Vision & Skepticism

Leadership

Full-time MBA

Evening MBA

Weekend MBA

ONEMBA
Unanswered Questions

Can we create a comparable program for students who cannot come to Chapel Hill?
Promises

To faculty, alumni, and students
To faculty, alumni, and students

- Same students
### Student Demographics

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<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Average Age</td>
<td>33</td>
</tr>
<tr>
<td>Work Experience</td>
<td>8.3 Years</td>
</tr>
<tr>
<td>Average Income</td>
<td>$111,334</td>
</tr>
<tr>
<td>Men</td>
<td>77%</td>
</tr>
<tr>
<td>Women</td>
<td>23%</td>
</tr>
<tr>
<td>Under-represented Minority</td>
<td>18%</td>
</tr>
<tr>
<td>States Represented</td>
<td>47</td>
</tr>
<tr>
<td>Countries Represented</td>
<td>40</td>
</tr>
<tr>
<td>Military</td>
<td>28%</td>
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- Same students
Leadership

Promises

To faculty, alumni, and students

- Same students
- Same faculty
Promises

To faculty, alumni, and students

- Same students
- Same faculty
- Same Chapel Hill education
What would this look like?

Immediately applicable

Learn from each other
What would this look like?

Focus on career development

Strong Networks
Could we create Tar Heels?
Could we shape leaders?
In 2010, MBA@UNC was...

- A radical idea.
In 2010, MBA@UNC was...

- A radical idea.
- A calculated risk.
In 2010, MBA@UNC was...

- A radical idea.
- A calculated risk.
- Well before MOOCs lent additional credibility to online learning.
Three years later, MBA@UNC

Cumulative Student Enrollments

- FY12
- FY 13
- FY14
- FY15 (est)
2U– Milestones
Strategic Partnership

2U Vision + UNC Vision = Shared Vision, Aligned goals
Strategic Partnership

White glove student experience

2U Vision + UNC Vision = Shared Vision, Aligned goals

Trusted 2U with 200 plus year-old brand

No compromises to quality
MBA@UNC

Leadership

Radical leap

O19 – Pioneers

2010  2011  2012  2013  2014

O19 graduates

615 students, 205 graduates
“MBA@UNC has given me the opportunity to earn an MBA I can be proud of, without putting my life on hold. I’m thinking long term, and I can’t wait to take the next step."
“When you think about UNC, you think of people who are very academically gifted and headstrong in their careers but also extremely approachable, and to me that was incredibly important. UNC students are personable, they’re certainly intelligent, they’re very driven and they’re very much looking forward to giving back as part of an alumni network. You don’t necessarily find that at other programs.”
2NC Platform

Leadership
2NC Platform

Wall

Announcement from Mike Aguilar
Saturday at 2:34 pm

*Group project #3 is graded. Avg score was 88%. Very good.

Scores are in each team member’s gradebook. In the gradebook of the student who submitted the assignment, I’ve re-posted your powerpoint file, which contains my comments and grade itemization. I ask that student to pass along my comments to the rest of his/her team. I used the notes section of each slide to provide comments, each of which are preceded by my initials "MA". Moreover, the very last slide has your itemized score.*

Mike Aguilar
Wednesday at 11:14 am

Please don’t forget to complete the Team feedback form.
MBA@UNC Live Sessions
MBA@UNC Immersions

Leadership
I feel I am accomplishing my professional goals through taking this program: 98% Completely Agree or Agree.

I feel like a member of my University community: 70% Completely Agree or Agree.

112 Social Groups with 850 members.

309 promotions in 3 years.

100 graduates have given over $100,000 in class gifts.
“I’m now convinced that what Apple’s Mac did for the personal computer, the ‘MBA@UNC’ is about to do for higher education.”

Steve Cohen, Forbes
MB@UNC Students

Leadership
I actually feel like I'm a part of the community. I also like that this is a rigorous program. In that manner, I feel like I'm getting a top education, even though it's online, and that's one of the main reasons I chose this program. - April 2014
Connecting with my classmates. The Bay Area group is pretty active and we setup a lot of meet ups. I didn’t think that I would feel this sense of community with the other students and I have been really impressed. – April 2014
Does not feel like an "online program". It is rigorous, and there is a great "classroom feel". Really challenging. Very much what I would expect from any type of strong MBA program. - January 2014
MB@UNC Students
Interaction with people from different backgrounds and professions since it is not confined to one geographic area. The program is challenging, which I enjoy. It's awesome being a Tar Heel! - January 2014
I love that I'm getting a world class MBA without disrupting my career and minimal disruption to my family life. - January 2014
MBA@UNC Students

Best of both worlds, top business school quality education with flexibility to accommodate a busy professional and travel schedule like mine. – October 2013