

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL  
BOARD OF TRUSTEES  
EXTERNAL RELATIONS COMMITTEE  
Wednesday, July 23, 2014  
2:30 p.m.  
The Carolina Inn – Chancellor’s Ballroom East

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OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. Communications Update  
*Joel Curran, Vice Chancellor for Communications and Public Affairs*
2. WUNC Update  
*Connie Walker, General Manager*
3. UNC Hospitals Content Communications Program  
*Jennifer James, Director of Medical Center News, UNC Health Care*
4. Development Update (Attachment A)  
*Mark Meares, Director of Corporate and Foundation Relations*

\*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

Committee Members  
Donald (Don) Williams Curtis, Chair  
Alston Gardner, Vice Chair  
Haywood Cochrane  
Charles Duckett  
Dwight Stone  
*Administrative Liaison:*  
*David Routh, Vice Chancellor for University Development*



# Development Report

## FY 2014 Final (Estimated Final)

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<b>Cash Received:</b>	<b>6/30/14</b>	<b>6/30/13</b>	<b>Variance</b>	<b>% Change</b>
Gifts	\$158,124,366	\$125,930,090	\$32,194,276	26%
Grants	\$139,365,502	\$146,837,096	(\$7,471,594)	-5%
<b>Total Cash Received:</b>	<b>\$297,489,868</b>	<b>\$272,767,186</b>	<b>\$24,722,682</b>	<b>9%</b>
<b>New Cash and Commitments:</b>				
	\$310,017,745	\$253,846,069	\$56,171,676	22%
<b>In the Pipeline:</b>				
	<b>Prospect</b>	<b>Intent</b>	<b>Proposal</b>	
	\$114,864,856	\$283,600,918	\$271,432,956	