



**OPEN SESSION**

**FOR ACTION**

1. **Approval of January 25, 2023 Minutes**  
*Allie Ray McCullen, Committee Chair*

**FOR INFORMATION**

1. **Legislative Update**  
*Amy McConkey, Director of State Affairs*
2. **Presentation on Federal Funding for Global Education at Carolina**  
*Roxana Boyd, Assistant Director of Federal Affairs*  
*Heather Ward, Associate Provost for Global Affairs*
3. **WUNC Update**  
*Kamrhan Farwell, Vice Chancellor for Communications*  
*Paul Hunton, President and General Manager, WUNC*
4. **Development Update**  
*Michael Andreasen, Vice Chancellor for Development*

\*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

**UNC-CHAPEL HILL BOARD OF TRUSTEES  
EXTERNAL RELATIONS COMMITTEE MEETING  
Open Session Minutes**

**January 25, 2023**

Committee Chair Allie Ray McCullen called the meeting to order at 1:03 p.m. in the Hill Ballroom at the Carolina Inn. Assistant Secretary Chris McClure called the roll. The following committee members were present:

Vice Chair Ramsey White  
Rob Bryan  
Gene Davis  
Marty Kotis  
Ralph W. Meekins, Sr.  
Vinay Patel  
Taliajah Vann  
David Boliek

**OPEN SESSION**

The following items were presented for information only:

**Legislative Update**

Amy McConkey, Director of State Affairs, Kelly Dockham, Director of Federal Affairs, and Roxana Boyd, Assistant Director of Federal Affairs, gave legislative updates, including updates on engagement with the North Carolina Legislature and updates on the composition of state and federal government following elections in 2022. The floor was opened for questions and comments.

A copy of this presentation is located in the Office of the Assistant Secretary and at [bot.unc.edu](http://bot.unc.edu).

**Campaign Closeout Update**

Chancellor Guskiewicz recognized the new Vice Chancellor for Development, Michael Andreasen.

Jeff Hill, Associate Vice Chancellor of Campaign Management & Marketing introduced himself and provided an update regarding the closeout on the Campaign for Carolina. The floor was opened to questions and discussion.

A copy of this presentation is located in the Office of the Assistant Secretary and at [bot.unc.edu](http://bot.unc.edu).

**MOTION TO CONVENE IN CLOSED SESSION**

On the motion of Trustee White and seconded by Trustee Davis, the committee voted to convene in closed session pursuant to North Carolina General Statutes Section 143-318.11(a)(1) and (a)(2).

**UNC-Chapel Hill Board of Trustees  
External Relations Committee  
Minutes – January 25, 2023**

**CLOSED SESSION**

The committee convened in closed session. Please see closed session minutes.

A motion was made to return to open session. It was duly seconded and passed.

**OPEN SESSION**

The committee reconvened in open session.

**ADJOURNMENT**

There being no further business to come before the committee, Committee Chair McCullen adjourned the meeting at 2:19 p.m. with no objections.

# Federal Affairs Update

**Roxana Boyd, Assistant Director of Federal Affairs**

**Heather Ward, Associate Provost for Global Affairs, Office of the Vice Provost for Global Affairs**

*Wednesday, March 22, 2023*

UNC Board of Trustees, External Relations Committee



THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL



# Federal Funding for Global Education at Carolina

Presentation to UNC-Chapel Hill Board of Trustees  
External Relations Committee | March 22, 2023

Office of the Vice Provost for Global Affairs  
The University of North Carolina at Chapel Hill

“Carolina seeks to be the leading **global**, public research university.”



Association of Public and Land Grant Universities' (APLU) 2021 Platinum Award for Global Learning, Research, and Engagement



#41 in U.S. News & World Report's "Best Global Universities" Rankings (out of 2,000 worldwide)



#11 in study abroad participation in 2022



6 Department of Education Title VI-funded area studies centers



Fulbright "Top Producer" of U.S. student awards

# FEDERAL FUNDING SUPPORTS:

- Language instruction
- Area / international studies teaching & research
- Students studying abroad
- Faculty teaching and research
- K-12 and community college outreach
- Professional development for educators
- Exchange visitor programs



# U.S. DEPT. OF EDUCATION TITLE VI

**\$12,131,908**  
**OVER 4 YEARS**

**6** FOREIGN LANGUAGE &  
AREA STUDIES (FLAS)

**5** NATIONAL RESOURCE  
CENTERS

AFRICAN  
STUDIES  
CENTER

CENTER FOR  
EUROPEAN  
STUDIES

CENTER FOR  
MIDDLE EAST  
& ISLAMIC  
STUDIES

CAROLINA  
ASIA CENTER

CENTER FOR  
SLAVIC,  
EURASIAN, AND  
EAST EUROPEAN  
STUDIES

INSTITUTE FOR  
STUDY OF THE  
AMERICAS

 [areastudies.unc.edu](http://areastudies.unc.edu)



# RUSSIAN LANGUAGE FLAGSHIP PROGRAM

U.S. Department of Defense

- One of eight Russian Language Flagship programs in the U.S.
- Sponsored by the National Security Education Program (NSEP)
- Current enrollment: 71 students
- \$1,200,000 over 4 years (2020-24)



# FULBRIGHT PROGRAM

## U.S. Student Awards

- Graduate study
- Research
- Teaching



## U.S. Scholar Awards

- Teaching
- Research
- Projects





# FEDERAL GRANTS

Professional and academic  
exchange

## Example

100,000 Strong in the  
Americas (U.S. Department  
of State)



# CAROLINA ALUMNI



## **Kate Hewitt, MA Global Studies '17**

- FLAS award to study Farsi
- Multilateral Arms Control and Nonproliferation Advisor, U.S. Department of Defense



## **Tatiana Farmer, BA Global Studies & Psychology '20**

- FLAS award to study Japanese
- Charles B. Rangel International Affairs Graduate Fellowship Program
- 5-year commitment to U.S. Foreign Service



NORTH CAROLINA PUBLIC RADIO

**Board of Trustees Presentation**

**March 22nd, 2023**

**Paul Hutton – President and GM**



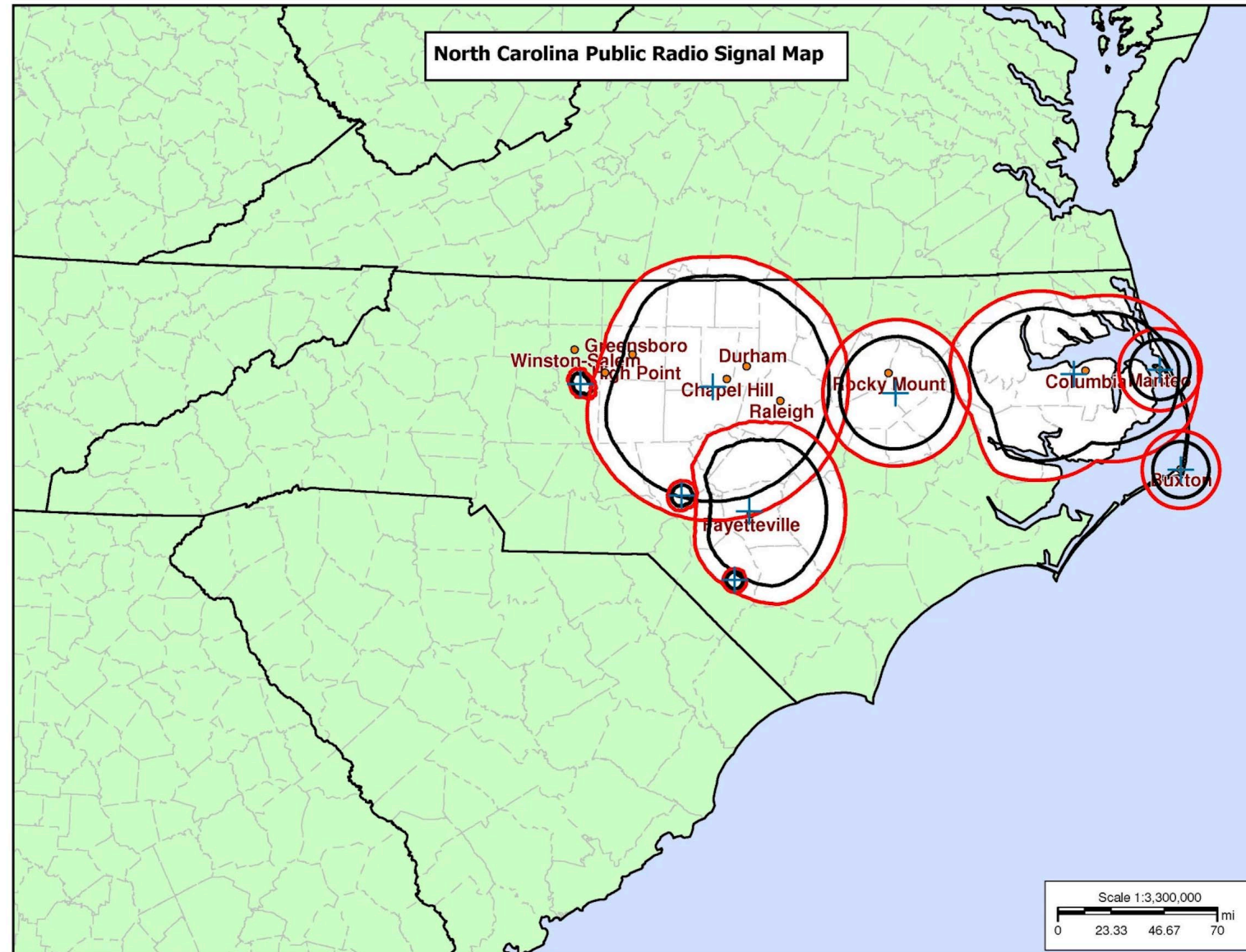


## WUNC Listeners

- Average weekly listeners in the Raleigh DMA- 173,200 (13 month average)
- Average weekly listeners over entire coverage area- 276, 100 ( 13 month average)
- Coverage area west to Welcome and east to Buxton
- Regularly # 1 or # 2 radio station in the market



# WUNC Coverage Map





## WUNC Donors

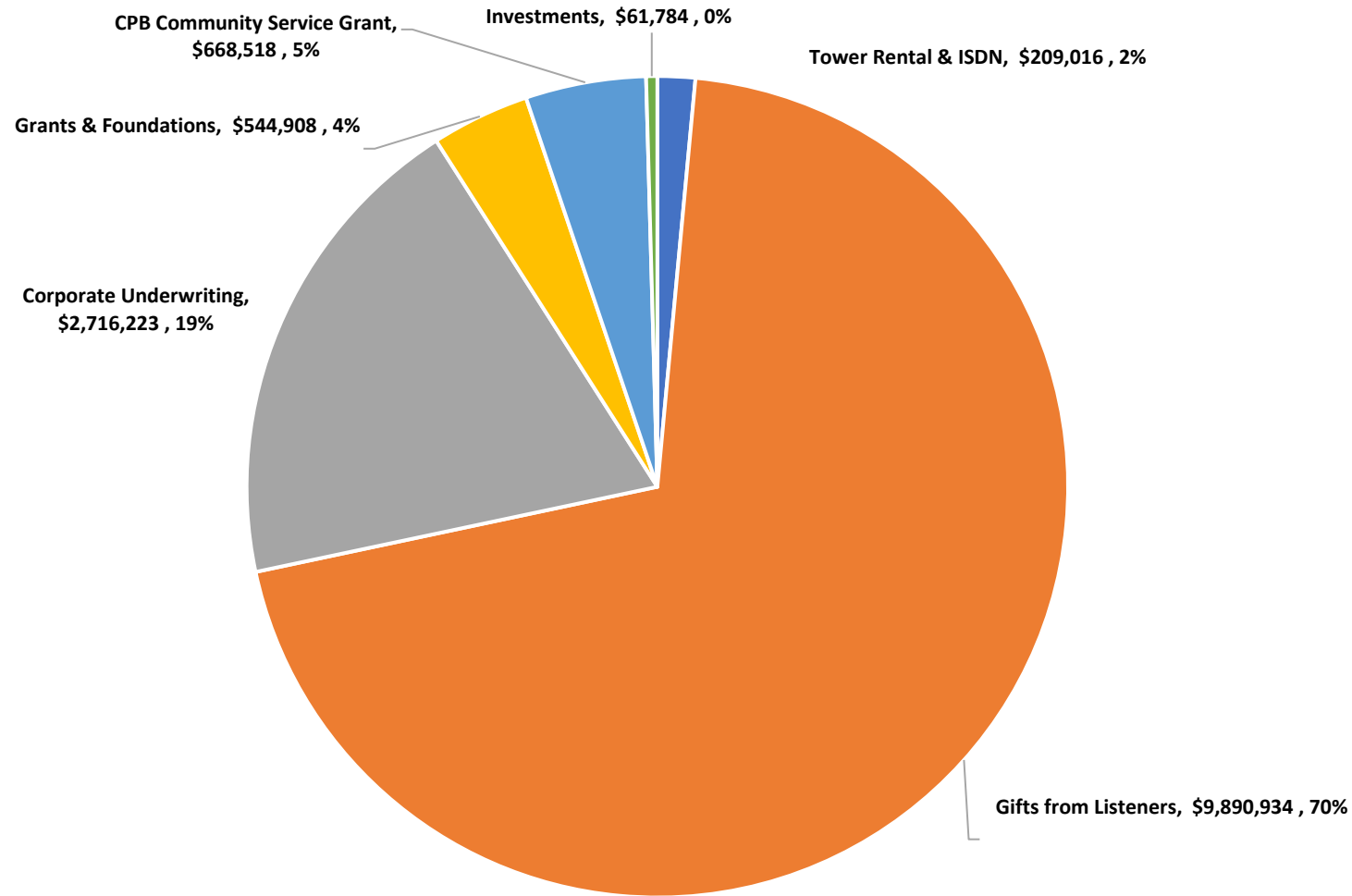
- 44,347 households donate to WUNC
- 38,645 monthly sustaining donors
- Most monthly donors of any public media organization in the country and one of the top non-profits
- Cost per dollar raised is 19 cents





# FY22 Revenue

Total: \$14,091,382

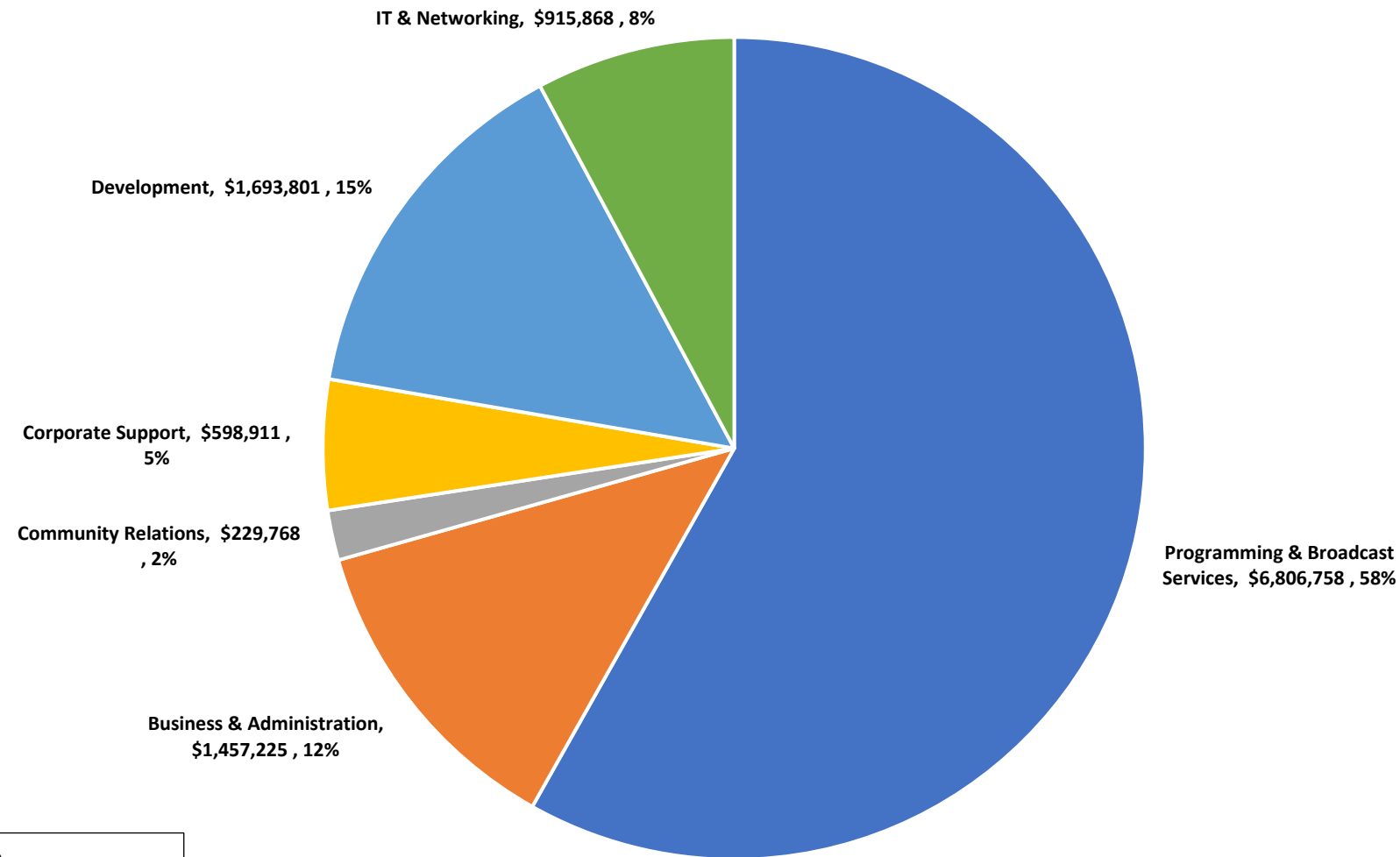


FY22 Surplus: \$1,918,928

\*Trade Not Included



**FY22 Operating Expenses**  
**Total \$11,702,331**



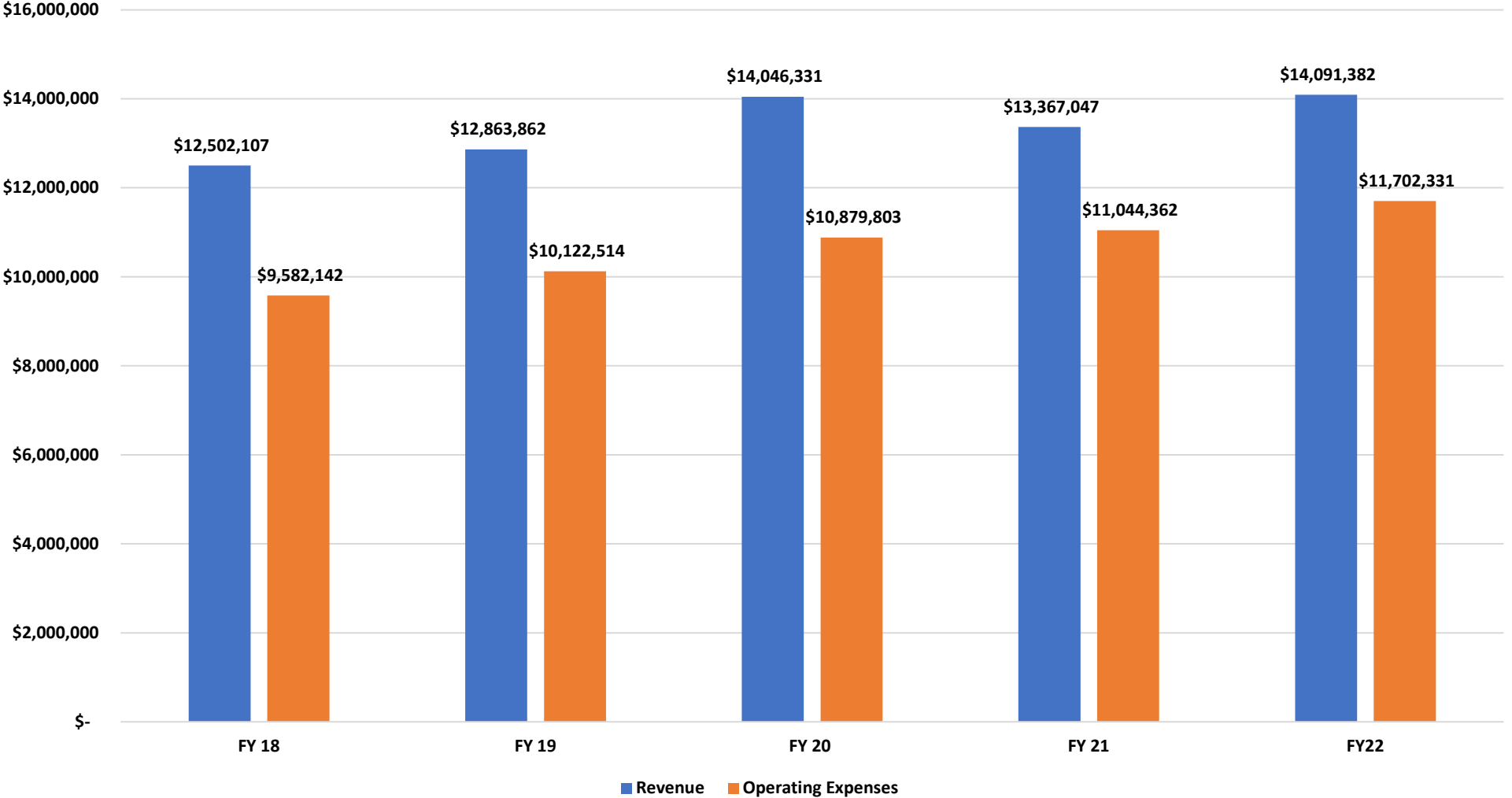
Capital Expenses: \$470,123  
Total FY22 Expenses: \$12,172,454

\*Trade Not Included



# WUNC Revenue & Operating Expenses

## 5 Year Trends



## FY23 Financials WUNC-FM

	FY23 Operating Budget*	As of 2/28/2023	For Comparison 2/28/2022	Summary
Revenue	\$13,564,400	\$9,341,580	\$9,234,995	69% of Goal Raised
Expenses	\$14,956,002	\$9,716,681	\$7,823,816	65% of Budget Spent

WUNC is currently 67% of the way through the FY.

Budgeted difference of \$1,391,602 between operating expenses and expected revenue is funded by the FY22 surplus of \$1,918,928

\*Trade Not Included

## WUNC Reserves

- Approximately 20 million in reserves
- Engaged with Moss + Ross to create an investment charter and policy for the WUNC LLC Board
- Formed Investment Committee- Paul Hunton, John Hood, Teresa Artis Neal, Susan King, and Alexia Fields
- Returns invested in capital projects, collaborations, and acquisitions



# WUNC Vision

- New strategic plan- Last plan ended in Dec 2022
- More reporting across the state- rural reporting (ag, culture, arts)
- Studio overhaul – last major upgrade was in 1998
- New daily news show
- More collaborations with other public radio stations, PBS NC, Hussman school of Journalism and Media, and other media organizations throughout the state

# UNIVERSITY DEVELOPMENT UPDATE

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**Michael C. Andreasen**

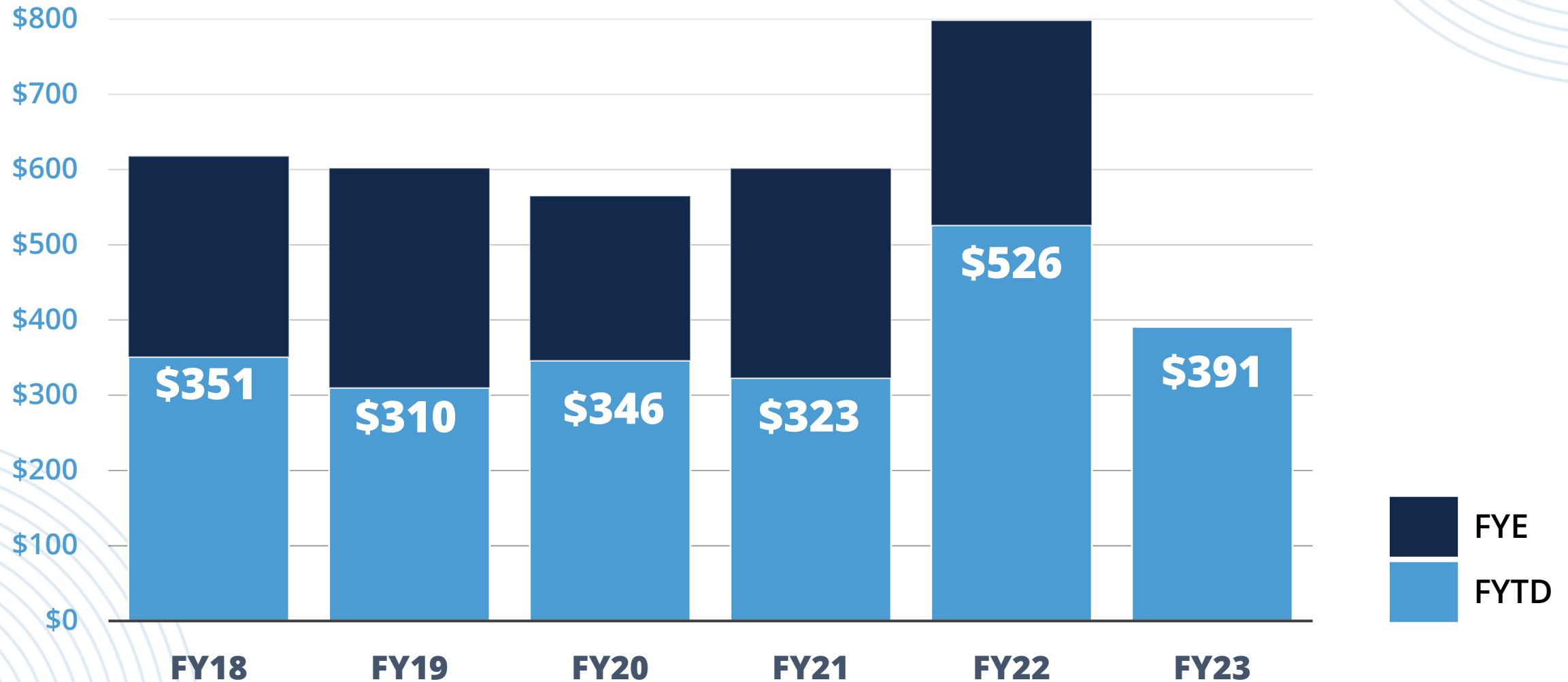
*Vice Chancellor for Development*

[Mike.Andreasen@unc.edu](mailto:Mike.Andreasen@unc.edu)



# NEW CASH & COMMITMENTS

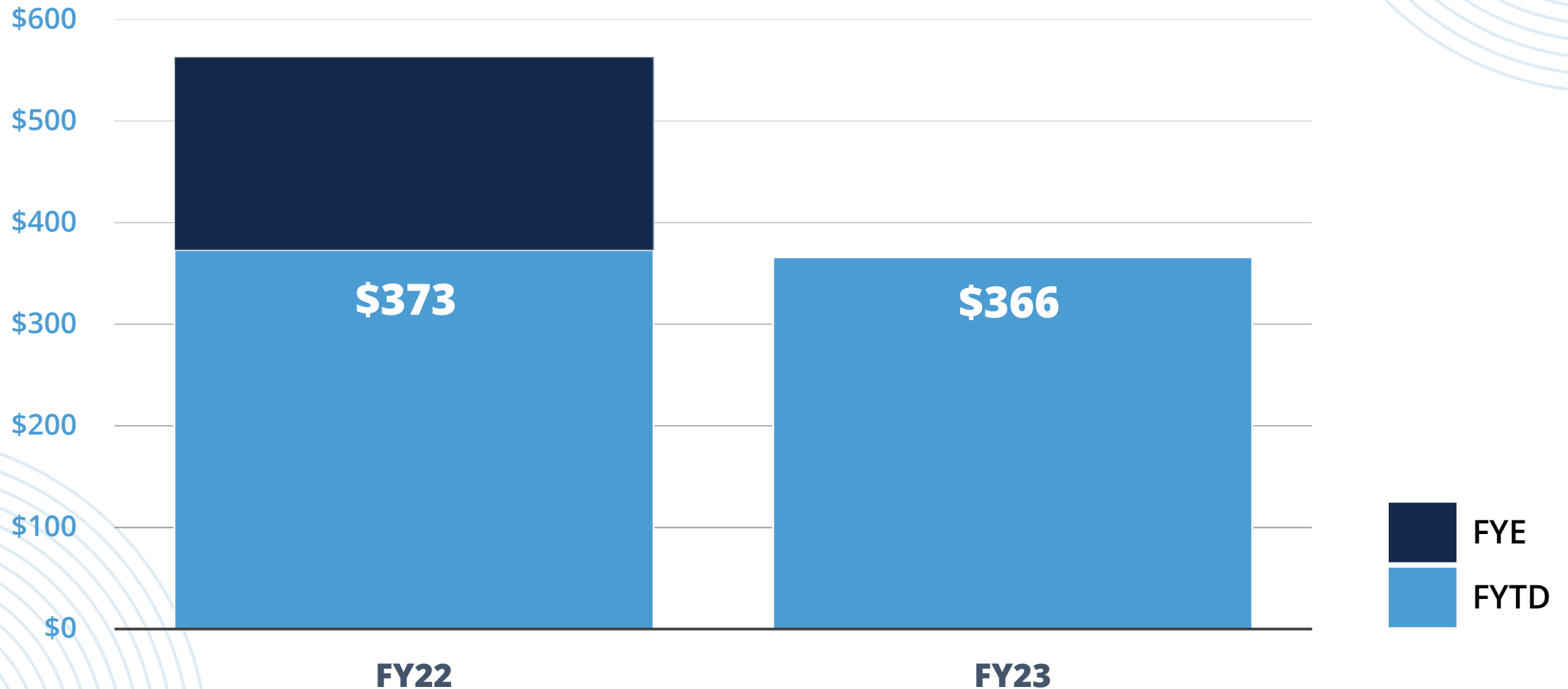
*As of 3.6.2023. Amounts in millions.*





# CASH TOTALS

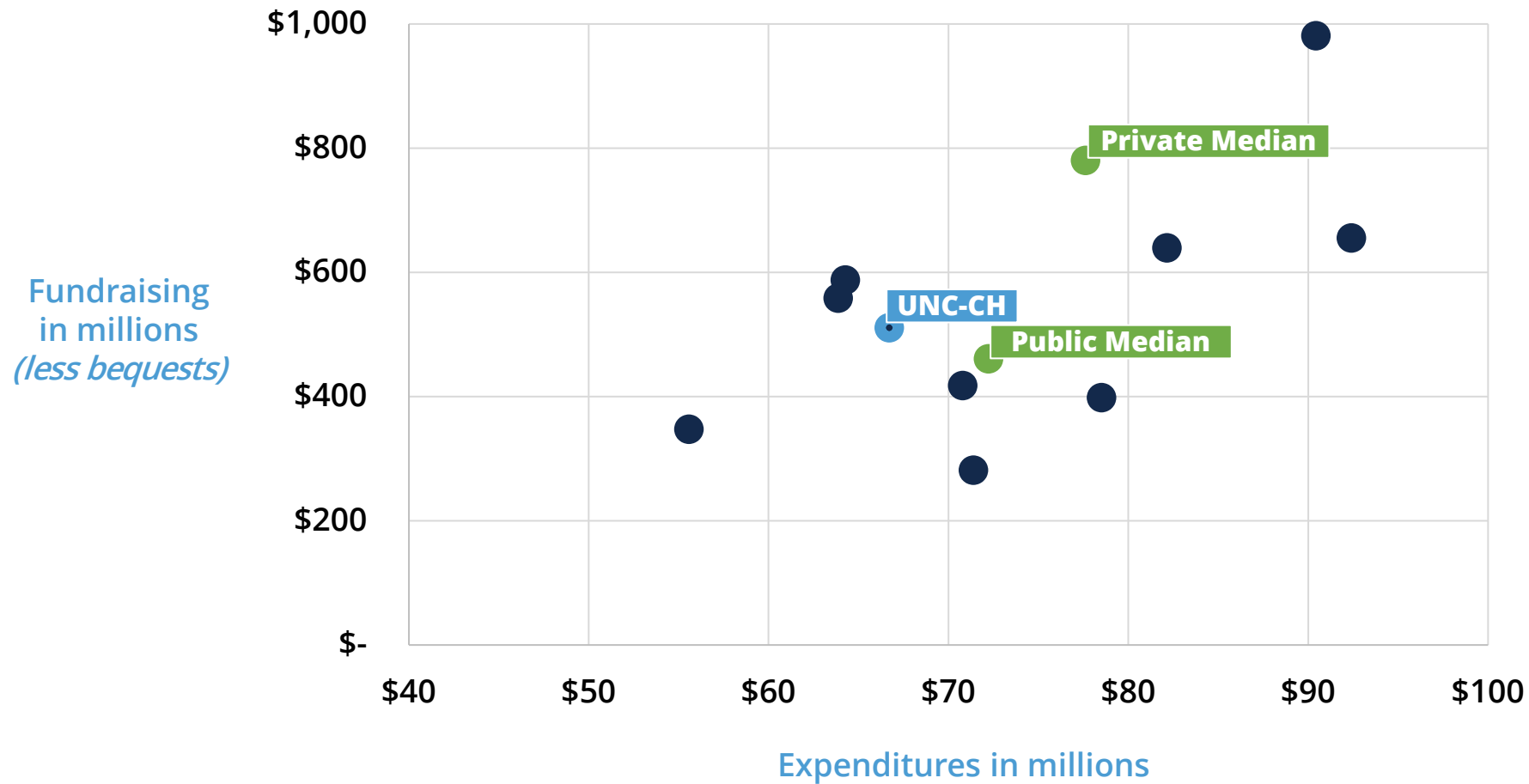
*As of 3.6.2023. Amounts in millions.*



# ADVANCEMENT LEADERSHIP FORUM (ALF)

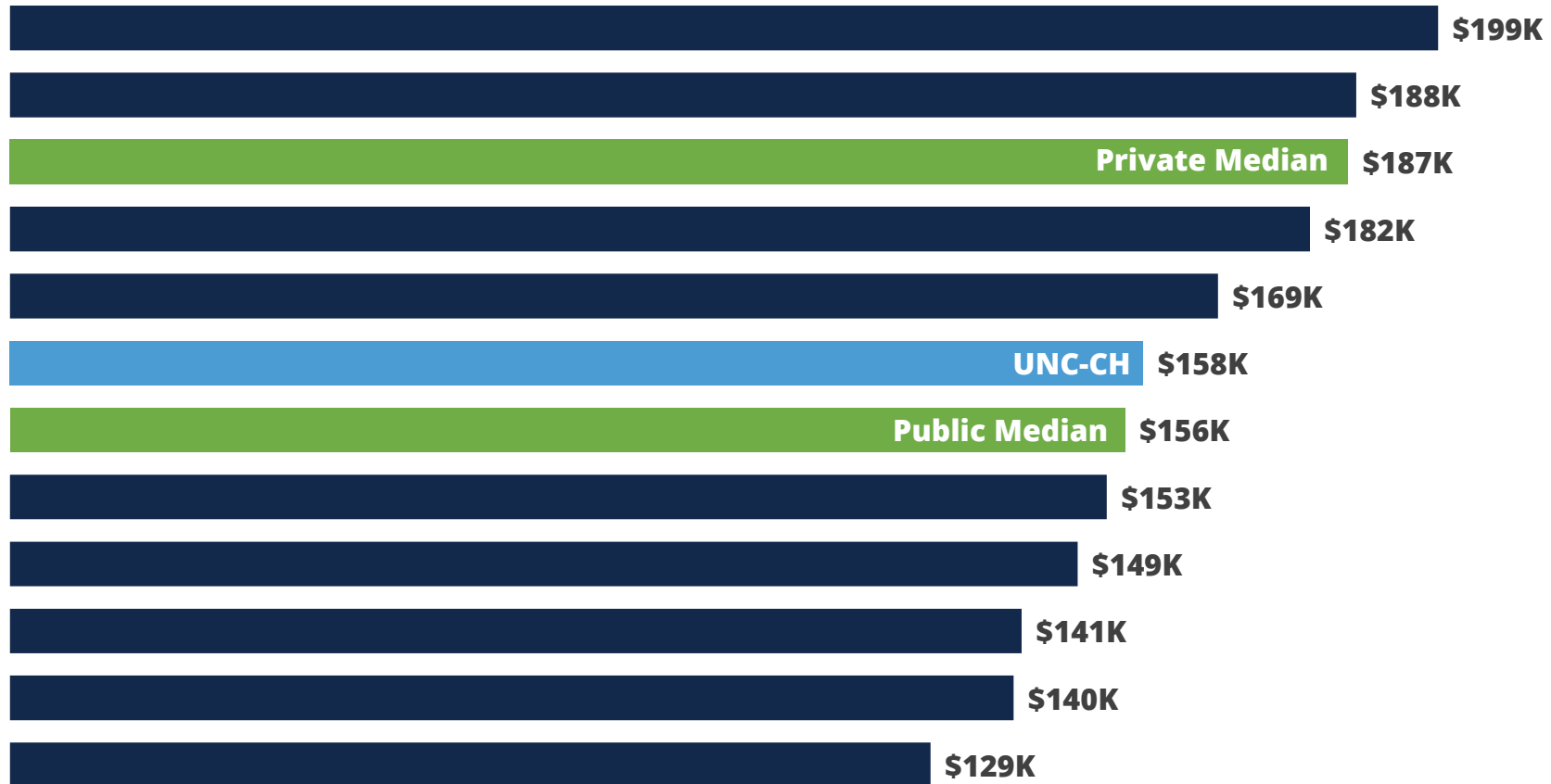


## FUNDRAISING & EXPENDITURES *(3-year average)*



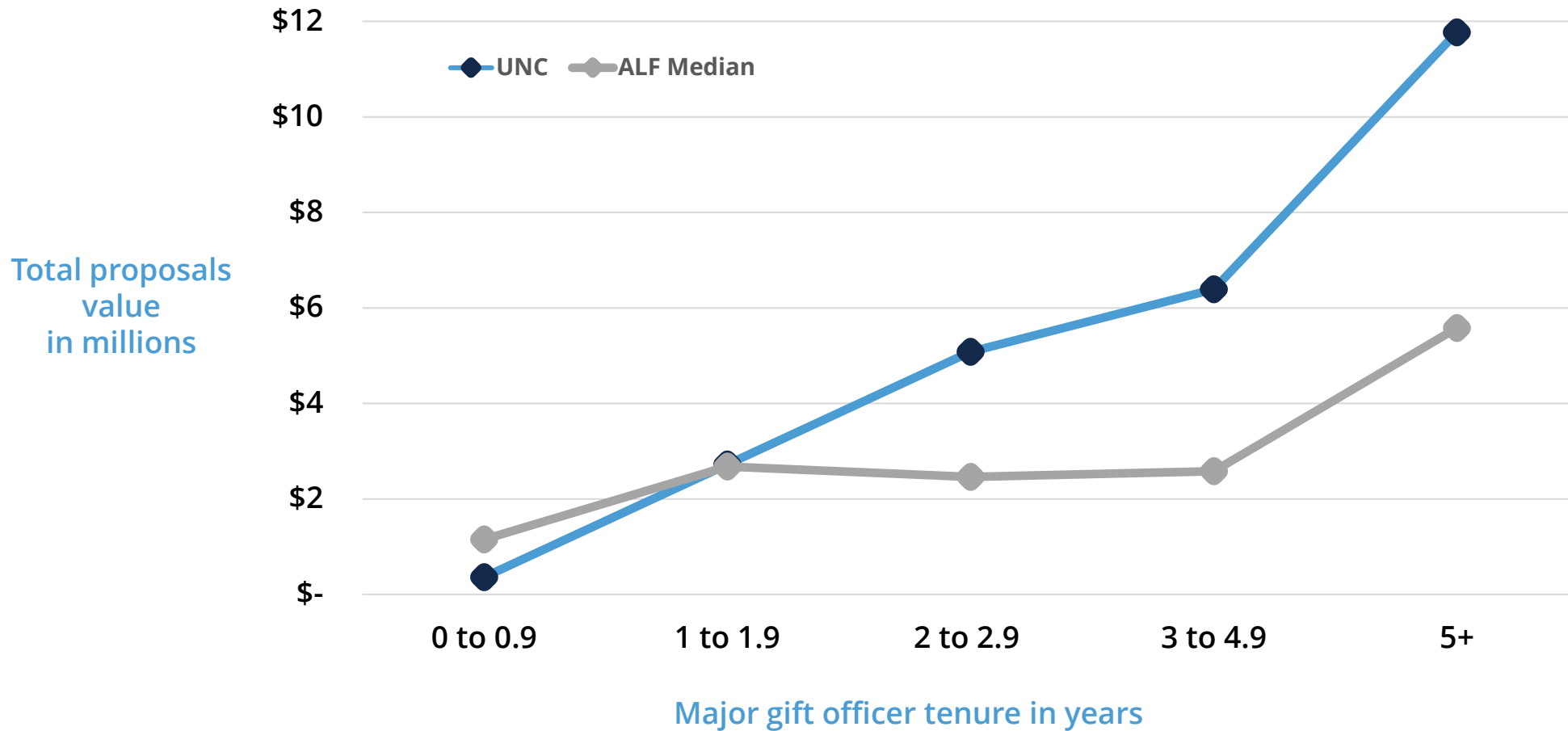
Source: GG&A, Advancement Leadership Forum, member schools

## EXPENDITURE Per Advancement FTE



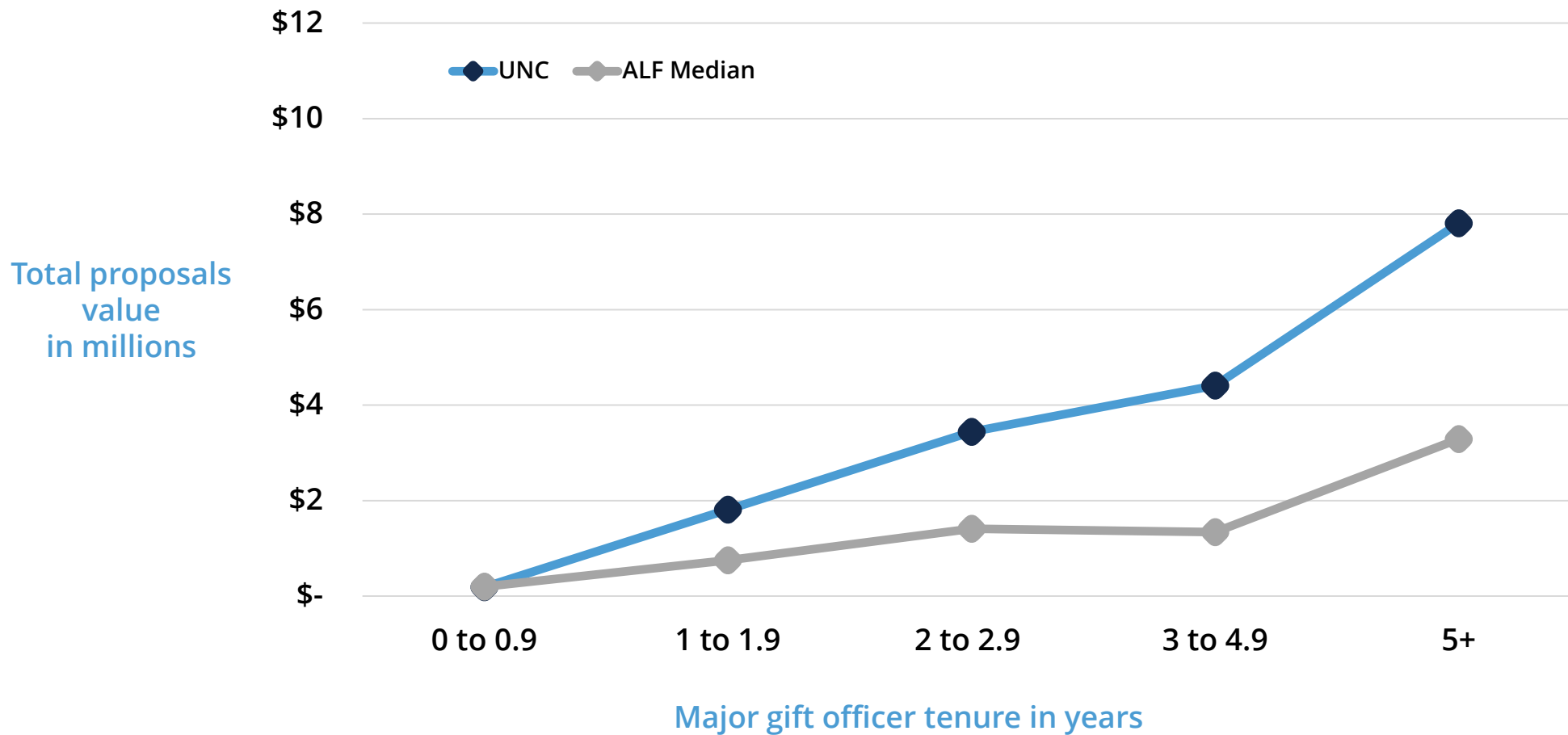
Source: GG&A, Advancement Leadership Forum, member schools

## FUNDRAISER PERFORMANCE | PROPOSALS SUBMITTED



Source: GG&A, Advancement Leadership Forum, member schools. Note: Limited number of UNC officers in 1-to-1.9-year cohort. Averaged data used.

## FUNDRAISER PERFORMANCE | PROPOSALS FUNDED



Source: GG&A, Advancement Leadership Forum, member schools. Note: Limited number of UNC officers in 1-to-1.9-year cohort. Averaged data used.

# UNIVERSITY DEVELOPMENT UPDATE

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**Michael C. Andreasen**

*Vice Chancellor for Development*

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