

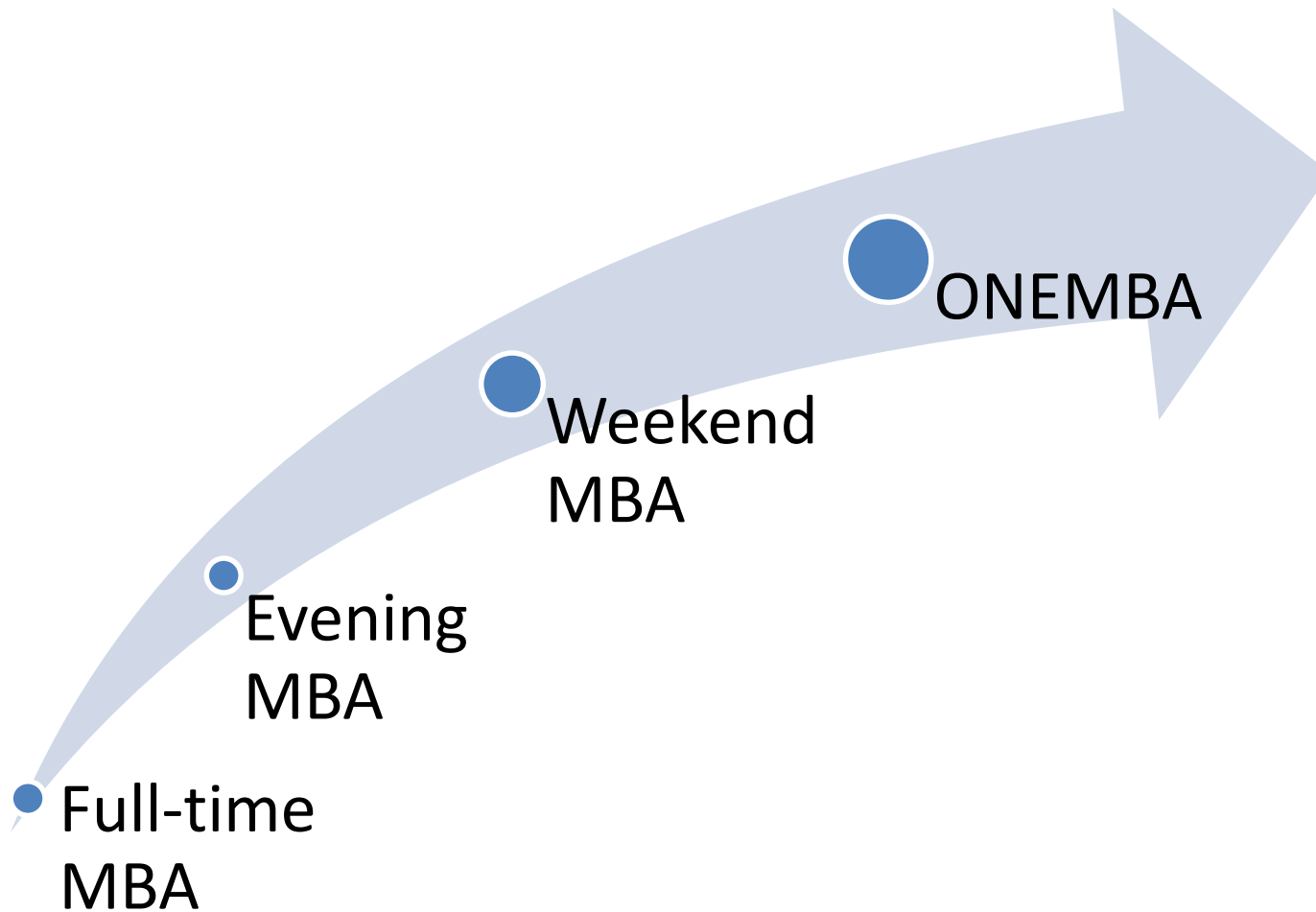
MBA@UNC



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Vision

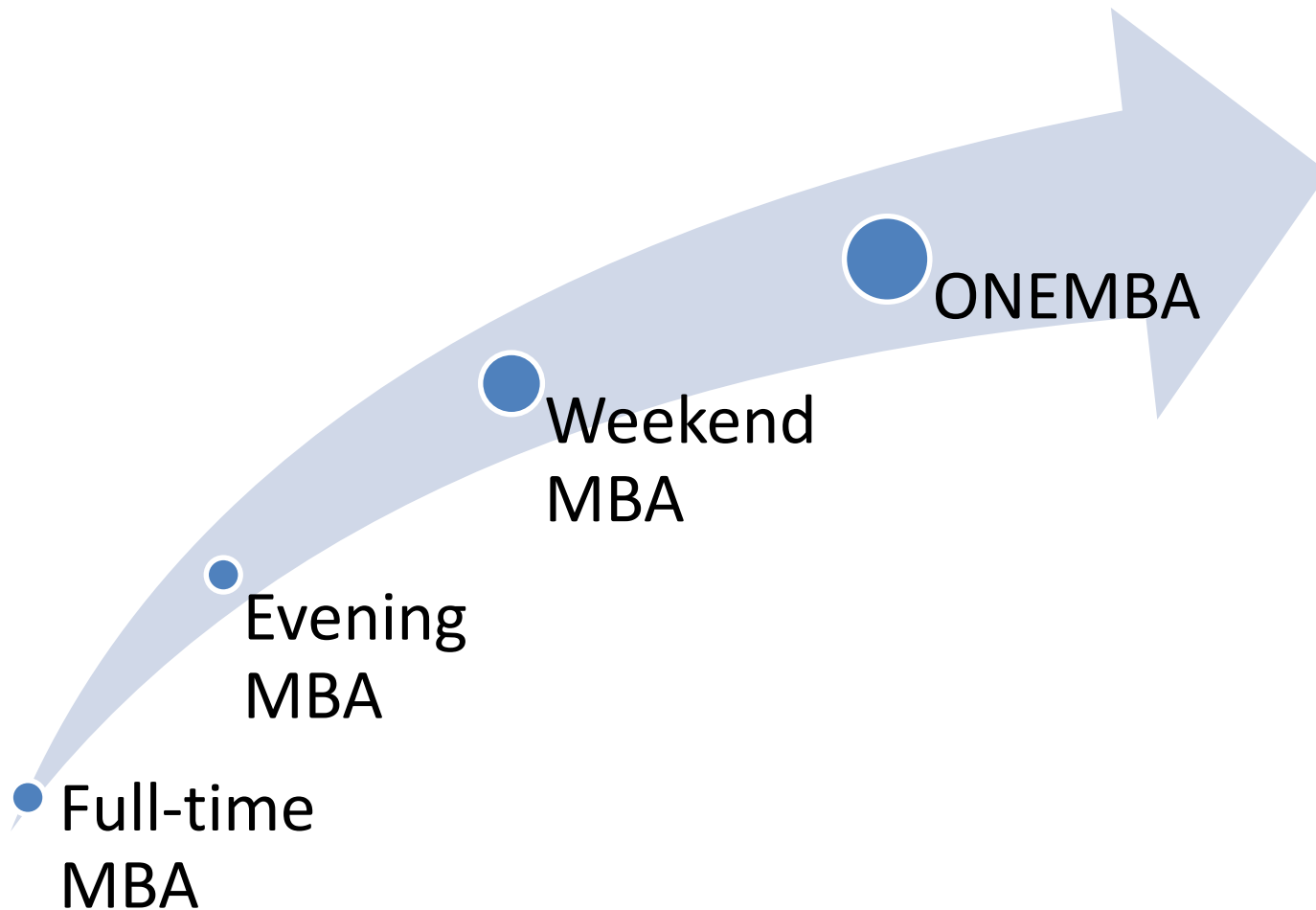
Excellence



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Vision & Skepticism

Leadership



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Unanswered Questions

Integrity

Can we create a comparable program for students who cannot come to Chapel Hill?



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Promises

Community

To faculty, alumni, and students



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Promises

Teamwork

To faculty, alumni, and students



□ Same students



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To faculty, alumni, and students

Student Demographics	
Average Age	33
Work Experience	8.3 Years
Average Income	\$111, 334
Men	77%
Women	23%
Under-represented Minority	18%
States Represented	47
Countries Represented	40
Military	28%

❑ Same students



Promises

Leadership

To faculty, alumni, and students



- ❑ Same students
- ❑ Same faculty



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Promises

Integrity

To faculty, alumni, and students



- ❑ Same students
- ❑ Same faculty
- ❑ Same Chapel Hill education



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What would this look like?

Community

Immediately applicable



Learn from each other



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What would this look like?

Teamwork

Focus on career development



Strong Networks



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Could we create Tar Heels?

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Could we shape leaders?

Leadership



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In 2010, MBA@UNC was...

Integrity

- ❑ A radical idea.



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In 2010, MBA@UNC was...

Community

- ❑ A radical idea.
- ❑ A calculated risk.



In 2010, MBA@UNC was...

Teamwork

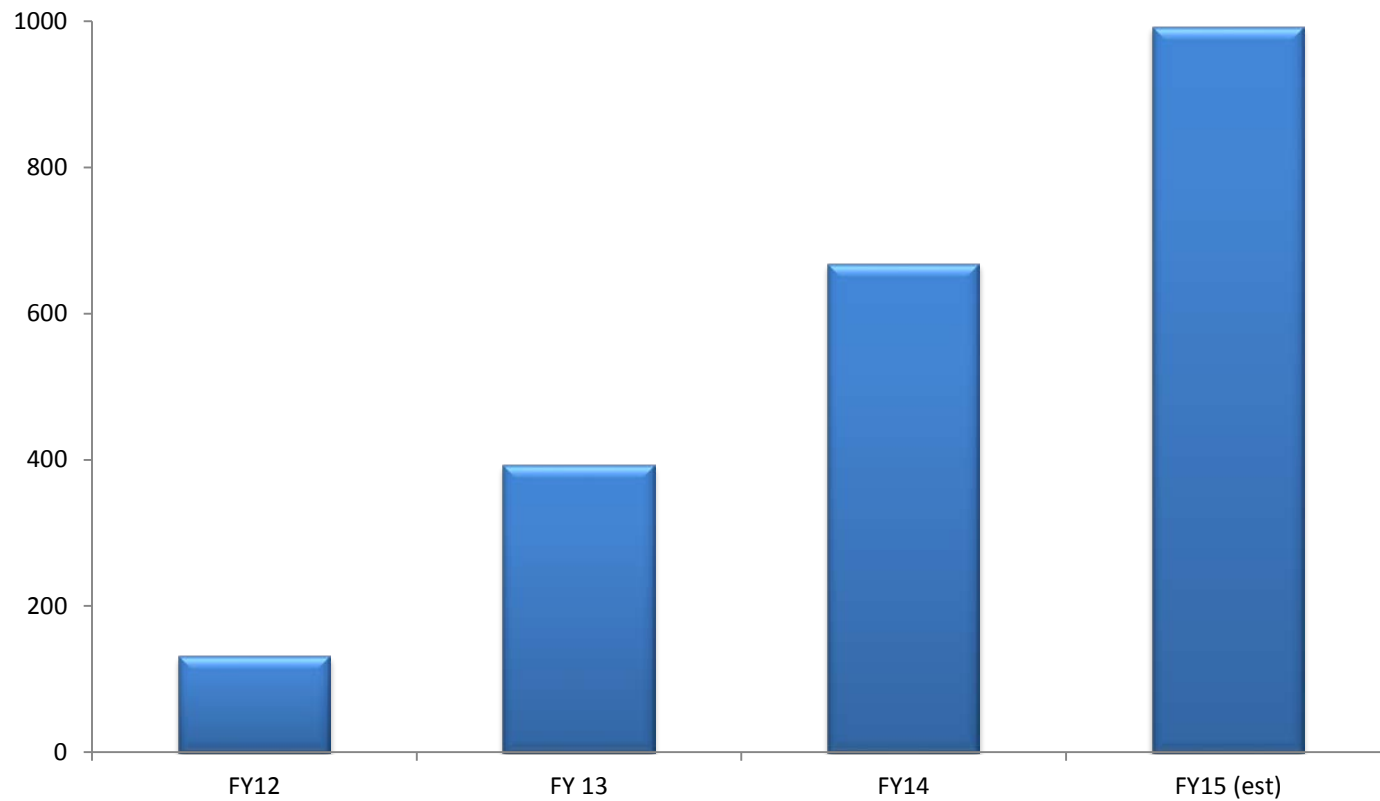
- ❑ A radical idea.
- ❑ A calculated risk.
- ❑ Well before MOOCs lent additional credibility to online learning.



Three years later, MBA@UNC

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Cumulative Student Enrollments



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Strategic Partnership – 2U

Leadership



USC Rossier Online



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Strategic Partnership – 2U

Integrity



2009 **USC**RossierOnline

2010 **USC**Social Work
Virtual Academic Center

2011 **MBA@UNC**
NURSING@GEORGETOWN

2013 **@WASHULAW**
 **SCHOOL of INTERNATIONAL SERVICE**
AMERICAN UNIVERSITY • WASHINGTON, DC

MPA@UNC
MPH@GW

datascience@berkeley
 **Tecnológico de Monterrey** **MHA@GW**

2014 **SOCIALWORK@SIMMONS**

2015  **DataScience@SMU**

NORTHWESTERN
UNIVERSITY

Newhouse
SYRACUSE UNIVERSITY

MBA@SYRACUSE



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2U- Milestones

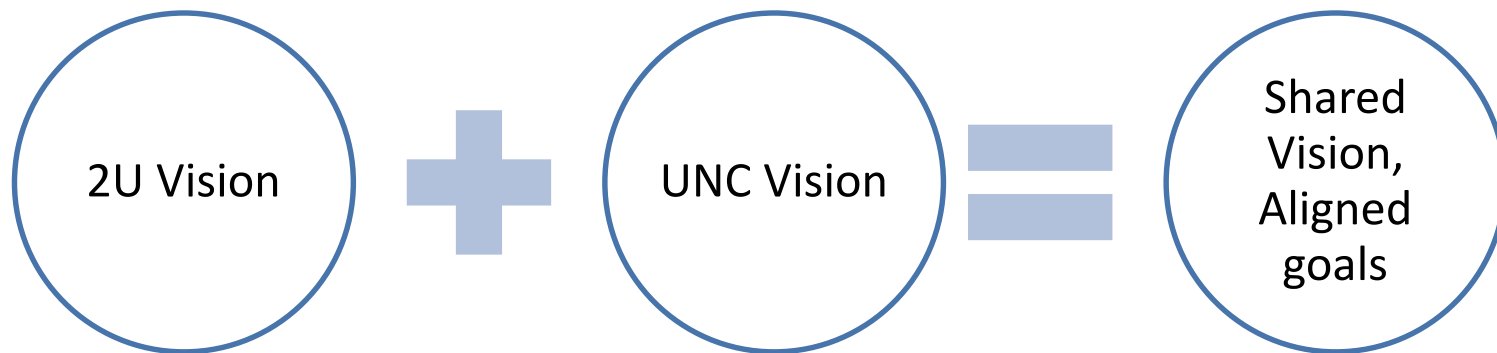
Community



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Strategic Partnership

Teamwork

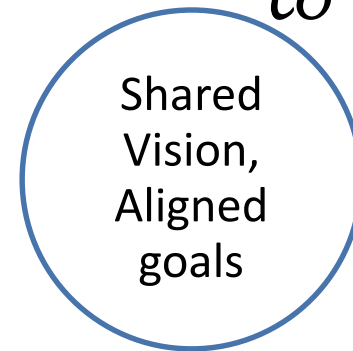
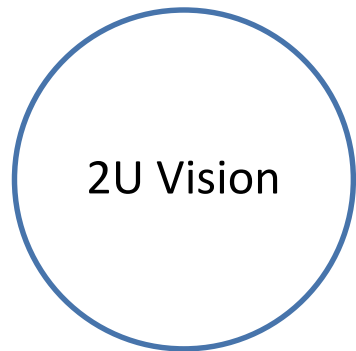


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Strategic Partnership

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*White glove
student
experience*



*No
compromises
to quality*

*Trusted 2U with
200 plus year-
old brand*



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Radical leap



2010

2011

2012

2013

2014



O19 graduates



O19 – Pioneers



615 students, 205 graduates





“MBA@UNC has given me the opportunity to earn an MBA I can be proud of, without putting my life on hold. I’m thinking long term, and I can’t wait to take the next step.



MBA@UNC Students

Community



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MBA@UNC Students

Teamwork

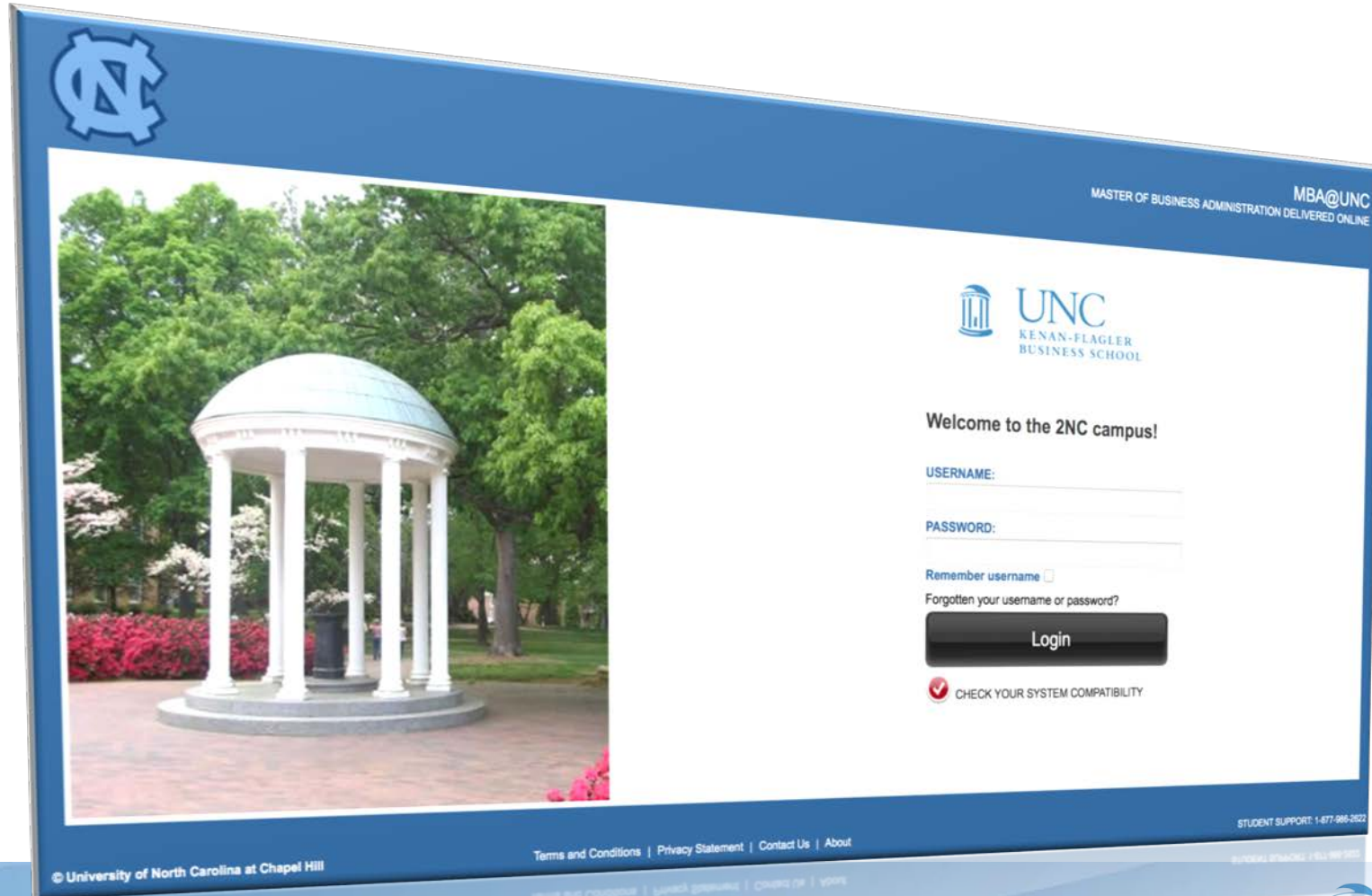
“When you think about UNC, you think of people who are very academically gifted and headstrong in their careers but also extremely approachable, and to me that was incredibly important. UNC students are personable, they’re certainly intelligent, they’re very driven and they’re very much looking forward to giving back as part of an alumni network. You don’t necessarily find that at other programs.”



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2NC Platform

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2NC Platform

Leadership

The screenshot displays the 2NC Platform interface for UNC Kenan-Flagler Business School. The top navigation bar includes links for Home, Profile, Groups, and The Commons. A user profile for Chip Paucek is visible in the top right corner. The main content area is titled "Top News - Wall" and features a post by Mitchell Amoros, Director of Student Support, dated Wednesday, August 27, 2014, at 1:32 PM. The post includes a welcome message to the program and a link to a document titled "Adobe9.2SystemRequirementStudents.pdf". The left sidebar shows a list of contacts, including Doug Shackelford, Mitchell Amoros, Linda Jin, Will Rose, and Ashraf Jaffer. The right sidebar displays upcoming events and a calendar for September 2014.

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My Courses

Chip Paucek
Edit My Profile

My Contacts

- Doug Shackelford**
- Mitchell Amoros**
Director, Student Support
- Linda Jin - Instructor**
- Will Rose - Instructor**
- Ashraf Jaffer - Coordinating**

Home Profile Groups The Commons

Top News - Wall

Post your comment here...

Sort By: Top News | Recent News

Upcoming Events

- Live Session - Training-How to Create & Host your Live Session Room
Fri Sep 19, 2014 at 12:00 PM
- Live Session - Welcome Call
Tue Sep 23, 2014 at 12:00 PM
- Live Session - Training-How to Create & Host your Live Session Room
Tue Sep 23, 2014 at 7:00 PM
- Live Session - Training-How to Create & Host your Live Session Room
Wed Sep 24, 2014 at 12:00 PM
- Live Session - Initial Career & Leadership Session - William McSorley
Wed Sep 24, 2014 at 2:00 PM

Calendar

September 2014

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3



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2NC Platform

Integrity

The screenshot displays the 2NC Platform interface for UNC Kenan-Flagler Business School. The top navigation bar includes links for Home, Profile, Groups, and The Commons. The user is logged in as Chip Paucek. The main content area is titled "Wall" and features a post by Mike Aguilar announcing that Group project #3 is graded with an average score of 89%. The post also mentions that scores are in each team member's gradebook and that the user has re-posted their powerpoint file with comments. The left sidebar shows the course "973D-MBA 775 Managerial Economics 2014-0707" and lists various tools like Wall, Coursework, Live Sessions, Grades, Activity Report, Files, and Roster. The right sidebar includes sections for Upcoming Events, a Calendar for September 2014, a Tool Box, and Resources. The bottom of the page shows a list of students, including Anand Atré.

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My Courses

973D-MBA 775 Managerial Economics 2014-0707

2014-07-07 MBA 775 Managerial Economics

Wall

Post your comment here...

Announcement from Mike Aguilar
Saturday at 2:34 pm
*Group project #3 is graded. Avg score was 89%. Very good.
Scores are in each team member's gradebook. In the gradebook of the student who submitted the assignment, I've re-posted your powerpoint file, which contains my comments and grade itemization. I ask that student to pass along my comments to the rest of his/her team. I used the notes section of each slide to provide comments, each of which are preceded by my initials "MA". Moreover, the very last slide has your itemized score. *

Mike Aguilar
Wednesday at 11:14 am
Please don't forget to complete the Team feedback form.

Larry Chavis - Lead
Thu Sep 11, 2014 at 6:05 PM

Instructors (2)

Mike Aguilar

Bill Weld - Coordinating

Students (13)

Anand Atré

Upcoming Events

Calendar

September 2014

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Tool Box

Resources

- Career Connections
- Connect Carolina
- Connect Carolina
- Connect Carolina

2NC Platform

Community

The screenshot displays the 2NC Platform interface. On the left, a sidebar lists four users: Anand Atri, John Farmer, Andrew Gibson, and Ivan Guzman, each with a profile picture, a green checkmark, and an email icon. Below the list is a 'More...' link. The main content area shows a course titled 'Week 1 Supply and Demand; Prediction Markets' with a video duration of 2:00. A green checkmark and the word 'Completed' are next to the course title. A 'Hide Contents' link is visible. Below the course title, a list of topics is shown, each with a document icon and a checkmark to its right:

- 1.1 Week 1 Overview
- 1.2 Importance of Incentives
- 1.3 Building a Demand Curve
- 1.4 Shifts in Demand
- 1.5 Demand Substitutes and Income
- 1.6 Supply Functions and Curves
- 1.7 Market Equilibrium
- 1.8 Price Controls
- 1.8.1 An Example of Price Controls
- 1.9 Shifts in Supply and Demand
- 1.10 Out of Equilibrium: Supply, Demand & Lawyers
- 1.11 Surplus Analysis
- 1.12 Surplus Analysis and Taxes

At the bottom, a second course titled 'Week 2 Elasticity' with a video duration of 1:12 is partially visible. On the right side of the interface, a vertical menu lists various links: Career Connections, Connect Carolina, KF Intranet, UNC Onyen, Faculty Profiles, Leadership Team, and KF Email.

2NC Platform

Teamwork



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MBA@UNC Live Sessions

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MBA@UNC Immersions

Leadership



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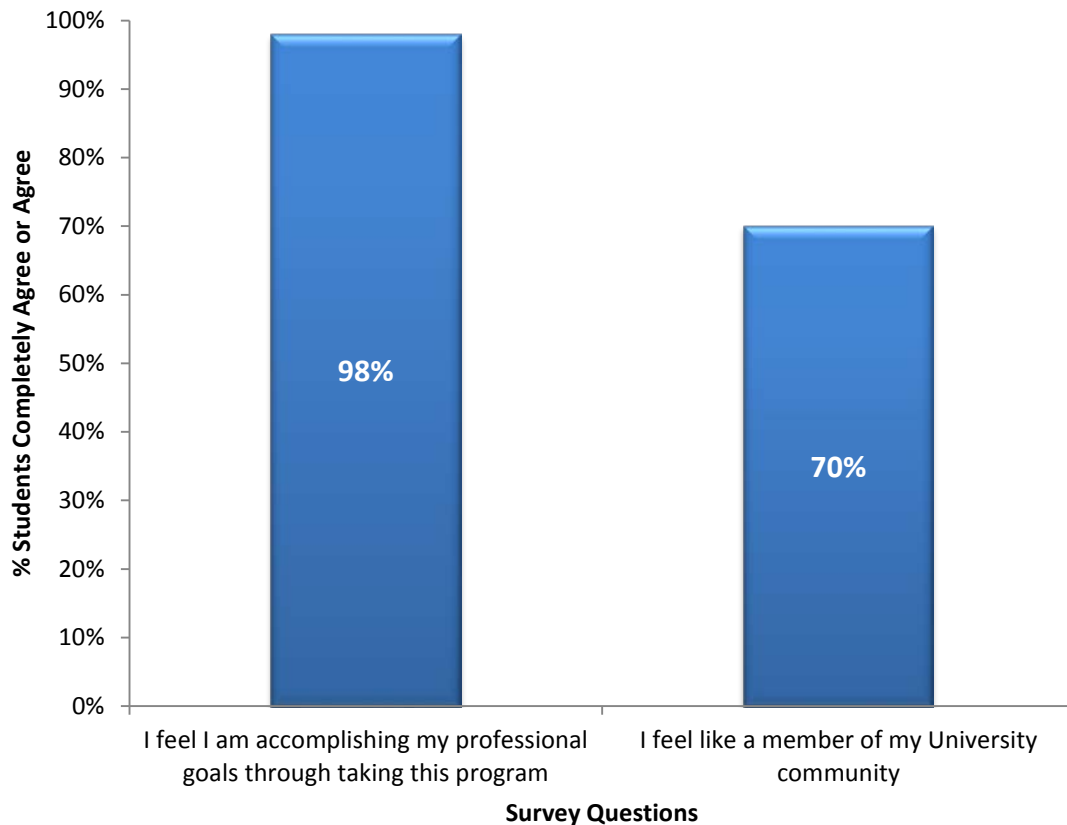
MBA@UNC Immersions

Integrity



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Program Questions - April 2014



**112 Social Groups
with 850 members.**

**309 promotions in 3
years.**

**100 graduates have
given over \$100,000
in class gifts.**



MBA@UNC Results

Teamwork



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MBA@UNC Results

Excellence

“I’m now convinced that what Apple’s Mac did for the personal computer, the ‘MBA@UNC’ is about to do for higher education.”

Steve Cohen, Forbes



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MBA@UNC Students

Leadership



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MBA@UNC Students

Integrity

I actually feel like I'm a part of the community. I also like that this is a rigorous program. In that manner, I feel like I'm getting a top education, even though it's online, and that's one of the main reasons I chose this program. - April 2014



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MBA@UNC Students

Community



MBA@UNC Students

Teamwork



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Connecting with my classmates. The Bay Area group is pretty active and we setup a lot of meet ups. I didn't think that I would feel this sense of community with the other students and I have been really impressed. - April 2014



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Does not feel like an "online program". It is rigorous, and there is a great "classroom feel". Really challenging. Very much what I would expect from any type of strong MBA program. – January 2014

MBA@UNC Students

Integrity



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MBA@UNC Students

Community



MBA@UNC Students

Teamwork



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MBA@UNC Students

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Interaction with people from different backgrounds and professions since it is not confined to one geographic area. The program is challenging, which I enjoy. It's awesome being a Tar Heel! - January 2014



MBA@UNC Students

Leadership

I love that I'm
getting a world
class MBA
without disrupting
my career and
minimal disruption
to my family life.
- January 2014



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MBA@UNC Students

Integrity



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MBA@UNC Students

Community



Best of both worlds, top business school quality education with flexibility to accommodate a busy professional and travel schedule like mine. – October 2013



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