



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

**BOARD OF TRUSTEES
INNOVATION & IMPACT COMMITTEE
MAY 27, 2015, 2:30PM
CHANCELLOR'S BALLROOM WEST
THE CAROLINA INN**

OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. [HIV/AIDS Cure Partnership between GlaxoSmithKline & UNC-CH](#)
David Routh, Vice Chancellor for University Development
Mark Meares, Associate Vice Chancellor for Corporate & Foundation Relations and Talent Management
2. [Update from the Office of the Vice Chancellor for Commercialization & Economic Development](#)
Judith Cone, Interim Vice Chancellor for Commercialization & Economic Development
3. [Strategic Partnerships](#) (Attachment A)
Bryant Moore, Director of Strategic Partnerships
4. Summary of the Innovation & Impact Committee's Work
Phil Clay, UNC Board of Trustees

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

COMMITTEE MEMBERS

Phillip L. Clay, Chair
Steven J. Lerner, Vice Chair
Jefferson W. Brown
Peter T. Grauer
Sallie Shuping-Russell
Administrative Liaison:

Judith Cone, Interim Vice Chancellor for Commercialization and Economic Development



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Industry Relations Update

May 2015

Meeting of the UNC-CH Board of Trustees
Innovation and Impact Committee

David S. Routh

Vice Chancellor for Development

Mark Meares

*Associate Vice Chancellor for Corporate and
Foundation Relations*

Industry Research Support

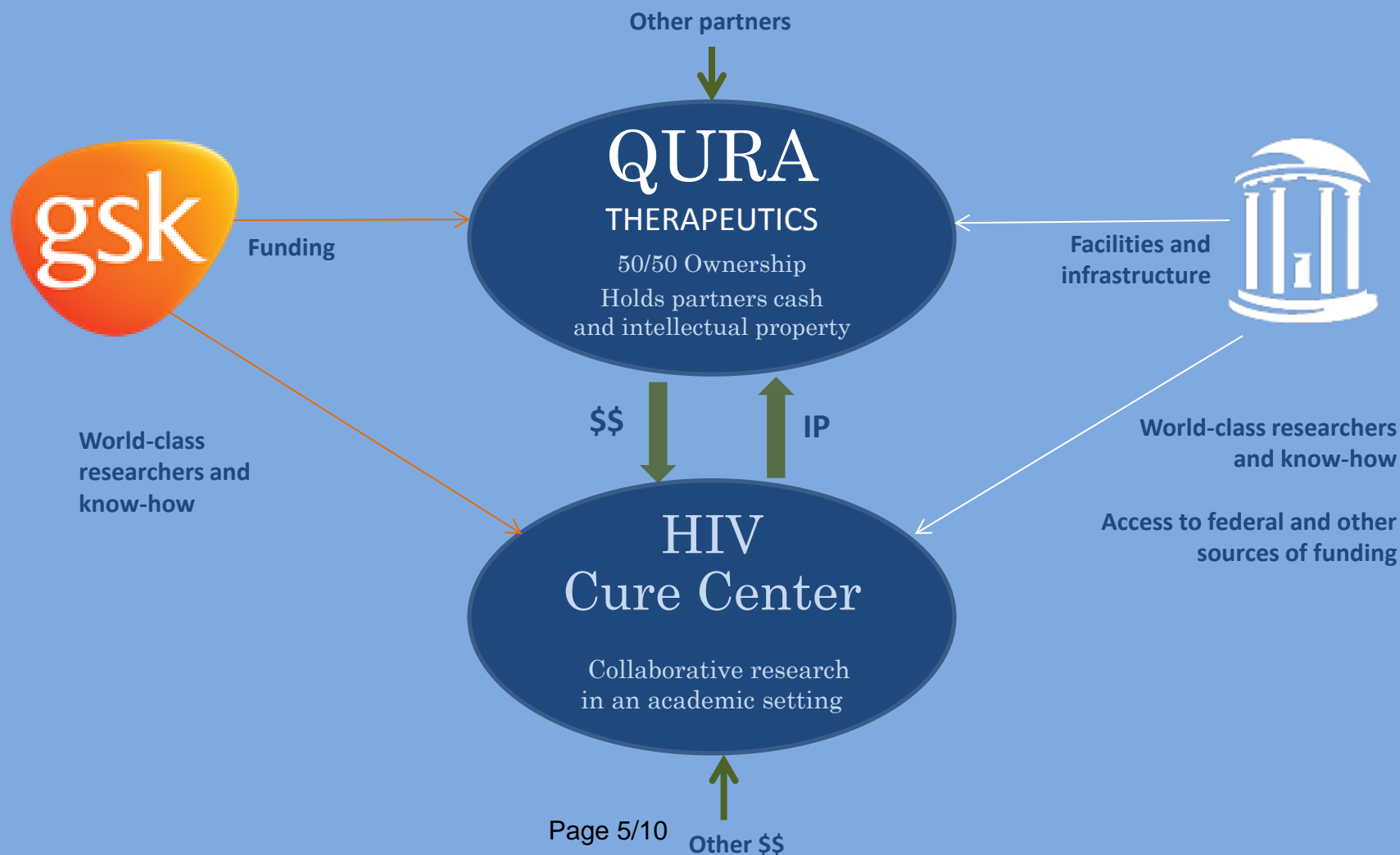
In 2013:

- UNC ranked 9th in all research expenditures in the country
- UNC ranked 35th in business and industry support for research (\$28.5M)
- Duke ranked 2nd (\$177M)
- NC State ranked 16th (\$46M)

UNC Industry Relations

- Proactive approach
- 2.5 FTE industry relations officers
- Create virtual and actual portal
- Individual grants to complex partnerships
- Cross-campus collaboration with vice chancellors for commercialization/economic development and research
- Goal: Triple industry research support in five years

Finding a cure for HIV/AIDS will require a new model of industry, academy, and government collaboration.





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IMPACT

Putting Important Ideas to Use

UNC Board of Trustees

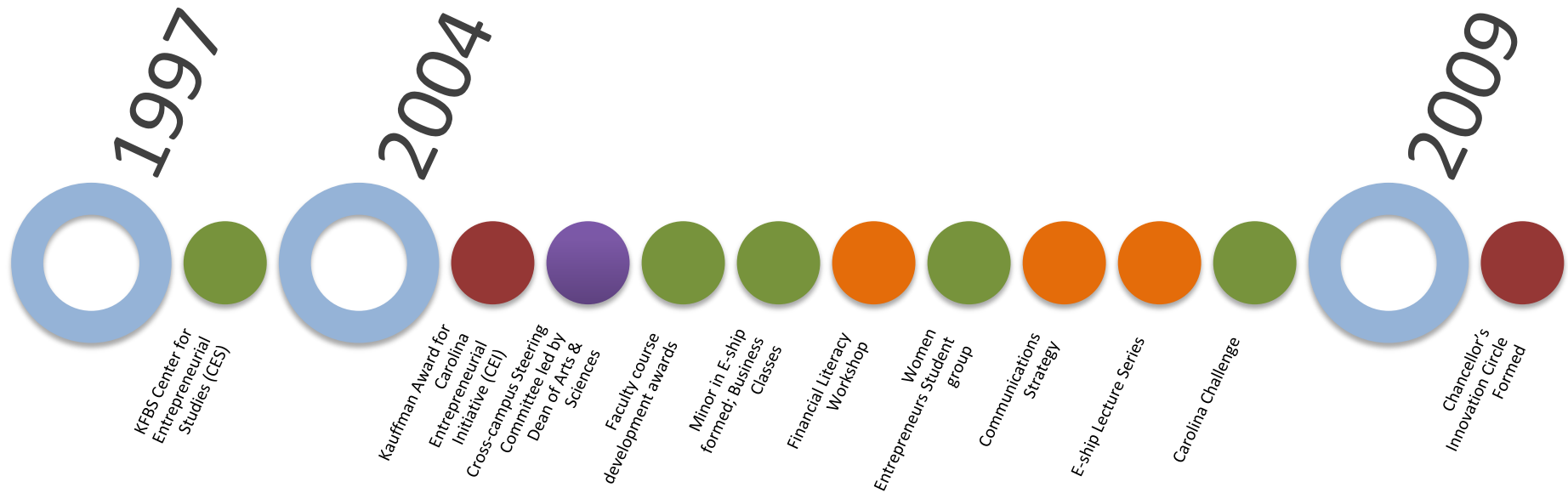
Innovation & Impact Committee, Chair Phil Clay

Judith Cone, Interim Vice Chancellor for Commercialization &
Economic Development

Special Assistant to the Chancellor for Innovation & Entrepreneurship
May 27, 2015

**Advancing Innovation,
Entrepreneurship,
Commercialization &
Economic Development**

Innovation & Entrepreneurship: Phase 1 Timeline



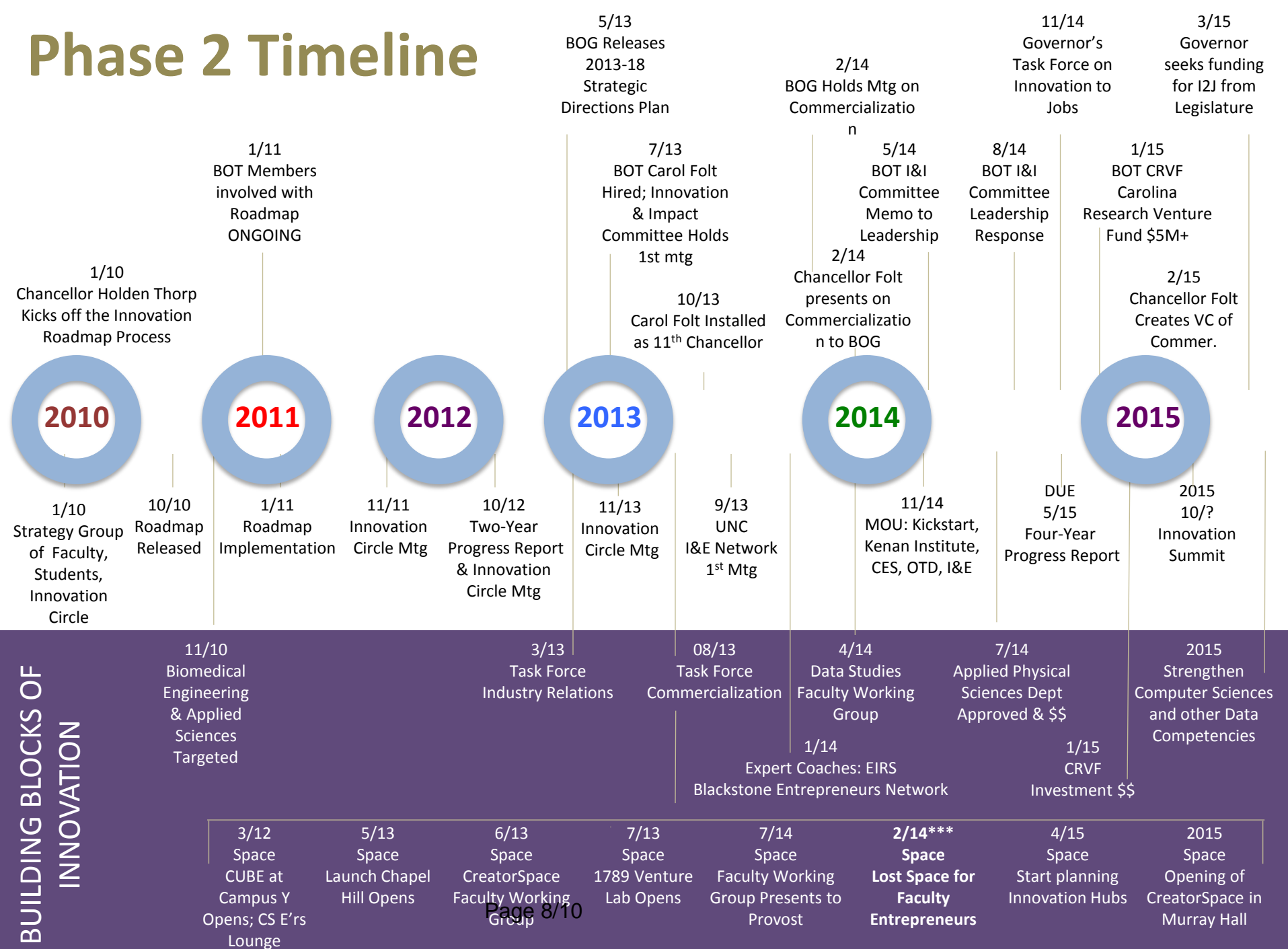
● Funding/Governance

● Cross-campus Initiatives

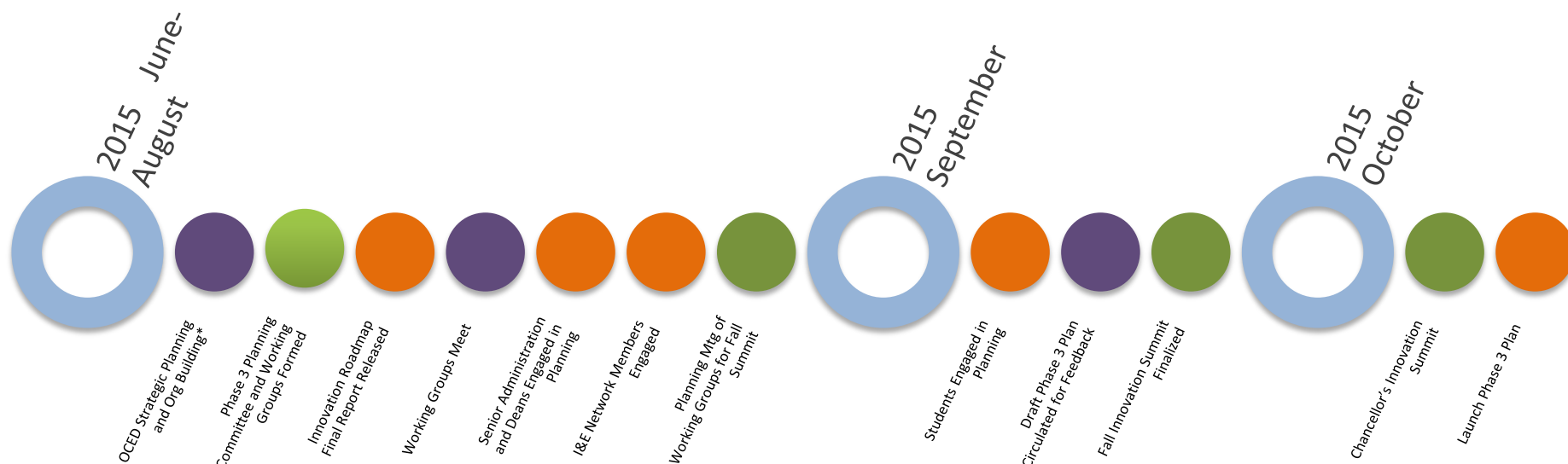
● Communications & Engagement

● Curricular/Co-curricular

Phase 2 Timeline



Phase 3 Planning Timeline



● Administrative

● Phase 3 Working Group

● Communications & Engagement

● Innovation Summit Planning

BIOGRAPHY

Bryant M. Moore, PhD

Director of Strategic Partnerships, Office of Commercialization & Economic
Development at the University of North Carolina at Chapel Hill

Bryant is an executive with over 30 years of broad leadership experience developing medical products. He has an extensive background in product development, technology evaluation and business development which spans the areas of clinical diagnostics, endoscopy and sports medicine, cardiology and ophthalmology. Most recently, he was Global Head, Refractive R&D for Abbott Medical Optics, a division of Abbott Laboratories. Prior to Abbott he held several key leadership roles in Medtronic's Cardiac Rhythm Disease Management business. He was Vice President, External Partnerships and Technology Assessment having accountability for developing strategic partnerships with early-stage start-ups, universities and other external research organizations to help the business grow the product pipeline. Prior to this role he held the positions of Vice President Biotechnology and Technology Scouting, Vice President Product Development and Technology and Vice President Applied Technology and Central Engineering.

Prior to Medtronic, he was Worldwide Vice President Research and Development for Smith & Nephew's endoscopy business. He was accountable for development of minimally invasive surgery products for the Arthroscopy/Sports Medicine marketplace.

Prior to Smith & Nephew, he worked for Johnson & Johnson where he held several leadership positions within their clinical diagnostics business. These positions were Vice President Assay R&D, Vice President Research & Development and Director of Technology and Hemostasis.

Prior to Johnson & Johnson, he worked as Manager of Hemostasis for Organon Teknika, a division of Dutch Multinational Akzo.

He began his career as a scientist working in clinical chemistry R&D for the DuPont Company in Wilmington, DE.

Bryant holds a BS degree in Chemistry from North Carolina A&T State University, Greensboro, NC and a PhD degree in Biochemistry from the University of North Carolina at Chapel Hill, Chapel Hill, NC.