



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

The UNC Board of Visitors



**Presentation to UNC Board of Trustees
External Relations Committee
September 25, 2013**



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Why the UNC BOV exists

- To assist the Board of Trustees and Chancellor on delegated projects
- To understand and communicate important University issues to the public and other constituencies
- To inform the Board of Trustees and Chancellor about public attitudes, opinions, concerns and expectations
- To advise and assist the Board of Trustees and Chancellor on development
- To energize and develop sustained personal support and engagement beyond the individual's term



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Who we are

North Carolina representation

Degree years

Male/Female representation

Minority representation

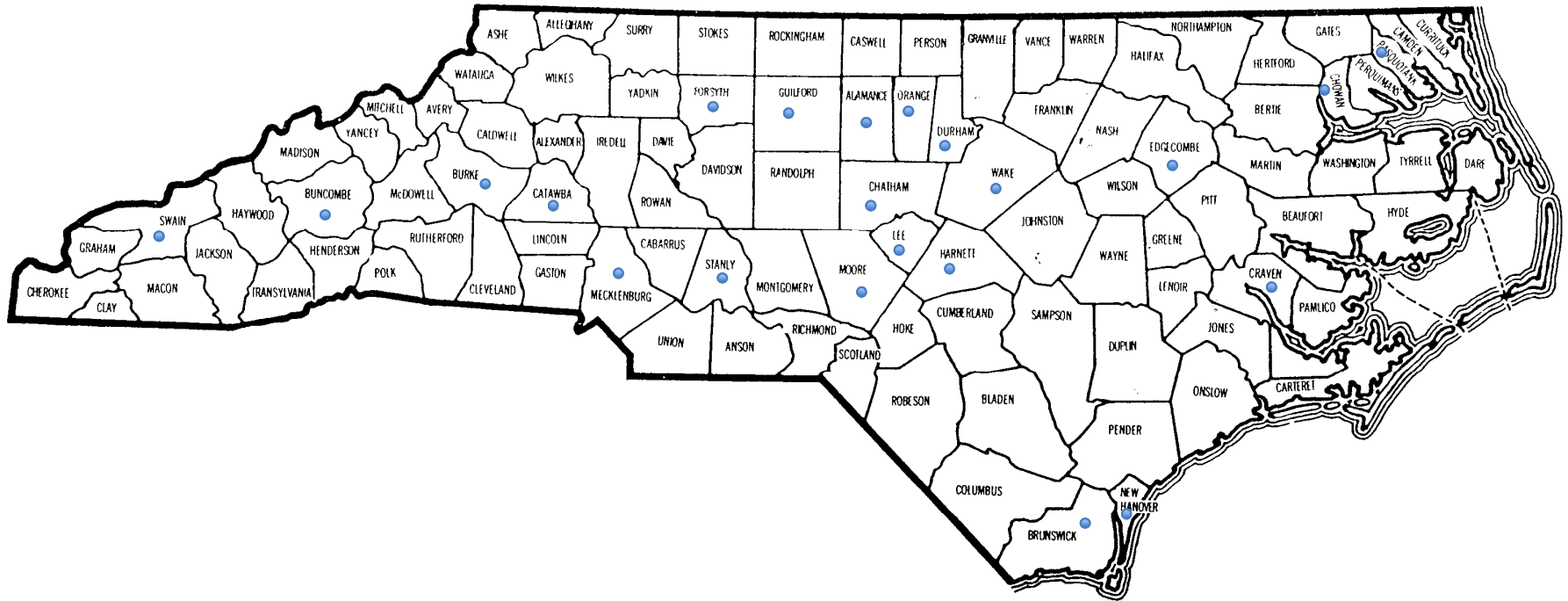
Where BOV members live





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North Carolina counties represented



Alamance
Brunswick
Buncombe
Burke
Catawba
Chatham

Chowan
Craven
Durham
Edgecombe
Forsyth
Guilford

Harnett
Lee
Mecklenburg
Moore
New Hanover
Orange

Pasquotank
Stanly
Swain
Wake



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Evolution of the BOV

- Past: resource group, provided reports, hosted local UNC sessions
- Best practices study evaluated the past / set goals for the future
- Committees adjusted to strengthen active member involvement
- Members showed interest in remaining active after terms end



Jeffrey Allred
Atlanta, GA



Michael Kennedy
Atlanta, GA



Linda Tarrson
Chicago, IL



Bill Hobbs
Charlotte, NC



Michael
Zollicoffer
Baltimore, MD



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Committees

Local Relations

- Advises Carolina on matters in Chapel Hill, Carrboro, Hillsborough and Orange County
- Helps communicate University goals to local community

Marketing

- Collectively advises University on marketing-related issues
- Individually serves as ongoing reference for University

Membership Involvement

- Helps BOV fulfill its charge to assist BOT and Chancellor
- Focuses on membership satisfaction through Board buddies, surveys, contacts, etc.

State Relations

Addresses key University issues affected by public policy

Assists through government relationship link: <http://www.unc.edu/bov/state.htm>

Student Career Services

- Uses professional backgrounds to advise students on careers and job preparation
- Assists students entering the workforce

Student Recruitment

- Assists University in recruiting top tier students, especially for Honors Carolina
- Collects useful information from students to guide the University in the future



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Accomplishments

- Honors Carolina yield increased from 52% last year to 68% this year for in-state students
- Volunteers for Career Services “Office Hours” already double for October meeting
- Continue to develop committed volunteer group of supporters educated on issues important to the University



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Questions



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