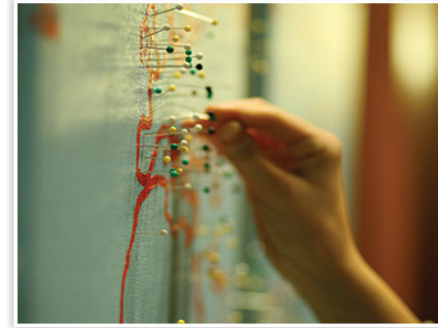*Putting important ideas to use for a better world*

Innovation&
Entrepreneurship

UNC-Chapel Hill Board of Trustees Meeting | Judith Cone | 07.25.2013 | innovate.unc.edu

INNOVATE @ CAROLINA

Priority: Translate knowledge into impact

- Address pressing state, national and global issues

- Deliver more innovations

    (unique, valuable, implemented)

- Focus on outcomes – greater positive impact

THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

Impact – UNC Chapel Hill

Vision

With a special focus on **urgent challenges**,

innovators and **innovations** launched at Carolina

consistently **put to use** important ideas for a **better world**.

Mission

Ensure that UNC is a place where **innovators** thrive.

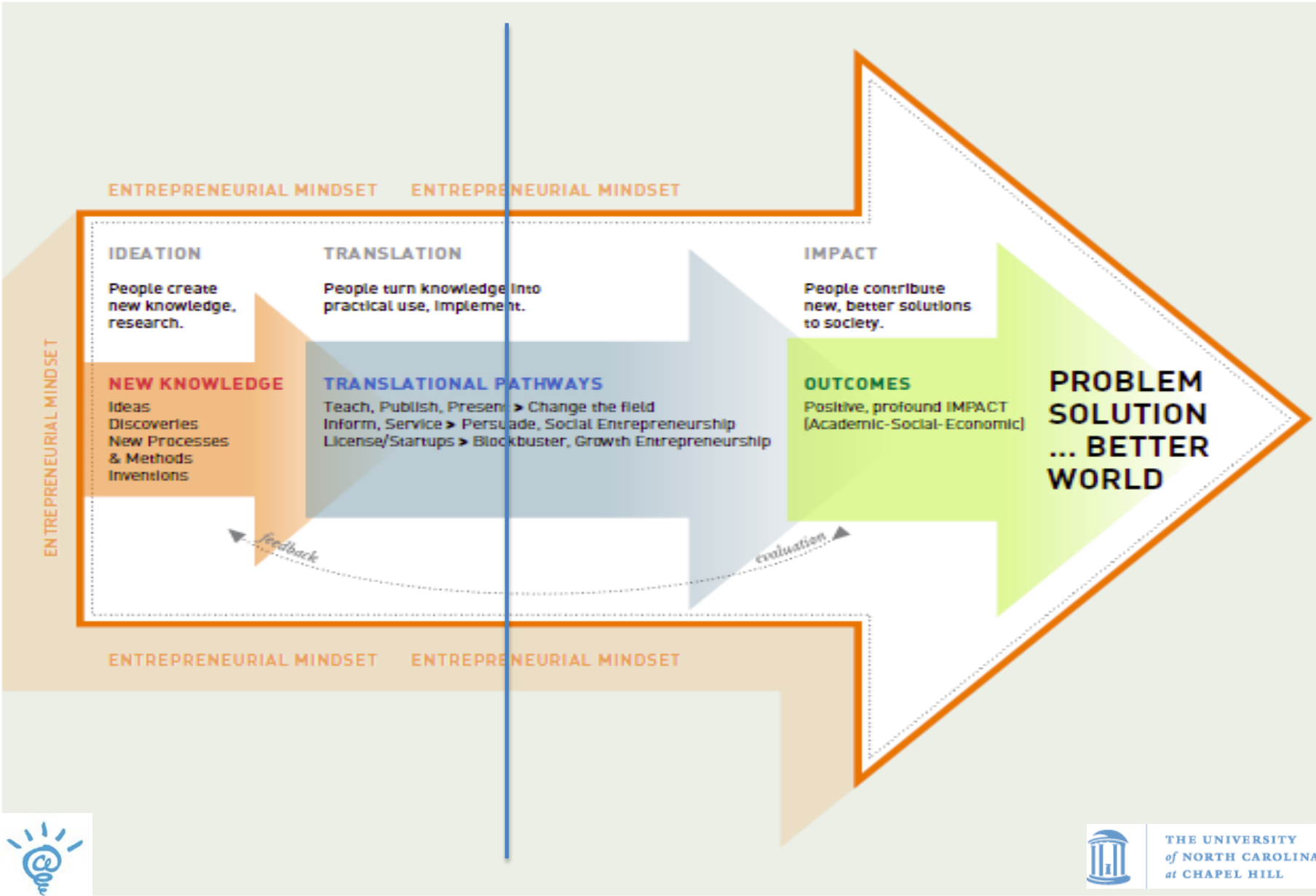*(Innovation = unique + valuable + implemented)*

What it takes to strengthen an intentional culture of innovation

- Vision + resources + processes
- Connected and collaborative
- Diversity and talent from around the world

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of NORTH CAROLINA
at CHAPEL HILL

The Innovation Process

ENTREPRENEURIAL MINDSET   ENTREPRENEURIAL MINDSET

IDEATION

People create new knowledge, research.

TRANSLATION

People turn knowledge into practical use, implement.

IMPACT

People contribute new, better solutions to society.

NEW KNOWLEDGE
Ideas
Discoveries
New Processes
& Methods
Inventions

TRANSLATIONAL PATHWAYS
Teach, Publish, Present > Change the field
Inform, Service > Persuade, Social Entrepreneurship
License/Startups > Blockbuster, Growth Entrepreneurship

OUTCOMES
Positive, profound IMPACT
(Academic-Social-Economic)

PROBLEM SOLUTION ... BETTER WORLD

feedback

evaluation

ENTREPRENEURIAL MINDSET

ENTREPRENEURIAL MINDSET   ENTREPRENEURIAL MINDSET

THE UNIVERSITY
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at CHAPEL HILL

Innovation Circle, Faculty Working Group,
Student Innovation Team
Lowry Caudill, Chair, Launch 2010

I&E Campus Network
Implementing *Roadmap* – Building the Culture

Innovators Thrive at Carolina

- Game-changer – concussion expert & the NFL

- Poverty - Nourish International and Carolina for Kibera

- *Drive Time* app for teen driving safety

- Connecting young musicians through the Beat Making Lab

- Center for Jobs and Innovative Business Development – Eastern North Carolina

- Quintilles, iContact, Spectraforce, Cree, Inspire, Liquidia, Bandwidth, Cell Microsystems, Epic Games
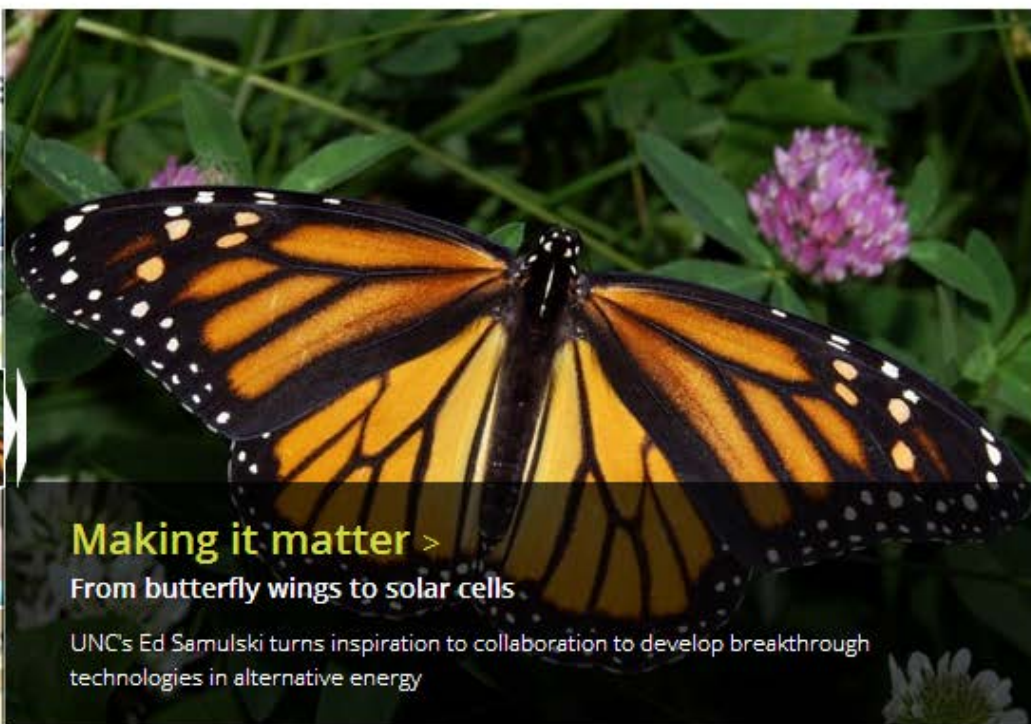
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Innovation & Entrepreneurship

INNOVATE @ CAROLINA

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DATES TO KNOW — VIEW ALL

Jul 24 | 1 Million Cups at Launch Chapel Hill

Jul 25 | Tech Venture Demo Company Applications Due

Aug 21 | Startup Workshop: Prep for Launching the Venture

TWITTER @innovateunc

Don't miss @1MillionCupsTRI at @Launch Chapel Hill this Wednesday morning 9am #startups #ent #innovatorsthrive

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UNC's Ed Samulski turns inspiration to collaboration to develop breakthrough technologies in alternative energy

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WATER IN OUR WORLD
Pan-Campus Theme 2012-2014

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The Ph.D. Fabricator >