

BOARD OF TRUSTEES

<u>UNIVERSITY AFFAIRS COMMITTEE</u>

NOVEMBER 15, 2017, 2:10PM

CHANCELLOR'S BALLROOM EAST,

CAROLINA INN

OPEN SESSION

FOR ACTION

1. <u>Tuition and Fees Recommendations</u>

Dwayne Pinkney, Sr. Assoc. Vice Chancellor for Finance & Administration

(Attachment A)

FOR INFORMATION ONLY

(No formal action is requested at this time)

- 1. Provost Update
 Bob Blouin, Executive Vice Chancellor and Provost
- 2. <u>Admissions Update</u> Steve Farmer, Vice Provost for Enrollment & Undergraduate Admissions
- 3. <u>Task Force on UNC-Chapel Hill History Update</u>

 Winston Crisp, Vice Chancellor for Student Affairs

 Amy Hertel, Chief of Staff to the Chancellor

 Jim Leloudis, Associate Dean for Honors Carolina, Director of the James M.

 Johnston Center for Undergraduate Excellence, and Professor of History

Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

COMMITTEE MEMBERS
Charles (Chuck) G. Duckett, Chair
Jefferson W. Brown, Vice Chair
Kelly Matthews Hopkins
William (Bill) A. Keyes IV
Hari H. Nath
Elizabeth M. Adkins

Administrative Liaison: Bob Blouin, Executive Vice Chancellor and Provost



Tuition & Fee Proposals Academic Year 2018-19

Requiring UNC-CH BOT & UNC BOG Approval:

- Campus Based Tuition (CBT)
- Student Fees
- School Based Tuition Increases (SBTI)

Proposed Campus Based Tuition Increases: AY2018-19

- Proposed Uses:
 - Academic Programs
 - Faculty Recruitment and Retention Efforts
 - Faculty Support
 - Graduate Student Support

Proposed Increases:\$3.958M – Est. Revenue

	\$ Increase	Est. Revenue
New UG Nonresidents	600	478K
Returning UG Nonresidents	300	717K
All Grad Students	300	2.76M
TOTAL		\$3.958M

Proposed Campus Based Tuition Increases: AY2018-19

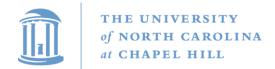
Student Type	Resident Increase	Nonresident Increase
Undergraduate: New Undergraduate: Continuing	0 0	600 300
Graduate	300	300

School Name Academic Affairs	Degree Program	Resident Increase	Nonresident Increase
Kenan Flagler	MAC	502	3,147
Business School	MBA	2,600	2,600
	* Off the Model Programs		
	EMBA: evening	2,505	2,505
	EMBA: weekend	5,516	5,516
	OneMBA	6,006	6,006
	MBA@UNC	10,267	10,267
	MAC Online	4,254	4,254
	UNC-CH/Tsinghua Dual Degree	15,560	15,560
Government	MPA	50	50
	* Off the Model Program: MPA@UNC	1,605	1,605
	MITAGOING	1,003	1,003



School Name Academic Affairs	Degree Program	Resident Increase	Nonresident Increase
Information & Library Science	MSIS, MSLS	500	500
Media & Journalism	MA Mass Communication	1,000	1,000
Social Work	MSW	500	500

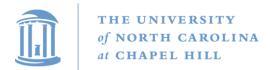
Proposed SBTI is in addition to proposed CBTI



School Name Health Affairs	Degree Program	Resident Increase	Nonresident Increase
Dentistry	DDS	1,135	5,640
	MS Programs (Excluding Dental Hygiene)	1,256	1,924
Medicine	MD	2,500	2,500
	Department of Allied Health		
	PA Program	500	500
	Multiple Programs: SPHS, CRMH, OCCT, PHYT, AUDI, PHTX, MCLS, MRS	500	500

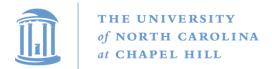


School Name Health Affairs	Degree Program	Resident Increase	Nonresident Increase
Nursing	MSN, PMSN, DNP	500	500
Eshelman School of Pharmacy	PharmD	418	0
Gillings School of Global Public Health	МНА	1,000	1,000



Proposed Student Fees: AY2018-19

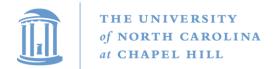
Fee Type	Fee Name	Increase Requested	% Increase
General Fees	Student Health Fee	19.05	5.0%
Student Activity Fees	Campus Recreation Fee Carolina Union Operating Fee Student Child Care Fee Carolina Performing Arts Fee	3.61 2.72 0.19 0.22	3.0% 1.8% 1.3% 1.8%
Application Fees	Grad School of Education: MSA & MED	2.50 90.00	2.9% new



Proposed Student Fees: AY2018-19

Fee Type	Fee Name	Increase Requested	% Increase
Special Fees	UBP Program Expansion Fee – Minor	1,000.00	New
	UBP Program Expansion Fee – Major	2,000.00	New
	Computer Science Program Enhancement Fee	300.00	New
	Administrative Computing Fee	(50.00)	-100%
	Instrument Management Fee – Dental Grad	1,000.00	New
	Nursing Practicum Fee – UG	3.00	1.7%
	Nursing Healthcare Simulation Training Fee – UG	1.00	1.1%
	BME Program Enhancement Fee	500.00	100%

Proposed SBTI is in addition to proposed CBTI



Proposed Student Fees: AY2018-19

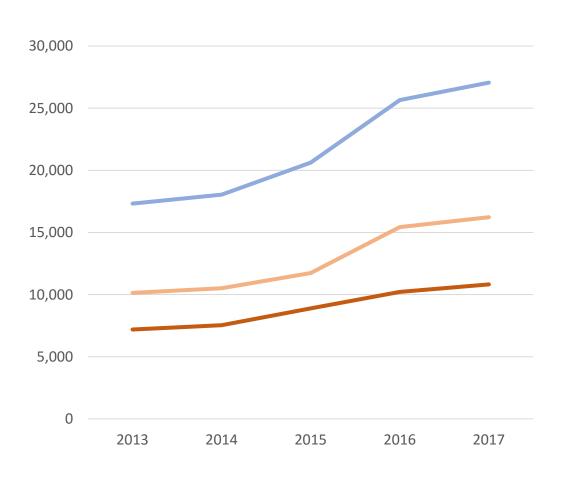
Fee Type	Fee Name	Increase Requested	% Increase
Miscellaneous Fees	Student Transit Fee Student Transit Additional 3yrs of 5yr Plan	5.93	3.0%
	Graduate Student Programming Fee	1.22	5.5%
	Graduate Orientation Fee	0.25	1.8%

Proposed SBTI is in addition to proposed CBTI



How Many Students Are Applying?

First-year applications as of November 7



	1 Year	4 Years
All	+6%	+56%
OOS	+5%	+60%
NC	+6%	+51%
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Global	+9%	+127%
FGC	+4%	+140%
No fee	+2%	+77%

Who Are Our Newest Undergraduates?

- **5,064** total *4,355 first-year, 709 transfer*
- **82%** North Carolinian
- 13% first or second in class
- **25%** earned 1470+ **75%** earned 1300+
- **20%** first-generation college 3% first-generation high school
- 47% need-based aid 14% Carolina Covenant

- 7% military-affiliated 2% receiving benefits
- 3% global
- 2% American Indian
 16% Asian or Asian-American
 10% Black or African-American
 9% Hispanic or Latino/a



What Do They Want from UNC?

To what extent do you agree or disagree with the following statements about the education you hope to receive?

I want the experience of exchanging and engaging with a broad range of ideas, perspectives, and visions that differ from my own.

94% agreed (66% strongly) 1% disagreed

• I want my understanding to be broadened and refined through discussion and dialogue with classmates and professors who differ from me.

94% agreed (65% strongly) 1% disagreed

In trying to come up with innovative solutions to difficult challenges, I want to work with classmates who have different perspectives and different approaches to solving problems.

93% agreed (61% strongly) 1% disagreed



What Do They Want from UNC?

To what extent do you agree or disagree with the following statements about the education you hope to receive?

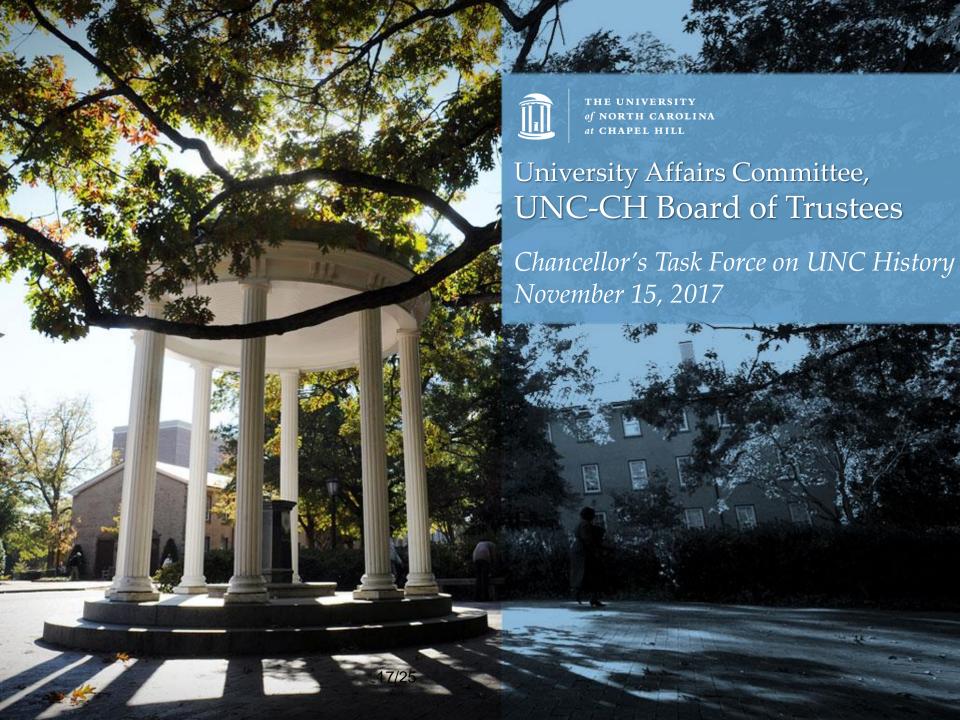
• I want to get better at leading, serving, and working with people from different backgrounds.

95% agreed (72% strongly) 1% disagreed

• I want to deepen my appreciation, respect, and empathy for other people.

92% agreed (66% strongly) 1% disagreed

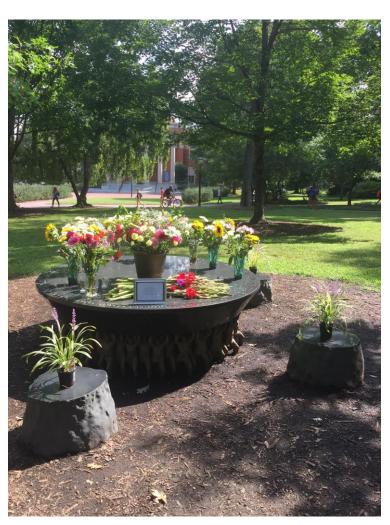


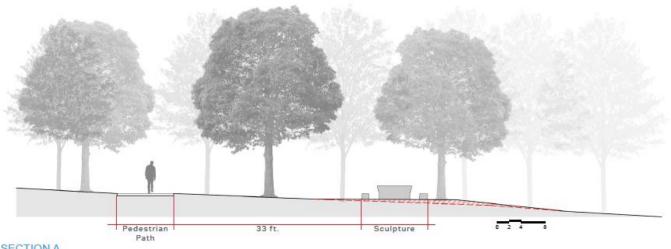


Unsung Founders Renovation & Repair

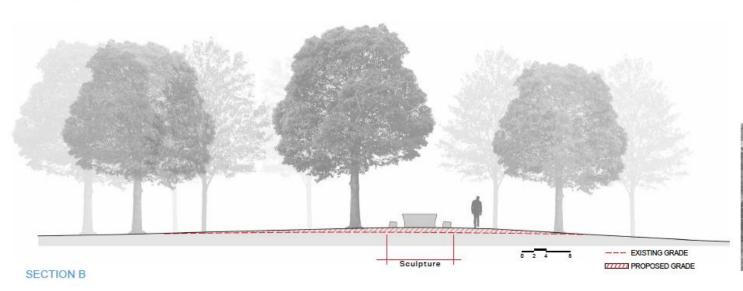


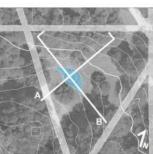
CURRENT SITE CONDITION





SECTION A





KEY MAP NTS

UNC CHAPEL HILL - UNSUNG FOUNDERS MEMORIAL

Surface SECTIONS OCTOBER 10, 2017



Design Method: Inset Marker









Design Method: Raised Marker

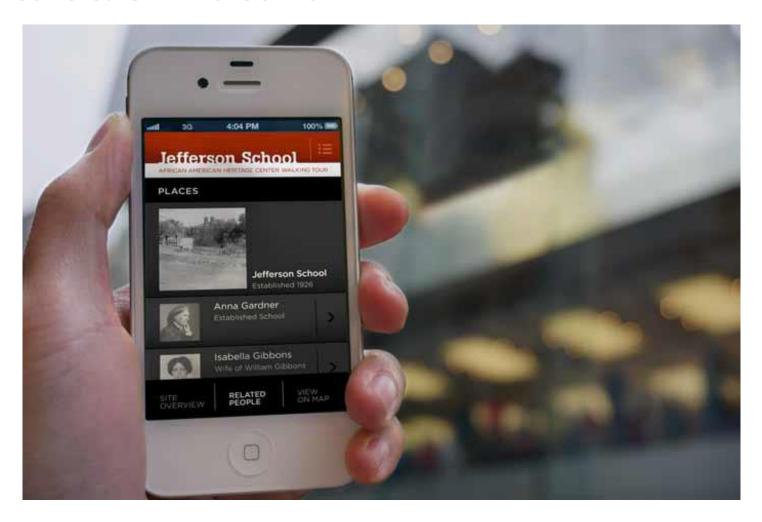
This option would involve an acid-etched plaque placed on an aluminum stand with a powder coat finish. The plaque would be positioned approximately 30 inches above the ground, adjacent to the sidewalk.



Design Method: Monolithic Marker



Beacons & Online Content



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