AGENDA

OPEN SESSION

ACTION ITEMS

1. Approval of the Minutes of March 27, 2024
   Ramsey White, Chair

INFORMATION ITEMS

2. Legislative Update
   Amy McConkey, Director of State Affairs
   Kelly Dockham, Director of Federal Affairs

3. Development Update
   Michael Andreasen, Vice Chancellor for Development

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.
Committee Vice Chair Patrick Ballantine called the meeting to order at 3:41 p.m. in the Chancellor’s Ballroom at the Carolina Inn.

Assistant Secretary Chris McClure called the roll. The following committee members were present in person or via videoconference: Patrick Ballantine, Jim Blaine, Rob Bryan, Christopher Everett, Vimal Kolappa, Marty Kotis, Ralph Meekins, Vinay Patel, and John Preyer. The following member was absent: Ramsey White.

Assistant Secretary McClure indicated that there was a quorum.

OPEN SESSION

The following item was presented for action:

Approval of the Minutes of November 8, 2023
The committee reviewed and approved the open and closed session minutes of November 8, 2023. Trustee Everett moved to approve the minutes. The motion was duly seconded and carried.

The following items were presented for information only:

Legislative Update
Amy McConkey, Director of State Affairs, and Kelly Dockham, Director of Federal Affairs, gave legislative updates. The floor was opened for questions and comments.

WUNC Update
Paul Hunton, President and General Manager of WUNC, presented the committee with an update on WUNC. Questions and comments were entertained.

Development Update
Michael Andreasen, Vice Chancellor for Development, presented the committee with a University Development update.

Copies of these presentations are located in the Office of the Assistant Secretary and at bot.unc.edu.

MOTION TO CONVENE IN CLOSED SESSION

On motion of Trustee Kotis and seconded by Trustee Bryan, the committee voted to convene in closed session pursuant to North Carolina General Statutes Sections 143-318.11(a)(1) and (a)(2).

CLOSED SESSION

The committee convened in closed session. Please see closed session minutes.
The committee returned to open session without objection.

OPEN SESSION

The committee reconvened in open session.

ADJOURNMENT

There being no further business to come before the committee in open session, Committee Vice Chair Ballantine adjourned the meeting at 4:57 p.m. without objection.
State Affairs Update

Amy McConkey

Wednesday, May 15, 2024

UNC Board of Trustees, External Affairs Committee
Overview

- State budget update & revenue forecast
- Legislation of interest
- Committee chair changes
- Engagement/special events
State Budget Update


• It provided $29.8B in year 1, and $30.9B in year 2 and was a trigger for Medicaid expansion.

• It funded important investments in higher education, including $7.5 million recurring and $2.5 million nonrecurring in FY 2023-24 for UNC computer science program expansion, and authorization and funding for campus capital projects.
The UNC System is seeking an additional $70 million in operating funds – or 1.9% – from the General Assembly in the short session, largely to reward UNC campuses for increases in enrollment and efficiency based on the new performance-weighted funding model.

UNC-CH is included in a $17 million System Office request for upgrades to security equipment and infrastructure. $4M for an enterprise security camera system
Updated Revenue Forecast

- **Surplus:** NC's budget surplus is now expected to be approximately $1B, down from previous reports that anticipated $1.4B.

- OSBM and FRD said there is $188M in additional General Fund availability for FY23-24 and $799M for FY24-25.

- Lawmakers now must decide whether and how to spend these new dollars.
Legislation

House Bill 912: UNC Self-Liquidating Capital Projects

- Sponsors: Pickett, Hastings, Hawkins (no Senate companion bill)
- Four campuses: UNC-CH, ECU, Fayetteville State & UNCW.
- UNC-CH is seeking authorization to finance $102.6M for Chilled Water Infrastructure Expansion and $205.6M for the Translational Research Building (TRB).
- Passed House Universities unanimously last week.
- Passed House Finance unanimously this morning and will be up for a vote on the House floor later today.
Committee Leadership Changes

- **House Universities Committee**
  - Rep. Jon Hardister (R-Guilford) resigned 4/8/24
    - Rep. Alan Branson appointed 4/16/24
  - Rep. Ray Pickett (R-Watauga) now sole chair.

- **House Education Appropriations Committee**
  - Rep. Tricia Cotham (R-Mecklenburg) appointed as a chair to fill Hardister vacancy.
  - She co-chairs that committee with Rep. David Willis (R-Union) and Rep. John Torbett (R-Gaston).
Engagement:

NC Economic Development & Foreign Trade Caucus

April 4th

Focus: Innovation in Higher Ed

Presentations: NC Innovation, UNC System, UNC, NCSU

VC & Chief Innovation Officer Dedric Carter presented on behalf of UNC.
Economic Development: Regional Industry Cluster

CELL & GENE THERAPY IN CENTRAL NORTH CAROLINA, 2024
Economic Development: Regional Industry Cluster

CELL & GENE THERAPY IN CENTRAL NORTH CAROLINA, 2024

UNC-affiliated gene therapy companies
Economic Development: Regional Industry Cluster

CELL & GENE THERAPY IN CENTRAL NORTH CAROLINA, 2024

30+ companies launched or attracted

3,341 jobs provided (2023)

$234.1M+ annual revenue generated for the NC tax base (2023)

Note: Total revenue tax base for NC would likely exceed the $234M figure. Revenues = sales plus other income such as contracts, sub-licenses, etc. Revenue does not double count grant funding or investment funding. Revenues total at center only includes those from companies with HQ in NC b/c taxable revenues for other companies vary widely based on individual factors.
UNC Science Policy & Advocacy Group
April 18th

Thanks to @Amy_McConkey for helping coordinate this for us and to our advisor: @DrJeffWarren who always shows up for us SPAG members! Great conversations today and awesome opportunities for us grad students to learn more about how our research and advocacy can translate to policy.

We loved welcoming Representative @allenBuansil and Senator @CraigMeyer to campus today to chat science policy with them and learn more about their experiences advocating for science policies in North Carolina. Thank you for taking the time to meet with us!

Join SPAG next Thursday for an informal chat with our local legislators, NC Senator Craig Meyer and NC Representative Allen Buansil, about science policy and politics in general over coffee and pastries. Space is limited, sign up today! tinyurl.com/cp2zxf45
OFFICE OF STATE AFFAIRS

UNC v. UNCC Baseball
OFFICE OF STATE AFFAIRS

2024 Graduate Education Day – May 21
Congrats Class of ’24 and Go Heels!

Amy McConkey
Director of State Affairs
Amy_McConkey@unc.edu
Congressional Committee Activity

- Senate Health, Education, Labor and Pensions (HELP)

- House Education & the Workforce
  - Hearings
  - Reports
  - Legislation
Senate Committee on Health, Education, Labor and Pensions (HELP)

Chairman: Bernie Sanders (I-VT)  
Ranking Member: Bill Cassidy, M.D. (R-LA)

North Carolina Member: Senator Ted Budd (R)
• **HEARINGS:** Public Health Focused
  - *What is Fueling the Diabetes Epidemic?* (Dec. 2023)
  - *Addressing Long COVID: Advancing Research and Improving Patient Care* (Jan. 2024)
  - *What Can Congress Do to Address the Severe Shortage of Minority Health Care Professionals and the Maternal Health Crisis?* (May 2024)
  - *Examining the Dental Care Crisis in America: How Can We Make Dental Care More Affordable and More Available?* (5.16.24)

• **NIH REFORM:**
  - RM Cassidy released White Paper on modernizing NIH (5.9.24)
  - Follows Request for Information (Oct. 2023)

• **LEGISLATION:**
  - S.2333 - *Pandemic and All-Hazards Preparedness and Response Act* (July 2023)
  - S. 2840 - *Bipartisan Primary Care and Health Workforce Act* (Sep. 2023)
  - S. 3392 - *Advancing Research in Education Act* (Dec. 2023)
House Committee on Education & the Workforce

Chairwoman: Virginia Foxx, PhD (NC-R)
Ranking Member: Bobby Scott (D-VA)

North Carolina Members: Rep. Alma Adams (D-NC-12) and Rep. Kathy Manning (D-NC-06)
HOUSE ED & WORKFORCE COMMITTEE | ACTIVITY

• HEARINGS:
  o EXPOSING THE DANGERS OF THE INFLUENCE OF FOREIGN ADVERSARIES ON COLLEGE CAMPUSES (July 2023)
  o LOWERING COSTS AND INCREASING VALUE FOR STUDENTS, INSTITUTIONS, AND TAXPAYERS (July 2023)
  o DIVISIVE, EXCESSIVE, INEFFECTIVE: THE REAL IMPACT OF DEI ON COLLEGE CAMPUSES (March 2024)
  o FAFSA FAIL: EXAMINING THE IMPACT ON STUDENTS, FAMILIES, AND SCHOOLS (April 2024)

• EDUCATION OVERSIGHT – Biden Administration Focus

• LEGISLATION:
  o H.R.5933 - DETERRENT Act (Passed House, Dec. 2023)
  o H.R. 6951 - The College Cost Reduction Act (Feb. 2024)
University Development Update
MAY 2024

Michael C. Andreasen
Vice Chancellor for Development
### UNIVERSITY-WIDE

New Cash & Commitments. YTD Through End of 3<sup>rd</sup> Quarter.

<table>
<thead>
<tr>
<th></th>
<th>5-Year Average</th>
<th>Last Year</th>
<th>This Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>$389M</td>
<td></td>
<td>$433M</td>
<td>$253M</td>
</tr>
<tr>
<td>$38M Non-Conforming</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

- **Grant data through 1.31.2024.**
- **Rams Club data through 2.29.2024.**

“Non-Conforming” refers to commitments received that would have been counted under CASE standards prior to this FY.
SCHOOLS & UNITS

New Cash & Commitments. YTD Through End of 3rd Quarter.

<table>
<thead>
<tr>
<th></th>
<th>This Year</th>
<th>Change vs FY23</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEALTH</td>
<td>$91M</td>
<td>-40%</td>
</tr>
<tr>
<td>CAS</td>
<td>$37M</td>
<td>-32%</td>
</tr>
<tr>
<td>ATHL</td>
<td>$36M</td>
<td>-3%</td>
</tr>
<tr>
<td>KFBS</td>
<td>$14M</td>
<td>-42%</td>
</tr>
<tr>
<td>OSSA</td>
<td>$11M</td>
<td>-45%</td>
</tr>
<tr>
<td>LAW</td>
<td>$9M</td>
<td>164%</td>
</tr>
<tr>
<td>GSGPH</td>
<td>$6M</td>
<td>-74%</td>
</tr>
<tr>
<td>SON</td>
<td>$4M</td>
<td>-60%</td>
</tr>
<tr>
<td>SOE</td>
<td>$4M</td>
<td>-19%</td>
</tr>
</tbody>
</table>
SCHOOLS & UNITS
New Cash & Commitments. YTD Through End of 3rd Quarter.

<table>
<thead>
<tr>
<th>Unit</th>
<th>This Year</th>
<th>Change vs Last FY</th>
</tr>
</thead>
<tbody>
<tr>
<td>ESOP</td>
<td>$4M</td>
<td>-74%</td>
</tr>
<tr>
<td>LIB</td>
<td>$4M</td>
<td>-34%</td>
</tr>
<tr>
<td>MCF</td>
<td>$4M</td>
<td>-48%</td>
</tr>
<tr>
<td>SSW</td>
<td>$3M</td>
<td>-55%</td>
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<tr>
<td>ASOD</td>
<td>$2M</td>
<td>-9%</td>
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<tr>
<td>SOG</td>
<td>$2M</td>
<td>10%</td>
</tr>
<tr>
<td>NCBG</td>
<td>$2M</td>
<td>-58%</td>
</tr>
<tr>
<td>ACK</td>
<td>$1M</td>
<td>-86%</td>
</tr>
<tr>
<td>SILS</td>
<td>$1M</td>
<td>-17%</td>
</tr>
</tbody>
</table>
## SCHOOLS & UNITS

*New Cash & Commitments. YTD Through End of 3\textsuperscript{rd} Quarter.*

<table>
<thead>
<tr>
<th>Unit</th>
<th>This Year</th>
<th>Change vs Last FY</th>
</tr>
</thead>
<tbody>
<tr>
<td>GRAD</td>
<td>$1M</td>
<td>239%</td>
</tr>
<tr>
<td>HSJM</td>
<td>$1M</td>
<td>-50%</td>
</tr>
<tr>
<td>SAFF</td>
<td>$1M</td>
<td>-30%</td>
</tr>
<tr>
<td>MPSC</td>
<td>$866K</td>
<td>-38%</td>
</tr>
<tr>
<td>CPA</td>
<td>$753K</td>
<td>-20%</td>
</tr>
<tr>
<td>NRI</td>
<td>$336K</td>
<td>-44%</td>
</tr>
<tr>
<td>IE</td>
<td>$267K</td>
<td>-85%</td>
</tr>
<tr>
<td>SDSS</td>
<td>$103K</td>
<td>-98%</td>
</tr>
<tr>
<td>CCPS</td>
<td>$70K</td>
<td>-54%</td>
</tr>
</tbody>
</table>

*This Year, Change vs Last FY*
CASH TOTALS
End of 3rd Quarter. Amounts in millions.

FY23
$402

FY24
$236
GiveUNC
3 • 26 • 24

Raised | $8,604,544
Gifts | 12,701
Donors | 9,323
PIPELINE
As of 3.11.2024. Amounts in millions.
PIPELINE
As of 4.29.2024. Amounts in millions.
CAMPAIGN PLANNING

MAY 7

CHARGE TO ACADEMIC LEADERS & LDOs
- Develop campaign plans
- Identify top campaign prospects
- Create school/unit campaign priorities

NOV-DEC 2024

CAMPAIGN DRAFT PRESENTATIONS
- Audience: other deans/directors
- Share draft priorities
- Receive peer feedback
CAMPAIGN PLANNING

CAMPAIGN TECHNICAL PRESENTATIONS
- Audience: UDO Leadership
- Audience: GG+A consultants
- Goal: alignment of aspirations and investments

CAMPAIGN “PRESSURE TEST” PRESENTATION
- Audience: campaign volunteers
- Audience: University leaders
- Goal: Feedback about priorities

*Could be delayed to fall depending on chancellor search
EMERGING FUNDRAISING STRATEGIES

- Updated metrics with a focus on pipeline
- Data tools and technology under review
- Enhanced collaboration with Carolina Alumni
- Reimagining global and regional fundraising strategy
RECENT ADDITIONS TO THE TEAM

Strategic Initiatives

• Executive Director Data Science and Society
• Executive Director Capital Renewal
• Executive Director Innovation

School and Units

• Executive Director of Development for Schools & Units
“S

tudying the humanities instills wisdom, discernment, strong communication skills and good character no matter the career choice. My liberal arts education at Carolina expanded my world and my life. All Carolina graduates should have that opportunity as well.”

STEPHEN H. ISRAEL ‘66

On his $10M investment in the O.B. Hardison Scholarship
For over a decade, the Galapagos Science Center has been a hub for exceptional scientists, conducting research that deepens our understanding of fragile ecosystems and communities and solutions needed to ensure their sustainability. This work in the Galapagos is directly translatable to the fragile ecosystems on the North Carolina coast and its barrier islands, and the support from the Kenan Charitable Trust will enable us to generate even more innovative solutions and amplify the positive impact for people and places, here and across the globe."

Penny Gordon-Larsen
Vice Chancellor for Research
William R. Kenan, Jr. Distinguished Professor in nutrition

Galapagos Fellows Program
Made possible by a $1.5M gift from the William R. Kenan, Jr. Charitable Trust
**IMPACT PHILANTHROPY**

- Stephen D. Bell Hall “topping off”
- Construction powered by State and private investment
IMPACT PHILANTHROPY

• 2024 Massey Award Honorees
  • Linc Butler
    *Human Resources*
  • Robin Lee
    *Facility Services*
  • Summer Montgomery
    *Biology*
  • Desiree Rickenberg
    *Student Affairs*
  • Nick Siedentop
    *Arts & Sciences*
  • Khin Su Su Kyi
    *Facility Services*
  • Elizabeth Williams
    *Office of the Chancellor*