



January 26, 2022, 10:15 a.m.
Magnolia Room, The Rizzo Conference Center

OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. Chair Remarks
Perrin Jones, Committee Chair
2. Strategic Plan Update
Chancellor Kevin M. Guskiewicz
Mark McNeilly, Professor of the Practice of Marketing

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

COMMITTEE MEMBERS

| | |
|---------------------------------|----------------------|
| Perrin Jones, Chair | |
| Ramsey White, Vice Chair | |
| Dave Boliek, ex-officio | |
| Rob Bryan | Ralph Meekins |
| Gene Davis | Marty Kotis |

Carolina Next

Innovations for Public Good



THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Strategic Initiatives

CAROLINA NEXT: INNOVATIONS FOR THE PUBLIC GOOD

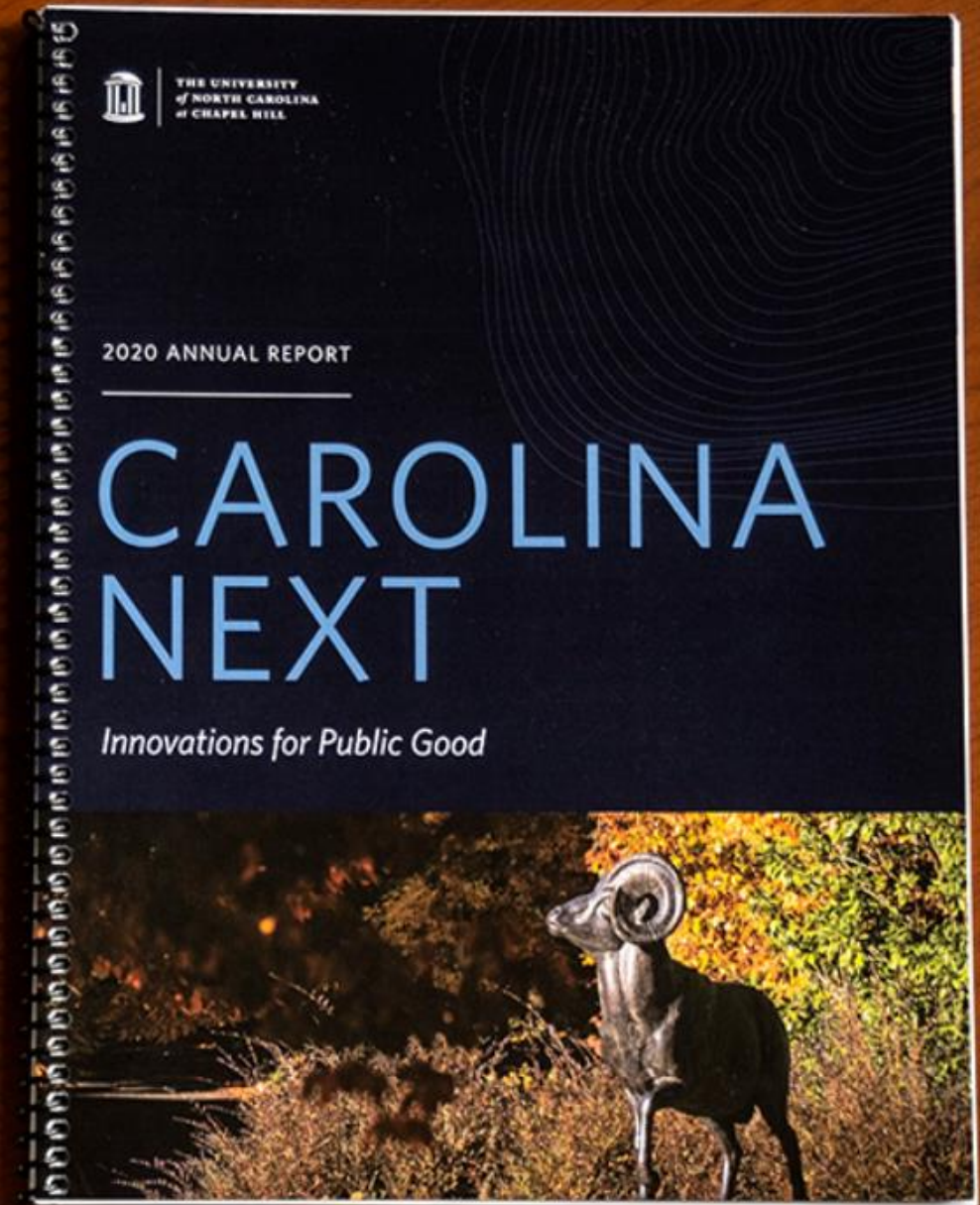
- 1. Build Our Community Together**
- 2. Strengthen Student Success**
- 3. Enable Career Development**
- 4. Discover**
- 5. Promote Democracy**
- 6. Serve to Benefit Society**
- 7. Globalize**
- 8. Optimize Operations**

Overview

Carolina Next was endorsed by the Board of Trustees in January 2020.

It was designed to help us prioritize where Carolina can achieve the greatest impact – serving our campus and our communities.

This semester we will focus on developing key performance indicators for these strategic initiatives to be shared in November.





CAROLINA NEXT: INNOVATIONS FOR PUBLIC GOOD

Build Our Community Together

Offering **Intergroup Dialogue Training** and a faculty lecture series on **Leading Controversial Conversations**. The next training for faculty is on Facilitating Productive Dialogue on Feb 15.

Carolina Postdoctoral Program for Faculty Diversity develops post-doctoral scholars from underrepresented groups for possible tenure track appointments at the UNC and other research universities.

Strengthen Student Success

Hosted the **Carolina Mental Health Summit** which was attended by nearly 900 students, faculty, staff and parents.

Extending the **Mental Health First Aid Training** which offers skills to provide initial help and support to individuals who may be developing a mental health or substance use problem or experiencing a crisis.





Enable Career Development

Connecting Carolina's Covenant Scholars is providing guidance and financial support for students to engage in critical career networking and developmental summer experiences.

The **Future of Work Design Team** is developing a Playbook to guide long-term plans for on-site, hybrid, and remote work that meets business needs, promote cost savings, and increases employee retention.



Discover

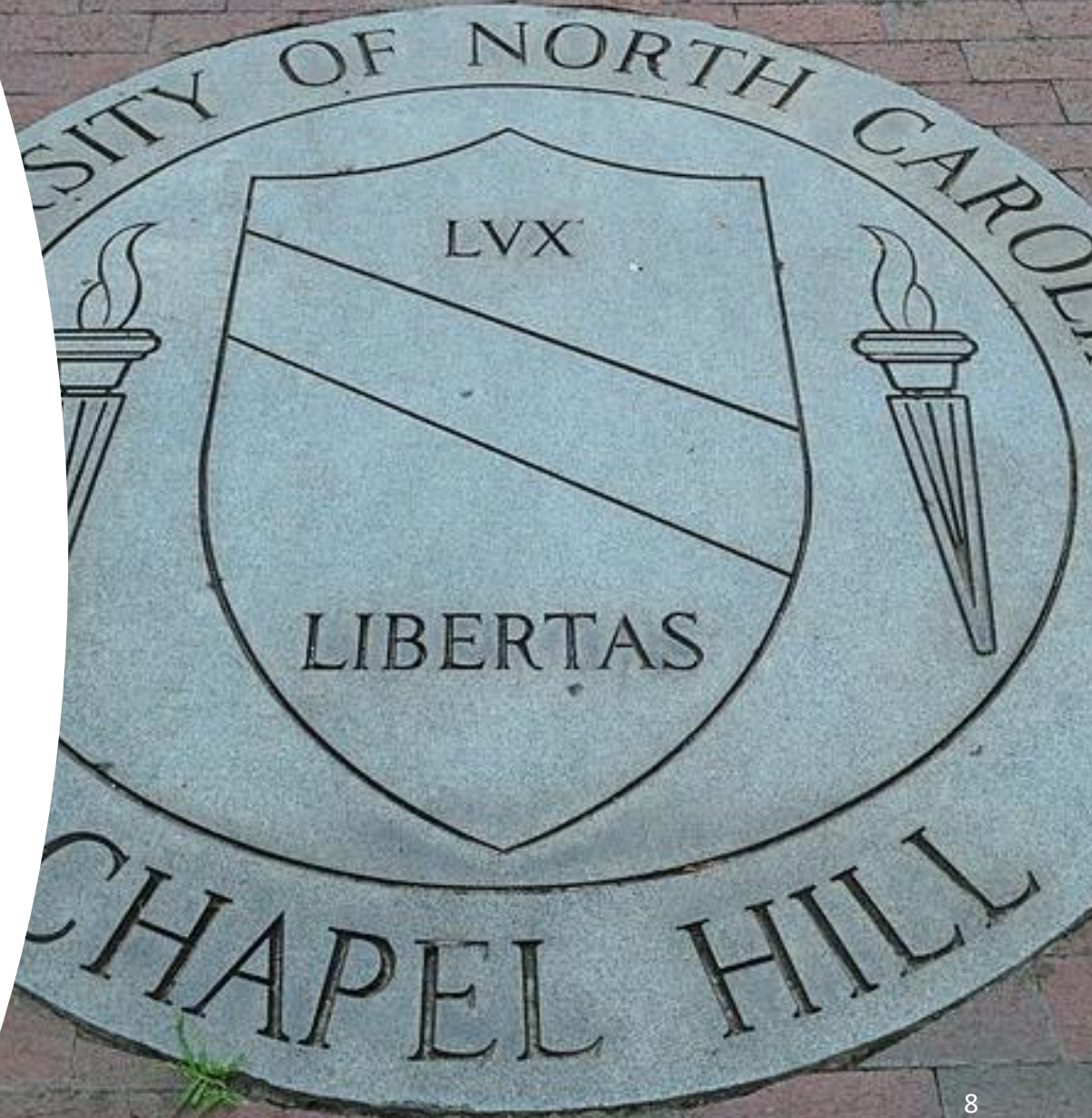
An innovative research collaboration called the **Adolescent Brain Development and Technology Initiative** is studying how our immersion in the digital world is reshaping young minds.

The **North Carolina Policy Collaboratory** is funding research related to the environmental and economic components of managing natural resources and public health concerns.

Promote Democracy

The **Abbey Speaker Series** brings experts from different disciplines and fields together to foster productive dialogues on timely issues across a range of perspectives. The next lecture will be on Science and Democracy on February 8.

We have developed a newly created website democracy.unc.edu to promote events, faculty workshops, curricular activities and leadership programs related to this initiative.



Serve to Benefit Society

Carolina Across 100 is partnering with communities in each of North Carolina's counties to build and support cross-sector collaborations to address current challenges, specifically current instabilities of the labor market.

The **Carolina Student Services Corps** is engaging pre-health, graduate students, and current health professional students in supporting communities impacted by Covid.



Students in the [BEAM Maker Space](#) created this original wooden map to help students show our collective connections across the state.



Globalize

Study Abroad Spring 2022 is rebuilding as total participation on all programs continues to increase. This semester we have 341 students participating which is 89% of pre-pandemic levels.

This semester we announced the inaugural **Faculty Awards for Global Excellence** recognizing faculty members whose contribution advance the University's global vision.

Optimize Operations

Creation of an **All-Funds Budget Model** as part of our efforts to be fiscally responsible and transparent with our resources

Allocating funds for **Repairs and Renovations** which includes traditional repairs and renovations support for enrollment growth (Carrington Hall and the McColl Building). We will self-fund renovations to specific academic and classroom buildings (Morehead Chemistry, Bingham Hall and Coates Building).



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Carolina Leadership Initiative

Agenda Discussion Topics

- Need
- Proposal
- Questions to Explore
- Request
- Next Steps

Need: Opportunity for every Carolina student to be able to have access to leadership training (Strategic Initiative #3)

- An essential part of UNC's mission is to produce and develop the next generation of leaders for the future.
- While some leadership programs exist within UNC units to serve specific students, a university-wide leadership program is not available for all students to access.
 - KFBS: Business Students
 - Athletics Department: Student Athletes (Richard A. Baddour Carolina Leadership Academy)
 - Office of Student Life/Carolina Union: Student Organizations, Carolina United, NC Fellows, Bell Leadership Symposium, UNC Spark

Proposal to be Studied

Develop a university-wide leadership program available to all UNC undergraduate and graduate students that

- Provides them the essentials of leadership
- Is relevant to their career development
- Leads to measurable behavioral change
- Offers them something to add to their resume
- Is branded and marketed internally and externally

Questions to be Explored

- Needs and interests of potential student audiences
- Needs and interests of university units (Fit with IDEAs curriculum)
- Linkage with current student leadership offerings
- Scope: & Content
 - Learning objectives
 - Courses and course content
 - Sourcing
- Certification
- Budget
- Staffing
- Organizational structure and placement
- Naming

Request

That the Board of Trustees commission a working group to study and develop this proposal and return with a recommendation on how best to proceed.

Timeline:

Report back to Board of Trustees in March 23/24 meeting

Next Steps

- Determine Working Group Composition
- Obtain Administrative Support