

#### AGENDA

#### **OPEN SESSION**

#### **ACTION ITEMS**

1. Approval of the Minutes of July 26, 2023 Ramsey White, Chair

#### **INFORMATION ITEMS**

- 1. Legislative Update Amy McConkey, Director of State Affairs Kelly Dockham, Director of Federal Affairs
- 2. **Development Update** *Michael Andreasen, Vice Chancellor for Development*

\*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

#### UNC-CHAPEL HILL BOARD OF TRUSTEES EXTERNAL RELATIONS COMMITTEE MEETING Open Session Minutes

#### July 26, 2023

Committee Chair Ramsey White called the meeting to order at 2:16 p.m. in the Chancellor's Ballroom at the Carolina Inn. Assistant Secretary Chris McClure called the roll. The following committee members were present:

Chair Ramsey White David L. Boliek, Jr. Rob Bryan Marty Kotis Ralph W. Meekins, Sr. Vinay Patel Patrick Ballantine

#### **OPEN SESSION**

The following items were presented for action:

#### Approval of May 17, 2023 Minutes

The committee reviewed and approved the open and closed session minutes of May 17, 2023. Committee Chair White noted that without objection the item approved would be added to the Consent Agenda for the Full Board meeting.

#### **Board of Visitors Charter Revisions**

Vice Chancellor Michael Andreasen presented to the committee proposed revisions to the Board of Visitors Charter. Trustee Patel made a motion for approval. The motion was duly seconded and carried.

#### **WUNC Board of Directors Appointments**

Vice Chancellor Kamrhan Farwell presented to the committee recommendations for appointments to the WUNC Board of Directors. Chair Boliek made a motion to appoint the following nominees for approval:

- Raul Reis, Dean, UNC Hussman School of Journalism and Media;
- Teresa Artis Neal, Former Trustee; and
- John Preyer, Trustee.

The Chair also included a motion to appoint two remaining at-large members at the September Board of Trustees meeting.

The motion was duly seconded and carried.

The following items were presented for information only:

#### Legislative Update

Amy McConkey, Director of State Affairs, and Kelly Dockham, Director of Federal Affairs, gave a legislative

UNC-Chapel Hill Board of Trustees External Relations Committee Meeting Open Session Minutes July 26, 2023

update on engagement with the North Carolina Legislature. The floor was opened for questions and comments.

#### Development Update

Michael Andreasen, Vice Chancellor for Development, presented the Committee with a University Development update.

A copy of this presentation is located in the Office of the Assistant Secretary and at bot.unc.edu.

#### **Board of Visitors Update**

The committee heard an informational update from Jesse Cureton, Immediate Past President of the Board of Visitors.

#### MOTION TO CONVENE IN CLOSED SESSION

On the motion of Trustee Patel, the committee voted to convene in closed session pursuant to North Carolina General Statutes Section 143-318.11(a)(1) and (a)(2).

#### **CLOSED SESSION**

The committee convened in closed session. Please see closed session minutes.

A motion was made to return to open session. It was duly seconded and passed.

#### **OPEN SESSION**

The committee reconvened in open session.

#### ADJOURNMENT

There being no further business to come before the committee, Committee Chair White adjourned the meeting at 3:18 p.m. with no objections.

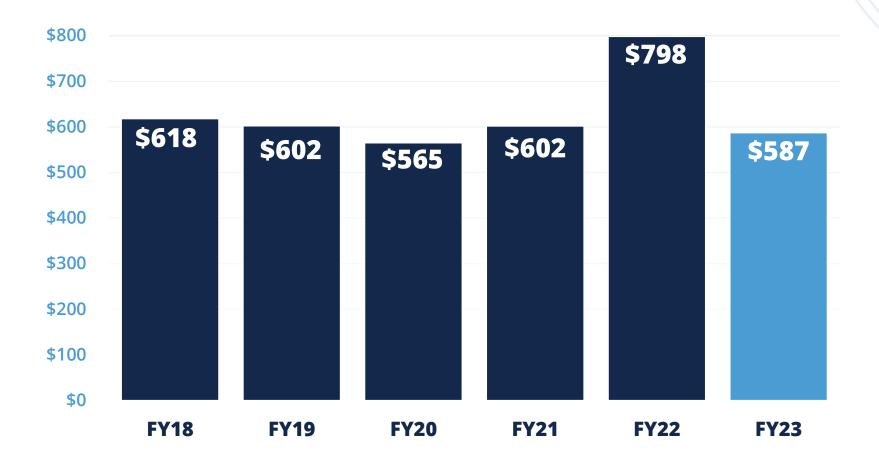
# **Development Update**

Michael C. Andreasen, Vice Chancellor for Development

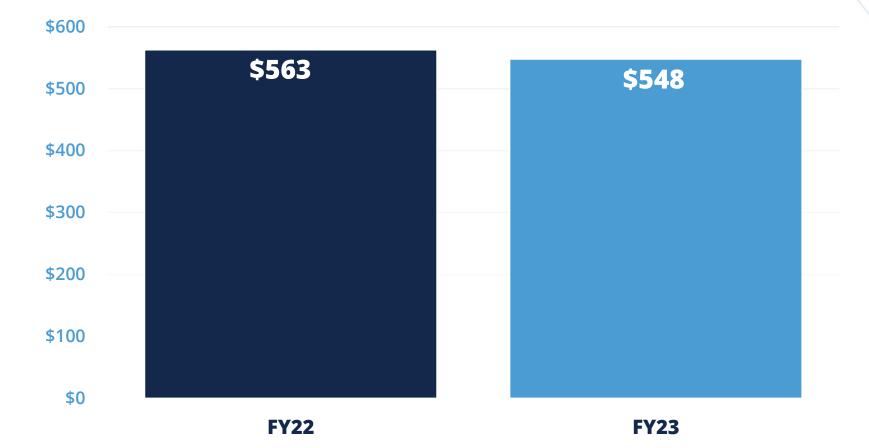


THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

### **NEW CASH & COMMITMENTS** As of FYE 2023. Amounts in millions.



### **CASH TOTALS** As of FYE 2023. Amounts in millions.



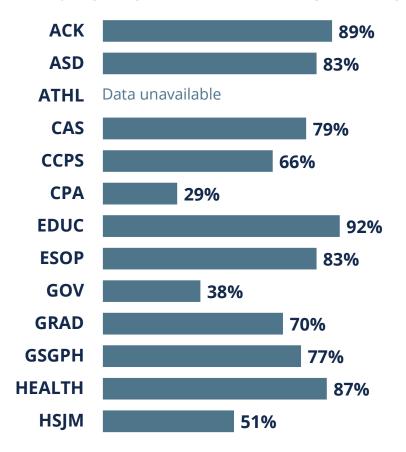
## **FY23 SCHOOL & UNITS RESULTS**

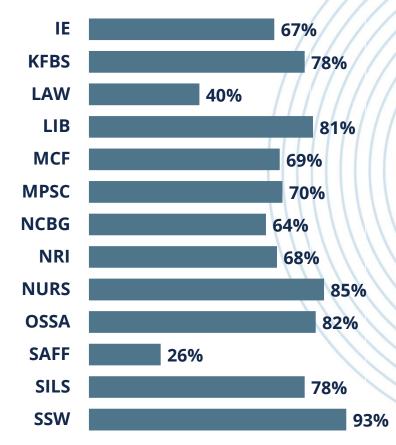
Site	FY23 Commitments
ACK	\$13,178,707
ASD	\$8,698,992
ATHL	\$72,248,345
CAS	\$70,426,073
CCPS	\$166,814
СРА	\$1,048,940
EDUC	\$8,157,340
ESOP	\$19,307,591
GOV	\$4,802,166
GRAD	\$767,351
GSGPH	\$27,542,703
HEALTH	\$206,255,195
HSJM	\$2,896,837

Site	FY23 Commitments
IE	\$2,022,326
KFBS	\$36,224,235
LAW	\$4,019,229
LIB	\$6,088,759
MCF	\$6,579,437
MPSC	\$2,391,676
NCBG	\$4,190,737
NRI	\$623,702
NURS	\$11,674,482
OSSA	\$21,801,111
SAFF	\$1,611,892
SILS	\$2,123,805
SSW	\$10,803,532

### **FY23 SCHOOL & UNITS RESULTS**

Major giving commitments as a percentage of total commitments





## **FY23 SCHOOL & UNITS RESULTS**

Comparison of annual gifts and major gifts

	Major Gifts	All Others		Major Gifts	All Others
ACK	8	1,108	IE	8	447
ASD	8	1,721	KFBS	66	6,631
ATHL			LAW	7	3,740
CAS	122	13,432	LIB	5	1,544
CCPS	1	252	MCF	8	2,705
СРА	2	1,034	MPSC	8	743
EDUC	12	1,326	NCBG	1	4,586
ESOP	29	1,327	NRI	2	127
GOV	5	1,367	NURS	4	1,372
GRAD	3	397	OSSA	60	4,754
GSGPH	55	2,905	SAFF	3	3,317
HEALTH	330	26,966	SILS	7	620
HSJM	8	1,861	SSW	11	573

## **Counting Changes**

Minimum age for counting bequests increased to 65.

F

Grants from another university or nonprofit may no longer count if originally part of a government research grant.



UNC will track "non-conforming gifts" to show impact of counting changes.



## **CAMPAIGN BREAKDOWN**

98.2% of donors gave under \$100K, representing 6.6% of the total dollars	Transaction Amount	% of dollars	% of donors
	<\$100K	6.6%	98.2%
1.8% of donors gave over \$100K, representing 93.4% of total dollars	\$100K-999K	16.5%	1.4%
	\$1M-\$4.9M	24.8%	0.3%
734 donors gave at the \$1M+ level, including 159 gifts of \$5m+	\$5M+	52%	0.1%

Note: Does not include Educational Foundation giving.

# **Development Update**

Michael C. Andreasen, Vice Chancellor for Development



THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL