



September 26, 2018, 3:20PM
Chancellor's Ballroom West, Carolina Inn

OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. Board of Visitors Update
Doug Rothwell, Past Chair
2. Public Affairs Update
Clayton Somers, Vice Chancellor for Public Affairs & Secretary of the University
Kelly Dockham, Director of Federal Affairs
3. Communications Update
Joel Curran, Vice Chancellor for Communications

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

Important Dates for the Committee:

University Day – Friday, October 12, 2018
Winter Commencement - Sunday, December 16, 2018
Spring Commencement – Sunday, May 12, 2019

COMMITTEE MEMBERS

Richard Stevens, Chair
Ed McMahan, Vice Chair
Chuck Duckett
Allie Ray McCullen
Bill Keyes
Savannah Putnam

Administrative Liaisons:

Joel Curran, Vice Chancellor for Communications
David Routh, Vice Chancellor for University Development

UNC Board of Visitors

Presentation to the
UNC Board of Trustees
External Relations Committee
Wednesday, September 27, 2017

A. Douglas Rothwell, Past BOV
Chair

Linda B. Douglas, BOV Staff



2018 Accomplishments

- Members are better informed
 - Increased time spent briefing members on current priorities and initiatives
- Members are more engaged
 - Recruited 82% of members to join a BoV committee AND engage in at least one other meaningful activity
 - ✓ Help their School or program
 - ✓ Support the alumni association
 - ✓ Become more active donors
- Members are given a way to stay engaged once they leave
 - Transition program for out-going members



How You Can Help

1. Set expectations for engagement
2. Appoint individuals committed to engage
3. Ask for regular reports



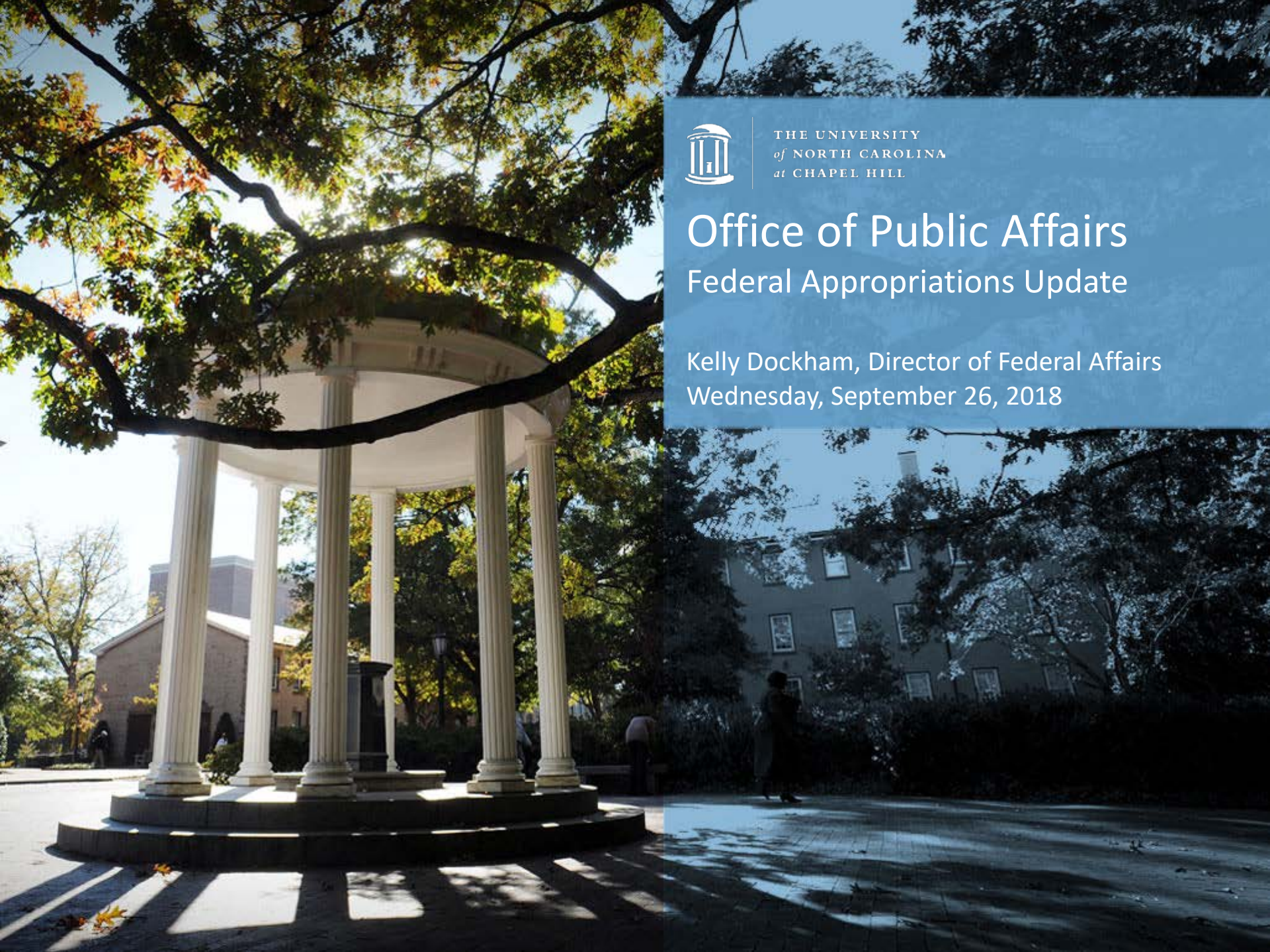


THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Office of Public Affairs

Federal Appropriations Update

Kelly Dockham, Director of Federal Affairs
Wednesday, September 26, 2018



Federal Budget & Appropriations Update

- **Federal Funding at UNC-Chapel Hill**
 - Student Aid
 - Research
- **FY 2018 Omnibus**
- **FY 2019 Appropriations**



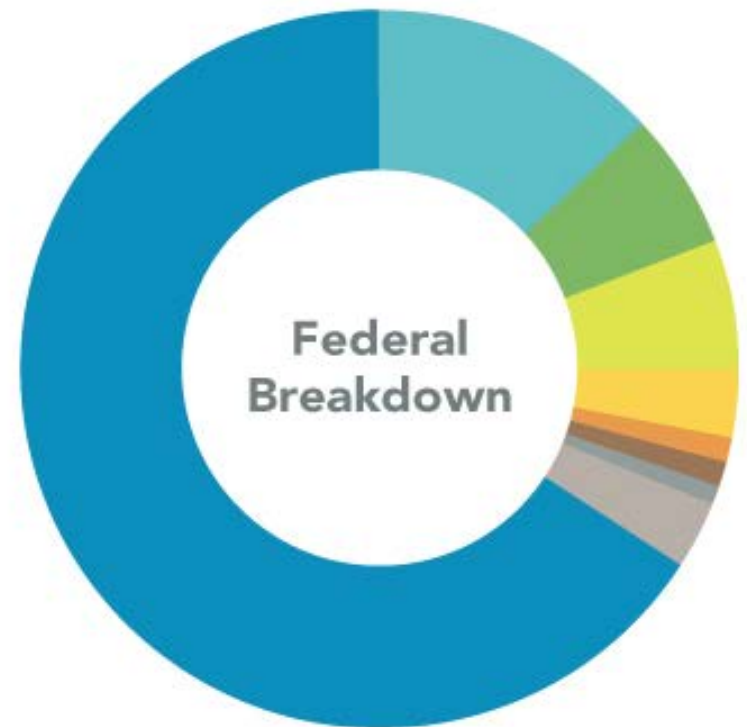
Federal Student Aid Dollars

- UNC-CH distributes approximately **\$205.3 Million**
- **12,600 students receive federal aid**
 - 8,300 undergraduate students
 - 4,300 graduate students
- Federal Grants: 4,100 students
- Federal Loans: 5,800 students



Federal Research Dollars

Research Funding Sources (FY 2017): Federal Sources



Total Federal Funds : \$637 Million



FY 2018 Omnibus

- On **March 23**, Congress passed **FY18 omnibus appropriations bill**
- *Massive* - 12 Appropriations bills
- Funded the federal government to the end of the current fiscal year: September 30, 2018.
- Substantial increases



FY 2018 Omnibus

Department of Education (ED):

- **The Pell Grant program:** maximum award raised to \$6,095 (+\$175) for the 2018-19 school year.
- **Federal Work Study (FWS):** \$1.13 billion (+14%)



FY 2018 Omnibus

- **National Institutes of Health (NIH)**
 - \$37.084 billion, an increase of \$3 billion (+9%)
- **National Science Foundation (NSF):**
 - \$7.67 billion (+ 4%)
 - Research & Related Activities: \$6.3 billion (+\$301 million)
- **United States Agency for International Development (USAID):**
 - \$1.6 billion (decrease of \$24 million)



FY 2019 Appropriations

- Return to Regular Order?
- **Minibus – 5 bills**
 - (1) 3 bills:** Energy and Water, Military Construction-VA, and Legislative Branch
 - (2) 2 bills:** Labor-Health and Human Services-Education and Defense
 - Continuing Resolution (CR) through December 7 (remaining 7 bills).



FY 2019 Appropriations

- **Department of Education (ED):**
 - **Pell Grant:** increases the maximum Pell Grant award to \$6,195 (+\$100)
- **National Institutes of Health (NIH):**
 - \$2 billion increase
- **Department of Energy (DOE):**
 - Office of Science: \$325 million increase (+5.2%)
 - Advanced Research Projects Agency (ARPA-E): \$13 million increase (+3.6%)





**UNIVERSITY
COMMUNICATIONS**

Board of Trustees

Sept. 26, 2018

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

225

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THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

UNC-Chapel Hill - University Day, Oct 11-13, 2018

Thursday (October 11)	Friday (October 12) UNIVERSITY DAY	Saturday (October 13)
<ul style="list-style-type: none"> • 5:00-7pm - Bridge Builders Reception – panel moderated by Rumay Alexander (Gerrard Hall) • 7:30pm – UNC Symphony Orchestra: Performance in Honor of the University's 225th Anniversary (Memorial Hall) 	<ul style="list-style-type: none"> • 7:30-9:30am - Distinguished Alumni Breakfast • 8-9:30am - Waffles on Wilson sponsored by Order of the Bell Tower (Polk Place) • 9:30am-12:30pm - classes canceled • 10-11:30am – University Day Ceremony (Memorial Hall) <i>Chancellor Folt and guest speakers with a look at our history, today, and our future.</i> • 11:30-1:00pm - Picnic/music in The Pit and Polk Place • Late Night With Roy in the evening 	<p>Home football game vs. Virginia Tech</p> <ul style="list-style-type: none"> • 225 Logo on the field and helmets • 225 anniversary tribute video • Recognize people on field during the game • Half-time show w/ UNC marching band

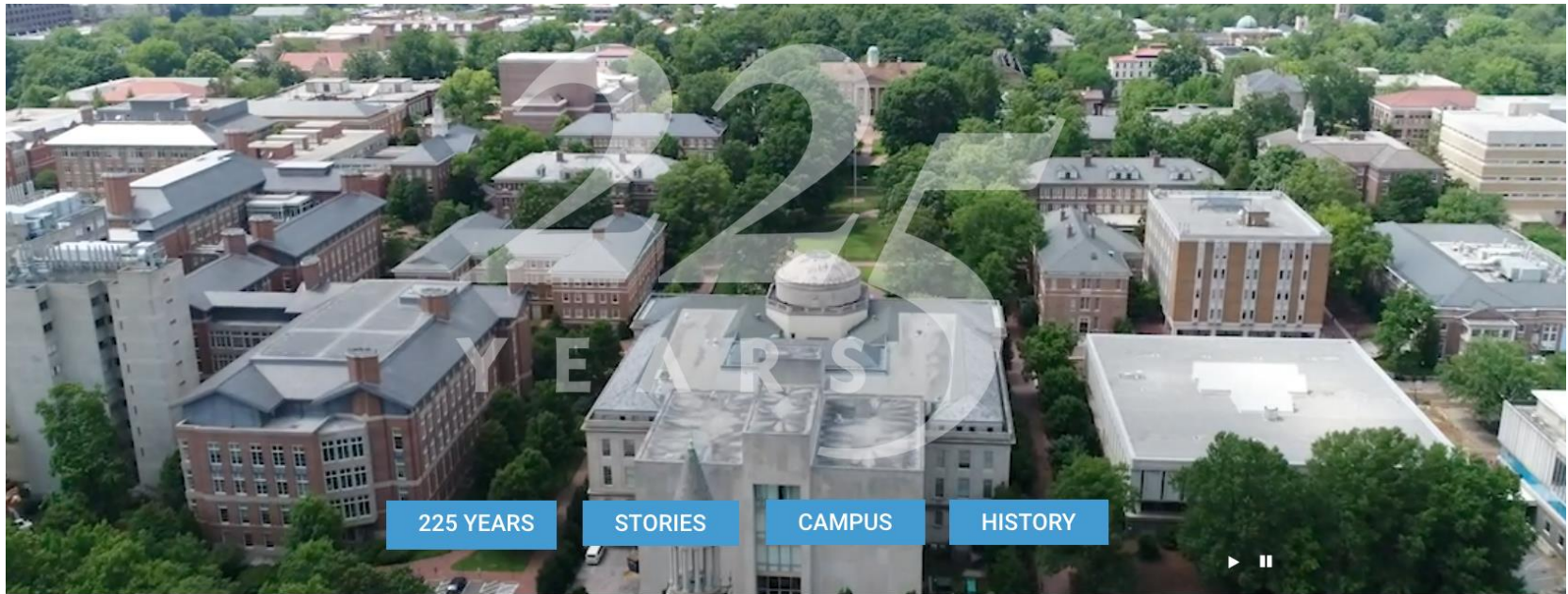
225 Anniversary Content



As Carolina celebrates its 225th anniversary this year, we'll spotlight the ways the University is preparing our students to thrive in a dynamic society and how it is opening the doors for great minds to make transformative discoveries.



22th Anniversary Content



225 anniversary website launches in October.

- Carolina stories
- Campus "then and now"
- Carolina history

Carolina stories magazine: 225 stories about Carolina

Features about notable Tar Heels throughout the years

225 Coverage for University Day Week

- Carolina anthem video looking back at our history and looking forward to what is to come
- Tar Heel trivia
- Podcast about the University, its mission, and its future
- Video encouraging campus to attend the University Day ceremony
- News story – Carolina's Bridge Builders panel
- Full coverage of University Day – photos, text story, video
- Full social media coverage to promote and share content from all of these events as well as birthday wishes to the University



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