



THE RAMS CLUB

SUPPORTING
CAROLINA STUDENT-ATHLETES
SINCE 1938

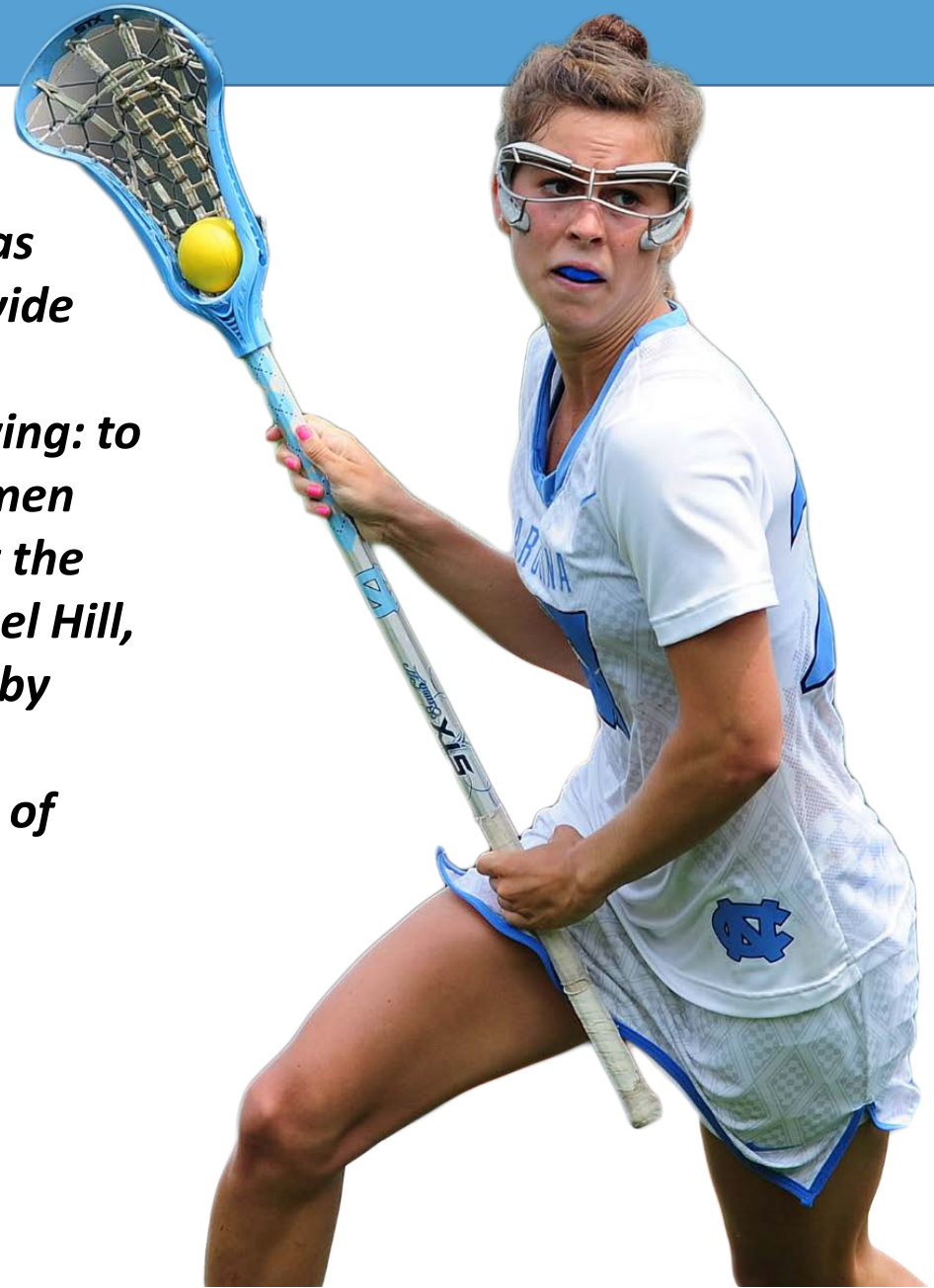
75 YEARS OF SUPPORT

- *Over 17,000 scholarships provided since 1938*
- *More than \$175 million in scholarship support since 1938*
- *450 student-athletes annually receive scholarship support*



OUR MISSION

The Educational Foundation, Inc., was chartered December 7, 1938, to provide assistance to the University of North Carolina at Chapel Hill for the following: to offer financial aid to worthy young men and women seeking an education at the University of North Carolina at Chapel Hill, and to support University programs by providing services and funds for the construction of facilities or purchase of equipment.



OFFERING OPPORTUNITIES



<i><u>Sport</u></i>	<i><u>UNC Scholarships</u></i>
<i>Baseball</i>	<i>11.7</i>
<i>Men's Basketball</i>	<i>13</i>
<i>Women's Basketball</i>	<i>15</i>
<i>Field Hockey</i>	<i>12</i>
<i>Football</i>	<i>85</i>
<i>Men's Golf</i>	<i>4.5</i>
<i>Women's Golf</i>	<i>6</i>
<i>Gymnastics</i>	<i>12</i>
<i>Men's Lacrosse</i>	<i>12.6</i>
<i>Women's Lacrosse</i>	<i>12</i>
<i>Rowing</i>	<i>4</i>
<i>Men's Soccer</i>	<i>9.9</i>
<i>Women's Soccer</i>	<i>14</i>
<i>Softball</i>	<i>12</i>
<i>Men's Swimming & Diving</i>	<i>9.9</i>
<i>Women's Swimming & Diving</i>	<i>14</i>
<i>Men's Tennis</i>	<i>4.5</i>
<i>Women's Tennis</i>	<i>8</i>
<i>Men's Track / Cross Country</i>	<i>12.6</i>
<i>Women's Track / Cross Country</i>	<i>18</i>
<i>Volleyball</i>	<i>12</i>
<i>Wrestling</i>	<i>9.9</i>
<i>Total</i>	<i>312.6</i>

GIVING FUNDS

- *Scholarship Endowment*
- *Annual Fund*
- *Capital Projects*
- *Sport Endowments*
- *Planned Giving*
- *The Blue Zone*



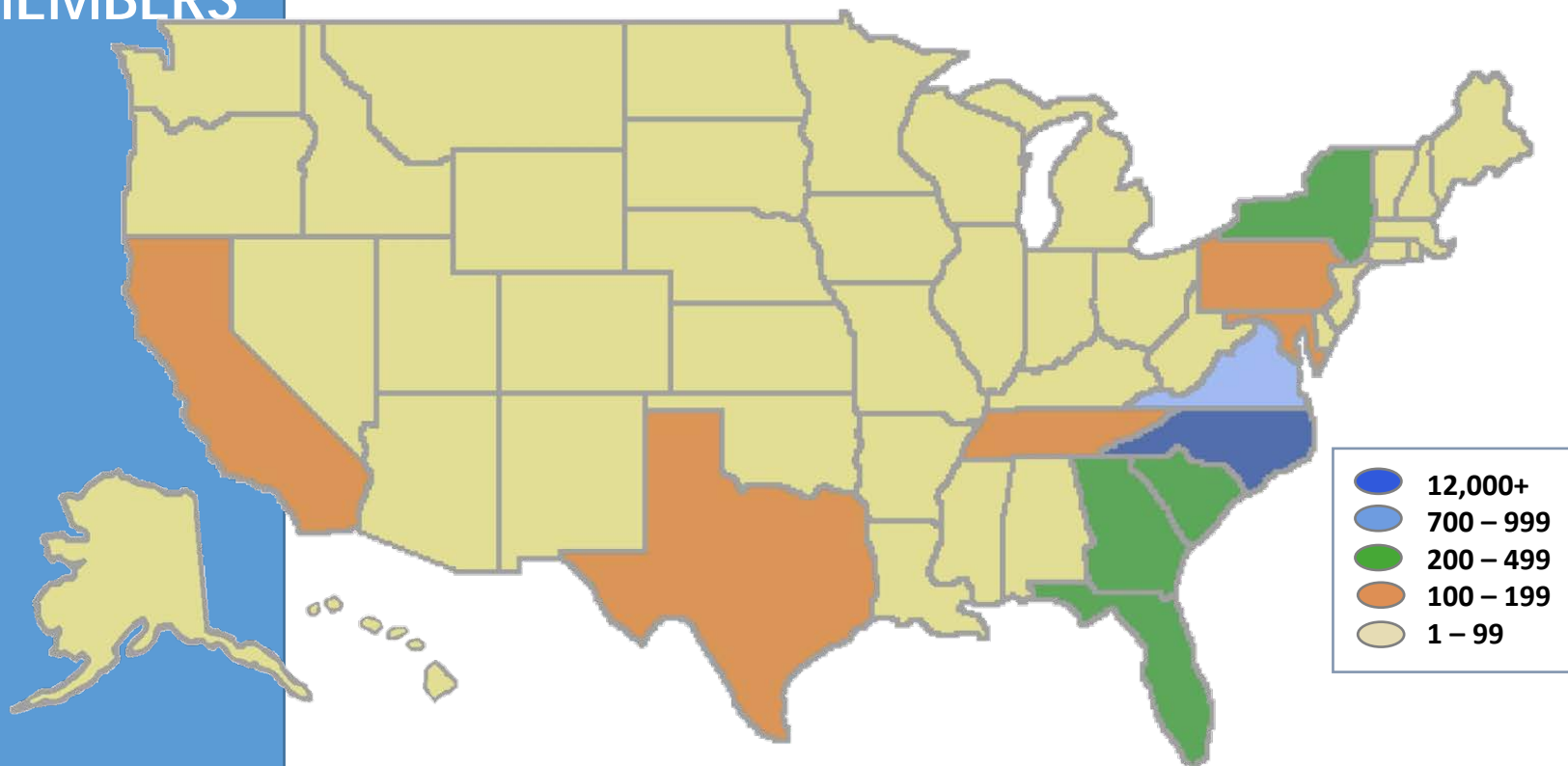
FACILITIES SUPPORTING STUDENT-ATHLETES



- *Loudermilk Center for Excellence*
- *Pope Student-Athlete Academic Center*
- *Baddour Carolina Leadership Academy*
- *Stallings-Evans Sports Medicine Center*
- *Olympic Sports Strength & Conditioning Complex*
- *Strength & Conditioning Centers for Baseball, Men's Basketball, Women's Basketball, Football*

RAMS CLUB MEMBERS

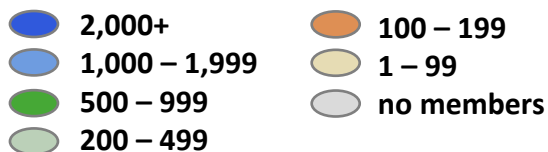
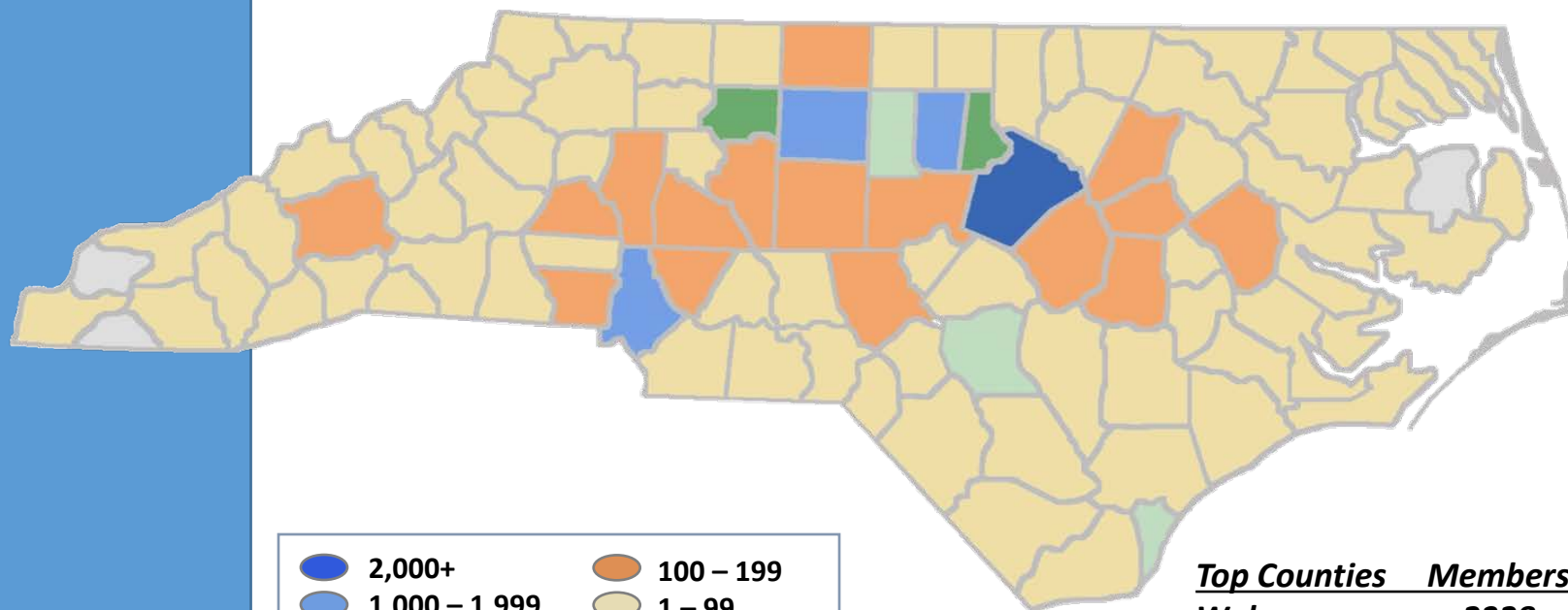
Where Rams Club Members Live in the United States



<i><u>Top States</u></i>	<i><u>Members</u></i>
<i>North Carolina</i>	<i>12798</i>
<i>Virginia</i>	<i>741</i>
<i>South Carolina</i>	<i>489</i>
<i>Georgia</i>	<i>434</i>
<i>Florida</i>	<i>245</i>
<i>New York</i>	<i>244</i>

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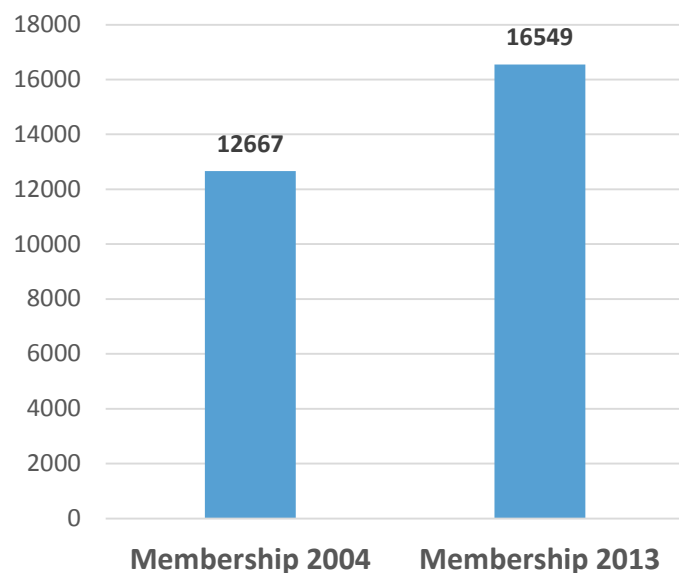
Where Rams Club Members Live in North Carolina



<i>Top Counties</i>	<i>Members</i>
<i>Wake</i>	<i>2328</i>
<i>Orange</i>	<i>1537</i>
<i>Mecklenburg</i>	<i>1304</i>
<i>Guilford</i>	<i>1051</i>
<i>Durham</i>	<i>657</i>
<i>Forsyth</i>	<i>563</i>
<i>New Hanover</i>	<i>375</i>
<i>Alamance</i>	<i>315</i>

MEMBERSHIP QUICK STATS

<i>Total Members</i>	16549
<i>Average Years of Membership</i>	16
<i>Average Lifetime Giving</i>	\$27,725
<i>Average Annual Gift</i>	\$805
<i>% Buying Season Tickets</i>	42.7%



OUTSTANDING STUDENT-ATHLETES



- ***329 Student-Athletes on 2012-13 ACC Honor Roll***
- ***121 Community Service Projects for 2047 Hours of Service***
- ***439 Participants in the Baddour Carolina Leadership Academy***
- ***6000 Hours of Leadership Training***



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