



OPEN SESSION

FOR ACTION

1. **Approval of January 25, 2023 Minutes**
Perrin Jones, Committee Chair
2. **Resolution in Support of UNC Policy Section 300.5.1**
Perrin Jones, Committee Chair

FOR INFORMATION

1. **Career Development and Life Skills Working Group Update**
Mindy Storrie, Associate Provost for Student Leadership
2. **Discussion on Faith Based Groups on Campus**
Dr. Aaron Bachenheimer, Executive Director, Student Development and Community Partnerships

UNC-CHAPEL HILL BOARD OF TRUSTEES
STRATEGIC INITIATIVES COMMITTEE
Open Session Minutes

January 25, 2023

Committee Chair Jones called the meeting to order at 2:30 p.m. in the Hill Ballroom at the Carolina Inn. Assistant Secretary Chris McClure called the roll. The following committee members were present:

Vice Chair Ramsey White
Rob Bryan
Gene Davis
Ralph W. Meekins Sr.
Marty Kotis

OPEN SESSION

The following items were presented for information only:

The Utility of the Humanities

Dr. Hilary Lithgow introduced herself and her colleagues, students, and alumni.

Dr. Lloyd Kramer presented on why the University's strategic plan should include strong departments, programs, and courses in the humanities.

Dr. Molly Worthen presented on the career success and skills of humanities majors.

Dr. Hilary Lithgow presented on the role the humanities play in the lives of students, during and after their education at UNC-Chapel Hill.

Carolina students Elena Carabeau and Tyson Weeks, and alumnus Burham Kadibhai presented on the importance of their humanities degrees in their career development.

Retreat Follow Up Discussion

Chair Jones presented strategies for promoting collegiality and collaboration among and between members of the Board and other University stakeholders. He then called on Trustee White to lead a follow up discussion on the adoption of a civility pledge by the Board of Trustees.

Trustee White, Trustee Vann, and Trustee Davis presented a draft pledge to the Board and opened the floor for discussion. After further discussion, Trustee Davis made a motion that an edited version be provided to the Board for review and adoption in Full Board session. Trustee Bryan seconded the motion and the motion carried.

**UNC-Chapel Hill Board of Trustees
University Affairs Committee
Minutes – January 25, 2023**

ADJOURNMENT

There being no further business to come before the committee, Committee Chair Jones adjourned the meeting at 3:35 p.m. with no objections.

RESOLUTION OF THE BOARD OF TRUSTEES OF THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

SUPPORTING SECTION 300.5.1 OF THE UNC POLICY MANUAL

MARCH 23, 2023

WHEREAS, North Carolina General Statute 116-300(3) requires the University of North Carolina to adopt a policy on free expression that states that constituent institutions in the UNC System “may not take action, as an institution, on the public policy controversies of the day in such a way as to require students, faculty, or administrators to publicly express a given view of social policy;” and

WHEREAS, Section 300.5.1 of the UNC Policy Manual states that “the University shall neither solicit nor require an employee or applicant for academic admission or employment to affirmatively ascribe to or opine about beliefs, affiliations, ideals, or principles regarding matters of contemporary political debate or social action as a condition to admission, employment, or professional advancement;” and

WHEREAS, the UNC System Office issued *Guidance Regarding Implementation of Policy Against Compelled Speech* on March 17, 2023; and

WHEREAS, Section 103 of *The Code of the Board of Governors of the University of North Carolina* states that “[a]dmission to, employment by, and promotion in the University of North Carolina and all of its constituent institutions shall be on the basis of merit, and there shall be no unlawful discrimination against any person on the basis of race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, genetic information, or veteran status;” and

WHEREAS, Section 403A of *The Code* states that “[e]ach board of trustees shall promote the sound development of its institution within the functions prescribed for it, helping to serve the people of the state in a way that will complement the activities of the other institutions and aiding it to perform at a high level of excellence in every area of endeavor” and that the board of trustees shall “serve as an advisor to the chancellor concerning the management and development of the institution;” and

WHEREAS, Appendix I of Chapter 100.1 of *The Code* charges the Board of Trustees of the University of North Carolina at Chapel Hill with the responsibility for “ensuring the institution’s compliance with the educational, research, and public service roles assigned to it by the Board of Governors, either by express directive or by promulgated long-range plans of the Board of Governors;”

THEREFORE, BE IT RESOLVED that the Board of Trustees of the University of North Carolina at Chapel Hill affirms its support for the principles stated above and its commitment to UNC-Chapel Hill’s compliance with Section 300.5.1 of the UNC Policy Manual, as well as all University policy, state, and federal law and regulation; and in furtherance of that commitment, offers the Chancellor the support of the Board as he works with the Office of the Provost, the Division of Human Resources and Equal Opportunity Compliance, and any other appropriate operational units on campus to consider and, if needed, develop any guidance, policies, or procedures to ensure UNC-Chapel Hill’s compliance with Section 300.5.1.

The Board also asks that the Chancellor inform the Board of the progress on the above at its May 2023 meeting.



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Chancellor's Student Career & Life Skills Working Group

Summary report to Board of Trustees

Mindy Storrie, March 22, 2023

Our Team

- **Todd Ballenger**
- **Allison Binkley**
- **Dean Blackburn**
- **Lynn Blanchard**
- **Amy Bugno**
- **Juan Castro**
- **Jane Ellison**
- **Martin Godwin**

- **Lori Haight**
- **Lauren Hawkinson**
- **Amy Johnson**
- **Perrin Jones**
- **Roderick Lewis**
- **Kevin Marinelli**
- **Elizabeth Rieker**
- **Chloe Russell**

- **Brian Rybarczyk**
- **Pat Sheehan**
- **Dana Simpson**
- **Mindy Storrie**
- **Jim White**
- **Ramsey White**
- **Meg Zomorodi**



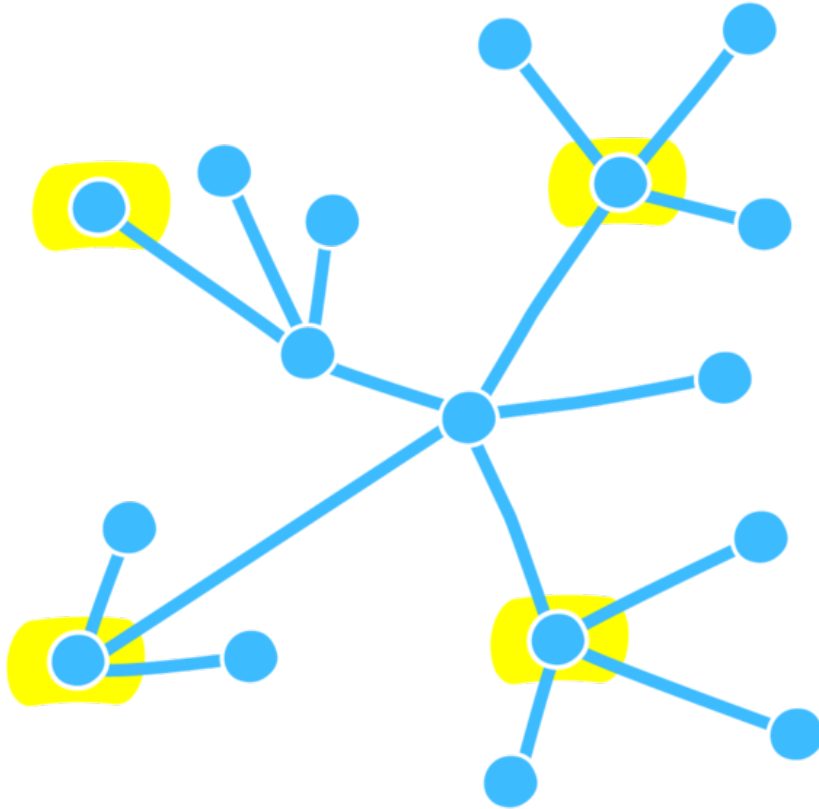
Why Career Education Matters

- **58% of people report “work outcomes” as the #1 reason they chose higher education**, more than double the percentage representing the next most prevalent motivation – learning and gaining knowledge. (Strada-Gallup, 2018)
- “Graduates who rated their experiences with career services as “very helpful” are **5.8x more likely to strongly agree their alma mater prepared them for post-collegiate life**, nearly **3x more likely to strongly agree their education was worth the cost**, and **3.4x more likely to recommend their alma mater**. They are also nearly 3x more likely to donate to their alma mater.” (Forbes, 2020)
- “**Good job or career” is the 4th rated reason (19%) for choosing an institution**, after location (28%), access/affordability (22%), and school reputation (20%) (Strada-Gallup, 2018).
- Our Carolina Next Strategic Initiative: '**Enable Career Development**', **Objective 3.1**

Why Career Education Matters

- “17 million U.S. workers, or **one in 10**, may need to find a different occupation by 2030.” (McKinsey, 2021)
- “**College graduates** can no longer rely on their degree to accurately signal their fitness for a job. Instead, they will **need to clearly spell out the competencies they have acquired.**” (The Chronicle for Higher Education, 2022)
- There are **significant mismatches between student intentions and completed career-related activities** between first years and seniors, **particularly in networking and meeting with career-services staff.** (2021 National Survey of Student Engagement in The Chronicle for Higher Education, 2022)
- **Only 2% of college athletes ever play professional sports**, meaning the vast majority go straight from courts, fields and pools to boardrooms, classrooms and exam rooms. (2022 Gallup Study: A Study of NCAA Student-Athletes | Undergraduate Experiences and Post-College Outcomes)

Current Landscape



- **16** career units around campus
- **60+** individuals with career-focused roles
- **130+** individuals doing career-related work: Carolina Career Community (C3 Members)
- UNC is somewhere between “centralized” and “decentralized”

Goals for the Future



Enable **exceptional career education for all Carolina students**, regardless of area of study.



Identify and implement a model to **improve communication, coordination, and collaboration** between career units.



Attract and retain **leadership** with the experience, vision, and skillset to **inspire and execute** forward-thinking career services.

Working Group Next Steps



Educate ourselves regarding **campus & industry best practices**, look for ways to be **efficient & effective**, and **build on past initiatives**.



Identify ways to **bring the student voice/experience to our work**.



Share our first, **quarterly update with the Chancellor on May 2**.



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