



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

THE BLUEPRINT *for* NEXT

University Strategic Framework

CORE STRATEGIES

Of the public, for the public

- No barriers to a great education
- Expertise brought to bear for the benefit of North Carolina and beyond
- Working for democracy: developing citizen-leaders and encouraging informed public discussion

Innovation made fundamental

- Foundational research and creative practice
- The new learning imperative: personalized, experiential, adaptable, entrepreneurial
- Translating research into professional, commercial, and societal uses
- Adapting to evolving workforce and student needs

CROSS-CUTTING IMPERATIVES

- Preeminence
- Economic powerhouse for the state
- Graduates prepared for the new economy
- Global mindset
- Address big societal questions

SUPPORTING THEMES

- Above all, human and humane: we build a highly capable community, care how we treat one another, provide for each other's well-being, and facilitate personal success
- Embracing the evolving diversity of the people of North Carolina and the broader community we serve
- Leading as a proudly public institution: in collaboration with the people and our partner organizations in North Carolina, nationally, and internationally
- Focused on population health and prosperity
- Aspirational, energetic, creative, willing to take risks, embracing change and possibility, prizing beauty and art, committed to sustainability
- Efficiently and transparently stewarding our resources