



## **AGENDA**

### **OPEN SESSION**

#### **ACTION ITEMS**

1. **Approval of the Minutes of May 17, 2023**  
*Presenter, Committee Chair*
2. **Board of Visitors Charter Revisions**  
*Michael Andreasen, Vice Chancellor for Development*
3. **WUNC Board of Directors Appointments**  
*Kamrhan Farwell, Vice Chancellor for Communications*

#### **INFORMATION ITEMS**

1. **Legislative Update**  
*Amy McConkey, Director of State Affairs*  
*Kelly Dockham, Director of Federal Affairs*
2. **Development Update**  
*Michael Andreasen, Vice Chancellor for Development*
3. **Board of Visitors Update**  
*Jesse Cureton, Immediate Past Chair, UNC Board of Visitors*

\*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

**UNC-CHAPEL HILL BOARD OF TRUSTEES  
EXTERNAL RELATIONS COMMITTEE MEETING  
Open Session Minutes**

**May 17, 2023**

Committee Chair Allie Ray McCullen called the meeting to order at 11:17 a.m. in the Chancellor's Ballroom at the Carolina Inn. Assistant Secretary Chris McClure called the roll. The following committee members were present:

Chair Allie Ray McCullen  
Vice Chair Ramsey White  
Rob Bryan  
Gene Davis  
Christopher Everett  
Marty Kotis  
Ralph W. Meekins, Sr.  
Vinay Patel  
David Boliek

**OPEN SESSION**

The following item was presented for action:

**Approval of March 22, 2023 Minutes**

The committee reviewed and approved the open and closed session minutes of March 22, 2023. Committee Chair McCullen noted that without objection the item approved would be added to the Consent Agenda for the Full Board meeting.

The following items were presented for information only:

**Legislative Update**

Amy McConkey, Director of State Affairs, and Roxana Boyd, Assistant Director of Federal Affairs, gave a legislative update on engagement with the North Carolina Legislature. The floor was opened for questions and comments.

**Development Update**

Michael Andreasen, Vice Chancellor for Development, presented the Committee with a University Development update.

A copy of this presentation is located in the Office of the Assistant Secretary and at [bot.unc.edu](http://bot.unc.edu).

**MOTION TO CONVENE IN CLOSED SESSION**

On the motion of Trustee White, the committee voted to convene in closed session pursuant to North Carolina General Statutes Section 143-318.11(a)(1) and (a)(2).

**CLOSED SESSION**

**UNC-Chapel Hill Board of Trustees  
External Relations Committee  
Minutes – May 17, 2023**

The committee convened in closed session. Please see closed session minutes.

A motion was made to return to open session. It was duly seconded and passed.

**OPEN SESSION**

The committee reconvened in open session.

**ADJOURNMENT**

There being no further business to come before the committee, Committee Chair McCullen adjourned the meeting at 12:20 p.m. with no objections.

## **UNC Board of Visitors**

### **Charter**

The Board of Trustees of The University of North Carolina at Chapel Hill by action at a meeting held on September 13, 1974 (and amended May 31, 2018), approved this Charter for the Board of Visitors.

### **Article I – Organization and Duration**

1. There is hereby created an unincorporated association to be known as the BOARD OF VISITORS.
2. The association shall continue in existence at the pleasure of the Board of Trustees.

### **Article II – Purpose and Function**

1. The BOARD OF VISITORS shall be a service organization of The University of North Carolina at Chapel Hill whose goal is to assist the Board of Trustees and the Chancellor in maintaining and enhancing the quality and excellence of the University.
2. In this role, the association shall have the following functions:
  - to assist the Board of Trustees and the Chancellor on specific projects as may be delegated to the association from time to time;
  - to educate members concerning the mission, programs, accomplishments, needs and aspirations of the University at Chapel Hill and to assist in communicating and promoting them to the general public and to other specific constituencies as may be requested by the Chancellor or the Board of Trustees;
  - to help keep the Board of Trustees and the Chancellor informed of the attitudes, opinions, concerns and expectations with respect to the University at Chapel Hill;
  - to advise and assist the Board of Trustees and the Chancellor with respect to the development activities of the University at Chapel Hill; and
  - to energize and develop sustained personal support of and engagement in the programs and activities of the University of North Carolina at Chapel Hill, including continuing active involvement and participation beyond the individual member's term.

### **Article III – Membership**

1. The BOARD OF VISITORS shall consist of approximately 160 elected members, plus the President of the General Alumni Association who will serve as an ex officio member.
2. There shall be but one qualification for membership in the association – a willingness to help The University of North Carolina at Chapel Hill fulfill its threefold mission of education, research and public service on a global level.
3. Members shall be elected to the association by the Board of Trustees (by such process as it may determine) on nomination of the Chancellor.
4. As terms expire, approximately 40 members shall be elected at the May meeting of the Board of Trustees. Each member will serve one four-year term ending June 30 of the appropriate year. Any person who has served one four-year term shall be ineligible for re-election for a period of one year. Any vacancy that occurs in the membership shall be filled for the balance of the unexpired term in the manner specified in paragraph 3 of this article.

5. Vacancies in membership may be declared by the Board of Trustees for any cause determined by the Board at its discretion.
6. Those elected to the position of Honorary Trustee of The University of North Carolina at Chapel Hill shall become members ex officio of the Board of Visitors. Upon leaving the office, the Chancellor of The University of North Carolina at Chapel Hill and the President of The University of North Carolina shall also become members ex officio of the Board of Visitors.
- 6.7. The chair of the External Relations Committee of the Board of Trustees shall serve as a liaison to the BOARD OF VISITORS.

### Officers

1. There shall be a Chair and one or more Vice-Chairs of the association. The Secretary of the University at Chapel Hill shall serve as Secretary of the association. The immediate past Chair of the association will serve as an ex-officio officer from July 1 to June 30, following their year of service as Chair.
2. The officers of the association, other than the Secretary, shall be elected each May by the Board of Trustees (by such process as it may determine) on nomination of the Chancellor.
3. Such officers shall serve until June 30 of the year following their election. An officer may be re-elected for an unlimited number of terms. Any vacancy in an office shall be filled for the balance of the unexpired term in the manner specified in paragraph 2 of this Article.

### Meetings

1. Meetings of the association shall be called by its Chair in consultation with the Chancellor.
2. Such meetings may be held at any time and place specified in the call of the meeting.
3. Members of the Board of Trustees and the Chancellor may attend and participate in all meetings of the association.

### Amendments

1. This Charter may be amended at any time by action of the Board of Trustees.
2. Amendments may be made by such Board on its own initiative or in response to suggestions made by the Chancellor or by the association.

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6. Those elected to the position of Honorary Trustee of The University of North Carolina at Chapel Hill shall become members ex officio of the Board of Visitors. Upon leaving the office, the Chancellor of The University of North Carolina at Chapel Hill and the President of The University of North Carolina shall also become members ex officio of the Board of Visitors.
7. The chair of the External Relations Committee of the Board of Trustees shall serve as a liaison to the BOARD OF VISITORS.

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**AGENDA ITEM***Action Item 3****WUNC Board of Directors Appointments***

**Situation:** The Committee has for its review and consideration appointments to the WUNC Board of Directors.

**Background:** In accordance with Section 3.2 of the Operating Agreement of WUNC Public Radio LLC, (b)(1) the members of the Board shall be appointed by the UNC Board of Trustees and, at all times, at least two (2) Appointed Board Members shall be Trustees or Former Trustees, (b)(ii) each Appointed Board Members shall serve a term of three (3) years or until his or her earlier resignation, removal, incapacity, or death, (b)(iv) Appointed Board Members may be removed at any time, with or without, cause by the Board of Trustees, and (b)(v) any vacancy in an Appointed Member position occurring for any reason shall be filled by an appointment made by the Board of Trustees.

**Assessment:** The WUNC Board of Directors has five (5) vacant seats to be filled. It is recommended that the Committee review and approve the proposed appointments to the WUNC Board of Directors.

**Action:** This item requires a vote by the Committee and a vote by the full Board.



# Federal Affairs Update

**Kelly Dockham, Director of Federal Affairs**

*Wednesday, July 26, 2023*

UNC Board of Trustees, External Relations Committee





**1) State-of-Play & Congressional Calendar**

**2) Fiscal Year 2024 (FY24) Appropriations**

**3) Key Authorizing Legislation:**

- *FY24 National Defense Authorization Act (NDAA)*
- *Pandemic and All-Hazards Preparedness Reauthorization Act of 2023 (PAHPRA)*
- *Artificial Intelligence*

# Congressional Calendar

## STEVE SCALISE

MAJORITY LEADER

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### JANUARY

1 2 **3 4 5** 6 7  
 8 **9 10 11 12** 13 14  
 15 16 17 18 19 20 21  
 22 23 **24 25 26 27** 28  
 29 **30 31**

### FEBRUARY

1 2 3 4  
 5 **6 7 8 9** 10 11  
 12 13 14 15 16 17 18  
 19 20 21 22 23 24 25  
 26 **27 28**

### MARCH

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 19 20 21 **22 23 24** 25  
 26 **27 28 29 30 31**

### APRIL

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 30

### MAY

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 14 **15 16 17 18** 19 20  
 21 **22 23 24 25** 26 27  
 28 29 30 31

### JUNE

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 11 **12 13 14 15** 16 17  
 18 19 **20 21 22 23** 24  
 25 26 27 28 29 30

### JULY

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 23 24 **25 26 27 28** 29  
 30 31

### AUGUST

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 20 21 22 23 24 25 26  
 27 28 29 30 31

### SEPTEMBER

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 10 11 **12 13 14 15** 16  
 17 **18 19 20 21** 22 23  
 24 25 **26 27 28 29** 30

### OCTOBER

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### NOVEMBER

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 19 20 21 22 23 24 25  
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### DECEMBER

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 10 **11 12 13 14** 15 16  
 17 18 19 20 21 22 23  
 24 25 26 27 28 29 30  
 31

House Calendar // 118th Congress // First Session

## DICK DURBIN

Majority Whip

## JOHN THUNE

Republican Whip

### UNITED STATES SENATE

118th Congress, 1st Session

## 2023

### TENTATIVE SCHEDULE

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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22	23	24	25	26	27	28	19	20	21	22	23	24	25	19	20	21	22	23	24	25
29	30	31	26	27	28	26	27	28	29	30	31									
SENATE CONVENES: JANUARY 3, 2023																				
APRIL							MAY							JUNE						
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9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
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30																				
JULY							AUGUST							SEPTEMBER						
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16	17	18	19	20	21	22	20	21	22	23	24	25	26	17	18	19	20	21	22	23
23	24	25	26	27	28	29	27	28	29	30	31	24	25	26	27	28	29	30		
30	31																			
OCTOBER							NOVEMBER							DECEMBER						
							1	2	3	4	1	2								
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15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31	26	27	28	29	30	24	25	26	27	28	29	30						

Red dates = Senate not in session

# FY24 Appropriations Update

## Campus Federal Funding Snapshot

### Federal Financial Aid (2022)

Pell Grants: \$22,465,780 supporting 4,325 students

+

Federal Work Study: \$2,621,318

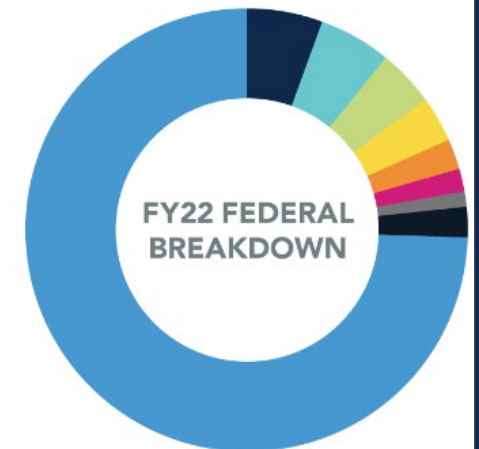
= \$25,087,098

### Federal Research Awards

Fiscal Year 2022: \$748 million

10<sup>th</sup> for federally funded-research

Research Funding Sources (FY 2022): Federal Sources



# ***FY24 Appropriations Update***



- House action:
  - ✓ 10 funding bills passed out of the *Full Appropriations Committee*
  - ✓ 0 passed out of *House Chamber*
  - ✓ Top-line numbers below *Bipartisan Debt Ceiling Agreement levels*
  - ✓ *Funding cuts & program eliminations*
- Senate action:
  - ✓ 8 funding bills passed out of *Full Appropriations Committee*
  - ✓ 0 passed out of *Senate Chamber*
  - ✓ Top-line numbers stay within *Bipartisan Debt Ceiling Agreement levels*
  - ✓ *Flat funding levels & funding decreases*
- **Challenging** Conference process ahead & **realistic expectations**

(Millions of \$)	FY 2022 ENACTED	FY 2023 ENACTED	FY 2024 PRESIDENT'S BUDGET	FY 2024 House Proposal (vs. FY23 enacted)	FY 2024 Senate Proposal (vs. FY23 enacted)	FY 2024 Enacted
<b>Department of Education</b>						
Pell Grant Maximum	\$6,895	\$7,395	\$8,215	\$7,395 (0%)		
Federal Work-Study	\$1,210	\$1,230	\$1,230	\$0 (-100%)		
Supplemental Education Opportunity Grants (SEOG)	\$895	\$910	\$910	\$0 (-100%)		
International Education and Foreign Language Studies (Title VI):	\$81.7	\$85.7	\$85.7	\$35 (-59%)		
<b>National Institutes of Health (NIH)</b>	\$45,184	\$47,459	\$48,265	\$43,000 (-9%)		
<b>Centers for Disease Control &amp; Prevention</b>	\$8.5	\$9.2				
<b>Department of Defense – Basic Research</b>	\$2,763	\$2,920	\$2,480	\$2,526 (-13.5%)		
<b>National Science Foundation (NSF)*</b>	\$8,838	\$9,870	\$11,300	\$9,630 (-2%)	\$9,500 (-3.7%)	
<b>NOAA – Oceanic &amp; Atmospheric Research</b>	\$599.4	\$661			\$661 (0%)	
<b>NASA – Office of Science</b>	\$7,614	\$7,795	\$8,260.8	\$7,380 (-5%)	\$7,340 (-5.8%)	
<b>Department of Energy</b>						
Office of Science	\$7,475	\$8,100	\$8,800	\$8,100 (0%)	\$8,430 (+4%)	
Advanced Research Projects Agency-Energy	\$450	\$470	\$640.2	\$470 (0%)		
<b>National Endowment for the Humanities (NEH)</b>	\$180	\$207	\$211	\$186.3 (-10%)		
<b>National Endowment for the Arts (NEA)</b>	\$180	\$207	\$211	\$186.3 (-10%)		
<b>US Agency for International Development – Higher Education</b>	\$250	\$285				

\* FY2023 NSF budget documents use \$9.877 billion, which is inclusive of all supplemental funds including CHIPS and Science.



# Authorizing Legislation

## ❖ NDAA

Partisan House bill + Bipartisan Senate bill  
= *Complicated Conference*

## ❖ Pandemic and All-Hazards Preparedness Reauthorization Act of 2023

## ❖ Artificial Intelligence

- *Bipartisan focus*
- *Senate stakeholder engagement underway*



THE UNIVERSITY  
*of* NORTH CAROLINA  
*at* CHAPEL HILL



# University Development Update

JULY 2023

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**Michael C. Andreasen**

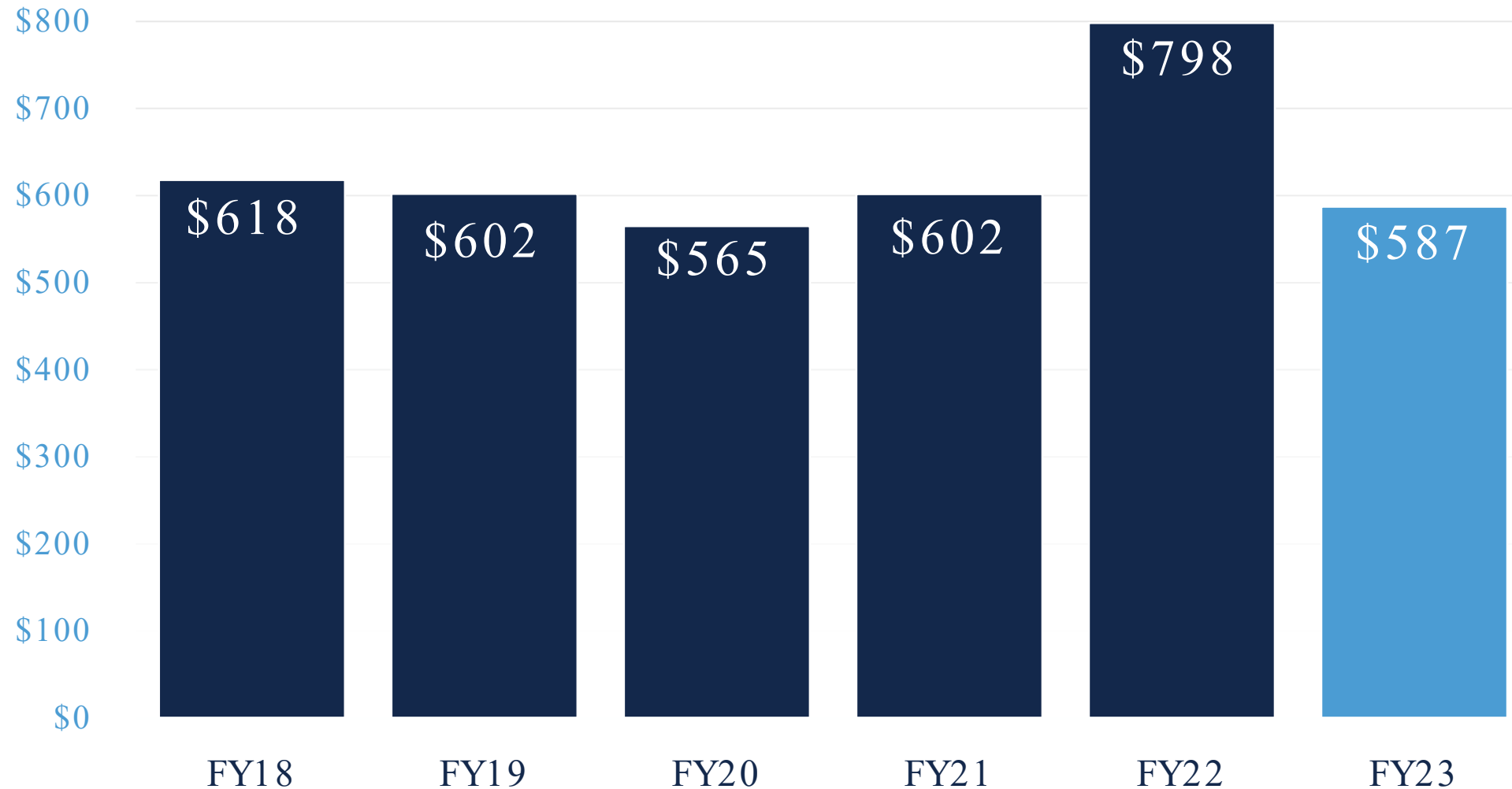
*Vice Chancellor for Development*



THE UNIVERSITY  
*of* NORTH CAROLINA  
*at* CHAPEL HILL

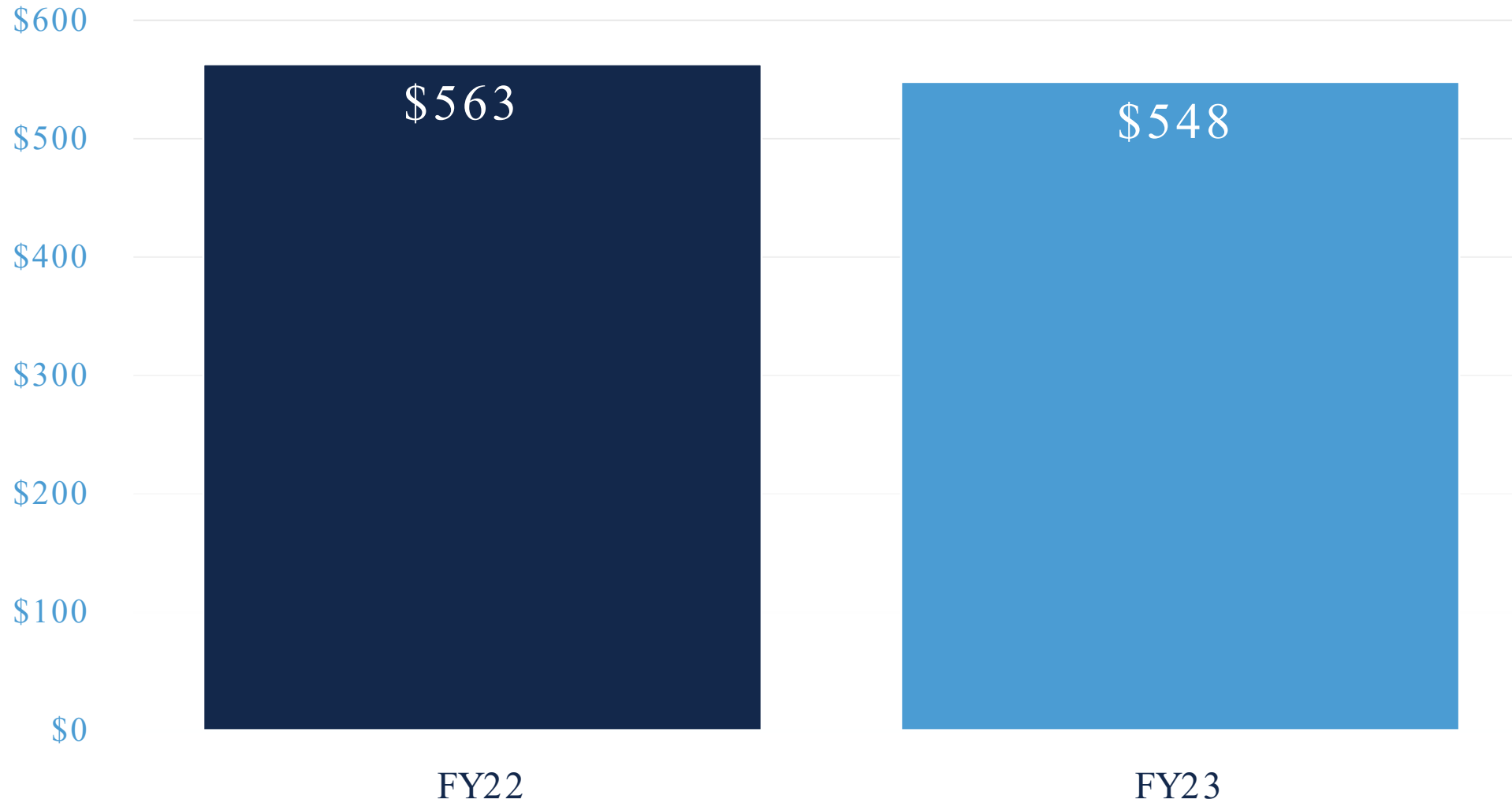
# NEW CASH & COMMITMENTS

*As of FYE 2023. Amounts in millions.*



# CASH TOTALS

*As of FYE 2023. Amounts in millions.*



▼ 10.5%

Overall US philanthropic giving  
*2022 vs. 2021*

THE CHRONICLE OF PHILANTHROPY

SUBSCRIBE



Drop in Giving From 2021 to '22 Was Among the Steepest Ever, 'Giving USA' Found

NIKITA HLAZYRIN, PROJECT HOPE

GIVING

By Rasheeda Childress and Emily Haynes | JUNE 22, 2023

Nonprofits are bracing for a tough fundraising year as the first six months of 2023 demonstrate that donors are holding back their contributions.

And with Tuesday's release of "[Giving USA](#)," the annual estimate of contributions

*Source: Giving USA. Inflation adjusted.*

▼ 10.7%

Education sector  
2022 vs. 2021

THE CHRONICLE OF PHILANTHROPY

SUBSCRIBE



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# WHY

- Inflation impacted lower-level donors
- Stock market losses impacted higher-level donors
- *UNC-specific*: end of the campaign

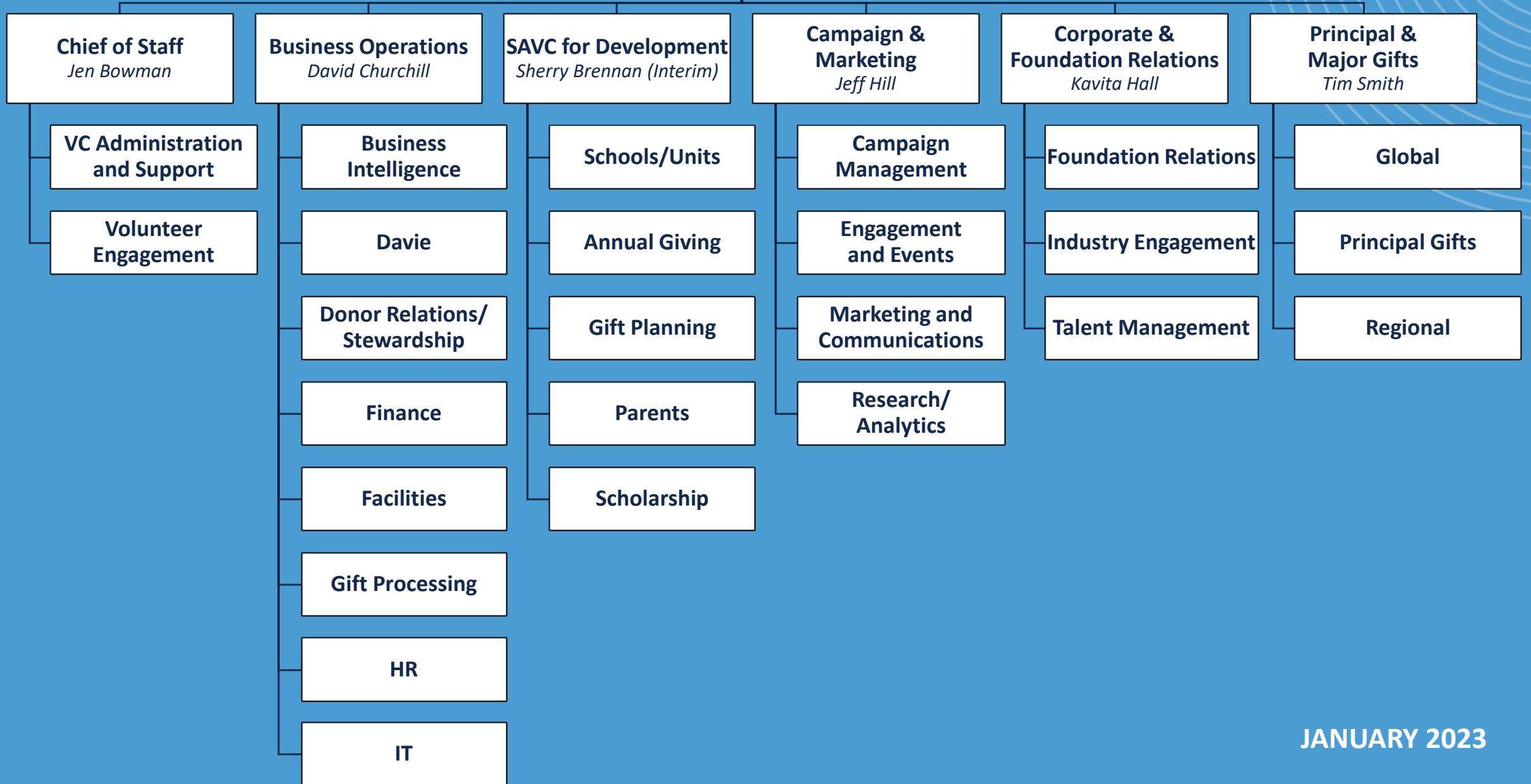
*Source: Giving USA. Inflation adjusted.*



DEVELOPMENT STRUCTURE

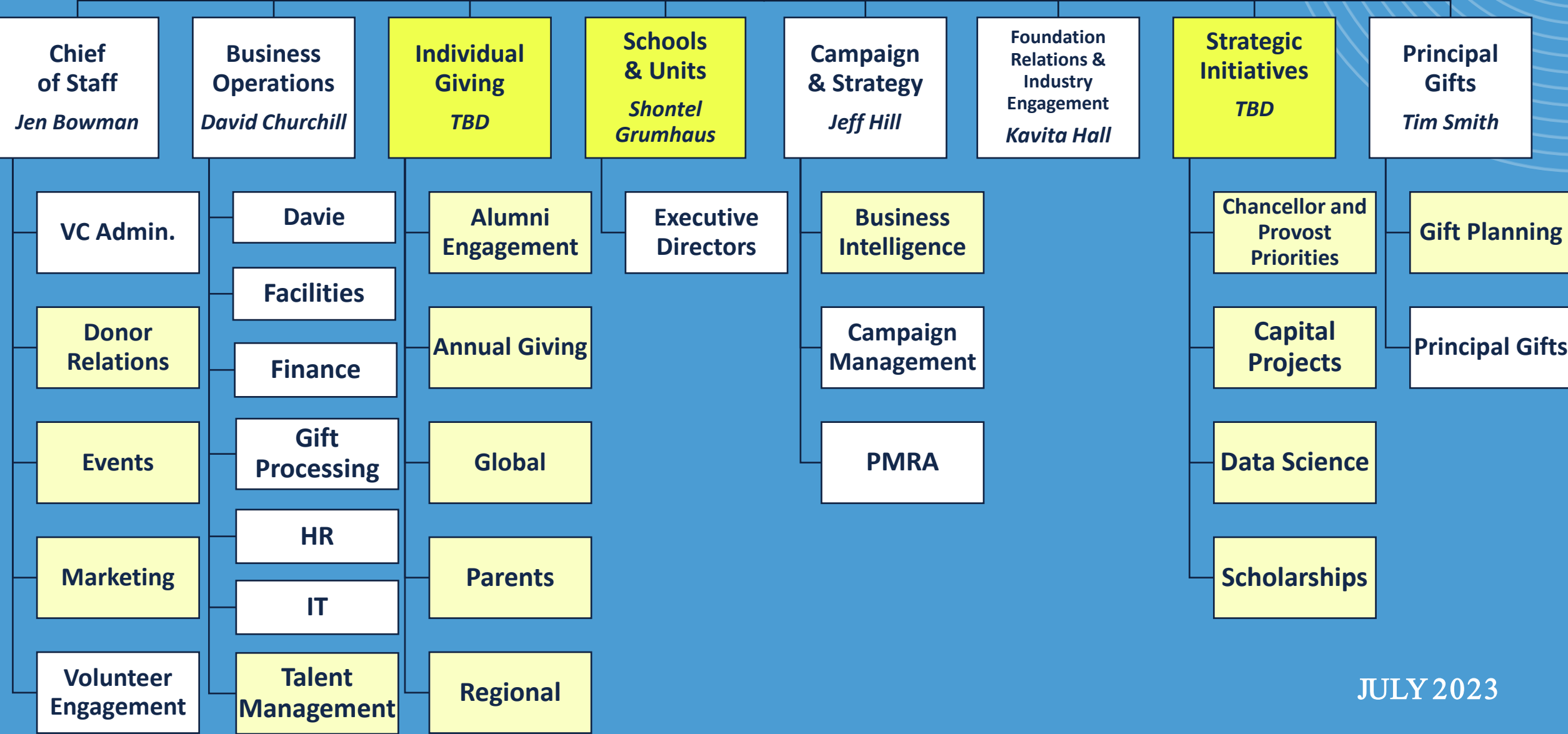
Team Transitions

**Vice Chancellor for  
Development**





**Vice Chancellor for Development**  
*Mike Andreasen*



# Provost's Development Council

When?	What?
Sept 2023	Development Fundamentals for Academic Leaders
Nov 2023	An Academic Leader's Role in Fundraising <i>Presented by Advancement Resources</i>
Feb 2024	Understanding Campaign Feasibility <i>Presented by GG+A</i>
May 2024	Setting Fundraising Priorities <i>Presented by GG+A</i>
Post-May 2024	Individual Consultations <i>With GG+A and UDO</i>



AND WILSON LIBRARY

LIBRARY



# UNC BOARD OF VISITORS

Report to the  
UNC Board of Trustees External Relations Committee

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Jesse J. Cureton  
*BOV Chair 2022 - 2023*  
*July 26, 2023*



THE UNIVERSITY  
*of* NORTH CAROLINA  
*at* CHAPEL HILL

# UNC Board of Visitors 2022-2023

- The BOV story
- Leadership
- The Board of Visitors and the past year
- Goals and areas for improvement
- Questions



# The BOV Story

## Membership:

Active Members = 229

Ex-Officio Members = 60

Members serve four-year terms that begin on July 1

## Meetings:

Fall/Spring meetings

Two virtual - BOV Legacy

BOV - Next Chapter

## Committees:

Government Relations

Marketing Communications

Membership Engagement

Student Career Services

Student Recruitment



# BOV LEADERSHIP



**Jesse Cureton**  
**Immediate Past**  
**Chair**



**Jane Ellison**  
**Chair**



**Alge Crumpler**  
**Vice Chair**

# BOV LEADERSHIP cont.

## Government Relations



**Myra Griffin**  
Co-Chair



**Michael Priddy**  
Co-Chair

## Membership Engagement



**Susie Prevette**  
Chair



**Judge J. Ammons**  
First Vice Chair



**Caroline Stoneman**  
Second Vice Chair

## Marketing Communications



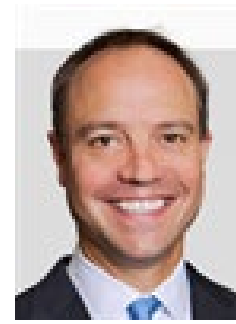
**Mustafa Shah-Khan**  
Chair



**Jerry Bright**  
Vice Chair



**Anna-Rhesa Kallam**  
Vice Chair



**Martin Godwin**  
Advisor





# BOV LEADERSHIP cont.

## Student Career Services



**Maribel Carrion**  
Co-Chair



**Janet Edwards**  
Co-Chair



**M. "Les" Bethune**  
Vice Chair



**W. "BJ" Keyes**  
Vice Chair

## Student Recruitment



**Kay Sowers**  
Co-Chair



**Lawson Rankin**  
Co-Chair



# GOVERNMENT RELATIONS COMMITTEE

**1**

**Global – Ranked #11 among U.S. Institutions for Study Abroad**



**2**

**Federal – Sought federal research support**



**3**

**State – Participated in Legislative Reception hosted by GAA**



# Marketing Communications Committee

## **UNC Board of Visitors**

The UNC Board of Visitors is an active gro...

Statement of Purpose

919/843-9393 Work

[BOV@UNC.EDU](mailto:BOV@UNC.EDU)

Campus Box 6225

Chapel Hill, NC 27599-6225

United States of America

# Membership Engagement Committee

- New Member Oath & Pinning Ceremony
- BOV polo shirts
- BOV nametags
- New Member Buddies
- Service projects
- Virtual Events – Happy Hour & Carolina Trivia



# Career Services Committee



# WHY STUDENTS ATTENDED?

- 1** The ability to network and make meaningful connections
- 2** Talking with people I may have otherwise never encountered
- 3** Work/Internship opportunities/Food
- 4** Strong reviews from students who previously attended

# Student Recruitment Committee

	<b>STUDENTS MENTORED</b>	<b>STUDENTS ENROLLING</b>	<b>YIELD %</b>	<b>YIELD % (Among other honors students who did not opt into the mentorship program)</b>
Total	382	179	46.9%	36.0%
NC Residents	199	130	65.3%	52.1%
Non Residents	183	49	26.8%	21.1%

Source: HonorsCarolina staff



# Goals & areas for improvement

- Expand on the BOV Legacy
- Encourage full engagement all four years
- Begin a sneaker challenge with a more relaxed Thursday night
- Recognize outstanding work within the BOV



# QUESTIONS?

