



OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. [Community Relations Update](#)
Linda Convissor, Director of Community Relations
2. Legislative Update
Jennifer Willis, Director of Public Affairs
3. [Federal Affairs Update](#)
Beau Mills, Director of Federal Affairs
4. Communications Update
Joel Curran, Vice Chancellor for Communications and Public Affairs
5. [Development Update](#) (Attachment A)
David Routh, Vice Chancellor for University Development

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

Important Dates for the Committee:

University Day – Monday, October 12
Winter Commencement – Sunday, December 13
Spring Commencement – Sunday, May 8

COMMITTEE MEMBERS

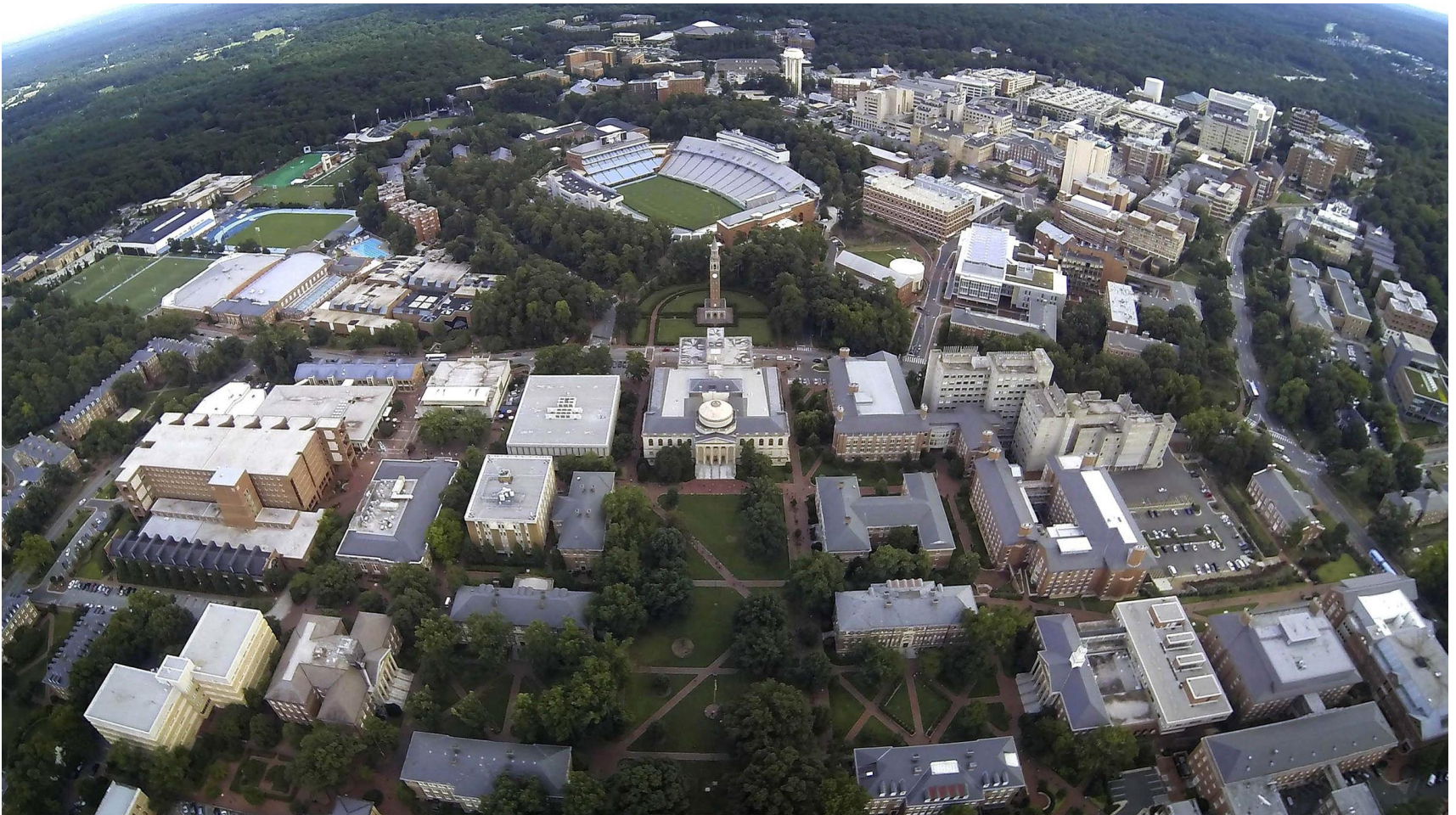
Kelly Matthews Hopkins, Chair
Allie Ray McCullen, Vice Chair
Charles (Chuck) G. Duckett
William (Bill) Keyes IV
William (Ed) McMahan
Houston L. Summers
Administrative Liaison:

David Routh, Vice Chancellor for University Development



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Community Relations Update
External Relations Committee
UNC Board of Trustees
September 30, 2015



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Community Relations



UNC's Impact in Orange County

Population (2014)

Orange County	140,420
Chapel Hill	59,376
Carrboro	20,984
Hillsborough	6,388

Campus (2014)

40,467

Student enrollment	29,135
Faculty & Staff	11,332

**UNC payroll
2013**

\$1.4 billion

Top 5 Employers

UNC-Chapel Hill

UNC Health Care System

Chapel Hill-Carrboro City
Schools

Orange County Schools

Orange County



Chapel Hill Transit



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Chapel Hill Downtown Partnership



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Carolina Square



Arts at the Core



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Launch Chapel Hill



Northside Neighborhood Initiative



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Marian Cheek Jackson Center

→ WANT TO LEARN MORE ABOUT THE HISTORY OF THE NORTHSIDE?

→ WANT TO GET ENGAGED IN YOUR COMMUNITY AND MEET MORE OF YOUR NEIGHBORS?

→ YOU CAN DO ALL THIS AND MORE THROUGH THE JACKSON CENTER!

ISSUE 1 | October | 2013

The Jackson Center
512 W. Rosemary St
919-960-1670

Welcome Home

THE JACKSON CENTER WOULD LIKE TO WELCOME ALL STUDENT RESIDENTS

The Jackson Center is a public history and community development center in the historic Northside Community of Chapel Hill. Located directly next to St. Joseph's Church on the corner of Rosemary St. and Robeson St., the Jackson Center is dedicated to preserving the deep history of our community, and engaging current residents in understanding and celebrating it! In the words of our namesake Ms. Marian Cheek Jackson, "without the past you have no future." The Jackson Center is dedicated to bringing those words to life through listening to the stories of our neighbors and friends and creating new ones in the process.

What is the Northside Community?

The Northside neighborhood is a traditionally working-class, African-American neighborhood that stretches along the north side of Rosemary Street from North Columbia to Lloyd Streets. Beginning with its development during the Reconstruction period following the Civil War, the Northside has become home to an abundant history of life under Jim Crow, during the Civil Rights Movement, and in the wake of desegregation. Today, the Northside is among the most racially, ethnically, and economically diverse neighborhood in the region. The development of the Northside neighborhood is vitally and inseparably linked to UNC. The most recent growth of the community has been strongly driven by university students moving into homes and duplexes across the neighborhood. Additionally, the University and local businesses have long relied on the Northside to provide working-class employees vital to the operation of the school and town. The Northside is without a doubt a community in transition, and as a resident of the neighborhood, you are now a part of this change.



IFC Community House



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Time of transition







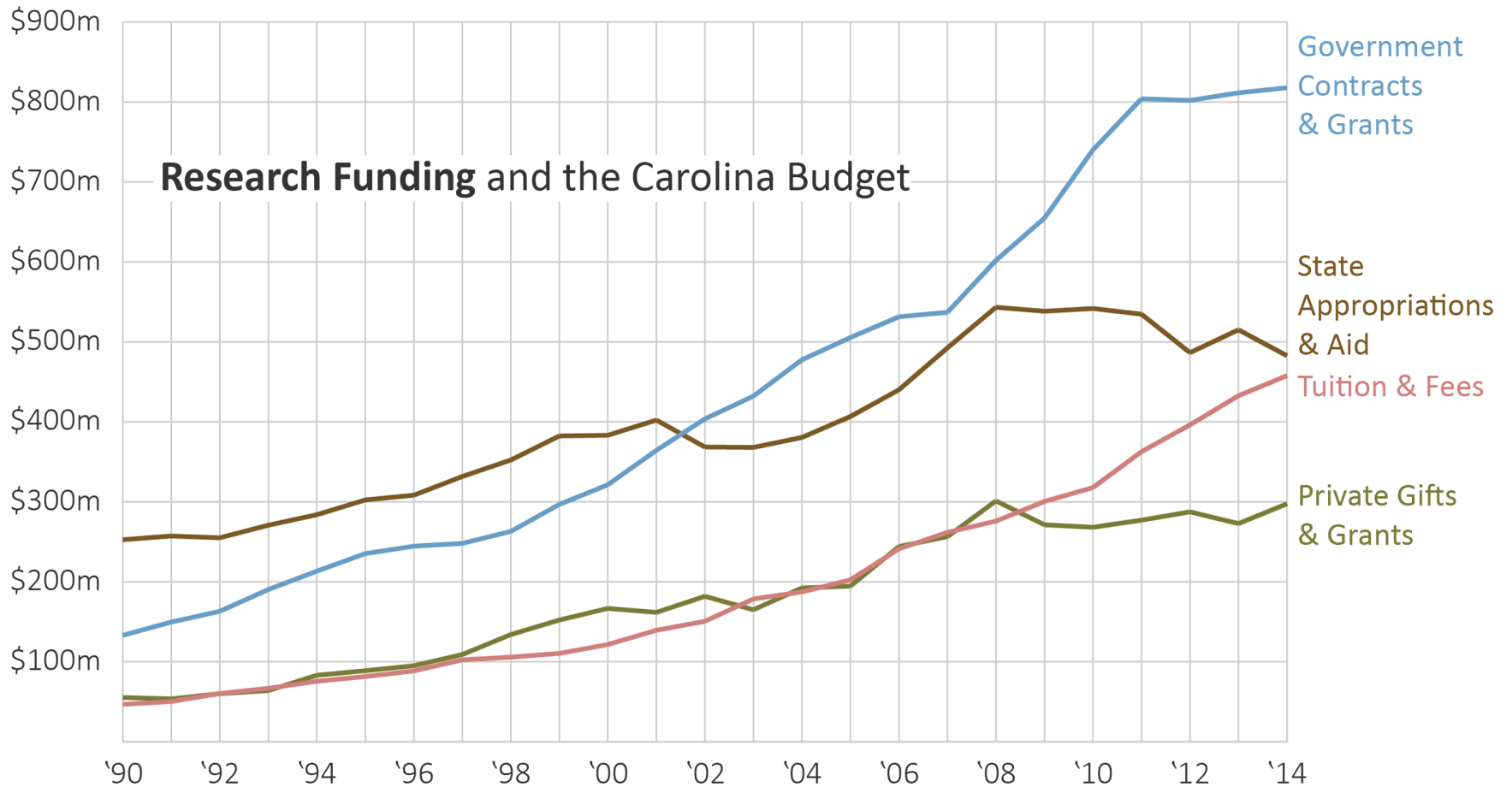
Office of Federal Affairs

The Office of Federal Affairs is the lead representative of the University of North Carolina at Chapel Hill charged with:

- *Coordinating and expanding the university's funding interests in Congress and federal agencies*
- *Strengthening the university's contributions to national policy development on advisory panels and in Congress*
- *Helping develop, understand and promote the university's federal policy priorities*
- *Assisting the University Community in its interaction with the Federal Government*



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Office of Federal Affairs

Office of the Vice Chancellor for Research

Director
Beau Mills

Senior Coordinator
Kelly Dockham

Web Site: <http://research.unc.edu/offices/federal-affairs/>

Hill to Hill Monthly summary of campus issues for Capitol Hill staff

Twitter: @UNCFedAffairs

*Plan to host **Carolina Coffee on the Hill** beginning in 2016*



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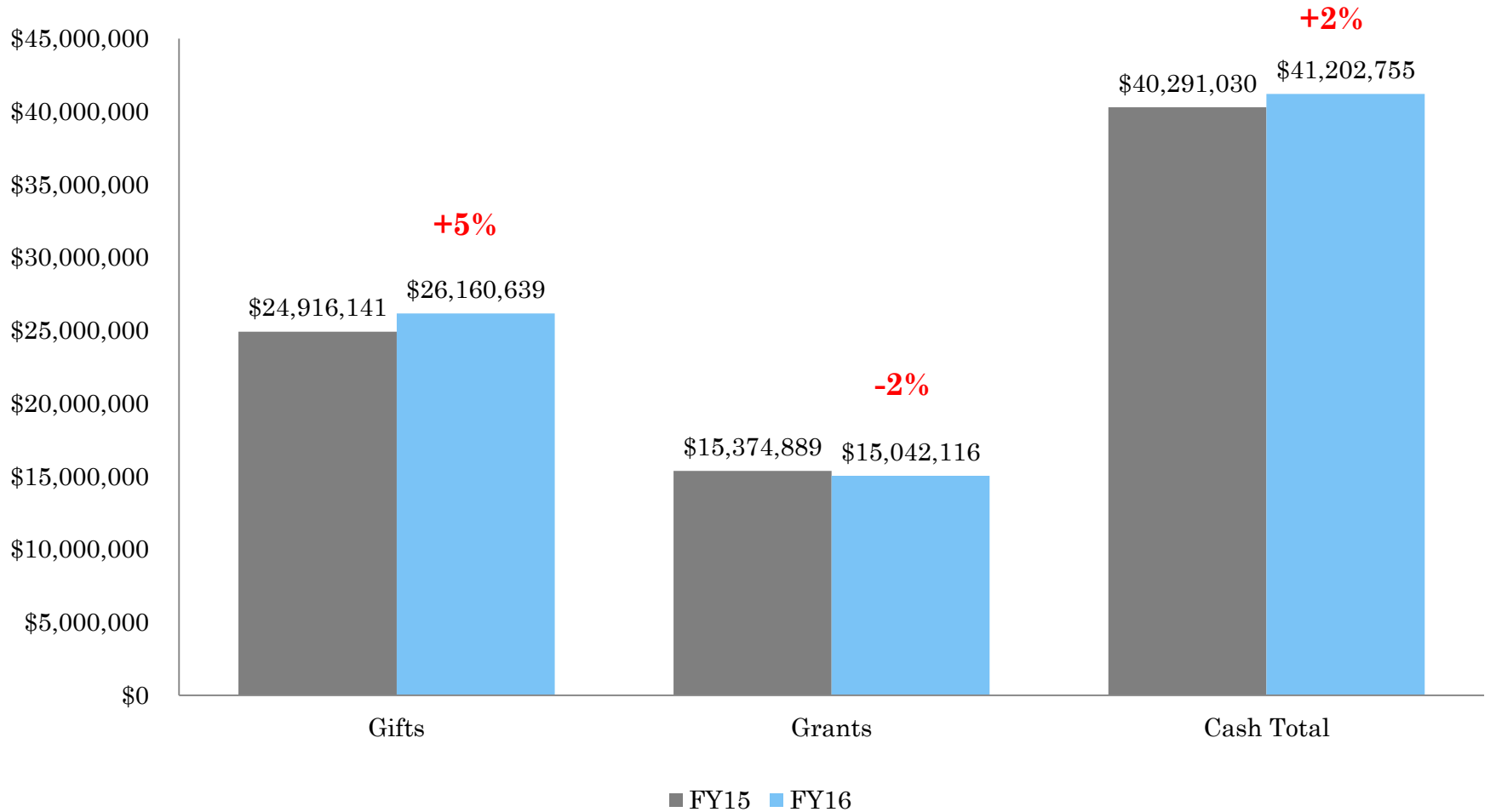
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Development Update

September 30th, 2015

Meeting of the UNC-CH Board of
Trustees

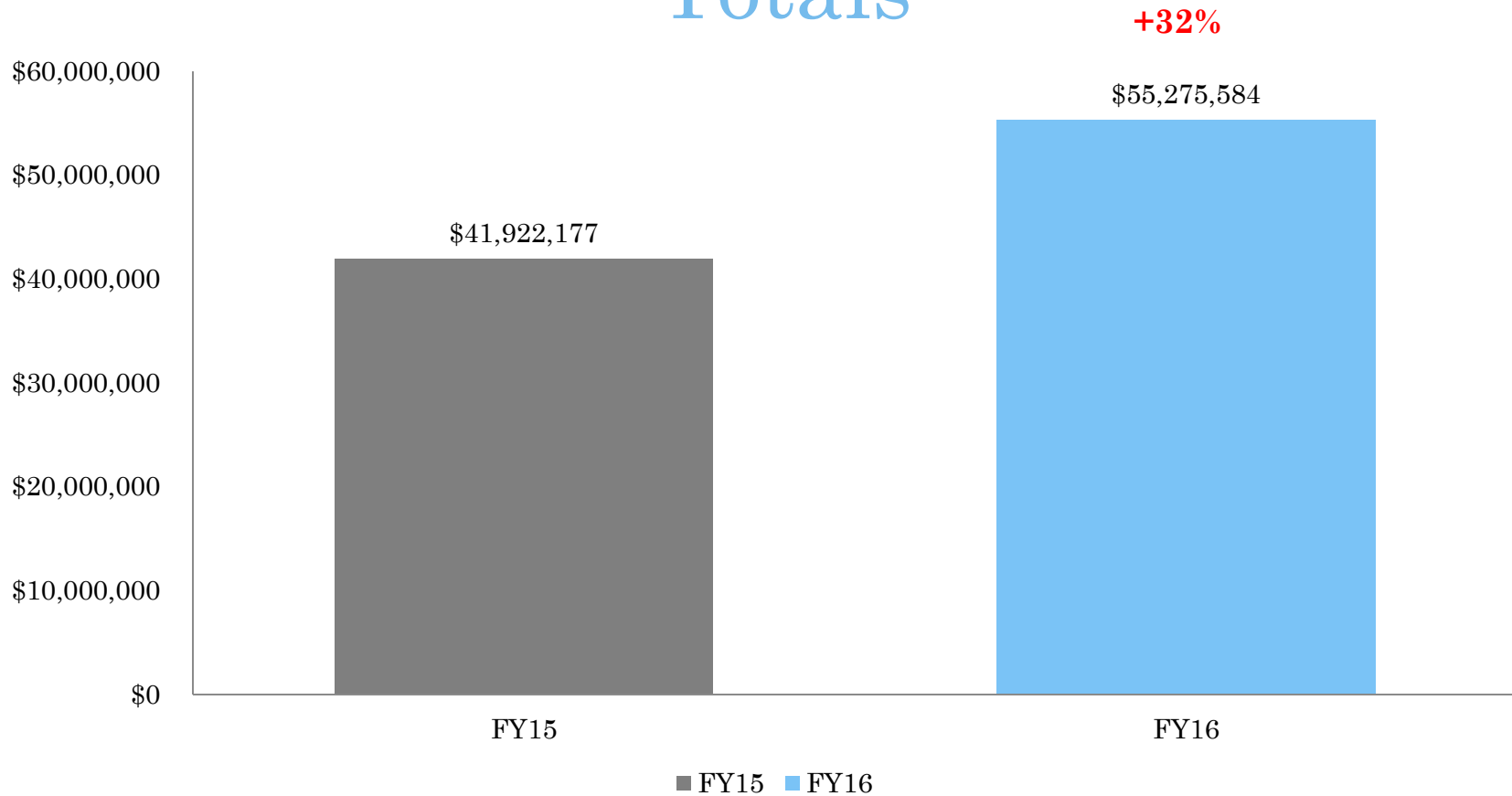
Cash Totals



YTD Comparison as of September 22, 2015



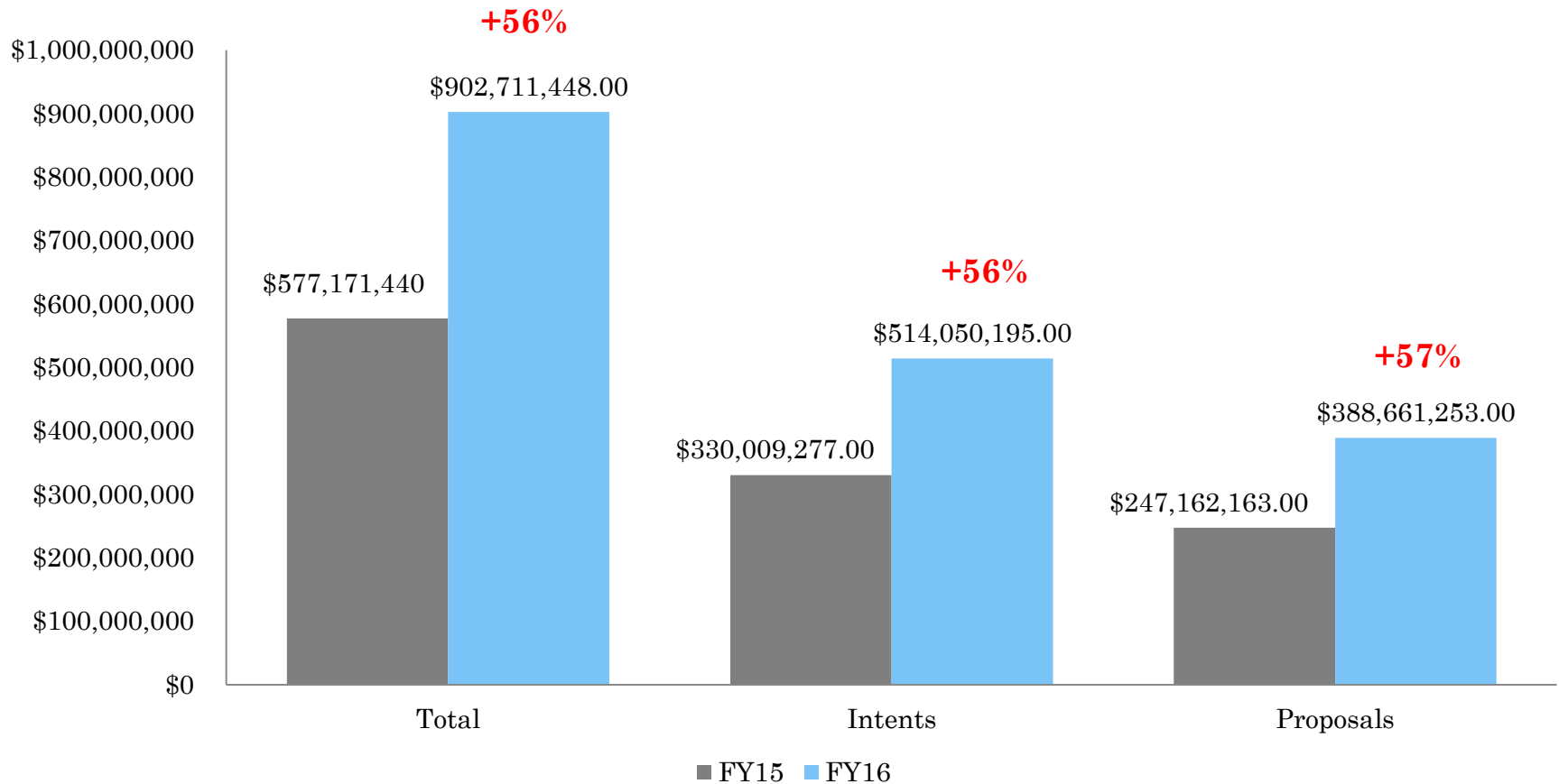
New Cash and Commitments Totals



YTD Comparison as of September 22, 2015



The Pipeline



The Best is Yet to Come!



The Best is Yet to Come!





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