



UNC

BOARD OF
TRUSTEES

EXTERNAL RELATIONS COMMITTEE

July 31, 2019, 3:40PM

Chancellor's Ballroom West, Carolina Inn

OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. Communications Update
Beth Keith, Associate Vice Chancellor for Communications
Tanya Moore, Associate Vice Chancellor for Communications
2. Public Affairs Update
Clayton Somers, Vice Chancellor for Public Affairs & Secretary of the University
Amy Auth, Director of State Affairs
Kelly Dockham, Director of Federal Affairs

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

COMMITTEE MEMBERS

R. Gene Davis, Jr., Chair

David L. Boliek, Jr., Vice Chair

Teresa Artis Neal

Kelly Matthews Hopkins

Ashton B. Martin

Ralph W. Meekins, Sr.

Allie Ray McCullen

John P. Preyer

Administrative Liaisons:

Joel Curran, Vice Chancellor for Communications

Clayton Somers, Vice Chancellor for Public Affairs & Secretary of the University

The University of North Carolina at Chapel Hill

External Relations Update



**UNIVERSITY
COMMUNICATIONS**

Visitors Center



Knight Foundation Gift

MEDIA

The Daily Tar Heel

Serving the students and the University community since 1893.

IN THE NEWS THE OC REPORT FOOTBALL BUSINESS CARRBORO BOARD OF ALDERMEN FRANKLIN STREET

Love your car? Want to earn free stuff? Apply to be a brand ambassador!


CHAPEL HILL TIRE CAR CARE

STORYTELLING STARTS WITH TEAM The Daily Tar Heel

7/23/2019, 1:10AM

Counteracting fake news and privacy invasions: UNC center set to examine digital life

The Center for Information, Technology and Public Life will examine the impact of the digital information environment



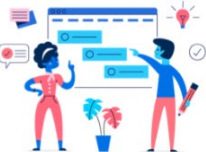
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BY PRESTON LENNON

In a digital landscape ripe with questions about privacy, regulations for social media platforms and uncertainty about how consumer data is being used, UNC established the Center for Information, Technology and Public Life — hoping to gather empirical data on some of the 21st century's underlying phenomena.

"It's just the way the ecosystem of the web works," said Daniel Kreiss, an

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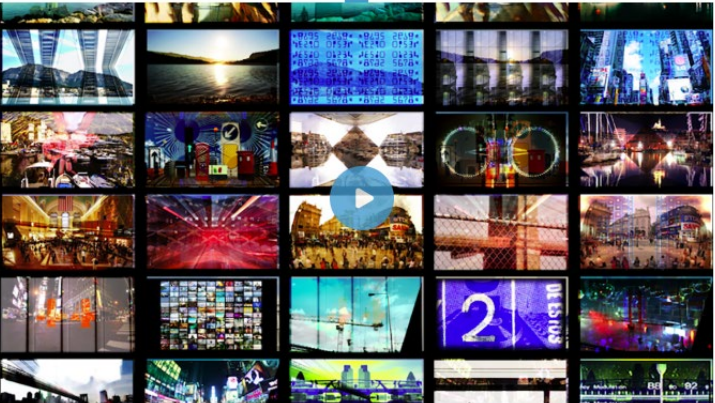
Company objectives

On Track

New Carolina research center to address 21st century questions on digital information

With \$5 million in support from the John S. and James L. Knight Foundation, Carolina will establish the Center for Information, Technology, and Public Life.

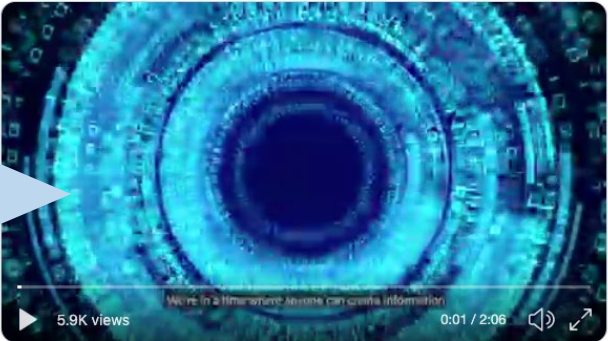
Story by Emille Poplett. Video by Rob Holliday, University Communications, Monday, July 22nd, 2019



UNC.EDU

225 UNC-Chapel Hill @UNC

#UNC is establishing the Center for Information, Technology and Public Life with \$5 million in support from @knightfdn. See why it's crucial for @unc_citap to answer defining questions about the changing nature of society and politics in the digital age: unc.live/2Gm2uom



10:47 AM · Jul 22, 2019 · Twitter Media Studio

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SOCIAL



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Office of Public Affairs

Legislative Long Session Update

Amy Auth, Director of State Affairs

Wednesday, July 31, 2019

State Affairs Overview

- Liaison between UNC and state government officials and staff
- Advise University on state governmental issues and advocate for UNC's mission, programs, and priorities with N.C. General Assembly
- All N.C. public universities have a state liaison, and we work together with Drew Moretz, VP of State Government Relations and Austen Nowell, Director of State Government Relations for the UNC System



2019 NCGA Long Session Update

- Long sessions generally run from late January to July 1
- Primary objective: pass a state budget
- House budget passed early May
- Senate budget passed end of May
- Conference report passed June 27, Governor Cooper vetoed it next day
- State government will continue to operate under last year's budget



2019 Conference Budget Highlights

- No F&A cut or other targeted cuts to UNC
- Removal of required BOG approval of salary increases, raises
- Institutional authority to use available funds for small capital projects
- Expansion of carryforward authority
- Matching funds for College Advising Corps (CAC) expansion
- Additional funds for faculty recruitment and retention
- Additional appropriations to N.C. Policy Collaboratory, UNC School of Medicine Asheville Campus, Southern Regional AHEC, Eastern AHEC



State Affairs Contact Information

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Office of Public Affairs



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Federal Affairs Update UNC Board of Trustees External Relations Committee

Kelly Dockham
Director of Federal Affairs

Wednesday, July 31, 2019



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Lead representative of UNC-Chapel Hill charged with coordinating and expanding the university's relationships with the federal government and Congress.

- **Advancing** federal funding for campus research
 - **Increasing** Carolina's visibility in the nation's capital
 - **Formulating** and conveying the university's positions on issues of national importance
 - **Furthering** communications and relationships with members of Congress, their staffs, and representatives of federal agencies
-



UNC-CH Federal Student Aid

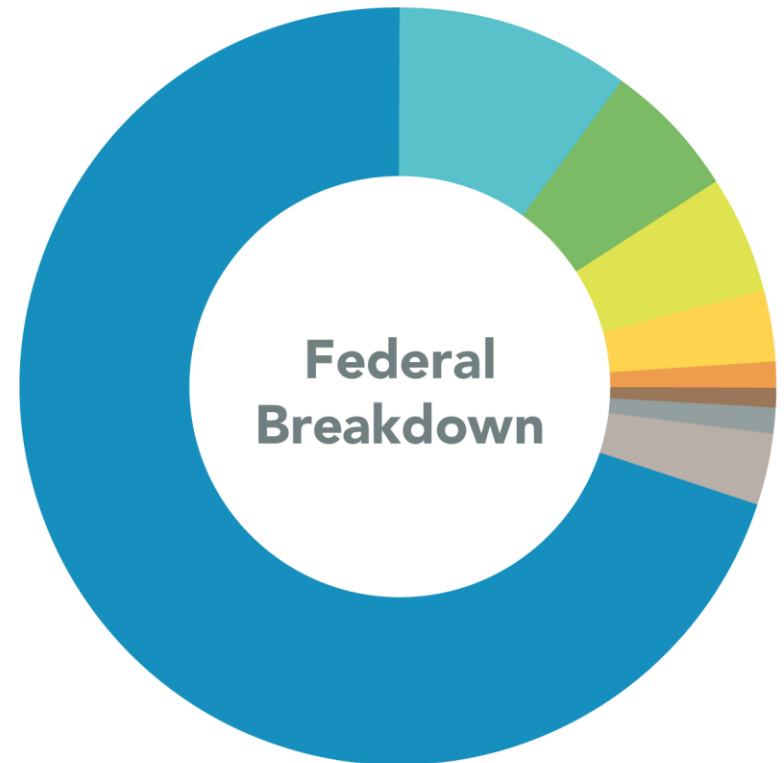
2017-2018: \$217.3 Million

13,000 students receive federal aid

Grants: 5,5000 students *(approximate)*

Loans: 5,800 students *(approximate)*

Federal Research Dollars: FY 2018



Total Federal Funds: \$613 Million

FY20 Appropriations

- **Regular Order vs. Reality**
 - 12 Appropriations Bills
 - Continuing Resolution (CR)
 - Omnibus / Mini-bus
- **House Action**
- **Senate (in)Action**
- **2-year Budget Agreement**
- **September *forecasting***



UNC Federal Affairs



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