OPEN SESSION

FOR INFORMATION ONLY
(No formal action is requested at this time)

1. Development Update
   David Routh, Vice Chancellor for Development

2. University Communications Update
   Beth Keith, Associate Vice Chancellor, Strategic Communications
   Tanya Moore, Associate Vice Chancellor, Campus & Community Communications

3. Legislative Update
   Christopher McClure, Senior Advisor and Chief Strategy Officer
   Kelly Dockham, Director of Federal Affairs

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

COMMITTEE MEMBERS
Alle Ray McCullen, Chair
Ramsey White, Vice Chair
Dave Boliek, ex-officio
Rob Bryan       Ralph Meekins
Gene Davis      Vinay Patel
Marty Kotis     Lamar Richards
the CAMPAIGN for CAROLINA

David S. Routh
Vice Chancellor for Development
<table>
<thead>
<tr>
<th>Month</th>
<th>FY22 1st Half</th>
<th>New Commitments by Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td>$50M</td>
<td>$51M, $43M</td>
</tr>
<tr>
<td>Aug</td>
<td>$51M</td>
<td>$45M, $85M</td>
</tr>
<tr>
<td>Sep</td>
<td>$43M</td>
<td>$85M, $203M</td>
</tr>
<tr>
<td>Oct</td>
<td>$45M</td>
<td></td>
</tr>
<tr>
<td>Nov</td>
<td>$85M</td>
<td></td>
</tr>
<tr>
<td>Dec*</td>
<td>$203M</td>
<td></td>
</tr>
</tbody>
</table>

*Unofficial
FY22 | 1st Half
NEW COMMITMENTS BY MONTH

$433,868,677*

*Unofficial
New Cash & Commitments Totals  As of 1.10.2022

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Amount (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY16</td>
<td>$139</td>
</tr>
<tr>
<td>FY17</td>
<td>$155</td>
</tr>
<tr>
<td>FY18</td>
<td>$257</td>
</tr>
<tr>
<td>FY19</td>
<td>$250</td>
</tr>
<tr>
<td>FY20</td>
<td>$242</td>
</tr>
<tr>
<td>FY21</td>
<td>$217</td>
</tr>
<tr>
<td>FY22</td>
<td>$434</td>
</tr>
</tbody>
</table>

Amounts in millions

+100%
New Cash & Commitments Totals  
*As of 1.10.2022*

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY16</td>
<td>$139</td>
</tr>
<tr>
<td>FY17</td>
<td>$155</td>
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<tr>
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<td>$242</td>
</tr>
<tr>
<td>FY21</td>
<td>$217</td>
</tr>
<tr>
<td>FY22</td>
<td>$434</td>
</tr>
</tbody>
</table>

Amounts in millions

**LAUNCH YEAR**

+100%

+79%
Cash Totals As of 1.10.2022

<table>
<thead>
<tr>
<th></th>
<th>FY20</th>
<th>FY21</th>
<th>FY22</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gifts</td>
<td>$119</td>
<td>$102</td>
<td>$163</td>
<td>+60%</td>
</tr>
<tr>
<td>Grants</td>
<td>$81</td>
<td>$66</td>
<td>$76</td>
<td>+15%</td>
</tr>
<tr>
<td>Cash Total</td>
<td>$199</td>
<td>$168</td>
<td>$239</td>
<td>+67%</td>
</tr>
</tbody>
</table>

Amounts in millions

As of 1.10.2022
**COMMITMENTS NEEDED By Unit**

<table>
<thead>
<tr>
<th>Unit</th>
<th>Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>OSSA</td>
<td>$195.8M</td>
</tr>
<tr>
<td>ACK</td>
<td>$145.4M</td>
</tr>
<tr>
<td>CAS</td>
<td>$108.4M</td>
</tr>
<tr>
<td>KFBS</td>
<td>$15.3M</td>
</tr>
<tr>
<td>EDU</td>
<td>$11.8M</td>
</tr>
<tr>
<td>LIB</td>
<td>$9.6M</td>
</tr>
<tr>
<td>LAW</td>
<td>$7.1M</td>
</tr>
<tr>
<td>SSW</td>
<td>$5.6M</td>
</tr>
<tr>
<td>NCBG</td>
<td>$3.9M</td>
</tr>
<tr>
<td>SAFF</td>
<td>$2.5M</td>
</tr>
<tr>
<td>IE</td>
<td>$2.3M</td>
</tr>
<tr>
<td>MPSC</td>
<td>$2.2M</td>
</tr>
</tbody>
</table>

**KEY MILESTONE REACHED**

- ASD
- ATHL
- CCPS
- CPA
- ESOP
- GOV
- GRAD
- GSGPH
- HEALTH
- HSJM
- MCF
- NRI
- NURS
- SILS

**DAYS LEFT**

- **334** as of Jan. 9, 2022

**TOTAL DONORS**

- **202,534**

**ALUMNI PARTICIPATION**

- **24%**

**TIME ELAPSED**

- **88%**

**PLANNED GIVING**

- **95%**

Acronyms key available online at: [https://unc.live/acronyms](https://unc.live/acronyms)
CAROLINA EDGE: Scholarships at Carolina

$1B Goal

$816,068,534

TOTAL CAMPAIGN ACTIVITY

PERCENT TO GOAL
82%

TIME ELAPSED
88%

MONTHS REMAINING
11.5

Scholarships Pipeline
$69M

DATA AS OF Jan. 9, 2022

Signature Initiatives

Acronyms key available online at: https://unc.live/acronyms

CONVERGENT SCIENCE
$350M Goal

92%

ARTS EVERYWHERE
$350M Goal

56%

A GLOBAL MINDSET
$300M Goal

Has met goal.

$816,068,534

Goal

ASD
$15M

ATHL
$200M

CAS
$158M

EDU
$5M

ESOP
$10M

GOV
$4M

GRAD
$5M

GSGPH
$20M

HEALTH
$25M

HSJM
$15M

KFBS
$134M

LAW
$35M

MCF
$70M

NRI
$1M

OSSA
$400M

SSW
$3M

Goal

Has met goal.

Acronyms key available online at: https://unc.live/acronyms
Impact

Breast Cancer Research
$25M gift from an anonymous grateful patient
Blue Sky Scholars & KFBS Diversity
Collaboration and first-time major gift donor
Curtis Media Center

Tangible campaign impact
The Julie Vestal Gates Scholarship
Supporting returning students
University Communications update

Board of Trustees meeting
Jan. 26, 2022
Rhodes Scholar Announcement

Takhona Hlatshwako ’22
International Health and Tropical Medicine

Justin Hadad ’21
Economics

Kimathi Muiruri ’21
Environmental Change and Management
UNC Visitors Center
Meet the Speakers

Rhonda Hubbard Beatty
Director

Reilly Stahl
Senior, political science major
About the Center
Grand Opening March 6, 2020
Interactive Features

1. Guest hometown map
2. Campus map
3. Notable Tar Heel monitor
4. Welcome to Carolina video
5. Social media and events calendar
6. Rameses!
Added Welcome to Carolina videos
Added Interactive Online Self-Guided Tour
Launched Sense of Place Zoom Tour
Facts & Figures

We have hosted 108 Zoom Tours with 1,903 participants from 43 U.S. states and 20 countries.
Since the VC reopened to the public in February 2021, close to **14k guests** have visited in person.

Those guests came from **50 U.S. states** and **41 countries**.
In-Person Guided Tours
Facts & Figures

We have hosted

85 in-person
Sense of Place Tours

with
667 participants
from
33 U.S. states
and
six countries
10,000th guest in August 2021
School Group Video Tour
Contact

17UNC Visitors Center

Address
134 E. Franklin Street

Email
uncvisitorscenter@unc.edu

Phone
919-962-3281 from 9 a.m. to 5 p.m.

Website
unc.edu/visitors

VisitUNC

VisitUNC

visit_unc
Office of Federal Affairs
January 2022 Update
Key Federal Legislation to Watch

2022 Legislation to Watch

- Fiscal Year 2022 Appropriations
- Fiscal Year 2023 Appropriations
- Build Back Better
- U.S. Innovation & Competition Act of 2021 (USICA)
- Pandemic Preparedness

Fiscal Year 2023 Key Dates
- Feb 18 – Continuing Resolution expires
- March 1 – State of the Union Address
- TBD – FY23 President’s Budget
- Oct 1 – FY23 Begins
<table>
<thead>
<tr>
<th>Department</th>
<th>FY 2020 ENACTED</th>
<th>FY 2021 ENACTED</th>
<th>FY 2022 PRESIDENT’S BUDGET</th>
<th>FY 2022 House Proposal</th>
<th>FY 2022 Senate Proposal</th>
<th>FY 2022 ENACTED</th>
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</thead>
<tbody>
<tr>
<td>Pell Grant Maximum</td>
<td>$6,345</td>
<td>$6,495</td>
<td>$6,895</td>
<td>$6,895</td>
<td>$6,895</td>
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<tr>
<td>Federal Work-Study</td>
<td>$1,180</td>
<td>$1,190</td>
<td>$1,190</td>
<td>$1,430</td>
<td>$1,230</td>
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<td>Supplemental Education Opportunity Grants (SEOG)</td>
<td>$865</td>
<td>$880</td>
<td>$880</td>
<td>$1,028</td>
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<td>$905</td>
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<tr>
<td>International Education and Foreign Language Studies (Title VI):</td>
<td>$76</td>
<td>$78</td>
<td>$78.2</td>
<td>$93.2</td>
<td>$85.2</td>
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<td>National Institutes of Health (NIH)</td>
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<td>$42,934</td>
<td>$51,930</td>
<td>$49,434</td>
<td>$47,923</td>
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<td>Centers for Disease Control &amp; Prevention</td>
<td>$7.9</td>
<td>$7.8</td>
<td>$9.5</td>
<td>$10.6</td>
<td>$9.7</td>
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<tr>
<td>Department of Defense – Basic Research</td>
<td>$2,603</td>
<td>$2,671</td>
<td>$2,282.9</td>
<td>$2,441</td>
<td>$2,325</td>
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<tr>
<td>National Science Foundation (NSF)</td>
<td>$8,278</td>
<td>$8,487</td>
<td>$10,169</td>
<td>$9,360</td>
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<tr>
<td>NOAA – Oceanic &amp; Atmospheric Research</td>
<td>$548</td>
<td>$570</td>
<td>$722</td>
<td>$684.5</td>
<td>$780</td>
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<tr>
<td>NASA – Office of Science</td>
<td>$7,139</td>
<td>$7,301</td>
<td>$7,931</td>
<td>$7,970</td>
<td>$7,901</td>
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<tr>
<td>Department of Energy</td>
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<td></td>
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<tr>
<td>Office of Science</td>
<td>$7,000</td>
<td>$7,026</td>
<td>$7,400</td>
<td>$7,320</td>
<td>$7,490</td>
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<tr>
<td>Advanced Research Projects Agency-Energy</td>
<td>$425</td>
<td>$427</td>
<td>$500</td>
<td>$600</td>
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<tr>
<td>National Endowment for the Humanities (NEH)</td>
<td>$162</td>
<td>$168</td>
<td>$177.6</td>
<td>$201</td>
<td>$182</td>
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<tr>
<td>National Endowment for the Arts (NEA)</td>
<td>$162</td>
<td>$168</td>
<td>$177.6</td>
<td>$201</td>
<td>$182</td>
<td></td>
</tr>
</tbody>
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