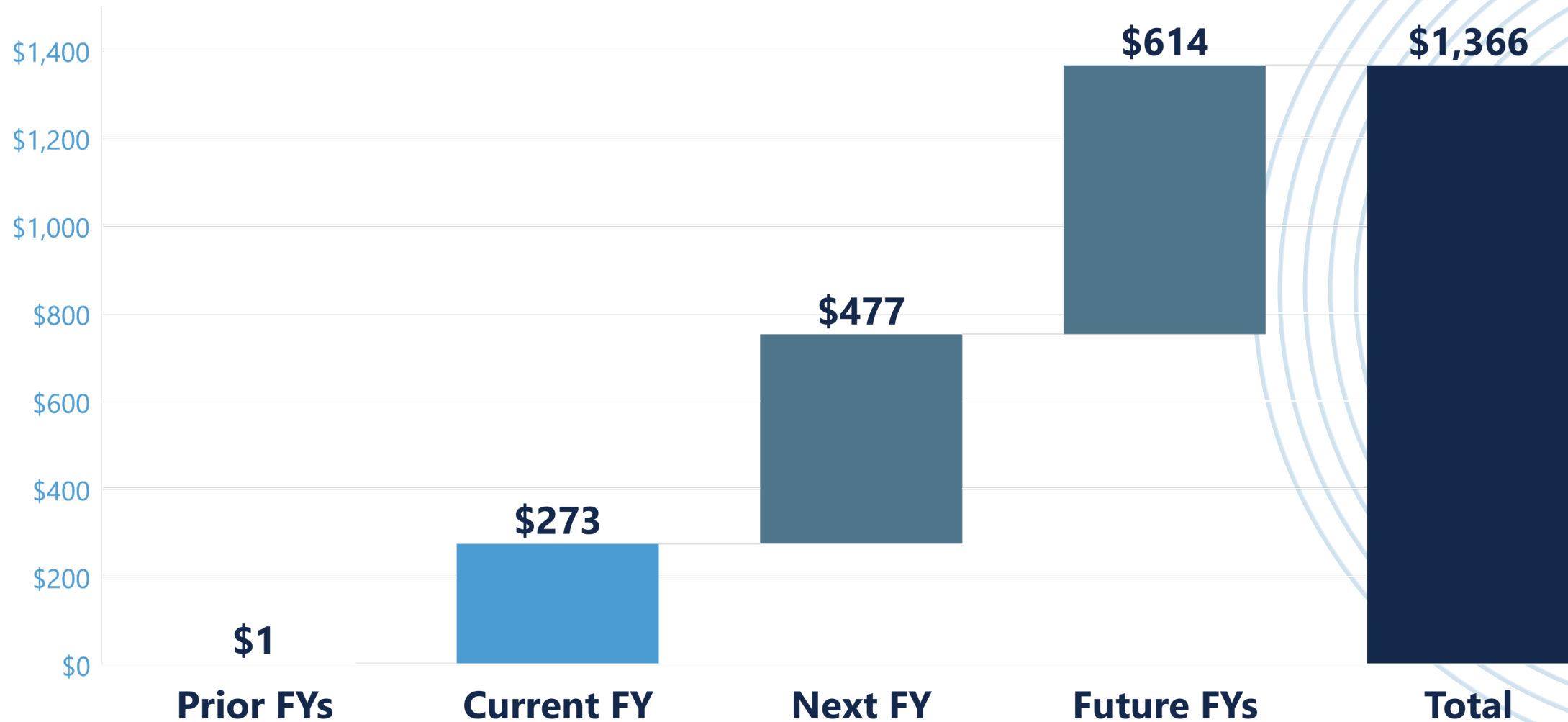
PIPELINE

As of 3.11.2024. Amounts in millions.



PIPELINE

As of 4.29.2024. Amounts in millions.



CAMPAIGN PLANNING



CHARGE TO ACADEMIC LEADERS & LDOs

- Develop campaign plans
- Identify top campaign prospects
- Create school/unit campaign priorities



CAMPAIGN DRAFT PRESENTATIONS

- Audience: other deans/directors
- Share draft priorities
- Receive peer feedback

CAMPAIGN PLANNING



CAMPAIGN TECHNICAL PRESENTATIONS

- Audience: UDO Leadership
- Audience: GG+A consultants
- Goal: alignment of aspirations and investments



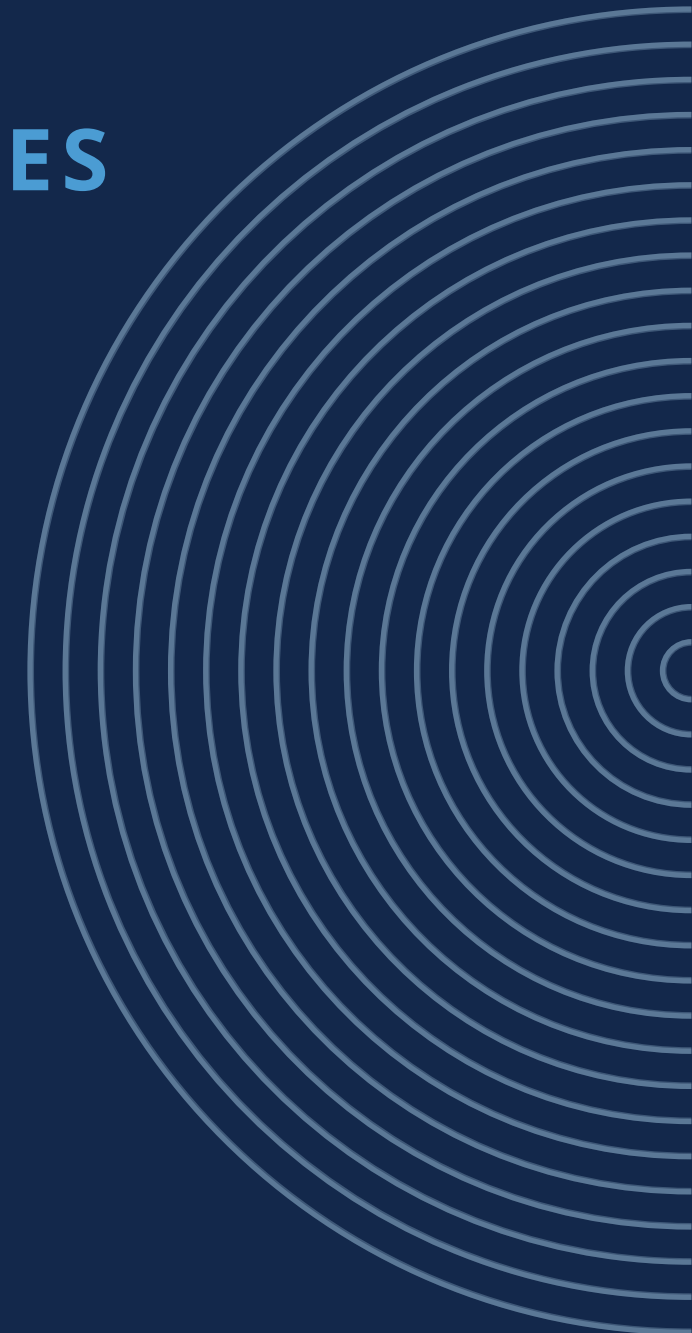
CAMPAIGN “PRESSURE TEST” PRESENTATION

- Audience: campaign volunteers
- Audience: University leaders
- Goal: Feedback about priorities

**Could be delayed to fall depending on chancellor search*

EMERGING FUNDRAISING STRATEGIES

- Updated metrics with a focus on pipeline
- Data tools and technology under review
- Enhanced collaboration with Carolina Alumni
- Reimagining global and regional fundraising strategy



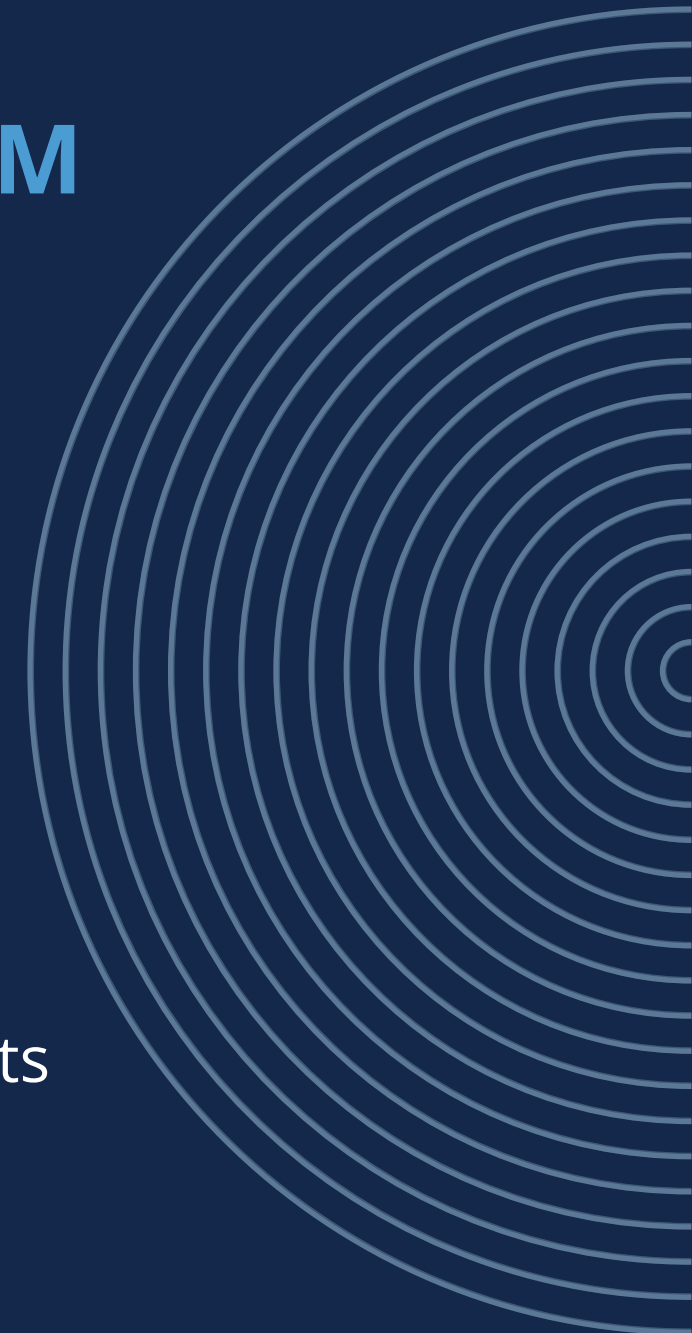
RECENT ADDITIONS TO THE TEAM

Strategic Initiatives

- Executive Director Data Science and Society
- Executive Director Capital Renewal
- Executive Director Innovation

School and Units

- Executive Director of Development for Schools & Units



IMPACT PHILANTHROPY

“**S**tudying the humanities instills wisdom, discernment, strong communication skills and good character no matter the career choice. My liberal arts education at Carolina expanded my world and my life. All Carolina graduates should have that opportunity as well.”

STEPHEN H. ISRAEL '66

On his \$10M investment in the O.B. Hardison Scholarship



IMPACT PHILANTHROPY

“**F**or over a decade, the Galapagos Science Center has been a hub for exceptional scientists, conducting research that deepens our understanding of fragile ecosystems and communities and solutions needed to ensure their sustainability. This work in the Galapagos is directly translatable to the fragile ecosystems on the North Carolina coast and its barrier islands, and the support from the Kenan Charitable Trust will enable us to generate even more innovative solutions and amplify the positive impact for people and places, here and across the globe.”

Penny Gordon-Larsen

Vice Chancellor for Research

William R. Kenan, Jr. Distinguished Professor in nutrition

Galapagos Fellows Program

*Made possible by a \$1.5M gift from the
William R. Kenan, Jr. Charitable Trust*



IMPACT PHILANTHROPY

- Stephen D. Bell Hall “topping off”
- Construction powered by State and private investment



IMPACT PHILANTHROPY

- **2024 Massey Award Honorees**
 - Linc Butler
Human Resources
 - Robin Lee
Facility Services
 - Summer Montgomery
Biology
 - Desiree Rickenberg
Student Affairs
 - Nick Siedentop
Arts & Sciences
 - Khin Su Su Kyi
Facility Services
 - Elizabeth Williams
Office of the Chancellor



Photos and graphic courtesy The Well

University Development Update

MAY 2024

Michael C. Andreasen

Vice Chancellor for Development



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