



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

BOARD OF TRUSTEES
STRATEGIC FRAMEWORK COMMITTEE
NOVEMBER 15, 2017, 4:30PM
CHANCELLOR'S BALLROOM EAST,
CAROLINA INN

OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. Chair's Remarks
Julia Grumbles, UNC-CH Board of Trustees
2. [Blueprint for Next Website](#) [\(Attachment A\)](#)
Bob Blouin, Executive Vice Chancellor and Provost

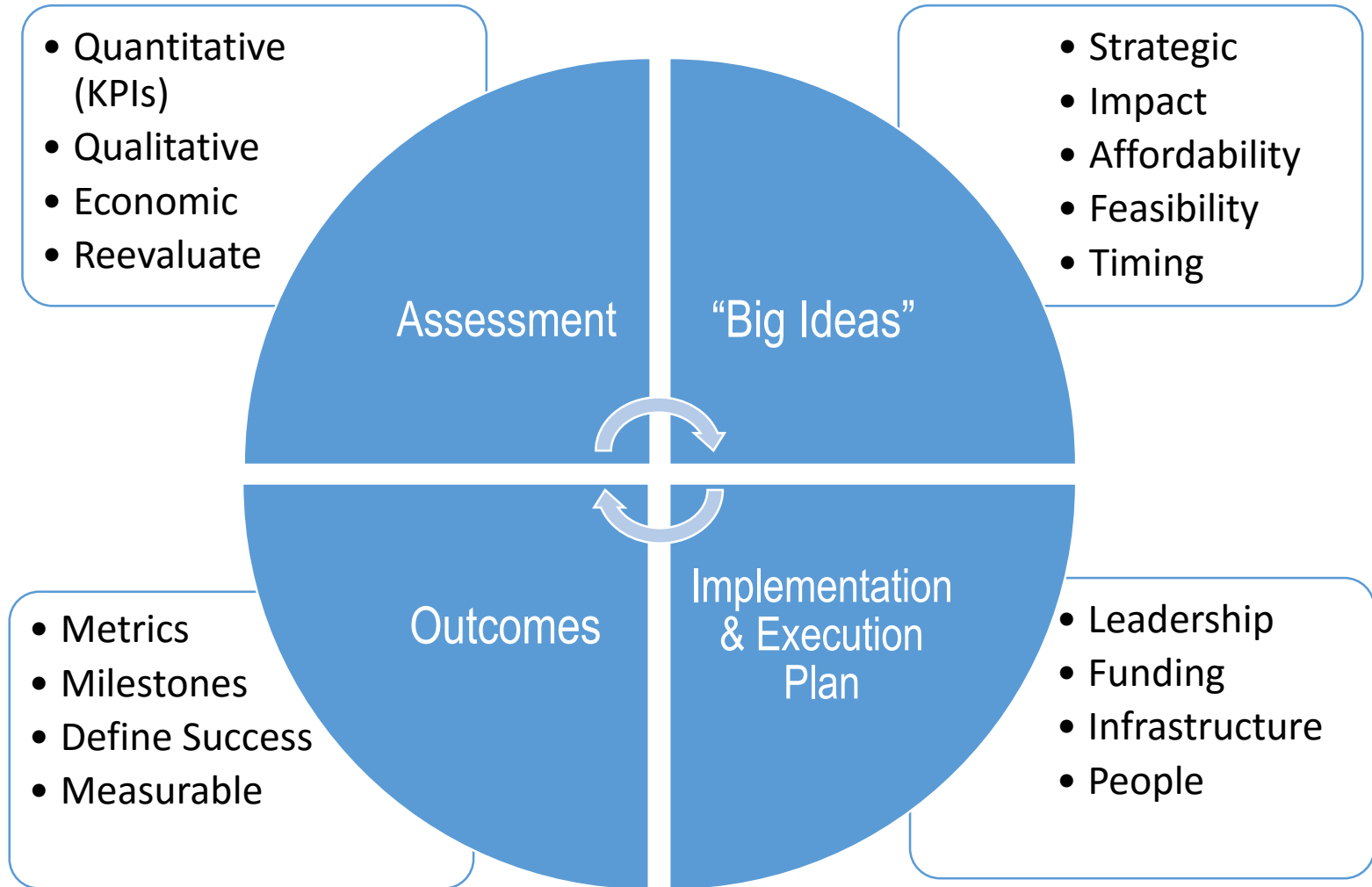
COMMITTEE MEMBERS

Julia Sprunt Grumbles, Chair
Kelly Matthews Hopkins, Vice Chair
Jefferson W. Brown
W. Lowry Caudill
Allie Ray McCullen
Hari H. Nath

Administrative Liaison:

Bob Blouin, Executive Vice Chancellor and Provost
Judith Cone, Vice Chancellor for Innovation, Entrepreneurship, & Economic Development

The Blueprint for Next - Strategic Process





THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

The BLUEPRINT For NEXT University Strategic Framework

OUR VISION

To be the leading global, public research university in America with outstanding educational programs at the best and most affordable price, to conduct game-changing research and innovate for the public good, and to bring health and prosperity to the citizens of the state, nation, and beyond.

Envisioning the next ten years, our framework identifies the priorities that will guide our decision-making. These choices reflect the University's existing strengths, hold fast to our commitment to the public and deepen our campus culture of innovation and creativity. The Blueprint for Next was endorsed by the UNC-Chapel Hill Board of Trustees in January 2017.



THE PILLARS

Of the public, for the public. We will:

- Eliminate all barriers to a great education.
- Bring expertise to bear for the benefit of North Carolina and beyond.
- Work for democracy: develop citizen-leaders and encourage informed public discussion.

Innovation made fundamental. We will:

- Value and prioritize foundational research and creative practice.
- Meet the imperative for learning that is personalized, experiential, collaborative, and data-literate.
- Translate research into professional, commercial, and societal uses.
- Adapt to evolving workforce and student needs.

CROSS-CUTTING IMPERATIVES

- Aspire to preeminence.
- Help us serve as the economic powerhouse for the state.
- Prepare our graduates for the new economy and contemporary life.
- Adopt a global mindset.
- Address big societal questions.

TREASURED VALUES

- Above all, we are human, inclusive, and humane: we build a highly capable community, care how we treat one another, provide for each other's well-being, and facilitate personal success.
- We embrace the evolving diversity of the people of North Carolina and the broader community we serve.
- We lead as a proudly public institution: in collaboration with the people and our partner organizations in North Carolina, nationally, and internationally.
- We focus on population health and prosperity.
- We embrace change and possibility; we prize beauty and art; we are aspirational, energetic, creative, and willing to take risks.
- We are committed to operating effectively, sustainably, ethically, transparently, nimbly, with technological sophistication, at the pace of change.