

**THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
BOARD OF TRUSTEES
EXTERNAL RELATIONS COMMITTEE
Wednesday, July 23, 2014
2:30 p.m.
The Carolina Inn – Chancellor’s Ballroom East**

OPEN SESSION

FOR INFORMATION ONLY

(No formal action is requested at this time)

1. Communications Update
Joel Curran, Vice Chancellor for Communications and Public Affairs
2. UNC Hospitals Content Communications Program
Jennifer James, Director of Medical Center News, UNC Health Care
3. Development Update (Attachment A)
Mark Meares, Director of Corporate and Foundation Relations

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

Committee Members

**Donald (Don) Williams Curtis, Chair
Alston Gardner, Vice Chair
Haywood Cochrane
Charles Duckett
Dwight Stone**

Administrative Liaison:

David Routh, Vice Chancellor for University Development



Development Report

FY 2014 Final (Estimated Final)

Cash Received:	6/30/14	6/30/13	Variance	% Change
Gifts	\$158,124,366	\$125,930,090	\$32,194,276	26%
Grants	\$139,365,502	\$146,837,096	(\$7,471,594)	-5%
Total Cash Received:	\$297,489,868	\$272,767,186	\$24,722,682	9%
New Cash and Commitments:				
	\$310,017,745	\$284,279,400	\$25,738,345	9%
In the Pipeline:				
	Prospect	Intent	Proposal	
	\$114,864,856	\$283,600,918	\$271,432,956	