



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

UNC Board of Visitors Chair Update
UNC Board of Trustees
Budget, Finance and Audit Committee
May 22, 2013

2012-2013 Board of Visitors



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Fall meeting highlights



- Burch & Honors Study Abroad
- Professor Joe DeSimone
- Trustee Chair Wade Hargrove
- Chancellor Holden Thorp
- Student discussion

Spring meeting highlights



- Class visits
- Honoring Chancellor and Patti Thorp
- Trustee Chair Wade Hargrove
- Innovation at Carolina
- Student Entrepreneurs
- Professor James H. Johnson




Board of Visitors Committees

- Membership Involvement
- Local Relations
- State Relations
- Marketing Communications
- Student Recruitment
- Career Services

Student Recruitment

Region	% of Total				% Called	% Enrolled
	Calls	Invited	Called	Enrolled		
<u>State</u>						
Charlotte	17.4%	77	25	13	32.5%	48.0%
Eastern	3.5%	21	5	3	23.8%	60.0%
Mad	9.0%	43	13	10	30.2%	76.9%
Triangle	31.9%	140	45	19	32.1%	39.1%
Western	2.1%	<u>13</u>	<u>3</u>	<u>2</u>	<u>23.1%</u>	<u>66.7%</u>
Total In State	63.9%	294	91	47	31.0%	51.6%
<u>Out of State</u>						
South	11.8%	45	17	6	37.8%	35.3%
Mid Atlantic	7.6%	29	11	4	37.9%	36.4%
Northeast	6.9%	30	10	4	33.3%	40.0%
Rest of US	7.6%	28	11	5	39.3%	45.5%
International	2.1%	4	3	0	<u>75.0%</u>	<u>0.0%</u>
Total Out of State	36.1%	136	52	19	38.2%	36.5%
Total Students	100.0%	430	144	66	33.5%	45.8%

Student Recruitment cont.

	<u>2013 Invited</u>	<u>% of Students Seeking Calls</u>	<u>2013 Calls</u>	<u>SRC Members</u>	<u>Calls/ Member</u>
Chapel Hill/ Durham	43		20	10	2.0
Charlotte	43		30	10	3.0
Raleigh / East	148		56	24	2.3
Triad / West	<u>108</u>		<u>29</u>	<u>12</u>	<u>2.4</u>
Total NC	342 	39%	135	56	2.4
South / Rest of US / Intl	184		78	25	3.1
Mid Atlantic	95		21	7	3.0
Northeast	<u>52</u>		<u>49</u>	<u>14</u>	<u>3.5</u>
Total Out of State	331 	45%	148	46	3.2
2013 Total	673 	42%	283	102	2.8
2012 Total	430	33%	144	~100	1.4

Career Services



Dave Lewis



Kelly Rike

Office Hours feedback

- More *Office Hours* opportunities
- Longer hours
- More BOV members
- More industries





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Bill Hobbs, UNC Board of Visitors Chair
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