



September 25, 2019, 3:40PM  
Chancellor's Ballroom West, Carolina Inn

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**OPEN SESSION**

**FOR ACTION**

1. Appointments to WUNC Public Radio LLC Board Attachment A  
*Joel Curran, Vice Chancellor for Communications*

**FOR INFORMATION ONLY**

(No formal action is requested at this time)

2. Communications Update  
*Joel Curran, Vice Chancellor for Communications*
3. Public Affairs Update  
*Clayton Somers, Vice Chancellor for Public Affairs & Secretary of the University*  
*Amy Auth, Director of State Affairs*  
*Kelly Dockham, Director of Federal Affairs*

\*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

**COMMITTEE MEMBERS**

**R. Gene Davis, Jr., Chair**

**David L. Boliek, Jr., Vice Chair**

**Teresa Artis Neal**

**Kelly Matthews Hopkins**

**Ashton B. Martin**

**Ralph W. Meekins, Sr.**

**Allie Ray McCullen**

**John P. Preyer**

*Administrative Liaisons:*

*Joel Curran, Vice Chancellor for Communications*

*Clayton Somers, Vice Chancellor for Public Affairs & Secretary of the University*

## **ATTACHMENT A**

### **ELECTION OF MEMBERS TO THE BOARD OF DIRECTORS OF WUNC PUBLIC RADIO, LLC.**

Section 3.2 of the Operating Agreement of WUNC Public Radio, LLC requires that the Board of Trustees elect certain members of the WUNC Public Radio, LLC's Board of Directors. There is one (1) vacancy. Attached is a chart showing the names and terms of the current WUNC Public Radio, LLC Directors. The nominee for the vacancy is shown in bold on the chart.

### **RECOMMENDED ACTION**

A motion to elect Teresa Artis Neal to the Board of Directors of WUNC Public Radio, LLC to fill the unexpired term of Kelly Hopkins pursuant to Section 3.2(b)(v) of the LLC Operating Agreement and ratify the appointments and terms as described in the attached list.

THE BOARD OF DIRECTORS OF WUNC PUBLIC RADIO, LLC  
MEMBERSHIP – 9 DIRECTORS

TERM\*

Connie Walker, General Manager of WUNC-FM	(Ex-Officio)
Joel Curran, Vice Chancellor of Communications	(Ex-Officio)
Hannah Gage	May 2021
Julia Sprunt Grumbles	May 2021
Michael Schoenfeld	May 2021
<b><u>Teresa Artis Neal</u></b>	<b><u>May 2020</u></b>
<i>(vacancy created by resignation of Kelly Hopkins)</i>	
Susan King	May 2020
James Moeser	May 2020
Alexia Fields	May 2020

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\* Individuals are eligible for appointment for up to three (3) consecutive three (3) year terms; all board members listed are eligible for reappointment upon expiration of stated term



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UNIVERSITY  
COMMUNICATIONS

# MONTHLY Snapshot

## CONTENT

 **120k**  
VIEWS ACROSS  
PLATFORMS



## MEDIA RELATIONS

**388k** CIRCULATION/  
AUDIENCE

### NOTABLE COVERAGE

- ▶ The Richmond Observer
- ▶ The Robesonian
- ▶ The Brunswick Beacon
- ▶ The Daily Courier
- ▶ The Wilson Times
- ▶ The Daily Advance
- ▶ The Times-News



## CREATIVE

**77**  
PROJECTS IN PROGRESS

## PUBLIC RECORDS

**37** **8,036**  
CLOSED REQUESTS PAGES

## INTERNAL



## VISITORS CENTER

**307**  
TOUR  
PARTICIPANTS

**364**  
WALK-IN GUESTS



## TWITTER

 **27k**  
IMPRESSIONS

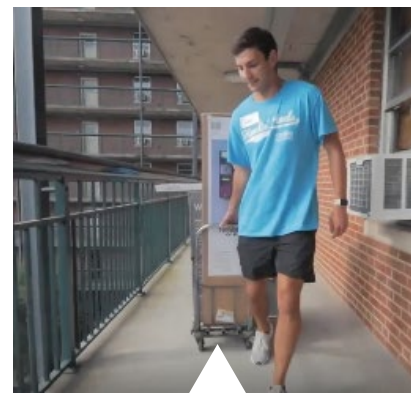
 **441**  
CLICKS



## LINKEDIN

 **89k**  
IMPRESSIONS

 **25k**  
CLICKS



## FACEBOOK

 **42k**  
PEOPLE REACHED

 **561**  
REACTIONS



## INSTAGRAM

 **79k**  
IMPRESSIONS

 **9k**  
LIKES





## HUSSMAN SCHOOL OF JOURNALISM AND MEDIA

### The News & Observer

UNC's School of Journalism and Media gets largest gift ever and a new name

BY KATE MURPHY

SEPTEMBER 10, 2019 6:00 AM



North Carolina alumnus Walter Hussman Jr. and his family gave \$25 million to UNC Chapel Hill's award-winning journalism school, the largest gift in its history. The school will be named for the Hussman family. BY UNC-CHAPEL HILL

#### CHAPEL HILL

Integrity, credibility and fearlessness will guide the students and the faculty of the newly named University of North Carolina at Chapel Hill's Hussman School of Journalism and Media.

With a \$25 million endowed gift, the largest in the school's history, Carolina alumnus Walter Hussman Jr. and his family are investing in the future of journalism with hopes of restoring the public's trust in the media.

"I think the solution is to get back to these bedrock values of journalism," said Hussman, chairman of [WEHCO Media Inc.](#), which owns newspapers, magazines and cable television companies in six states. "To explain to the public this is what we believe and let them know what we believe."



University of North Carolina at Chapel Hill

255,746 followers  
6d



The [#UNC](#) Hussman School of Journalism and Media is putting journalism first. A \$25 million gift from alumnus Walter Hussman Jr. and his family is an investment in upholding the core values of journalism and the next generation of media leaders. Listen as he discusses the future of the news industry on a special edition of our podcast!



Well Said: Celebrating a historic gift | UNC-Chapel Hill

[unc.edu](#)



## WSJ | OPINION

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### Impartiality Is the Source of a Newspaper's Credibility

That means honestly reporting, editing and delivering the news without opinion or bias.

By Walter Hussman Jr.  
Sept. 10, 2019 6:00 am ET

America has a vital interest in good journalism. But journalism confronts serious challenges. The advertising-based business model that supported it for more than a century has been disrupted. More than 1,800 U.S. newspapers have closed in the past 15 years—mostly weeklies, but also 75 dailies. Many surviving midsize metropolitan newspapers are shadows of what they once were. They have significantly reduced their news staffs and pages.

Put your plans  
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Learn more







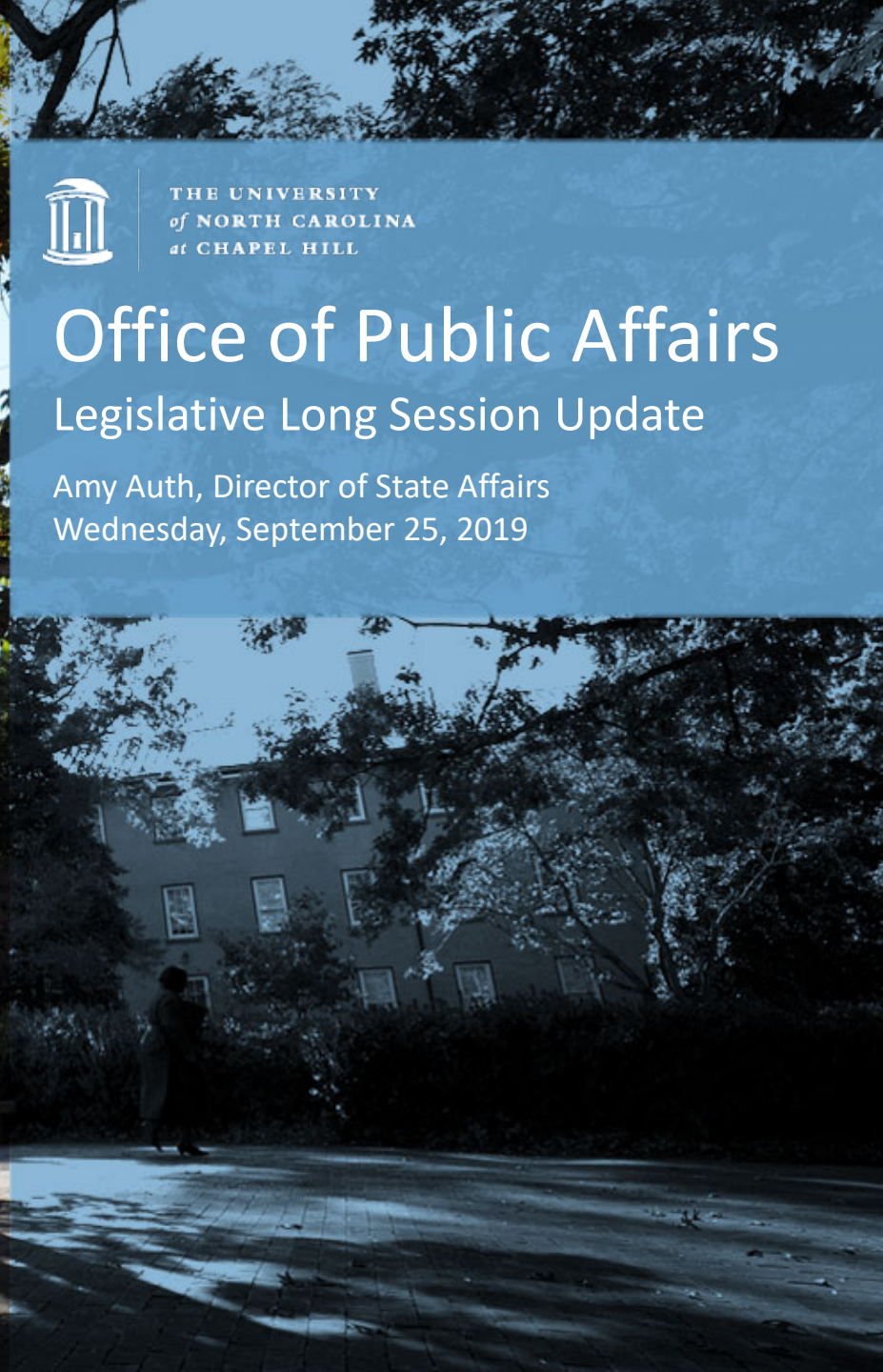
THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

# Office of Public Affairs

## Legislative Long Session Update

Amy Auth, Director of State Affairs

Wednesday, September 25, 2019



# 2019 NCGA Long Session Update

- State budget conference report passed late June, vetoed by Governor
- Legislature began considering several “minibus” bills, including one that appropriates over \$2 million to the N.C. Policy Collaboratory
- House overrode budget veto on 9/11; now in Senate
- Process delayed during court ordered legislative redistricting
- Both chambers taking this week off, returning on 9/30
- State government continues to operate under last year’s budget





# 2019 Conference Budget Highlights

- No cuts to UNC (\$13.9M R proposed)
- Removal of required BOG approval of salary increases, raises
- Institutional authority to use available funds for small capital projects
- Expansion of carryforward authority
- Additional funds for faculty recruitment and retention
- Additional appropriations to Collaboratory, UNC School of Medicine Asheville Campus, Southern Regional AHEC, Eastern AHEC



# Office of Public Affairs



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