

CAROLINA NEXT

INNOVATIONS FOR PUBLIC GOOD



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

January 30, 2020

The University of North Carolina at Chapel Hill Board of Trustees Meeting

Kevin M. Guskievicz, Chancellor
Robert A. Blouin, Executive Vice Chancellor and Provost



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The BLUEPRINT For NEXT

University Strategic Framework

OUR VISION

To be the leading global, public research university in America with outstanding educational programs at the best and most affordable price, to conduct game-changing research and innovate for the public good, and to bring health and prosperity to the citizens of the state, nation, and beyond.

Envisioning the next ten years, our framework identifies the priorities that will guide our decision-making. These choices reflect the University's existing strengths, hold fast to our commitment to the public and deepen our campus culture of innovation and creativity. The Blueprint for Next was endorsed by the UNC-Chapel Hill Board of Trustees in January 2017.

THE PILLARS

Of the public, for the public. We will:

- Eliminate all barriers to a great education.
- Bring expertise to bear for the benefit of North Carolina and beyond.
- Work for democracy: develop citizen-leaders and encourage informed public discussion.

Innovation made fundamental. We will:

- Value and prioritize foundational research and creative practice.
- Meet the imperative for learning that is personalized, experiential, collaborative, and data-literate.
- Translate research into professional, commercial, and societal uses.
- Adapt to evolving workforce and student needs.

CROSS-CUTTING IMPERATIVES

- Aspire to preeminence.
- Help us serve as the economic powerhouse for the state.
- Prepare our graduates for the new economy and contemporary life.
- Adopt a global mindset.
- Address big societal questions.

TREASURED VALUES

- Above all, we are human, inclusive, and humane: we build a highly capable community, care how we treat one another, provide for each other's well-being, and facilitate personal success.
- We embrace the evolving diversity of the people of North Carolina and the broader community we serve.
- We lead as a proudly public institution: in collaboration with the people and our partner organizations in North Carolina, nationally, and internationally.
- We focus on population health and prosperity.
- We embrace change and possibility; we prize beauty and art; we are aspirational, energetic, creative, and willing to take risks.
- We are committed to operating effectively, sustainably, ethically, transparently, nimbly, with technological sophistication, at the pace of change.



What is the purpose of *Carolina Next: Innovations for Public Good?*

The strategic plan aims to turn the University's vision and aspirational goals into readily understood, significant, implementable, measurable, strategic initiatives and opportunities.





Our Vision

The University of North Carolina at Chapel Hill aspires to be the leading global public research university in America providing an outstanding, accessible and affordable education; conducting game-changing research and undertaking innovation for the public good; and bringing health and prosperity to the citizens of the state, nation and beyond.



“What is it
that binds us
to this place ...”



Carolina Next Initiatives

- Build Our Community Together
- Strengthen Student Success
- Enable Career Development
- Discover
- Promote Democracy
- Serve to Benefit Society
- Globalize
- Optimize Operations



Strategic Plan Organization



- *Carolina Next* is framed around eight **strategic initiatives**, which represent the core areas of focus across the mission of the University.
- Each strategic initiative contains three **strategic objectives**, which are the more specific goals that will steer the University toward a shared vision.
- Each strategic objective has several **strategic opportunities**, which can be pursued to bring about change and impact.



STRATEGIC INITIATIVE 1

Build Our Community Together

We are developing a curriculum with a deeper *understanding of Carolina's past and strengthening research on the American South* through several initiatives, starting with the Commission on History, Race and a Way Forward.

We are investing in a diverse, equitable and inclusive environment through a *\$5 million Build our Community Together Fund* that will draw from the experiences and ideas of people across our community.



STRATEGIC INITIATIVE 2

Strengthen Student Success

We are reimagining how we educate students through bold transformation of *student-centered curricula and digital offerings*.

We are creating a new *school of data science*.



STRATEGIC INITIATIVE 3

Enable Career Development

We are developing *opportunities in lifelong learning* to advance careers.

We are *recruiting and retaining top talent* at all levels of faculty and staff.



STRATEGIC INITIATIVE 4

Discover

We are *leading in the cure* of rare diseases, neurological diseases, HIV and cancer through Carolina's culture of collaboration.

We are addressing compelling problems through convergent, innovative, team-based science that will *speed the impact of new discoveries*.



STRATEGIC INITIATIVE 5

Promote Democracy

We are *inspiring conversations* that engage students, faculty, staff and our community in *rigorous public discourse* and examination.



STRATEGIC INITIATIVE 6

Serve to Benefit Society

We are implementing the Provost's Initiative on Rural Engagement and Partnerships to bring together stakeholders and *encourage authentic effective and sustainable collaborations for the public good.*



STRATEGIC INITIATIVE 7

Globalize

We are launching the Global Guarantee to *expand global opportunities for all students* as we bring the world to Carolina.



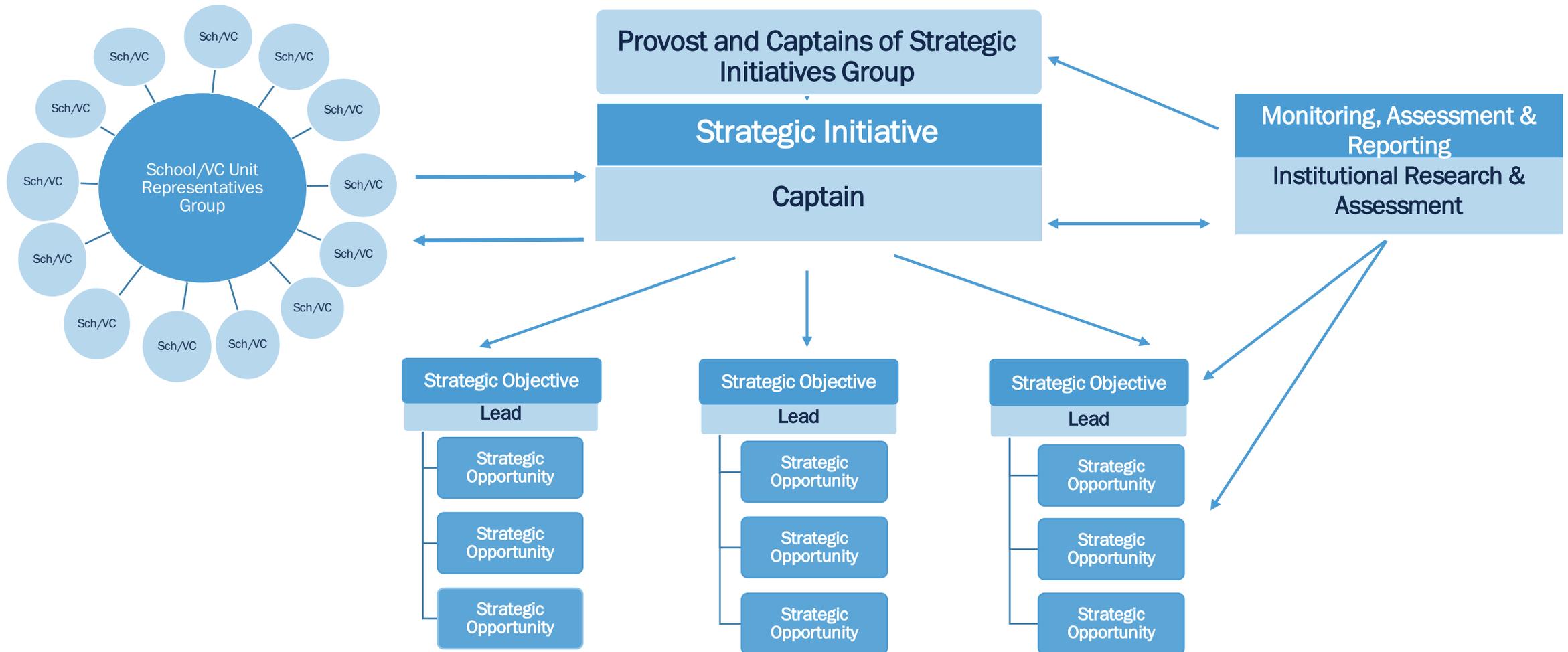
STRATEGIC INITIATIVE 8

Optimize Operations

We are *transforming administrative operations* through a new budget model, realigning spending authorities and implementing campus-wide lean management training.

We are coordinating critical functions related to *providing a comprehensive approach to institutional compliance and risk management*.

Example of Strategic Initiative Level Relationships



S Main St N

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YAN HOOOL

TAR HEEL BUS TOUR



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LA-21377

tarheelbustour.unc.edu





Thank you



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