

2013-14 Intercollegiate Athletics Report

Presented to the UNC-Chapel Hill
Board of Trustees

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Executive Vice Chancellor & Provost

Background

- Annual Intercollegiate Athletics Report required by UNC Board of Governors policy. In prior years, focused on student-athlete admissions and completions data.
- 2014 - Additional reporting requirements:
 - Financial data on athletics department
 - Academic activities of student-athletes
 - Academic integrity policy implementation
 - “Booster club” relationships
- Purposes:
 - Accountability
 - Transparency
 - Assurance of institutional oversight for athletics

Athletics Financial Indicators

- Data reported by institutions to NCAA. Comparisons to peer institutions, ACC, Big 10, and Director's Cup schools
- Highlights for UNC-Chapel Hill Athletics:
 - **Total revenues** \$83 million. 90% self-generated
 - **Net revenues:** \$57,000. Below median for comparators
 - **Expenses per student-athlete:** \$104,464. Median for comparators ranged from: \$128,567 (ACC) to \$148,780 (Director's Cup)
 - **Athletics expenditures:** 3% of total University expenditures. Below the median of comparison groups
 - Athletics expenditures increased over the prior year at a lower rate than total University expenditures
 - **Athletics fees** charged to all students: \$279 (15% of total fees). Generated \$7.3 million or 8.8% of total Athletics revenue

Academic Indicators

- Of the 163 first-year recruited student-athletes entering in 2013-14:
 - 1 exception to the UNC Minimum Course Requirements
 - 4 exceptions to the UNC Minimum Admissions Requirements
 - Included football, basketball, tennis, swimming/diving
- NCAA Academic Progress Rate (APR): 977 for the entire athletics program.
 - APR metric that tracks the academic achievement of teams.
 - Each student-athlete receiving athletics aid earns 1 retention point for staying in school and 1 eligibility point for being academically eligible.
 - Team's total points divided by points possible x 1,000. Must be greater than 930 to be eligible for championships.

Top Five Choices of Majors

Enrolled Juniors and Seniors

Student-Athletes	All Students
1. Exercise & Sports Science	1. Biology
2. Communication Studies	2. Psychology
3. Business Administration	3. Economics
4. Economics	4. Journalism & Mass Comm.
5. Journalism & Mass Comm.	5. Exercise & Sports Science

First-Year Cohort Six-Year Graduation Rates

	All Students	Student-Athletes
2007 Cohort Graduation Rate	90%	73%
Four-Class Average Graduation Rate (entered 2004 to 2007)	89%	72%
Graduation Success Rate (GSR): Includes transfers; excludes students who left with athletics eligibility and are academically eligible to return	NA	86%

Academic Integrity Regulations

BOG Policy Effective 2013

- Results of campus review of courses for “clustering”:
 - Review team: Senior Associate Dean for Undergraduate Education, University Registrar, Faculty Athletics Representative (FAR)
 - Threshold: 20% fall/spring, 30% summer
 - 201 class sections examined; no irregularities

- Average Cumulative GPAs, Spring 2014

Student-Athletes	2.95
Non-Student-Athletes	3.21
All Undergraduates	3.20

- Effective Practices Employed at UNC-Chapel Hill to Reinforce the Connection Between Academics and Athletics:
 - Comprehensive list of reforms and new practices implemented:
<http://carolinacommitment.unc.edu/reforms/>

Other Required Information

- “Booster Clubs”:
 - Annual financial statements and audit reports from the Educational Foundation
 - Signed agreement between the University and the Educational Foundation concerning operating procedures.
- Equity in Athletics Disclosure Act (EADA) Annual Report to the Office of Postsecondary Education, U.S. Dept. of Education.
- NCAA Annual Report submitted by the UNC-Chapel Hill
- Department of Athletics Budget for FY 14-15