

September 22, 2021, 2:20PM
Chancellor's Ballroom, Carolina Inn

OPEN SESSION**FOR INFORMATION ONLY**

(No formal action is requested at this time)

1. Chair Remarks
Rob Bryan, Committee Chair
2. Fall Class of 2021 Profile
Rachelle Feldman, Interim Vice Provost for Enrollment
3. Carolina Next - Strategic Initiative #5: Promote Democracy
Mary-Rose Papandrea, Samuel Ashe Distinguished Professor of Constitutional Law and Associate Dean for Academic Affairs, UNC School of Law
4. UNC System Intercollegiate Athletics and Financial Transparency Report
Bob Blouin, Executive Vice Chancellor and Provost
Bubba Cunningham, Director of Athletics
Michelle Brown, Assistant Provost/Director of Academic Support Program for Student-Athletes

Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

COMMITTEE MEMBERS

Rob Bryan, Chair
Teresa Artis Neal, Vice Chair
Dave Boliek, ex-officio

Gene Davis	John Preyer
Perrin Jones	Lamar Richards
Allie Ray McCullen	Malcolm Turner

Administrative Liaison:
Bob Blouin, Executive Vice Chancellor and Provost

Fall 2021

Undergraduate Class Profile

Board of Trustees
University Affairs Committee

September 22, 2021



Meet the Class of 2025: Carolina's

- Largest
- Most academically talented
- Most diverse



By the Numbers

- More than **57,000** applicants
 - 53,776 first-year
 - 3,488 transfer
- **Application increases**
 - 21% increase for first-year
 - 8% increase for transfer
- **5,631 new Tar Heels**
 - 4,688 first-year students
 - 943 transfer students



First-Year Enrollment

	Admits			Yield			Enrolled*		
	2020	2021	change	2020	2021	change	2020	2021	change
North Carolina Resident	6,229	6,238	9	58.7%	58.5%	-0.2	3,717	3,743	26
Non-Resident	4,217	4,106	-111	18.6%	25.3%	6.7	727	945	218
Total	10,446	10,344	-102	42.5%	45.3%	2.8	4,444	4,688	244

*Enrolled numbers reflect final residency.

- 2021 Residency: 80% NC -- 20%
- 2020 Residency: 84% NC -- 16%

An Impressive Group

Among First-Year Students

12%

Valedictorian
or Salutatorian

74%

Top 10 percent
of class

95%

Took 5+ college-
level courses

72%

Straight As or
All As and one B

Highest Reported Test Scores

	Fall 2019	Fall 2020	Fall 2021*
North Carolina	1,384	1,376	1,412
Out of State	1,421	1,419	1,454
All	1,391	1,384	1,420

*66% of enrolling first-year
students reported scores.

An Impressive Group

Among Transfer Students

57%

GPA of 3.75 or higher

45%

Brought in 60 or more credit hours



Meet a New Tar Heel from Charlotte

- Graduated in the top 10% of class with nearly straight-As in a full International Baccalaureate program.
- Application highlights commitment to pursuing social justice and affecting lasting change in communities.
- Founded and served as co-president of a young activist group committed to ending gun violence.
- Awarded both the Pogue and Morehead-Cain scholarships.

Diverse Backgrounds

- From 45 states and DC and 94 North Carolina counties
- Citizens of 95 countries
- 36% of North Carolina students are from rural counties
- 219 first-years attended a Carolina College Advising Corps school
- 328 first-years enrolled from a North Carolina early college
- 36% of transfers enrolled from a North Carolina community college



Diverse Backgrounds

- 7% are global students
- 22% identify as African-American, Hispanic, or Native American
- 38% are male and 62% are female
- 19% will be the first in their families to earn a four-year degree
- 10% are Carolina Covenant Scholars
- 41% receive need-based aid
- 20% receive Pell grants



Diverse Interests

High School Experiences

- 56% paid job
- 81% community service
- 67% athletics
- 30% student government
- 26% music, arts

Top Majors

- Biology
- Business
- Undecided
- Psychology
- Computer Science

Career Interests

- Physician
- Business Executive
- Researcher
- Lawyer
- Computer Programmer

Meet a New Tar Heel from Morehead City

- From West Carteret High School, where fewer than 40% of students attend a four-year college.
- No. 2 in class and scored a 35 on the ACT, while participating in mock trial, playing golf, volunteering for the Salvation Army, and working a part-time job.
- Achievements come in spite of tremendous adversity – both his parents passed away unexpectedly while in high school. Perseverance, compassion, and wisdom shine in his application.

Looking Ahead

- **Current Realities**

- Gender balance
- Pandemic effect on needy applicants
- Resident and non-resident mix
- Growth and the general education curriculum, course availability

- **Future Strategies**

- Early College
- Summer and online summer
- Combined degrees
- More modest growth in fall 2022



Thank You



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Strategic Initiative #5: Promote Democracy

Mary-Rose Papandrea (LAW)

Samuel Ashe Distinguished Professor of Constitutional
Law

Associate Dean for Academic Affairs

(2016-2021)



CAROLINA NEXT

INNOVATIONS FOR PUBLIC GOOD



5.1: Engaged Citizenship

*Actively engage as
diverse citizens
responsible for the
institutions of American
American Democracy
Democracy*



5.1: Engaged Citizenship

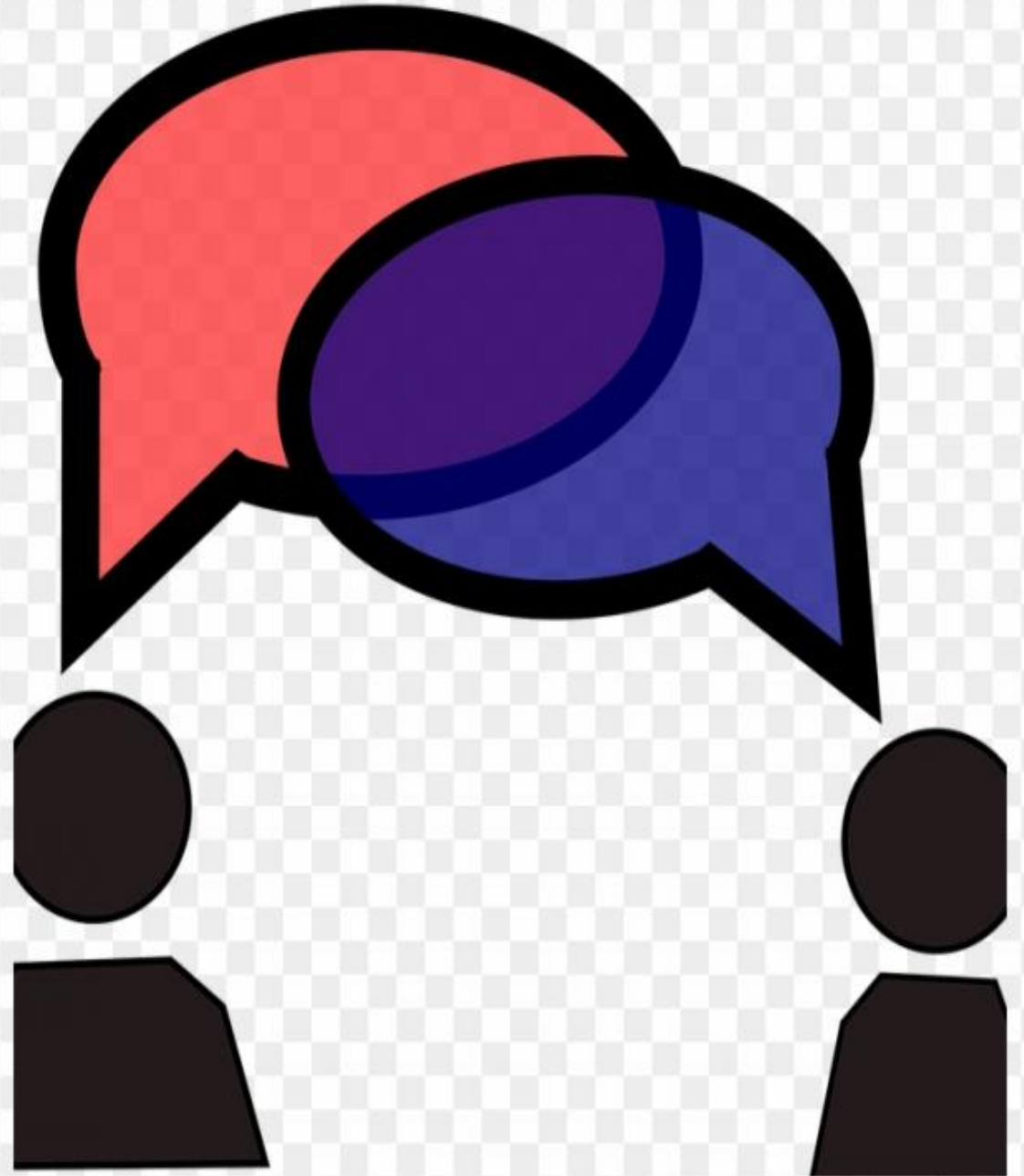


Primary Partners

- UNC Office of Life and Leadership
 - Coordinating voting registration and get-out-the-vote initiatives
 - Working with student groups
- Carolina Center for Public Service
- Campus Y
- Institute of Politics and other student groups

5.2: Work Constructively Across Differences

*Work constructively
across differences in
in society, starting by
by promoting respect
respect and listening
listening*



5.2: Work Constructively Across Differences



Primary Partners

- Program for Public Discourse
- University Office for Diversity and Inclusion
- Center for Faculty Excellence
- UNC Ombuds
- Campus Climate Surveyors
- Various departments, schools, and centers (Philosophy, Communications, Law, SOG, etc.)

5.3. Democracy-Related Research

*Explore how humanity's highest
highest purposes and potential
potential can be realized
through democracy and can
can help the democracy thrive
thrive*



5.3: Democracy-Related Research



Primary Partners

- Existing research centers and initiatives, like Center for Information, Technology & Public Life (CITAP)
- Vice Chancellor for Research
- Vice Provost for Global Affairs
- Professors across the University

Next Steps:



- **Continue benchmarking peer institutions**
- **Launch Website www.democracy.unc.edu**
 - Voting information
 - Event information
- **Facilitate, coordinate, promote, and document existing efforts**
 - Events; faculty workshops; curricular initiatives; leadership programs
- **Form Strategic Planning Group**
 - Will include partners from 5.1, 5.2 & 5.3 to determine best way to the goals of this initiative.
 - Group will consider appropriate infrastructure to be successful



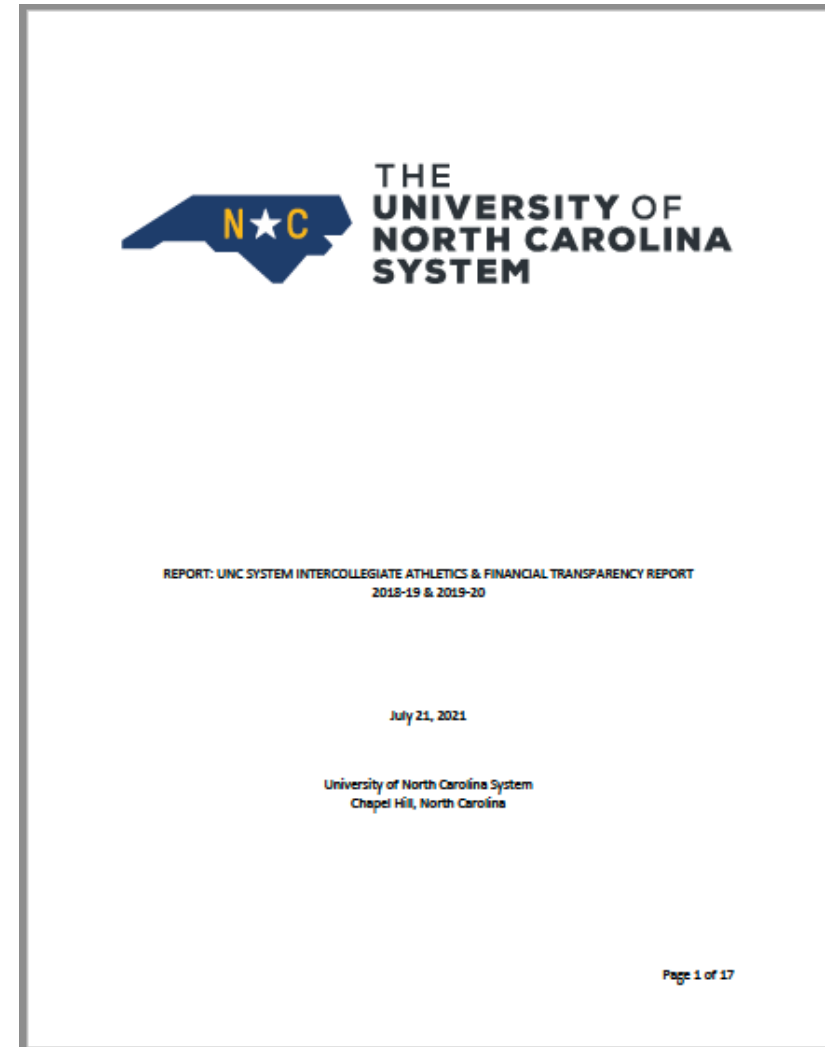
CAROLINATM
ATHLETICS



UNC System Intercollegiate Athletics Report

Started in 2012, this yearly document fulfills the requirement set by Board of Governors policy. Initially it focused on student-athlete admissions and graduation data.

In 2014, the requirements for the Report were expanded to include additional information about academic activities of student-athletes, financial indicators of campus athletics departments and academic integrity policy implementation and 'Booster Club' relationships.



UNC System Comparison

Exceptions to UNC System Minimum Course Requirements and Minimum Admission Requirements: 2018-2019

NCAA Division		Recruited Freshmen Student-Athletes: 2018-19				
		Total	MCR Exceptions		MAR Exceptions	
			n	%	n	%
ASU	I	96	-	-	-	-
ECSU	II	32	-	-	***	***
ECU	I	111	***	***	***	***
FSU	II	44	-	-	7	15.9
NC A&T	I	37	***	***	***	***
NCCU	I	56	***	***	***	***
NC State	I	157	5	3.2	6	3.8
UNCA	I	79	***	***	***	***
UNCC	I	92	-	-	***	***
UNC-CH	I	174	-	-	-	-
UNCG	I	62	-	-	***	***
UNCP	II	110	***	***	***	***
UNCW	I	125	-	-	-	-
WCU	I	88	-	-	***	***
WSSU	II	73	-	-	5	6.8
UNC System Total		1,336	16	1.2	32	2.4

"-" indicates zero student-athletes or scores reported in this category

*** indicates that less than 5 were reported in this category



UNC System Comparison

Exceptions to UNC System Minimum Course Requirements and Minimum Admission Requirements: 2019-2020

NCAA Division		Recruited Freshmen Student-Athletes: 2019-20				
		Total	MCR Exceptions		MAR Exceptions	
			n	%	n	%
ASU	I	89	***	***	-	-
ECSU	II	35	-	-	6	17.1
ECU	I	113	***	***	-	-
FSU	II	34	-	-	***	***
NC A&T	I	65	***	***	5	7.7
NCCU	I	48	6	12.5	***	***
NC State	I	144	***	***	5	3.5
UNCA	I	69	***	***	-	-
UNCC	I	109	***	***	***	***
UNC-CH	I	217	-	-	***	***
UNCG	I	48	-	-	-	-
UNCP	II	104	***	***	***	***
UNCW	I	144	-	-	-	-
WCU	I	84	-	-	-	-
WSSU	II	63	-	-	***	***
UNC System Total		1,366	22	1.6	31	2.3

"-" indicates zero student-athletes or scores reported in this category

"***" indicates that less than 5 were reported in this category



UNC System Comparison

Average High School Core Course GPA, SAT/ACT Scores
of Recruited Freshmen Student-Athletes: 2018-2019

NCAA Division	Average Academic Scores: 2018-19			
	# of RFSAs	Core Course GPA	SAT	ACT
ASU I	96	3.48	1099	22
ECSU II	32	3.04	981	19
ECU I	111	3.46	1093	21
FSU II	44	3.05	905	18
NC A&T I	37	3.05	980	20
NCCU I	56	3.50	1036	21
NC State I	157	3.79	1131	25
UNCA I	79	3.65	1136	24
UNCC I	92	3.48	1092	22
UNC-CH I	174	3.74	1150	27
UNCG I	62	3.63	1123	23
UNCP II	110	3.28	1020	21
UNCW I	125	3.64	1140	22
WCU I	88	3.40	1096	22
WSSU II	73	3.25	1003	19



UNC System Comparison

Average High School Core Course GPA, SAT/ACT Scores
of Recruited Freshmen Student-Athletes: 2019-2020

	NCAA Division	Average Academic Scores: 2019-20			
		# of RFSAs	Core Course GPA	SAT	ACT
ASU	I	89	3.52	1117	24
ECSU	II	35	3.01	1010	20
ECU	I	113	3.42	1075	21
FSU	II	34	3.05	906	18
NC A&T	I	65	2.86	1030	20
NCCU	I	48	3.22	971	21
NC State	I	144	3.82	1164	26
UNCA	I	69	3.59	1134	25
UNCC	I	109	3.53	1106	22
UNC-CH	I	217	3.74	1200	27
UNCG	I	48	3.48	1100	23
UNCP	II	104	3.31	1038	20
UNCW	I	144	3.74	1142	22
WCU	I	84	3.44	1082	21
WSSU	II	63	3.07	985	18



UNC System Comparison

Student-Athlete GPA vs. Non Student-Athlete GPA

Spring 2019

	NCAA Division	Spring 2019	
		Student-Athlete GPA	Non-Student-Athlete GPA
ASU	I	3.11	3.15
ECSU	II	2.81	2.87
ECU	I	3.13	3.03
FSU	II	2.83	2.99
NC A&T	I	2.87	2.84
NCCU	I	3.04	2.79
NC State	I	3.04	3.21
UNCA	I	3.14	2.99
UNCC	I	3.05	3.11
UNC-CH	I	3.05	3.33
UNCG	I	3.26	2.95
UNCP	II	2.85	2.76
UNCW	I	3.34	3.20
WCU	I	3.16	2.96
WSSU	II	2.90	2.92



UNC System Comparison

Student-Athlete GPA vs. Non Student-Athlete GPA

Spring 2020

	NCAA Division	Spring 2020	
		Student-Athlete GPA	Non-Student-Athlete GPA
ASU	I	3.59	3.24
ECSU	II	2.85	2.89
ECU	I	3.27	3.09
FSU	II	2.83	3.08
NC A&T	I	2.88	2.84
NCCU	I	3.14	2.91
NC State	I	3.13	3.31
UNCA	I	3.25	3.10
UNCC	I	3.65	3.50
UNC-CH	I	3.13	3.38
UNCG	I	3.34	3.07
UNCP	II	2.99	2.89
UNCW	I	3.44	3.32
WCU	I	3.20	2.99
WSSU	II	3.05	2.98



Executive Committee on Student-Athlete Academics at UNC-CH



In 2013, former Provost James W. Dean Jr. and Director of Athletics Bubba Cunningham formed the 10-person Student-Athlete Academic Initiative Working Group. This team of campus leaders was tasked with comprehensively documenting and assessing all academic processes that affect student-athletes from the time they were recruited through graduation.

The 21 processes are now reviewed annually by the Faculty Athletics Committee in coordination with the ECSAA.

Website: <https://apsa.unc.edu/>



UNC Student-Athletes

Top 5 Majors

TOP 5 MAJORS AMONG ENROLLED UNDERGRADUATE STUDENTS WHO HAVE ACHIEVED AT LEAST JUNIOR STATUS

UNC Student Body (N=10,767)	%	UNC Student-Athletes (N=303)	%
1. Biology (B.S.)	7.5	1. Exercise & Sports Science	23.6
2. Computer Science	7.5	2. Communication Studies	13.2
3. Economics (B.A.)	5.6	3. Business Administration	7.7
4. Media & Journalism	5.5	4. Economics (B.A.)	5.8
5. Exercise & Sports Science	5.0	5. Media & Journalism	4.9

As of Fall 2020: Includes undergraduate student-athletes (all participants) who have achieved at least junior status by the fall semester. Students with double majors are counted once in each of their majors.



Who We Recruit

Comparison: NCAA Institutional Performance Program

Average Test Score ⁴ :	2018-19	2019-20
University of North Carolina at Chapel Hill	1140	1137
US News & World Report Top 10 Publics ²	1124	1126
UNC System Peers ³	1104	1107
Atlantic Coast Conference	1061	1065
All NCAA Division I	1045	1053
Football Bowl Subdivision (FBS)	1042	1041

Average High School Core GPA ¹ :	2018-19	2019-20
University of North Carolina at Chapel Hill	3.67	3.67
US News & World Report Top 10 Publics ²	3.52	3.55
UNC System Peers ³	3.51	3.53
Atlantic Coast Conference	3.48	3.49
All NCAA Division I	3.40	3.41
Football Bowl Subdivision (FBS)	3.37	3.40

¹ Average Grade Point Average in 16 high school core academic classes earned by scholarship student-athletes who first enrolled as full-time collegiate students in 2018-19 and 2019-20.

² Top Ten Public Universities (excluding UNC) in the Football Bowl Subdivision (FBS) as ranked by US News and World Report includes California-Berkeley, Michigan, Virginia, Florida, Georgia Tech, Texas, Wisconsin, Georgia, and Illinois.

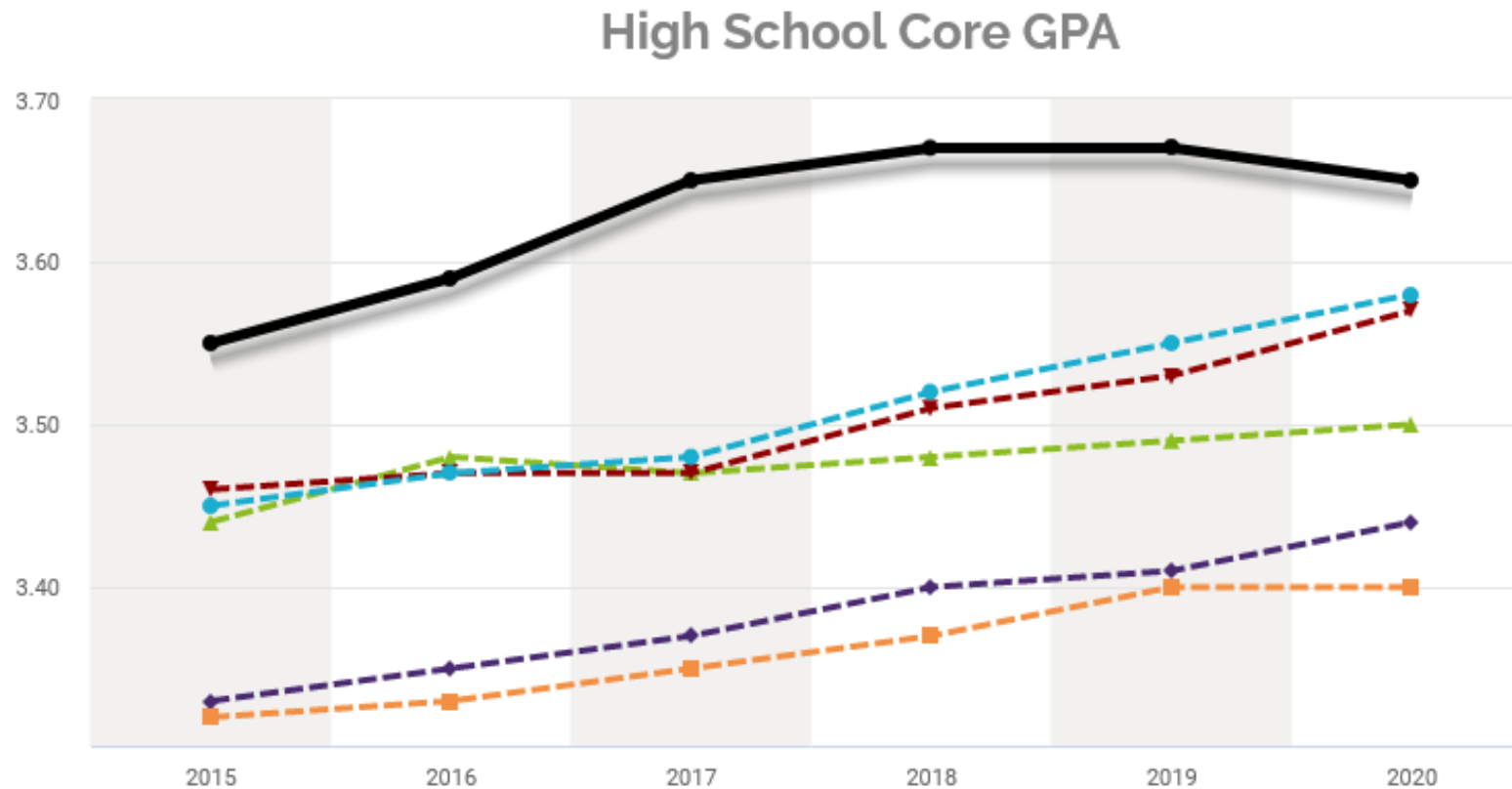
³ UNC System Peers includes Duke, Northwestern, California-Berkeley, UCLA, Maryland, Michigan, Minnesota, Pittsburgh, Southern California, Texas, Virginia, Washington, and Wisconsin.

⁴ Average SAT (or converted ACT) achieved by scholarship student-athletes who first enrolled as full-time collegiate students in 2018-19 and 2019-20.



Who We Recruit

Comparison: NCAA Institutional Performance Program



University of North Carolina at Chapel Hill

US News and World Report Top 10 Publics

The Top Ten Public Universities (excluding UNC) as ranked by US News and World Report in the Football Bowl Subdivision (FBS) includes California-Berkeley, Michigan, Virginia, Florida, Georgia Tech, Texas, Wisconsin, Georgia, and Illinois.

UNC System Peers

Includes Duke, Northwestern, California-Berkeley, UCLA, Maryland, Michigan, Minnesota, Pittsburgh, Southern California, Texas, Virginia, Washington, and Wisconsin.

Atlantic Coast Conference

All NCAA Division I

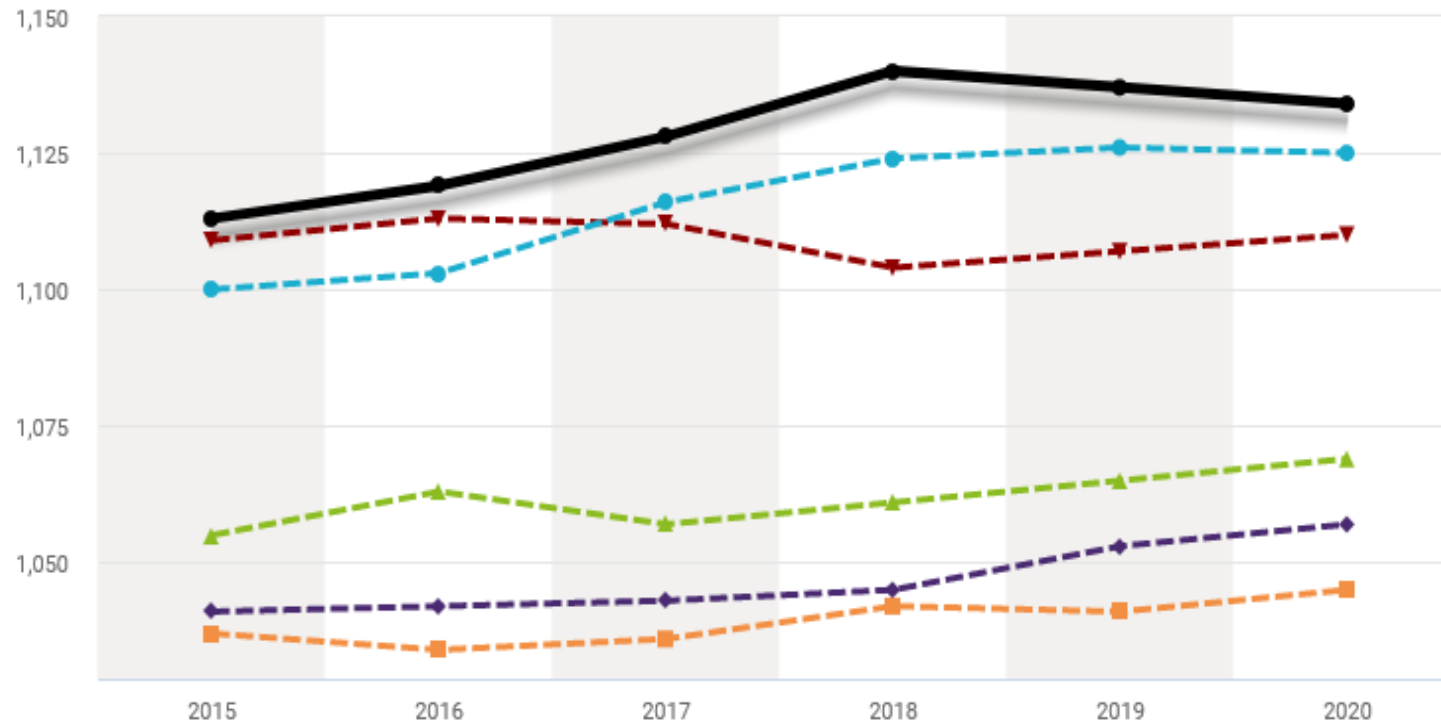
Football Bowl Subdivision (FBS)



Who We Recruit

Comparison: NCAA Institutional Performance Program

College Entrance Exam Scores



University of North Carolina at Chapel Hill US News and World Report Top 10 Publics

The Top Ten Public Universities (excluding UNC) as ranked by US News and World Report in the Football Bowl Subdivision (FBS) includes California-Berkeley, Michigan, Virginia, Florida, Georgia Tech, Texas, Wisconsin, Georgia, and Illinois.

UNC System Peers

Includes Duke, Northwestern, California-Berkeley, UCLA, Maryland, Michigan, Minnesota, Pittsburgh, Southern California, Texas, Virginia, Washington, and Wisconsin.

Atlantic Coast Conference

All NCAA Division I

Football Bowl Subdivision (FBS)



APR/GSR/FGR For Student-Athletes by Sport

<i>Sport</i>	<u>Single-Year APR (2019-2020)*</u>	<u>Multi-Year APR*</u>	<u>Multi-Year GSR (2010-2013)</u>	<u>Multi-Year FGR (2010-13)</u>
<i>Men's Baseball</i>	990	980	70	29
<i>Men's Basketball</i>	961	961	91	63
<i>Men's Cross Country</i>	1000	979	<i>combined with men's track</i>	<i>combined with men's track</i>
<i>Men's Fencing</i>	1000	995	67	67
<i>Men's Football</i>	997	968	72	62
<i>Men's Golf</i>	975	994	100	82
<i>Men's Lacrosse</i>	994	992	94	85
<i>Men's Soccer</i>	1000	996	91	50
<i>Men's Swimming & Diving</i>	975	990	96	88
<i>Men's Tennis</i>	1000	977	100	86
<i>Men's Track & Field</i>	988	987	86	86
<i>Men's Wrestling</i>	1000	992	63	50
<i>Sport</i>	<u>Single-Year APR (2019-2020)*</u>	<u>Multi-Year APR*</u>	<u>Multi-Year GSR (2010-2013)</u>	<u>Multi-Year FGR (2010-13)</u>
<i>Women's Basketball</i>	1000	981	100	60
<i>Women's Cross Country</i>	979	984	<i>combined with women's track</i>	<i>combined with women's track</i>
<i>Women's Fencing</i>	1000	1000	100	100
<i>Women's Field Hockey</i>	1000	986	92	71
<i>Women's Golf</i>	1000	992	100	86
<i>Women's Gymnastics</i>	1000	996	100	100
<i>Women's Lacrosse</i>	970	993	100	97
<i>Women's Rowing</i>	994	994	94	94
<i>Women's Soccer</i>	1000	1000	76	68
<i>Women's Softball</i>	1000	993	94	88
<i>Women's Swimming & Diving</i>	1000	1000	100	91
<i>Women's Tennis</i>	1000	1000	100	96
<i>Women's Track & Field</i>	970	986	90	67
<i>Women's Volleyball</i>	1000	995	100	100

APR – Academic Progress Rate. The APR standard for a team to be eligible for postseason play is a year APR of at least 930 (maximum rate is 1000). is an NCAA metric based on the academic eligibility, retention, and graduation of **student-athletes receiving athletically related financial aid**.

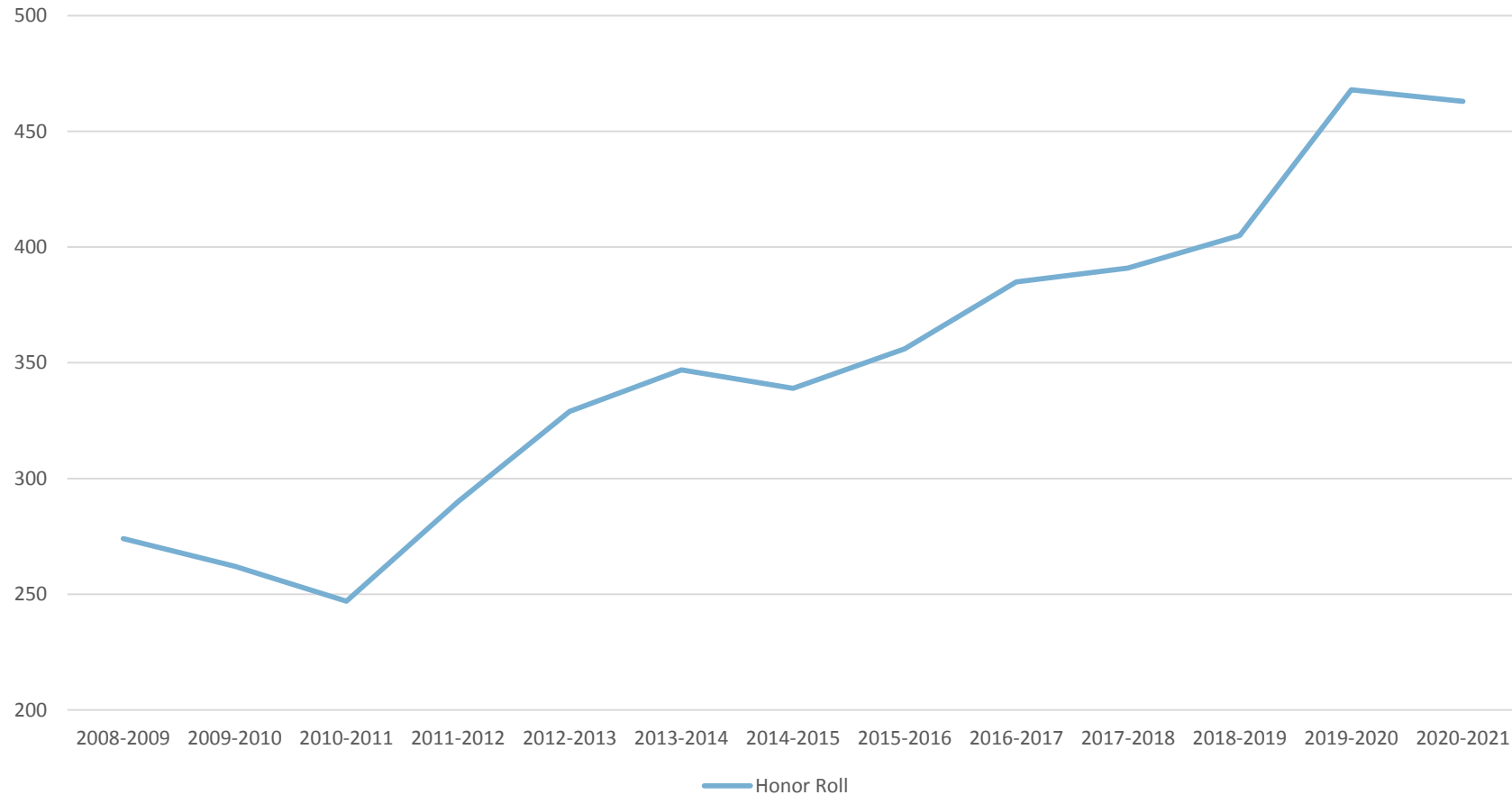
FGR – Federal Graduation Rate. This graduation rate is reported by the Department of Education's Center for Education Statistics as part of the Integrated Postsecondary Education Data System (IPEDS). This metric is a six-year rate that includes **students who matriculate in the fall semester and received athletic scholarship aid in their first semester of enrollment**.

GSR – Graduation Success Rate. The GSR is an NCAA metric and is calculated **for student athletes who received athletics aid during their initial semester of enrollment**. The GSR adds students who transferred into the institution and they are included their original matriculation year cohort. The GSR differs from the FGR in that schools are not when a student-athlete with athletics eligibility remaining leaves in good academic standing to transfer to another institution, pursue a professional career, or for any other reason.



UNC Student-Athletes – Success

ACC Academic Honor Roll



Year	Number of UNC-CH Students
2020-2021	463
2019-2020	468
2018-2019	405
2017-2018	391
2016-2017	385
2015-2016	356
2014-2015	339
2013-2014	347
2012-2013	329
2011-2012	290
2010-2011	247
2009-2010	262
2008-2009	274

ACC HONOR ROLL FOR UNC-CHAPEL HILL (2008-2020)

The Atlantic Coast Conference (ACC) Honor Roll is comprised of student-athletes who participated in a varsity sport and achieved a 3.0 GPA or higher in that academic year.



UNC System Comparison

Financial Data, 2018-2019

	2018-19, Part 1						
	Total Number of Student-Athletes	Total Athletics Revenue	Total Athletics Generated Revenue	Total Athletics Net Revenue	Student Fees as a % of Revenue	Total Athletics Expenses	Total Institutional Expenses
ASU	601	\$36,940,864	\$14,377,715	\$86,880	33.9%	\$36,853,984	\$413,676,021
ECSU	197	\$1,906,611	\$248,240	\$3,102	45.6%	\$1,903,509	\$55,896,902
ECU	371	\$59,970,344	\$22,277,624	\$3,688,424	25.5%	\$56,281,920	\$909,413,839
FSU	187	\$3,852,323	\$2,578,414	\$143,689	63.6%	\$3,852,323	\$119,819,085
NC A&T	337	\$14,420,476	\$3,867,750	\$573,062	57.3%	\$13,847,414	\$283,882,358
NCCU	356	\$14,674,930	\$4,740,608	\$10,425,651	33.5%	\$14,674,930	\$214,188,093
NC State	526	\$92,724,552	\$85,872,560	\$2,624,528	7.4%	\$90,100,024	\$1,556,533,507
UNCA	245	\$8,868,914	\$2,796,734	\$186,714	32.5%	\$8,682,200	\$95,203,105
UNCC	555	\$40,866,432	\$13,078,924	\$2,412,200	54.2%	\$38,454,232	\$625,192,788
UNC-CH	940	\$107,812,608	\$98,649,240	-\$2,997,088	7.0%	\$110,809,696	\$3,050,681,301
UNCG	199	\$18,193,728	\$3,530,179	-\$17,316	61.9%	\$18,211,044	\$427,326,795
UNCP	369	\$4,826,579	\$550,489	-\$253,087	71.1%	\$5,079,666	\$120,516,619
UNCW	365	\$18,815,244	\$6,685,142	\$362,272	56.8%	\$18,452,972	\$323,721,787
WCU	465	\$14,720,226	\$5,517,102	\$428,419	43.9%	\$14,291,807	\$223,278,944
WSSU	391	\$4,097,529	\$1,082,983	\$545,738	73.1%	\$3,551,791	\$142,411,364



UNC System Comparison

Financial Data, 2018-2019

	2018-19, Part 2						
	Athletics as a % of Institutional Expenditures	Athletics Expenses per Student-Athlete	Total Athletics Grant-in-Aid	Total Compensation - Head Coaches	Total Compensation - Assistant Coaches	Total Compensation - Administrative Staff	Team Travel as a % of Expenditures
ASU	9.0%	\$70,737	\$6,534,872	\$2,842,323	\$3,375,836	\$4,439,950	6.3%
ECSU	3.0%	\$11,263	\$376,176	\$179,951	\$81,561	\$523,621	13.4%
ECU	6.0%	\$122,886	\$8,796,681	\$4,964,395	\$5,354,633	\$9,273,960	7.2%
FSU	3.2%	\$17,540	\$1,113,429	\$340,876	\$338,630	\$208,871	13.5%
NC A&T	5.0%	\$56,752	\$3,798,326	\$1,394,164	\$1,652,443	\$2,375,142	11.4%
NCCU	7.0%	\$42,291	\$4,045,862	\$1,417,737	\$1,840,526	\$2,154,582	7.6%
NC State	6.0%	\$171,293	\$13,450,895	\$10,525,674	\$9,357,014	\$17,697,836	7.0%
UNCA	9.0%	\$39,827	\$2,360,717	\$957,637	\$650,665	\$991,563	8.0%
UNCC	6.0%	\$87,396	\$7,940,485	\$3,117,748	\$3,407,467	\$5,455,694	7.1%
UNC-CH	4.0%	\$125,492	\$16,975,652	\$11,389,802	\$11,443,413	\$18,876,304	7.5%
UNCG	4.0%	\$56,381	\$3,454,519	\$1,606,952	\$1,143,266	\$3,280,059	6.2%
UNCP	4.0%	\$13,766	\$1,630,231	\$361,730	\$317,913	\$1,114,419	8.9%
UNCW	6.0%	\$54,595	\$2,982,554	\$1,669,170	\$1,646,980	\$3,557,042	7.5%
WCU	6.0%	\$41,068	\$3,389,748	\$1,360,409	\$1,420,851	\$2,726,466	5.4%
WSSU	2.0%	\$3,501	\$1,179,902	\$864,468	\$0	\$0	9.5%



UNC System Comparison

Financial Data, 2019-2020

2019-20, Part 1							
	Total Number of Student- Athletes	Total Athletics Revenue	Total Athletics Generated Revenue	Total Athletics Net Revenue	Student Fees as a % of Revenue	Total Athletics Expenses	Total Institutional Expenses
ASU	614	\$37,996,512	\$15,969,591	\$223,064	33.4%	\$37,773,448	\$427,621,276
ECSU	213	\$1,880,506	\$205,564	\$345,635	64.6%	\$1,534,871	\$60,193,931
ECU	381	\$56,118,480	\$25,658,309	\$3,373,141	27.8%	\$52,745,339	\$914,039,155
FSU	196	\$4,018,543	\$2,705,585	\$236,090	62.2%	\$4,018,543	\$119,110,191
NC A&T	427	\$15,804,026	\$4,211,388	\$411,161	53.1%	\$15,392,865	\$297,200,738
NCCU	321	\$9,121,049	\$2,657,451	\$6,463,598	47.3%	\$15,385,131	\$218,971,371
NC State	517	\$86,563,197	\$79,846,240	-\$2,158,899	7.8%	\$88,722,096	\$1,600,435,802
UNCA	250	\$9,310,037	\$2,952,716	\$140,461	30.9%	\$9,169,576	\$93,829,883
UNCC	563	\$40,717,392	\$13,652,452	\$1,706,536	52.4%	\$39,010,856	\$667,091,867
UNC-CH	942	\$110,410,009	\$101,307,325	-\$2,612,400	6.7%	\$113,022,409	\$3,188,788,173
UNCG	191	\$18,440,334	\$3,668,140	\$890,210	61.1%	\$17,550,124	\$455,515,453
UNCP	404	\$5,791,707	\$660,752	\$1,402,488	64.6%	\$4,389,219	\$127,983,293
UNCW	386	\$15,902,957	\$4,563,952	-\$345,493	66.2%	\$16,248,450	\$335,357,884
WCU	437	\$14,882,283	\$5,274,379	\$961,846	46.1%	\$13,920,437	\$229,075,814
WSSU	282	\$3,821,367	\$861,687	\$130,132	77.5%	\$3,691,235	\$142,411,364



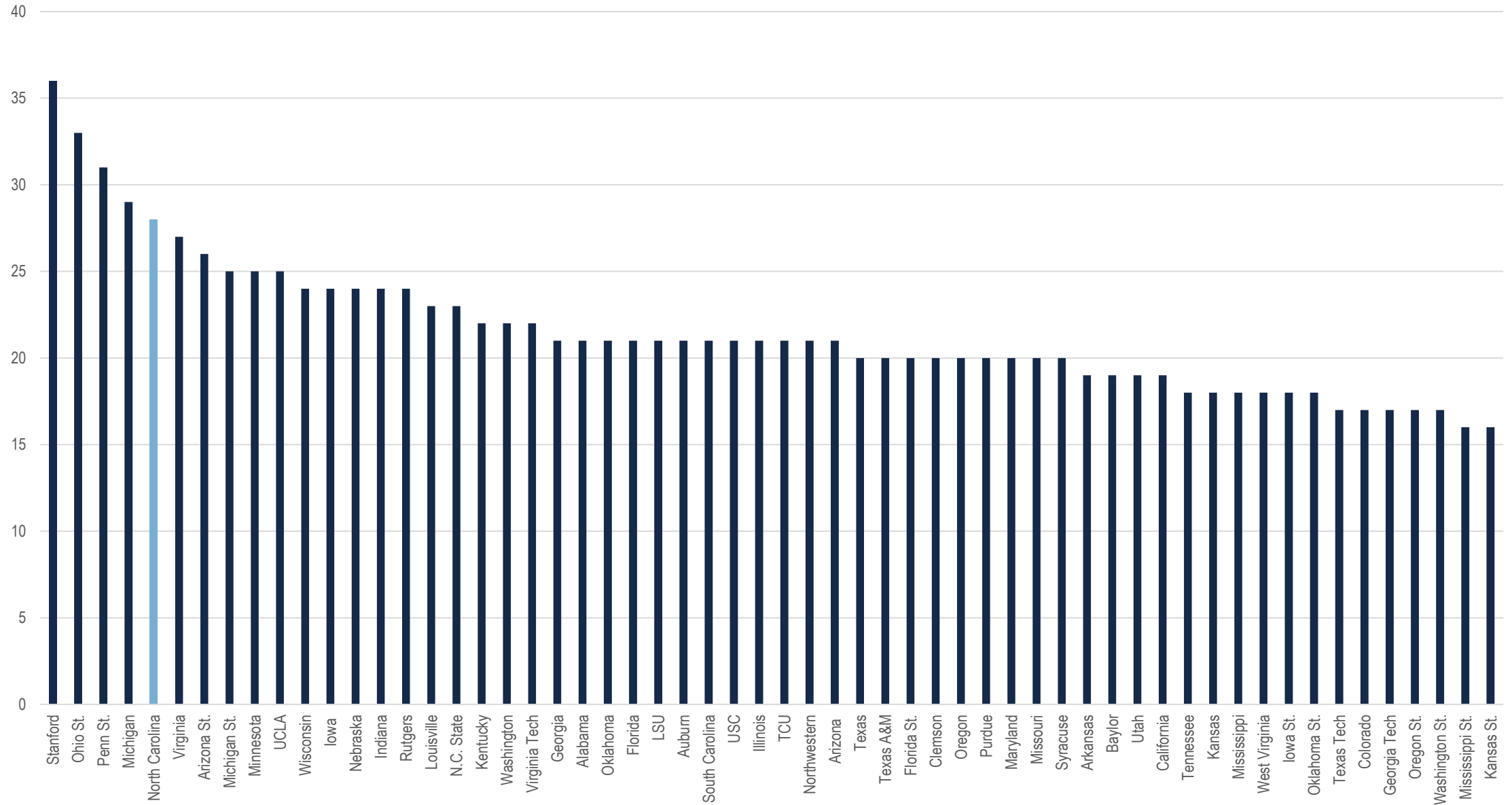
UNC System Comparison

Financial Data, 2019-2020

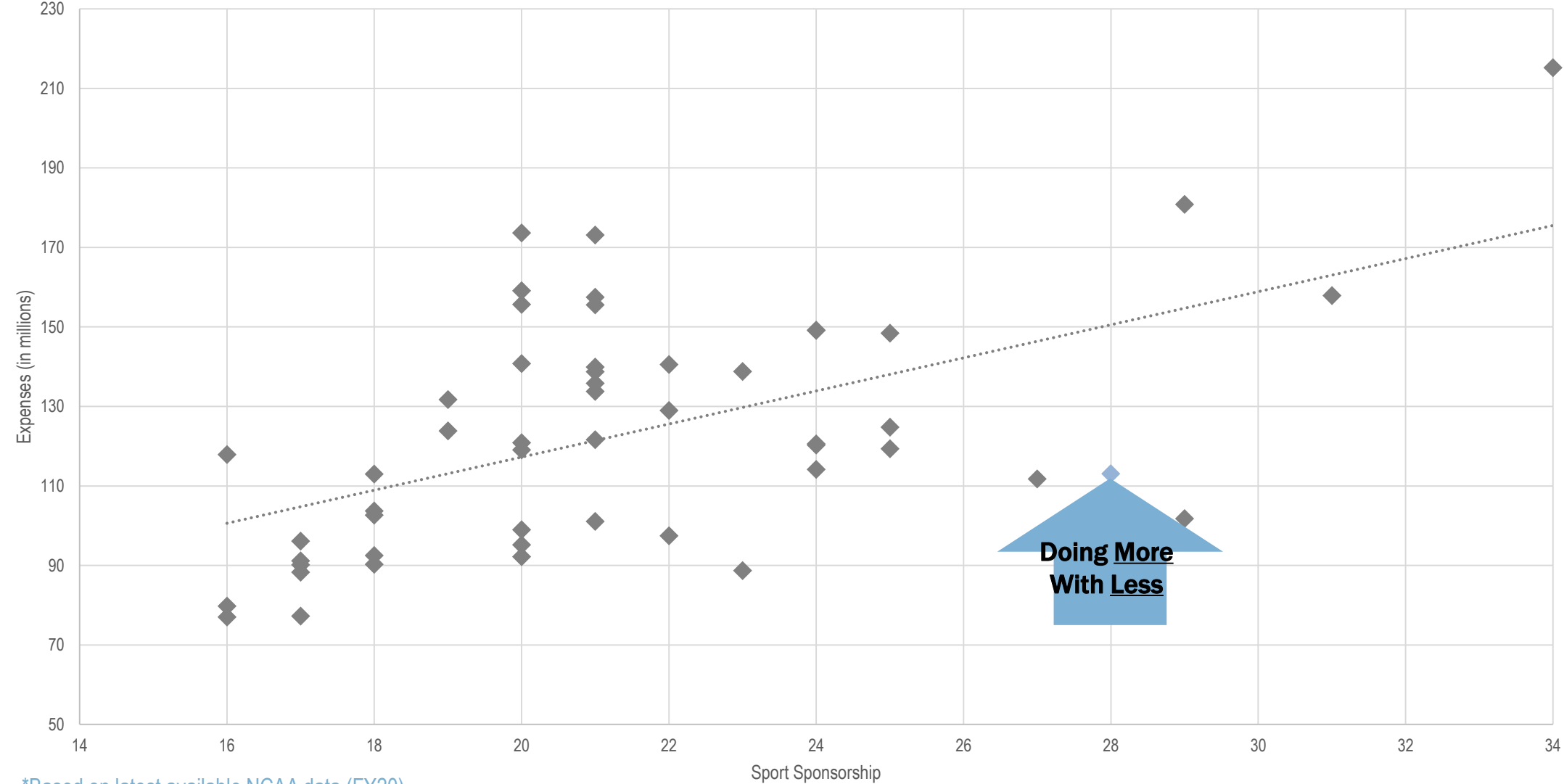
2019-20, Part 2							
	Athletics as a % of Institutional Expenditures	Athletics Expenses per Student- Athlete	Total Athletics Grant-in-Aid	Total Compensation - Head Coaches	Total Compensation - Assistant Coaches	Total Compensation - Administrative Staff	Team Travel as a % of Expenditures
ASU	9.0%	\$68,804	\$6,947,166	\$2,755,682	\$3,256,098	\$4,714,244	6.5%
ECSU	3.0%	\$8,342	\$250,000	\$382,797	\$50,515	\$501,279	8.9%
ECU	5.8%	\$117,999	\$8,676,105	\$4,735,557	\$4,960,251	\$9,449,798	5.6%
FSU	3.4%	\$19,227	\$1,175,421	\$340,636	\$499,623	\$239,384	20.2%
NC A&T	5.0%	\$49,495	\$4,025,351	\$1,519,844	\$1,642,709	\$2,784,196	12.8%
NCCU	7.0%	\$47,929	\$4,510,693	\$1,270,654	\$1,797,181	\$2,444,045	9.1%
NC State	5.4%	\$171,609	\$13,508,067	\$10,136,625	\$9,678,041	\$18,983,439	6.0%
UNCA	10.0%	\$39,524	\$2,407,661	\$939,028	\$691,651	\$1,155,038	6.7%
UNCC	6.0%	\$88,061	\$7,396,374	\$3,204,665	\$3,959,553	\$5,219,974	6.6%
UNC-CH	4.0%	\$129,613	\$17,247,270	\$11,053,222	\$11,255,096	\$18,950,511	5.0%
UNCG	4.0%	\$57,167	\$3,332,313	\$1,605,945	\$1,128,921	\$3,198,906	4.8%
UNCP	3.0%	\$10,864	\$1,437,600	\$205,855	\$298,938	\$529,079	11.2%
UNCW	5.0%	\$47,931	\$2,971,395	\$1,758,306	\$1,778,726	\$3,637,978	9.6%
WCU	6.0%	\$41,929	\$2,775,340	\$1,324,208	\$1,648,270	\$2,953,070	5.5%
WSSU	3.0%	\$4,090	\$1,194,377	\$631,442	\$554,978	\$0	7.5%



Power 5 Sports Sponsorship in 2019-2020



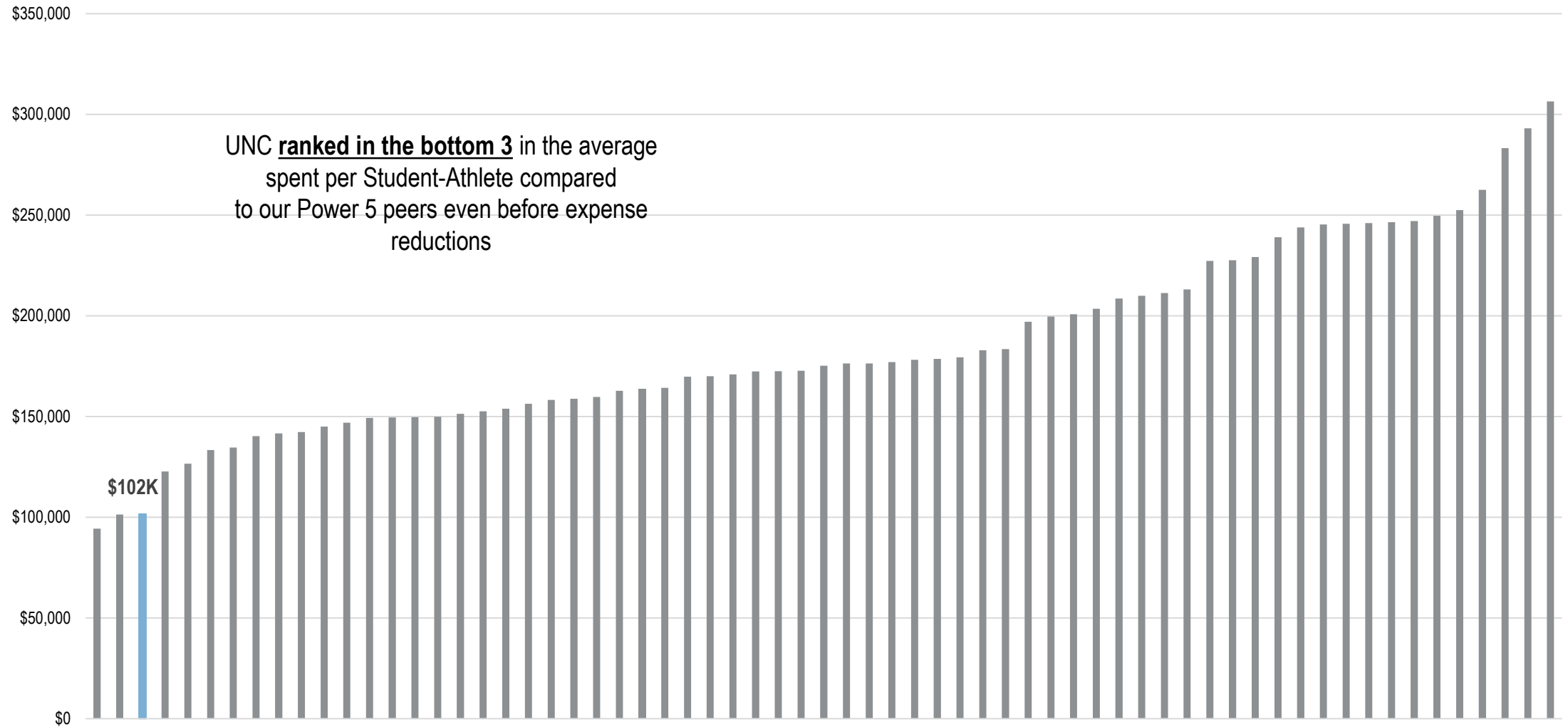
Power 5: Expense/Sport Sponsorship Comparison



*Based on latest available NCAA data (FY20)



Expenses per Student-Athlete at Power 5 Institutions



*Based on latest available EADA data





CAROLINATM
ATHLETICS

