

April 3, 2019, 3:20PM
Chancellor's Ballroom West, Carolina Inn

OPEN SESSION**FOR INFORMATION ONLY**

(No formal action is requested at this time)

1. Communications Update
Joel Curran, Vice Chancellor for Communications
2. Area Study Centers
Kelly Dockham, Director of Federal Affairs
Katie Lindner, Executive Director, European Studies Center

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

Important Dates for the Committee:

Spring Commencement – Sunday, May 12, 2019

COMMITTEE MEMBERS

Richard Stevens, Chair
Ed McMahan, Vice Chair
Chuck Duckett
Allie Ray McCullen
Bill Keyes
Savannah Putnam

Administrative Liaisons:

Joel Curran, Vice Chancellor for Communications
David Routh, Vice Chancellor for University Development



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Office of Federal Affairs

UNC Board of Trustees

External Relations Committee

Kelly Dockham, Director of Federal Affairs

International Education at UNC

- **Higher Education Act: Title VI**
 - National Resource Centers (NRC)
 - Foreign Language and Area Studies Program (FLAS)
- **UNC has 5 National Resource Centers**
 - *Areas covered: Africa, East Asia, Latin America, Middle East, & Western Europe / Europe*
 - FY18 through FY21: ***\$9.5 million***

International Education at UNC

- **Title VI funds** ensure that students from all disciplines are prepared to compete in the global marketplace.
- **Broad outreach** throughout North Carolina: K-12, Community Colleges, & Military
- **Advocacy Efforts**



April 2018

CENTER FOR EUROPEAN STUDIES

Mission

- Advances **understanding** of the social, political, cultural, and economic events that shape contemporary Europe.
- Enhance undergraduate and graduate **instruction**. Prepare students for global marketplace.
 - Undergraduate major in Contemporary European Studies
 - MA program in TransAtlantic Studies
- Promote and support **research and training** for students and faculty across disciplines and professional schools.
- To stimulate institutional and **public awareness** of Europe's importance on campus, in NC, and across the nation.

CENTER FOR EUROPEAN STUDIES

Overview



- Founded in 1993
- 1 of 7 global and area studies centers at UNC
- US Department of Education National Resource Center (incl FLAS) through Title VI Funding since 1994
- EU funding recipient since 1998
- 1 of 4 centers in the US with both NRC and EU funding
- Since 2014, 400 public events reaching over 20,000 people, including 3500 K-12 teachers in all 100 counties

FOREIGN LANGUAGE AREA STUDIES (FLAS) FELLOWSHIPS

- Study of priority languages and region at UNC and abroad: \$265,500 per year.
 - Undergraduate: \$10,000 tuition; \$5000 stipend
 - Summer: \$5000 tuition; \$2500 stipend
 - Graduate Awards: free tuition! \$15,000 stipend
- Arabic, Portuguese, Turkish plus Basque, Bosnian/Croatian/Serbian (BCS), Catalan, Czech, Dutch, French, Galician, German, Hungarian, Italian, Polish, Romanian, Spanish.

CES OUTREACH ACTIVITIES

- K-12: EU2U! Teacher Training Workshops; Teaching the EU Toolkits; Culture Kits; Brussels Study Tour; Local Study Tours; Learning Through Languages
- CC/MSI: Curriculum development and travel awards, conference support; Global Distinction.
- Community: Europe Week @ Carolina plus many lectures, films, events, throughout year.
- On-line resources: Business Briefs; lesson plans
- All to support understanding of Europe and to prepare students at all levels for global careers.

Reaching Educators throughout NC!

