

OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

- 1. <u>North Carolina Botanical Garden</u> Damon Waitt, Director of the North Carolina Botanical Garden
- 2. <u>World View</u> Charlé LaMonica, Director of World View
- 3. <u>Bond Campaign Update</u> Jennifer Willis, Director of Public Affairs Lanier Hodgson, Director of State and Federal Policy, UNC Health Care System
- 4. <u>Communications Update</u> Joel Curran, Vice Chancellor for Communications and Public Affairs
- 5. <u>Development Update</u> David Routh, Vice Chancellor for University Development

(Attachment A)

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

Important Dates for the Committee:

Winter Commencement – Sunday, December 13 Spring Commencement – Sunday, May 8

COMMITTEE MEMBERS

Kelly Matthews Hopkins, Chair Allie Ray McCullen, Vice Chair Charles (Chuck) G. Duckett William (Bill) Keyes IV William (Ed) McMahan Houston L. Summers Administrative Liaisons: David Routh, Vice Chancellor for University Development Joel Curran, Vice Chancellor for Communications and Public Affairs Page 1/94



THE NORTH CAROLINA BOTANICAL GARDEN

Nov. 18, 2015

Board @fggTz/94stees External Relations Committee

Overview

- Mission & Identity
- History
- The Conservation Garden
- Core Program Areas
- Financials
- Current Projects
- Future Initiatives

Mission & Identity

We further the University's mission of teaching, research, and public service through our own mission:

To inspire understanding, appreciation and conservation of plants in gardens and natural areas and to advance a sustainable relationship between people and nature.

Mission & Identity

- We are a university-affiliated botanical garden with an outstanding international reputation as a garden that integrates a conservation ethic into all of its programs.
- We are the region's most comprehensive center of knowledge on plants in North Carolina and the southeastern United States.
- We provide a broad audience with inspirational experiences, opportunities for health and wellness through outdoor activities, and educational programs within a scientifically-based institution.

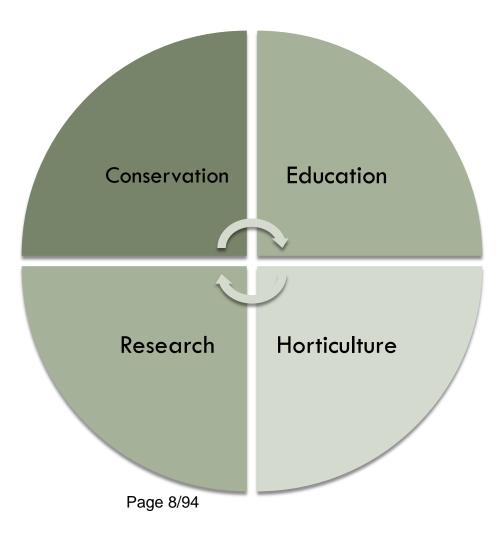
History

- 1903 William Chambers Coker starts a teaching collection on campus followed by a Herbarium in 1908
- □ 1952 University trustees dedicate 70 acres for a botanical garden
- 1966 Nature Trails open & Botanical Garden Foundation is formed*
- □ 1976 Totten Center opens
- 1982 Coker Arboretum acquired
- 1984 Mason Farm Biological Reserve acquired
- 2000 Herbarium acquired
- 2004 Battle Park and Forest Theatre added
- 2009 James and Delight Allen Education Center opens
- 2015 NCBG covers 1,125 acres and is nationally known for its conservation programs, educational initiatives, taxonomic research and sustainable approach to buildings and landscapes. Page 6/94

The Conservation Garden

- Conservation through propagation
- Seed banking and reintroduction
- Natural area protection and restoration
- Invasive species education and control
- □ Gardening in nature's context to support native biodiversity
- Sustainable gardening practices
- Information on the conservation of the Southeastern flora and on the Garden's conservation programs
- Connecting people to nature

Core Program Areas





Conservation

- Land Conservation and Management
- Rare Plant Programs
- Seeds of Success Program
- Public Programs, outreach and other extension activities









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Rare plant recovery projects



Ptilimnium nodosum Harperella



Lilium pyrophilum Sandhills lily



Lysimachia asperulifolia Rough-leaved loostrife



Castiilleja coccinea Page 11/94 Indian paintbrush



Pyxidanthera brevifolia Sandhills pyximoss



Echinacea laevigata smooth coneflower

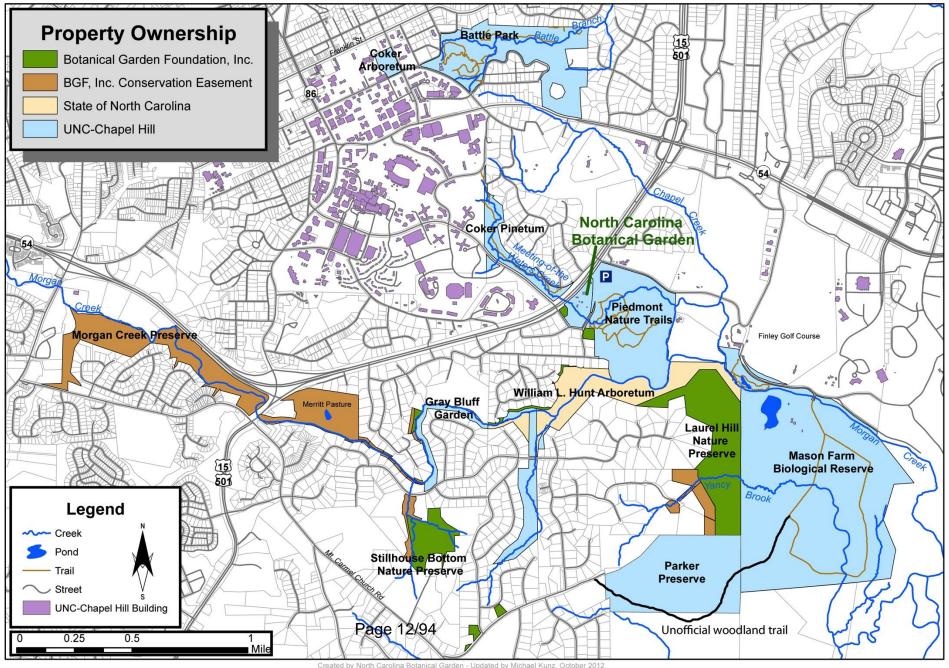


Amorpha georgiana Georgia leadplant



Astragalus michauxii Sandhills milkvetch

Lands Managed by the North Carolina Botanical Garden



NCBG/University Properties

- Display Gardens
- Piedmont Nature Trails
- Hunt Arboretum
- Gray Bluff Garden
- Mason Farm Biological Reserve
- Parker Preserve
- Coker Pinetum
- Battle Park
- **TOTAL**

50 acres 124 acres 8 acres 367 acres 118 acres 26 acres 93 acres **798 acres**

12 acres







Botanical Garden Foundation

Stillhouse Bottom Nature Preserve	23 acres
Penny's Bend Nature Preserve	84 acres
Laurel Hill Nature Preserve	75 acres
Laurel Hill Residence and Grounds	2 acres
Highland Pond (Chatham Co.)	3 acres
Creekside Bluff (Orange Co.)	1 acres
Gordon Butler Nature Preserve (Cumberland Co.)	12 acres
Villa Pinea	12 acres
Morgan Creek Easements (12 parcels)	6 acres
Laurel Hill Easements	12 acres
Stillhouse Bottom Easements	5 acres
Villa Pinea Easements	12 acres
Morgan Creek Preserve Easements	92 acres
TOTAL	339 acres

Education

- Youth and Family
- School Groups
- Adult Informal Classes
- Certificate Programs
- Professional Development
- Themed Exhibits and Events





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Education

- Community Outreach
 - Campus Community Garden
 - Horticultural Therapy
 - Wonder Connection







Horticulture/Demonstration

- North Carolina Botanical Garden
 - Display Gardens and Education Center
 - Piedmont Nature Trails
- Carolina Campus Community Garden П
- Mason Farm Biological Reserve
- Coker Arboretum
- **Battle Park**
- **Forest Theatre**
- The Rocks



Horticulture/Demonstration

Display Gardens

- Native Plant Border
- Native Water Gardens
- Carnivorous Plant Collection
- Garden of Flowering Plant Families
- Horticultural Therapy Demonstration Garden
- The Mercer Reeves Hubbard Herb Garden
- Coastal Plain and Sandhills Habitat Gardens
- Piedmont Habitat Garden
- Mountain Habitat Garden & Paul Green Cabin
- Fern Collection
- Totten Center Landscape Page 18/94



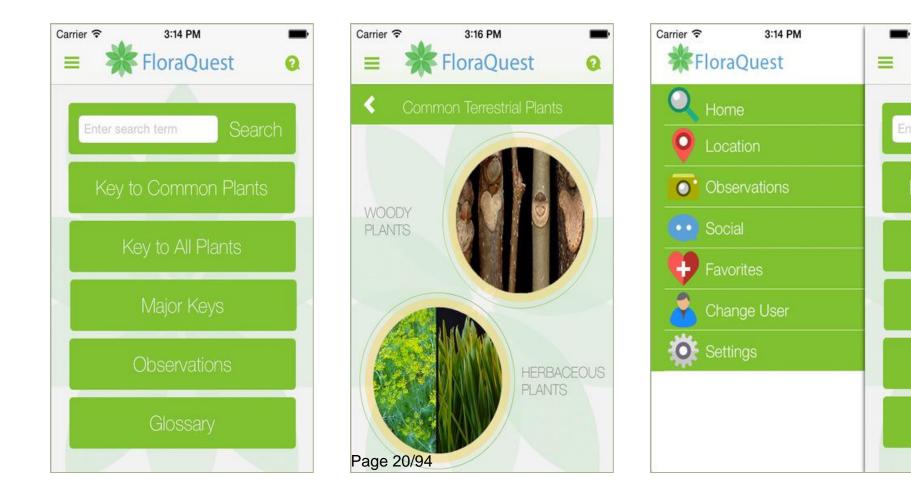
Research

- UNC Herbarium
- Specimen Digitization
- Web Portals for Biological Data
- Publications
 - Flora of Virginia
 - Flora of Southern and Mid-Atlantic States
 - A new Flora of Carolina(s)
 - Wildflowers of the Atlantic SE
- Teaching
 - BotCamp 2.0
 - Local Flora (non-majors)
 - Adult Informal Classes

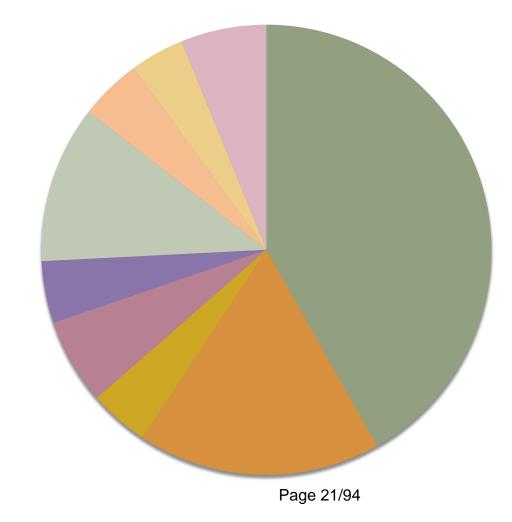


FloraQuest App

New Mobile App for the Southeastern United States Flora

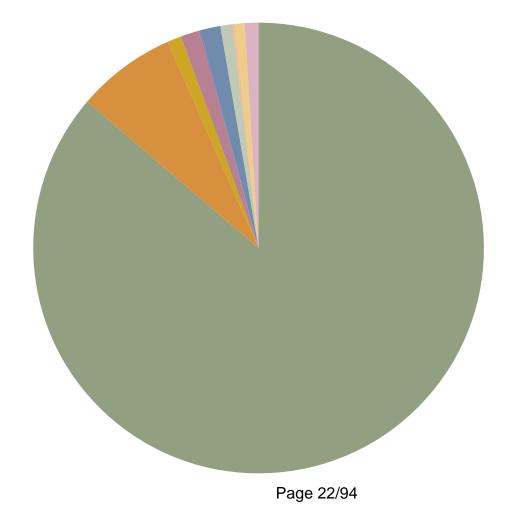


FY 2016 Income - \$2,920,982



- State Allocation
- Unrestricted Gifts
- Facility Rentals
- Gift Store
- Program Receipts
 - **Grants & Endowments**
- Conservation
- Education
- Horticulture
- Research

FY 2016 Expense - \$2,891,194

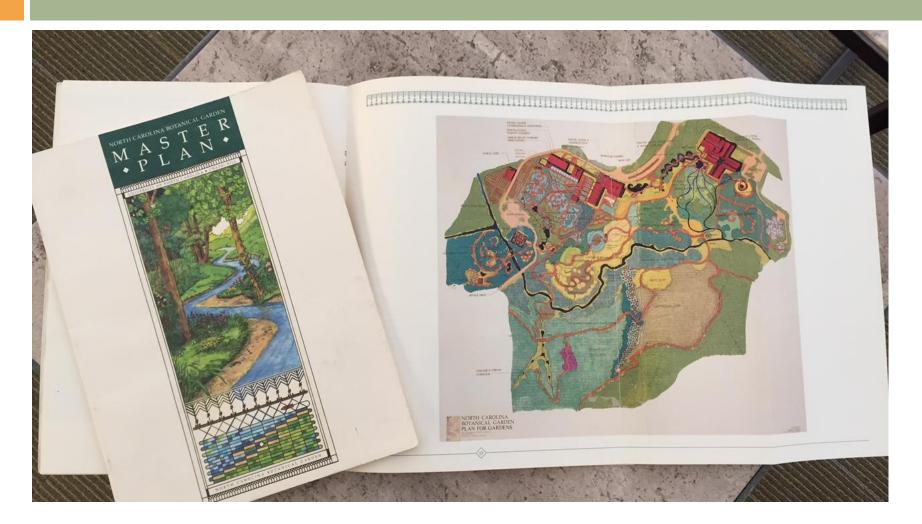


- Personnel
- Supplies
- Travel
- Publications
- Communications
- Services
- Technology
- Meetings
- Transportation
- Fixed Costs

Planning

- 1992 Garden Master Plan
- 1999 Herbarium Plan
- 2000 Children's Wonder Garden
- 2014 Entranceway Plan

1992 Garden Master Plan



Garden Master Plan

- Project initiated in 1992
- Central Gardens (Display Gardens, Piedmont Nature Trails, Coker Pinetum, Hunt Arboretum, Gray Bluff Garden)
- Mason Farm Biological Reserve
- Coker Arboretum (not included)
- Major Buildings (Visitor Center, Research Center for Plant Diversity, Totten Center)
- Infrastructure (Visitor Circulation and Trails, Security, Lighting, Parking, Utilities)

James and Delight Allen Education Center



1999 Herbarium Plan



Children's Wonder Garden



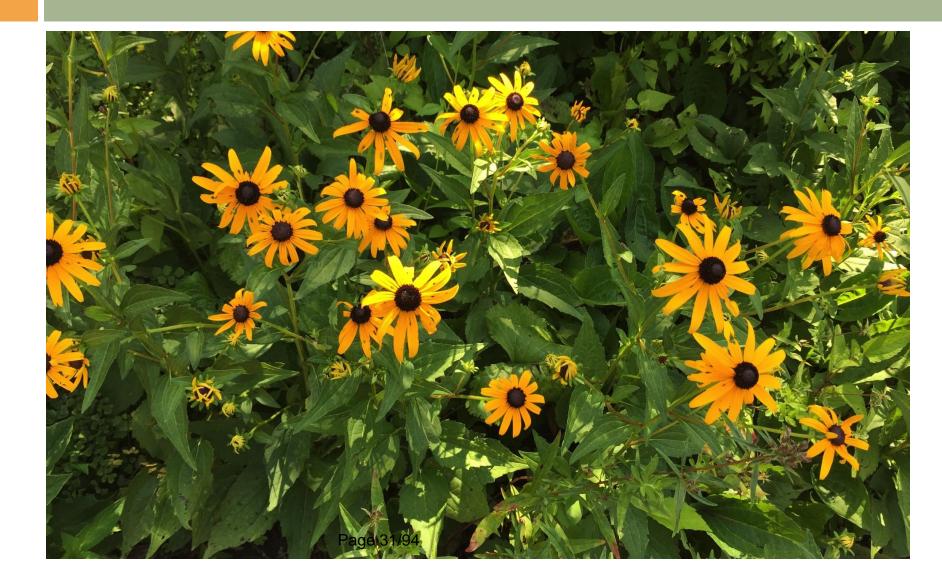
Entranceway Plan



The Next 50

- Re-envision garden properties and facilities.
- Create compellingly beautiful gardens and interpret them for the public.
- Expand our impact in academic and university life.
- Build botanical capacity locally, regionally and nationally.
- Secure the financial stability of the North Carolina Botanical Garden.

Questions?







The University of North Carolina at Chapel Hill

Developing Global Educators

Charlé LaMonica Director, World View November 18, 2015 Board of Trustees External Relations Committee



MISSION OF WORLD VIEW

World View, a public service program at the University of North Carolina at Chapel Hill, equips K-12 and community college educators with global knowledge, best practices, and resources to prepare students to live in an interconnected and diverse world.





World View provides and supports statewide professional development in global education.





World View Offers Statewide Access to UNC-Chapel Hill Global Resources

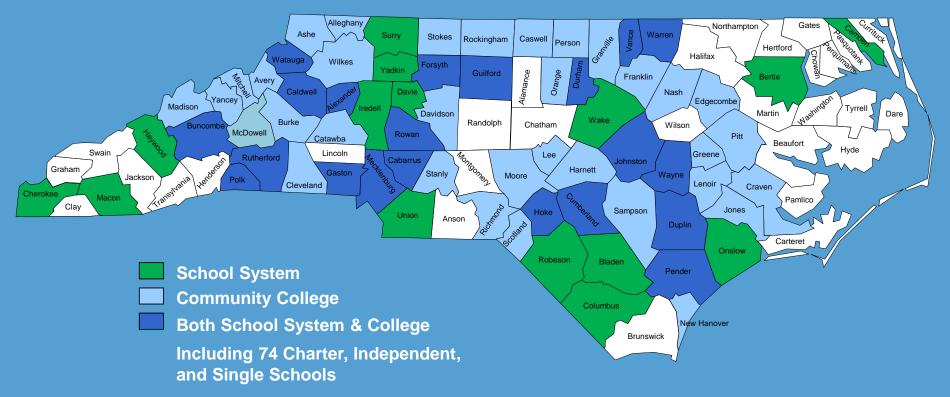


Participants in World View Programs (1998 – 2015)





World View Partners 148 Partners from North Carolina's School Districts, Schools, and Colleges







Fulfilling Public Service

What does World View's public service mission offer North Carolina K-12 and community college educators?





World View Offers a Connection to University Resources





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Faculty Expertise



Dr. Jennifer Ho English & Comparative Literature



Dr. Louis Pérez Institute for the Study of the Americas





Dr. James Johnson Kenan-Flagler Business School



Dr. Mabel Miguel Kenan-Flagler Business School



Dr. Joseph Jordan The Sonja Haynes Stone Center



Dr. Phyllis Pomerantz Duke Sanford School of Public Policy



National Resource Centers

- African Studies Center
- Carolina Asia Center
- Center for European Studies

- Center for Global Initiatives
- Duke-UNC Consortium in Latin American and Caribbean Studies
- Duke-UNC Consortium for Middle East Studies





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World View Provides and Supports Statewide Professional Development in Global Education

- Across disciplines
- Across grade levels
- To ensure that global is present as educators integrate a standard course of study







Partners Program



August 2016

PAST PROGRAMS

2015 Charlotte-Mecklenburg Schools
2014 Buncombe County Schools
2013 Wake County School System
2012 Iredell-Statesville School
2011 Polk County and Rutherford County Schools
2010 Union County Public Schools
2009 McDowell County Schools
2008 Onslow County Schools
2007 Myers Park High School (CMS)
2005 Winston-Salem/Forsyth County Schools
2004 Charlotte-Mecklenburg Schools
2003 Providence Day School
2002 Charleston County Schools (SC)
2001 Exploris Middle School (Wake)
2000 Wayne County Schools





K-12 Global Education Symposium

From Local to Global: Exploring Environmental Sustainability

OCTOBER 21 – 22, 2015





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K-12 Global Education Symposium From Local to Global: Exploring Environmental Sustainability



Dr. John Bruno Department of Biology



Landfill Harmonic





Global Education and 21st Century Skills: Six-week Online Course



"Almost everything I learned could be taken back to my classroom. This was a perfect course for me!"

- 2014 participant

October 8 – November 18, 2015

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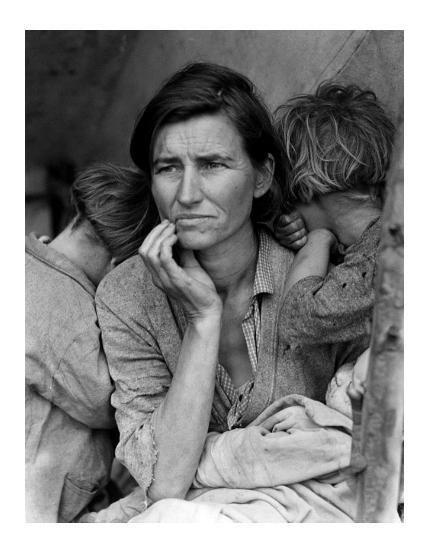


Community College Symposium

Global Human Rights And Social Justice

NOVEMBER 11 - 12, 2015







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Community College Symposium Global Human Rights and Social Justice



Christo Brand Former prison guard and friend of Nelson Mandela



Dr. Niklaus Steiner Center for Global Initiatives



Dr. Rosemary Fernholz Duke Sanford School of Public Policy



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NC Global Distinction Program for Community Colleges

This initiative is developing a state and national model of best practices for globalizing the curriculum and campus programs.







NC Global Distinction Program for Community Colleges

14 Participating Community Colleges

Third Group (Fall 2015):

Durham Technical College Nash Community College Rowan-Cabarrus Community College Sandhills Community College South Piedmont Community College

Second Group (Spring 2015):

Caldwell Community College Forsyth Technical Community College Guilford Technical Community College Wilkes Community College

First Group (Fall 2014):

Asheville-Buncombe Community College Central Piedmont Community College Davidson County Community College Gaston College Pitt Community College





2016 Spring Seminars

Building Bridges: Cultural Respect and Equity in the Classroom March 22-23, 2016





Europe at a Crossroads March 23-24, 2016





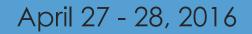
Creating a Global Media Center: A Workshop for Media Specialists



Dr. Cliff Missen School of Information and Library Science



Adam Garry Dell Corporation







Global Education Teacher Leader Institute



Teachers in the 2015 Institute represented:

Charlotte-Mecklenburg Schools Chatham County Schools Guilford County Schools Haywood County Schools Onslow County Schools Wake County Public School System Warren County Schools

June 20 – 24, 2016





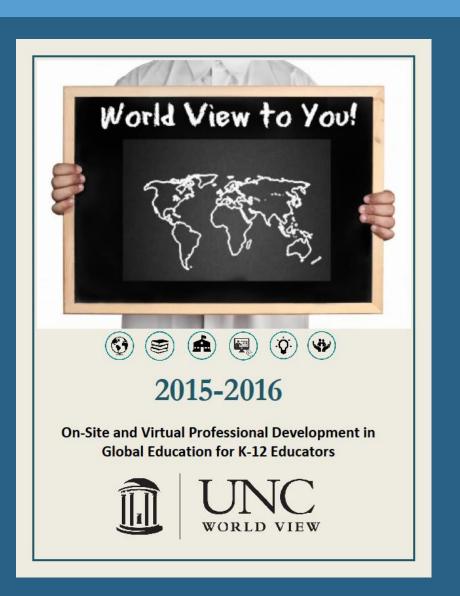
Global Education Leaders Program



2016/2017









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International Study Visits

Ecuador (Quito and the Galápagos Islands)







International Study Visits

Costa Rica and Nicaragua









International Study Visits

GERMANY



June 18-29, 2016

COSTA RICA & NICARAGUA



July 22-31, 2016



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World View Integrates Content with Capacity

- **DESIGN** effective action plans
- FACILITATE curriculum planning and goal setting
- **PROVIDE** best practices, skills and strategies through the network of university resources and World View partners.





IMPACTFUL





"Very inspiring speakers and so much useful information. Love leaving something like this feeling fired up to make a difference and implement new programs at school!"

"Always wonderful and re-energizing to come to World View Symposium. I always leave feeling empowered and ready to make a difference in the lives of my students."

-2015 K-12 Global Education Symposium participants







Do World View programs impact teachers and students? Absolutely.

Our programs work.



Percentage of educators who agree that World View programs increase their ability to promote global awareness.

In a recent survey, respondents...



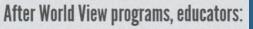
Agreed that they deepened their knowledge of global issues



Were exposed to meaningful practices in integrating global themes into education



Reported increasing their ability to promote global awareness



	88%
Created new less	ons
	70%
Enhanced current	instruction
	78%





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For more information, contact:

worldview.unc.edu

Charlé LaMonica Director Iamonica@unc.edu

facebook.com/UNCWorldView

@UNCWorldView 🔰

pinterest.com/UNCWorldView 🕡



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THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

Connect NC Bonds Update UNC BOT External Relations Committee

November 18, 2015

Connect NC

- <u>http://www.connect.nc.gov/</u>
- House Bill 943 \$2.0 billion in targeted long-term infrastructure investments
 - General Obligations bonds
 - 6 year plan
 - 20 year bond
 - Higher Education, Agriculture, Public safety, National Guard, Parks and Natural Resources, Water and Sewer
 - Election date March 15, 2016
- Transportation \$2.64 billion cash funded
 - Pay-as-you-go @ \$440 million each year for 6 years
 - Bridges, Maintenance, Resurfacing, Repairs, State Ports improvements
 - Not tied to bond referendum



Connect NC

- Impact on public higher education
 - \$1.065 billion for *all* constituent institutions of the UNC System for strategic capital STEM projects, including \$45 million for targeted repairs and renovations
 - \$350 million for new construction, repairs and renovations at the 58 community colleges
- State government infrastructure
 - Water and Sewer \$309.5 million
 - Agriculture \$94 million
 - State Parks \$75 million
 - National Guard \$70 million
- Regional Highlights Map





REGIONAL HIGHLIGHTS

WESTERN

- Asheville-Buncombe Technical
- Community College
- Tri-County Community College
- Southwestern Community College
- Blue Ridge Community College

SOUTHWEST

A Improving Crowders Mountain State

- UNC Charlotte Science Building
- Rowan-Cabarrus Community College
- Cleveland Community College Gaston
- Stanly Community College
- South Piedmont Community College
- Mitchell Community College

NORTHWEST

- Appalachian State University College of Nursing
- M.C. School of Math & Science School
- Improving Stone Mountain State Park
- Timproving National Guard Facilities
- Improving Grandfather Mountain State Park
- Improving Mount Mitchell State Park
- McDowell Community College

Convert Samarcand to Statewide Law

UNC Pembroke New Business School

🥣 Sandhills Community College

Fayetteville Technical Comm

😔 Bladen Community College

🏛 Fayetteville State University Lyons Science

SOUTH CENTRAL

Swilkes Community College

PIEDMONT-TRIAD

- M.C. A&T State University College of Engineering Facility
- Winston-Salem State University Science Building
- Building Improving National Guard Facilities
- Improving Pilot Mountain State Park
- Improving N.C. Zoo Exhibits
 - Alamance Community College
 - 쭏 Rockingham Community College

SOUTHEAST

- UNC-Wilmington Health/Nursing Building
- Cape Fear Community College
- Improving Fort Macon State Park
 Improving Fort Fisher State Recreation
 Area
- Craven Community College
- Page 66/94 enoir Community College
 - Coastal Carolina Community College

CONNECT NC Investing in our future.

Regions based on N.C. Department of Commerce Prosperity Zones

NORTH CENTRAL

- UNC-Chapel Hill Medical Education Building
 N.C. Central University School of Business
 N.C. State University Engineering Building
 Plant Sciences Building Ag/N.C. State
 University Partnership
 Improving Kerr Lake State Recreation Area
- M Improving Kerr Lake State Recreation Area
- Area
- Edgecombe Community College
- 🤝 Johnston Community College

NORTHEAST

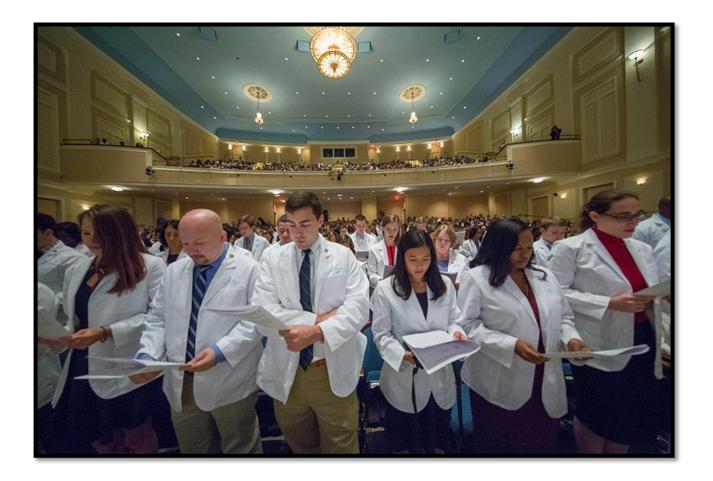
- East Carolina University Life Sciences & Biotech Building Minproving Goose Creek State Park
- Improving Pettigrew State Park
- K Improving Merchants Millpond State Park Seaufort County Community College
- Beaufort County Community College Improving Dckey's Ridge State Park
- Halifax Community College
- Martin Community College

Why invest now?

- ConnectNC will pay for assets that will last for 50+ years
 - Financing aligns with asset lifespan
- Interest rates on government bonds are at historic lows
- Even with this debt issuance, debt service as a percentage of general fund revenue will not be above the suggested limit of 4%
- Projects focus on areas that will boost the state's economic activity
- No new taxes or tax increases proposed as a result of this bond
- Last voter-approved debt for higher education infrastructure was 15 years ago



UNC-Chapel Hill #1 Priority: New Medical Education Building to Educate Next Generation of Physicians for North Carolina

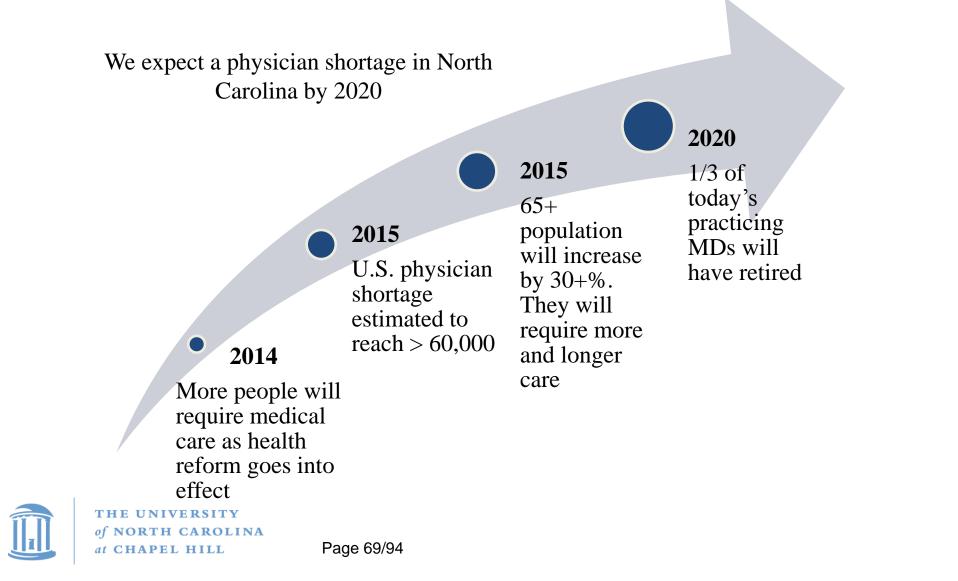




THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

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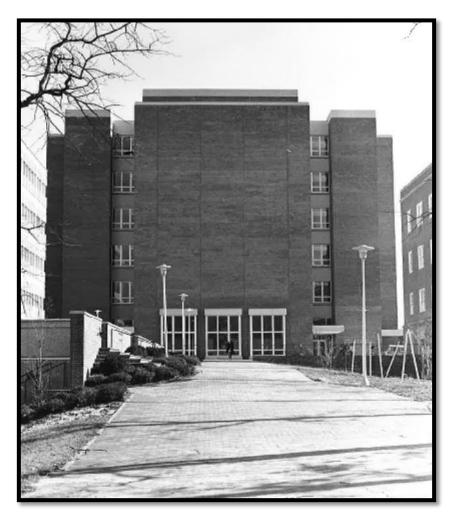
Why a New Medical Education Building?



Our ability to meet NC's need for more physicians is constrained by inadequate facilities

Current Medical School Building

- Opened in 1970, but designed to meet the needs of the 1960s
- When the building opened, we had **353** medical students. In 2014, we trained **2,400**.
- Teaching spaces not optimal for today's teaching & learning style
- Competing Medical Schools across the country have invested in facilities to meet the demands of 21st century medical education
- Despite top-tier program offerings, recruiting top students is difficult with existing learning spaces

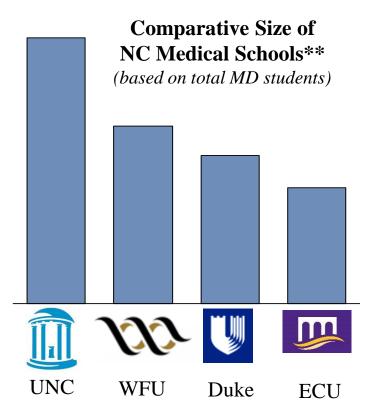




THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

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The UNC School of Medicine is the State's largest physician teaching program



**Campbell University started a medical program in 2014. They have not yet graduated a class.

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THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL • The UNC School of Medicine is a top-tier, nationally prominent medical school.

- Recent <u>US News & World Report</u> Rankings
 #2 for Primary Care #6 for AIDS
 #5 for Rural Medicine #22 for Research
- In 2014, 2,400 students trained across 26 departments and 23 centers.
- We graduate 180 new physicians each year; 1/3 match into residencies in NC.
- To meet the growing needs of North Carolina, we expanded our medical school training to campuses to Asheville 2009, Charlotte 2010 and pending approval Wilmington 2016.
- Nearly half of all doctors trained at the UNC School of Medicine practice in the state of North Carolina.

The delivery method for Medical Education has changed significantly since 1970

From large section, auditorium style lecture...



...to smaller-scale, multi-faceted, hands-on learning

- Immersive Experiences
- Simulation Laboratories
- Integrated Learning
 Support
- Informal Interactions
- Small Group Breakdown •
- Communication
 Development

- Procedural Skills Techniques
- Team-based Medicine
- Convergence of Physical & Virtual
- Self Directed Learning





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Educate More NC Doctors = Save More NC Lives

- The new medical education building will be home to all students for their first two years of foundation training.
- Students will be based in Chapel Hill and at our regional campuses in their third and fourth years:
 - Asheville
 - Charlotte
 - Wilmington (planned)
- School of Medicine class size can be increased to accommodate growth in these regional programs
 - Current class size of 180
 - Approval by the Board of Governors is already in place for a class size of 230





Investment needed in our New Medical Education Building:

Voter Approved Funding	\$68.0M
Other Support	\$22.6M
Total	\$90.6M



Calendar

Absentee Voting by Mail begins January 25, 2016 Voter Registration Deadline for Primary February 19, 2016 March 3, 2016 One-Stop Voting Early Voting Begins **One-Stop Early Voting Ends** March 12, 2016 UNC-Chapel Hill Spring Break March 14-18, 2016 **STATEWIDE PRIMARY ELECTION** March 15, 2016



COMPASS UPDATE



THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

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COMPASS UPDATE



During October, produced 24 videos.

122 videos created YTD.



MEDIA RELATIONS

Responded to 42

CAROLINA

COMPASS

media queries

in October, more than**217 media queries** since the beginning of the academic year.

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SOCIAL MEDIA -

Combined social media followers

increased 6%

since the start of the academic year. UNC gained 5,000 new followers during October and now reaches more than **317,540 social followers**.



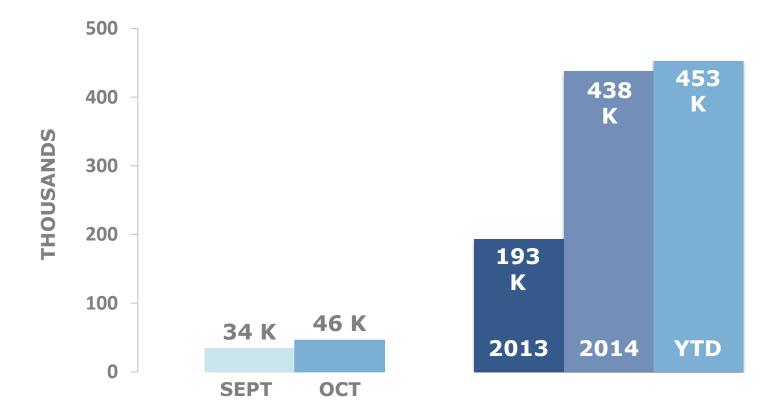
EVENTS —

Joint Nobel Prize media event created in

6 hours.

COMPASS CONTENT

WEB STORY UNIQUE VIEWS





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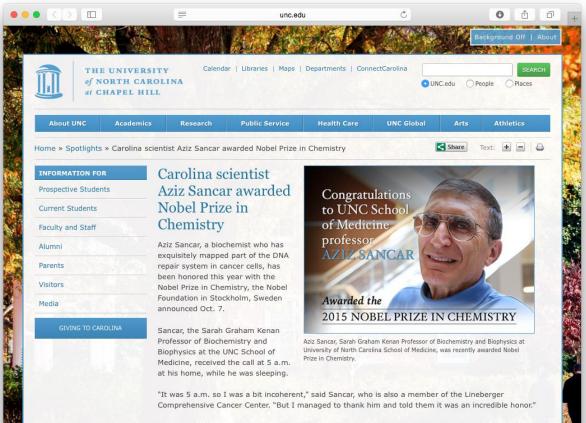
CENTER FOR EXCELLENCE IN COMMUNITY HEALTH



CAROLINA COMPASS

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COMPASS CONTENT



Sancar, who has been a professor at UNC since 1982, earned the award for his work on mapping the cellular mechanisms that underlie DNA repair, which occurs every single minute of the day due to outside forces, such as ultraviolet radiation and other environmental factors. In particular, Sancar mapped nucleotide excision repair, which is vital to UV damage to DNA. When this repair system is defective, TOP STORY

22,434 unique page views

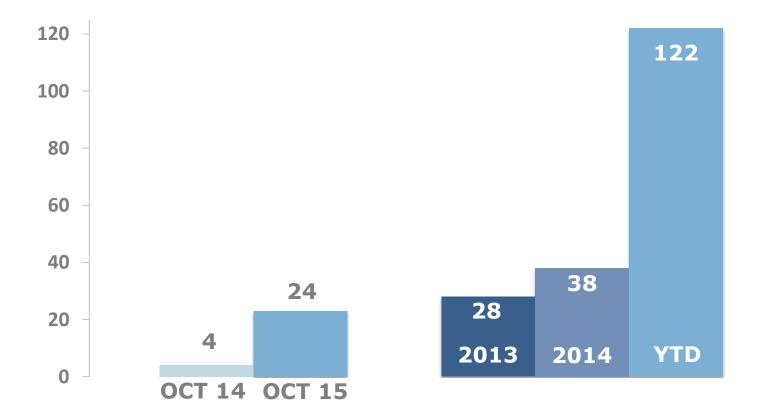
3 min 1 sec average time on page

CAROLINA COMPASS

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COMPASS CONTENT

VIDEOS CREATED



CAROLINA COMPASS

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COMPASS UPDATE

A Section C Section C

Balloons in both shades of blue decorated #UNC's Marsico Hall today as Carolina hosted a joint news conference with Duke University to recognize the two schools' new Nobel Laureates. Take a look at today's conference and a recap of the work that earned UNC and Duke a historic shared #NobelPrize, creating a splendid day for science in the Triangle region! #GDTBATH



TOP VIDEO

> 7,255 YouTube views

24,648 Facebook views



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COMPASS SOCIAL MEDIA



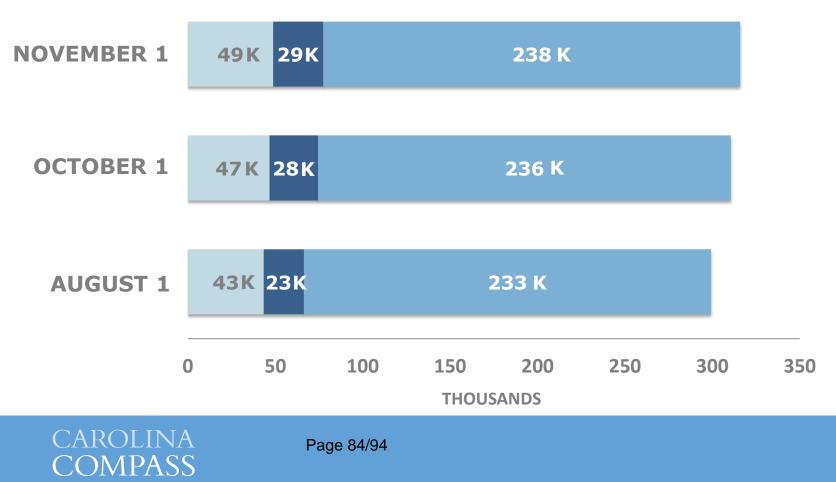
CAROLINA COMPASS

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COMPASS SOCIAL MEDIA

SOCIAL MEDIA FOLLOWERS

TWITTER INSTAGRAM FACEBOOK



COMPASS SOCIAL MEDIA

TOP FACEBOOK VIDEOS

By # of views



Snowy Week in Chapel Hill 1,032 Likes · 32,448 views



A Day in the Life I Rameses XXII

1,128 Likes · 23,367 views



Dentistry students use DEAH DAY to honor fallen... 888 Likes · 25,962 views



Carolina's Dr. Aziz Sancar Wins 2015 Nobel Prize in... 943 Likes · 24,678 views



Remembering Coach Dean Smith

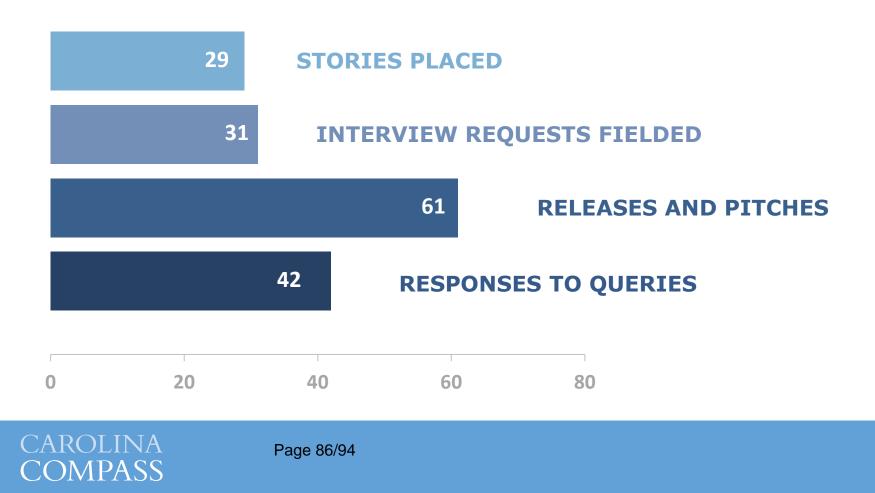
2,079 Likes · 56,130 views

CAROLINA COMPASS

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COMPASS MEDIA RELATIONS

OCTOBER MEDIA OUTREACH



COMPASS MEDIA RELATIONS

UNIVERSITY ISSUES & NATIONAL CONVERSATIONS

- Academics and athletics
 - Wainstein Report anniversary
- Race and place
 - Silent Sam protests
 - pro-Confederate rally
- Football head injuries
 - Nightline and 60 Minutes interviews with Kevin Guskiewicz



COMPASS EVENTS

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- Nobel Prize joint media event
- University Day
- College of Arts & Sciences dean announcement
- Carolina Square groundbreaking

CAROLINA

COMPASS



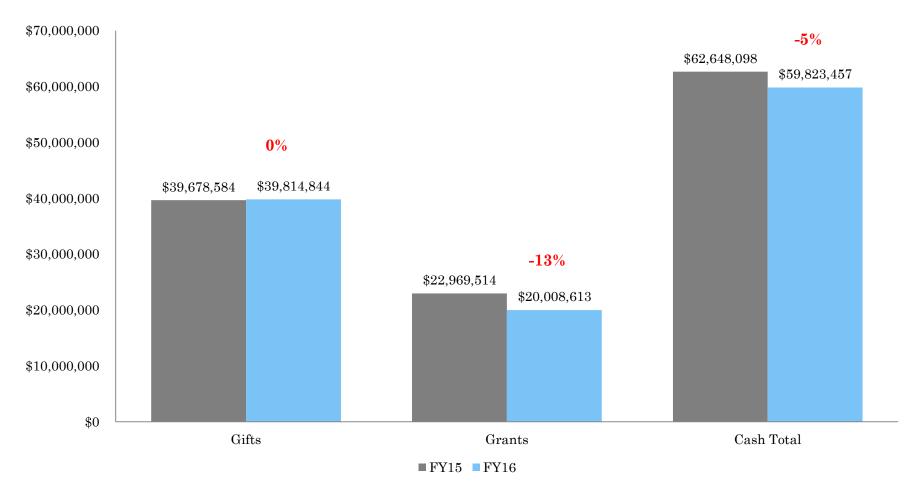
THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

Development Update

November 18th, 2015 Meeting of the UNC-CH Board of Trustees

David S. Routh Page 89/94 Vice Chancellor for Development

Cash Totals



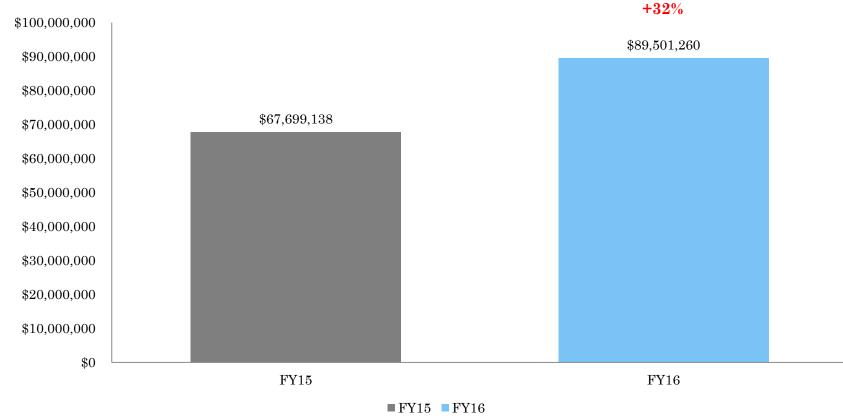
YTD Comparison as of November 16, 2015



THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

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New Cash and Commitments Totals

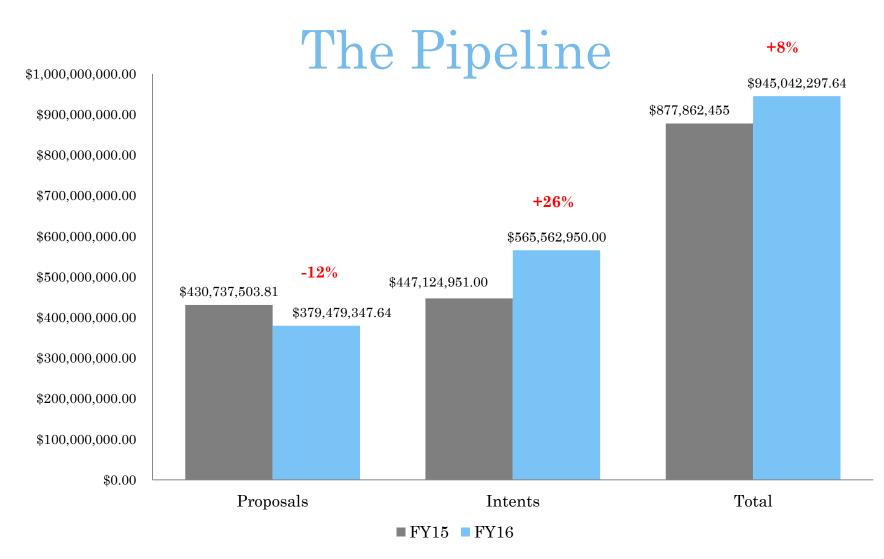


YTD Comparison as of November 16, 2015



THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

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YTD Comparison as of November 1, 2015



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Great Start to FY16! Arts and Sciences: \$12,565,464 (\$9,387,122) Educational Foundation: \$9,525,480 (\$3,743,018) Library: \$1,437,425 (\$332,129) Lineberger: \$12,417,688 (\$1,629,108) Medical Foundation: \$11,760,292 (\$6,075,378) Pharmacy: \$2,056,648 (\$1,560,619) Public Health: \$4,380,702 (\$1,783,429) Scholarships & Student Aid: \$5,407,981 (\$1,292,703)



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Development Update

November 18th, 2015 Meeting of the UNC-CH Board of Trustees

David S. Routh Page 94/94 Vice Chancellor for Development