### THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL BOARD OF TRUSTEES

#### FINANCE & INFRASTRUCTURE COMMITTEE

Wednesday- November 20, 2013 2:00 - 4:00 p.m. The Carolina Inn- Chancellor's Ballroom East

### **OPEN SESSION**

#### **FOR ACTION**

Tuition and Fee Proposals
 Jim Dean, Executive Vice Chancellor & Provost

2. Property Acquisitions and Disposition

Offices Spaces for Frank Porter Graham Child Development Institute
Office Space for Injury Prevention Research Center
(Attachment A)
Carrboro Greenway Easement
(Attachment C)

Gordon Merklein, Executive Director of Real Estate Development

3. Annual Endowment Fund Report

Kevin Seitz, Interim Vice Chancellor for Finance and Administration

(Attachment D)

#### **FOR INFORMATION ONLY**

(No formal action is requested at this time)

- IA Quality Assurance Review
   Phyllis Petree, Director of Internal Audit
- 2 Financial Update Kevin Seitz. Interim Vice Chancellor for Finance and Administration
- Investment Funds Update Jon King, President & CEO of UNC Management Company
- Development Report
   David Routh, Vice Chancellor for Development
- Overview of Campus Safety
   Jeff McCracken, Director and Chief of Police
   Mary Beth Koza, Director, Environment, Health & Safety

http://campusconversation.web.unc.edu/fag/

**Committee Members** 

Steve Lerner, Chair Peter Grauer, Vice Chair Jefferson (Jeff) Brown Donald (Don) Williams Curtis Christy Lambden Sallie Shuping-Russell

Kevin Seitz, Interim Vice Chancellor for Finance and Administration



# THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL

Proposed Tuition & Fees Academic Year 2014-15

Office of the Executive Vice Chancellor and Provost

November 2013

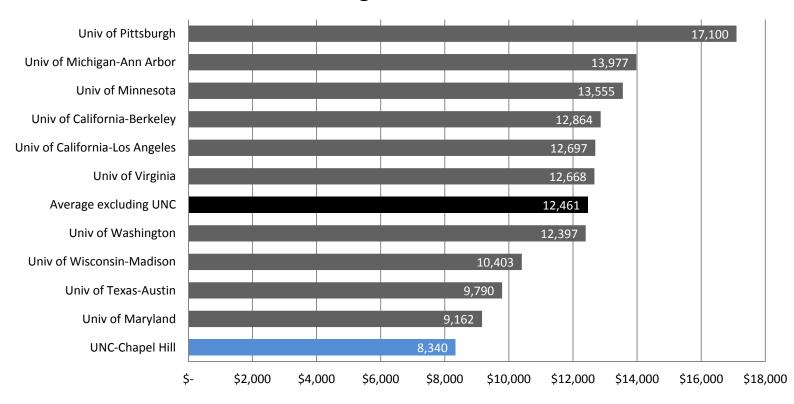
# Public Peer Institutions Tuition and Fees

2013-2014



# Public Peer Institutions Undergraduate Residents - 2013-14 Tuition & Fees

### **2013-14 Undergraduate Resident Rates**

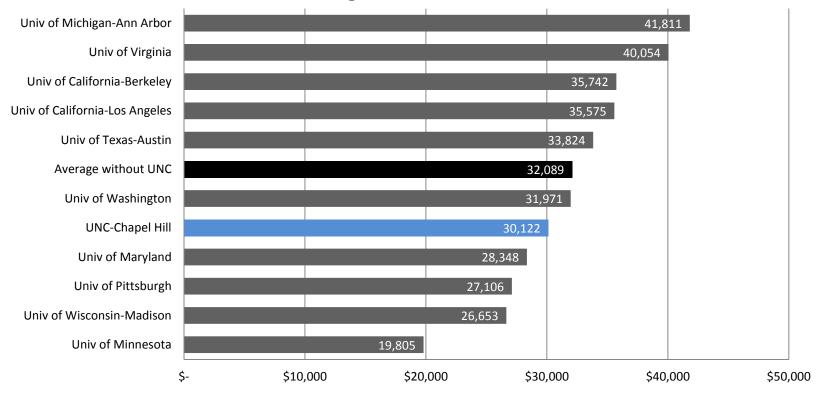




As of October 1, 2013 – Data obtained from AAUDE Tuition and Fee Survey and institutional websites.

# Public Peer Institutions Undergraduate Nonresidents - 2013-14 Tuition & Fees

### **2013-14 Undergraduate Nonresident Rates**

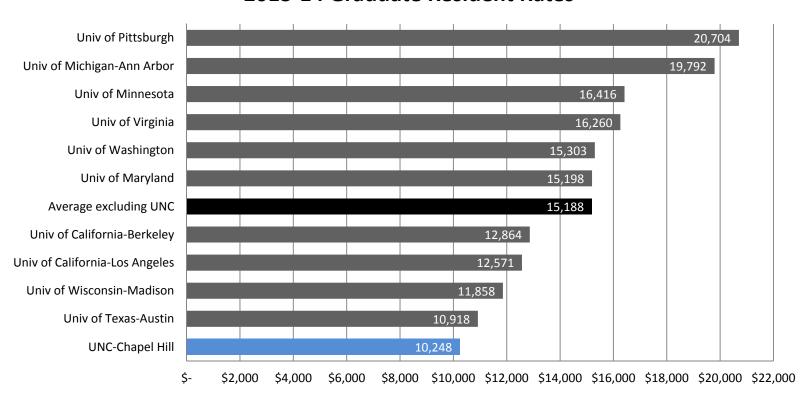




As of October 1, 2013 – Data obtained from AAUDE Tuition and Fee Survey and institutional websites.

# Public Peer Institutions Graduate Residents - 2013-14 Tuition & Fees

### 2013-14 Graduate Resident Rates

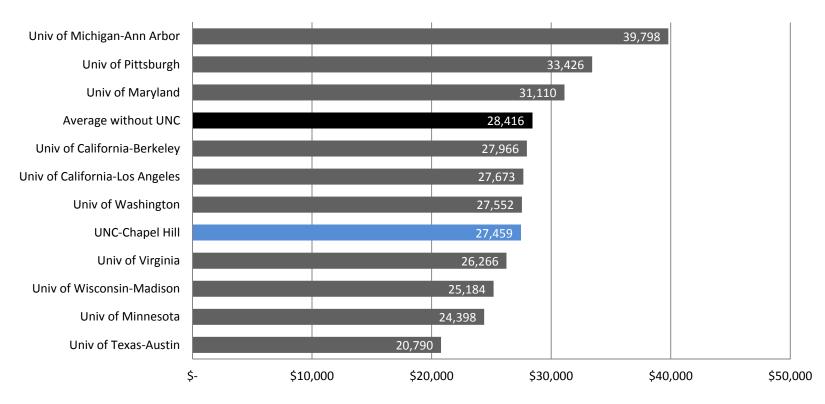




As of October 1, 2013 – Data obtained from AAUDE Tuition and Fee Survey and institutional websites.

# Public Peer Institutions Graduate Nonresidents - 2013-14 Tuition & Fees

### **2013-14 Graduate Nonresident Rates**





As of October 1, 2013 – Data obtained from AAUDE Tuition and Fee Survey and institutional websites.

### 2013-2014 Tuition & Fees Rate Comparison Public Peer Institutions – Residents

Institution	2013-14 Undergraduate Rates	1-Year Change
Univ of Pittsburgh	17,100	510
Univ of Michigan-Ann Arbor	13,977	158
Univ of Minnesota	13,555	96
Univ of California-Berkeley	12,864	(10)
Univ of California-Los Angeles	12,697	5
Univ of Virginia	12,668	452
Univ of Washington	12,397	14
Univ of Wisconsin-Madison	10,403	18
Univ of Texas-Austin	9,790	(2)
Univ of Maryland	9,162	254
Average excluding UNC	12,461	150
UNC-Chapel Hill	8,340	646

	Institution	2013-14 Graduate Rates	1-Year Change
	Univ of Pittsburgh	20,704	628
	Univ of Michigan-Ann Arbor	19,792	358
	Univ of Minnesota	16,416	562
	Univ of Virginia	16,260	598
	Univ of Washington	15,303	945
	Univ of Maryland	15,198	561
	Univ of California-Berkeley	12,864	(10)
25th	Univ of California-Los Angeles	12,571	5
Percentile	Univ of Wisconsin-Madison	11,858	19
	Univ of Texas-Austin	10,918	4
	Average excluding UNC	15,188	367
	UNC-Chapel Hill	10,248	556



As of October 1, 2013 – Data obtained from AAUDE Tuition and Fee Survey and institutional websites.

### 2013-2014 Tuition & Fees Rate Comparison Public Peer Institutions – Nonresidents

	2013-14 Undergraduate	1-Year
Institution	Rates	Change
Univ of Michigan-Ann Arbor	41,811	1,315
Univ of Virginia	40,054	1,826
Univ of California-Berkeley	35,742	(10)
Univ of California-Los Angeles	35,575	5
Univ of Texas-Austin	33,824	764
Univ of Washington	31,971	2,033
Univ of Maryland	28,348	1,060
Univ of Pittsburgh	27,106	826
Univ of Wisconsin-Madison	26,653	19
Univ of Minnesota	19,805	1,096
Average excluding UNC	32,089	893
UNC-Chapel Hill	30,122	1,676

		2013-14	
		Graduate	1-Year
	Institution	Rates	Change
	Univ of Michigan-Ann Arbor	39,798	722
75th	Univ of Pittsburgh	33,426	1,028
Percentile	Univ of Maryland	31,110	1,185
	Univ of California-Berkeley	27,966	(10)
	Univ of California-Los Angeles	27,673	5
	Univ of Washington	27,552	784
	Univ of Virginia	26,266	598
	Univ of Wisconsin-Madison	25,184	18
	Univ of Minnesota	24,398	794
	Univ of Texas-Austin	20,790	28
	Average excluding UNC	28,416	515
	UNC-Chapel Hill	27,459	1,677



As of October 1, 2013 – Data obtained from AAUDE Tuition and Fee Survey and institutional websites.

## **UNC-Chapel Hill Tuition Increase History**

	Tuition Increases 2009-2014							
		Undergr	aduate			Grad	uate	
Year	Resid	ent	Nonr	esident	Res	sident	Nonre	esident
2009-2010	\$	160	\$	1,150	\$	400	\$	400
2010-2011		950		1,677		950		1,282
2011-2012		313		1,523		414		1,371
2012-2013		695		1,622		1,057		1,460
2013-2014		600		1,630		509		1,630
5-Year Average Increase		\$ 544		\$ 1,520		\$ 666		\$ 1,229

# UNC-Chapel Hill Proposed Tuition

2014-2015



# Academic Year 2014-2015 Tuition Increases

Student Type	2013-14 Current Tuition	2014-15 Statutory Increase	2014-15 Proposed Campus Based Increase	2014-15 Base Tuition Rate	Percent Increase
Undergraduate					
Resident	\$ 6,423	\$ -	\$ -	\$ 6,423	0.0%
Non Resident	28,205	3,469	-	31,674	12.3%
Graduate					
Resident	\$ 8,343	-	\$ 350	\$ 8,693	4.2%
Non Resident	25,554	-	350	25,904	1.4%

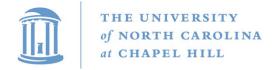


# Projected 2014-15 Tuition Rates & Revenue Graduate Students: \$350 Increase

	Estimated AA-FTE	Current 2013-14 Tuition Rates	2014-15 Statutory Increase	Proposed 2014-15 CBTI	Proposed 2014-15 Tuition	Proposed 2014-15 Tuition Increase %	Estimated Additional CBTI Revenue
Grad – R	6,170	\$ 8,343	\$ -	\$ 350	\$ 8,693	4.2%	\$ 2,159,500
Grad – NR	3,139	25,554	-	350	25,904	1.4%	1,098,650
TOTAL	9,309						\$3,258,150

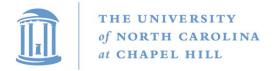
### School-Based Tuition Increases

- Six of our schools have elected to increase their school-based tuition due to the magnitude of the cuts.
- Most have been in the bottom quartile of their peer groups.
- All have considerable market-based capabilities for such increases.
- There are no prohibitions imposed by the Board of Governors.



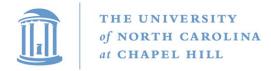
## Proposed School Based Tuition Increases 2014-2015 – Academic Affairs

	2013-14 Current Tuition	Previously Approved SBTI	Campus Based Increase	Proposed School Based Increase	2014-15 Total Increase	2014-15 Planned Tuition	Percent Increase	2015-16 SBTI
Kenan-Flagler Business School								
MBA Resident	\$ 31,510	\$ -	\$ 350	\$ 4,375	\$ 4,725	\$ 36,235	15.0%	\$ -
MBA Nonresident	50,942	-	350	1,178	1,528	52,470	3.0%	-
Master of Accounting Resident	26,795	-	350	3,670	4,020	30,815	15.0%	-
Master of Accounting Nonresident	43,942	-	350	968	1,318	45,260	3.0%	-
School of Government								
MPA Resident	9,143	50	350	-	400	9,543	4.4%	-
MPA Nonresident	26,354	50	350	-	400	26,754	1.5%	-



# Proposed School Based Tuition Increases 2014-2015 – Academic Affairs (continued)

	2013-14 Current Tuition	Previously Approved SBTI	Campus Based Increase	Proposed School Based Increase	2014-15 Total Increase	2014-15 Planned Tuition	Percent Increase	2015-16 SBTI
School of Information & Library Science								
Post Masters Certificate - PMC Resident	\$ 12,843	\$ 500	350	-	850	13,693	6.6%	-
Post Masters Certificate - PMC Nonresident	30,054	500	350	-	850	30,904	2.8%	-
MS Info Science, MS Lib Science Resident	10,093	250	350	-	600	10,693	5.9%	-
MS Info Science, MS Lib Science Nonresident	27,304	250	350	-	600	27,904	2.2%	-
School of Social Work								
MSW Resident	10,143	-	350	500	850	10,993	8.4%	500
MSW Nonresident	27,104	-	350	500	850	27,954	3.1%	500



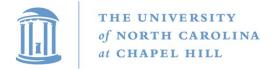
# Proposed School Based Tuition Increases 2014-2015 – Health Affairs

	2013-14 Current Tuition	Previously Approved SBTI	Campus Based Increase	Proposed School Based Increase	2014-15 Total Increase	2014-15 Planned Tuition	Percent Increase	2015-16 SBTI
School of Dentistry								
DDS Resident	\$ 25,865	\$ 1,000	\$350	\$ 500	\$ 1,850	\$ 27,715	7.2% \$	\$ -
DDS Nonresident	45,060	4,000	350	1,000	5,350	50,410	11.9%	-
School of Medicine								
MD Resident	17,537	1,000	350	-	1,350	18,887	7.7%	-
MD Nonresident	44,416	1,000	350	-	1,350	45,766	3.0%	-
School of Medicine - Department of Allied Health								
SPHS, RPSY, OCCT, PHYT, AUDI, PHTX, MCLS, MRS Resident SPHS, RPSY, OCCT, PHYT, AUDI, PHTX, MCLS, MRS	13,193	500	350	-	850	14,043	6.4%	-
Nonresident	30,404	500	350	-	850	31,254	2.8%	-



# Proposed School Based Tuition Increases 2014-2015 – Health Affairs (continued)

	2013-14 Current Tuition	Previously Approved SBTI	Campus Based Increase	Proposed School Based Increase	2014-15 Total Increase	2014-15 Planned Tuition	Percent Increase	2015-16 SBTI
School of Nursing								
MS Nursing, Post-MS Nursing Resident	\$12,493	\$850	\$350	\$ -	\$1,200	\$13,693	9.6%	\$ -
MS Nursing, Post-MS Nursing Nonresident	29,704	850	350	-	1,200	30,904	4.0%	-
Doctorate of Nursing Practice Resident	12,493	-	350	850	1,200	13,693	9.6%	-
Doctorate of Nursing Practice Nonresident	29,704	-	350	850	1,200	30,904	4.0%	-
Eshelman School of Pharmacy								
PharmD Resident	17,555	-	350	439	789	18,344	4.5%	-
PharmD Nonresident	40,019	-	350	439	789	40,808	2.0%	-



## UNC-Chapel Hill Proposed Fees

2014-2015



## Undergraduate Fees: All Students Pay Requested 2014-15

	Current 2013-14 Fees	Requested 2014-15 Fees
General Fees *	\$ 1,514.13	\$ 1,524.99
Debt Service Fees	185.85	185.85
Special Fees	51.00	51.00
Misc Fees *	166.04	178.05
UG - Total Fees *	\$ 1,917.02	\$ 1,939.89

Total Dollar Increase *	\$ 46.79	\$ 22.87
Total Percentage Increase *	2.5%	1.2%

### \* DOES NOT INCLUDE:

- 2 fees that did not reach TFATF consensus:
  - General Athletics Fee: \$4.75
  - Misc Night Parking Fee: \$10.40



# Graduate Fees: All Students Pay Requested 2014-15

	Current 2013-14 Fees	Requested 2014-15 Fees
General Fees *	\$ 1,502.15	\$ 1,513.01
Debt Service Fees	185.85	185.85
Special Fees	51.00	51.00
Misc Fees *	166.04	178.05
UG - Total Fees *	\$ 1,905.04	\$ 1,927.91

Total Dollar Increase *	\$ 46.61	\$ 22.87
Total Percentage Increase *	2.5%	1.2%

#### \* DOES NOT INCLUDE:

- 1 fee without SFAS approval (Grad Stud Prog Fee (\$26.25))
- 2 fees that did not reach TFATF consensus:
  - General Athletics Fee: \$4.75
  - Misc Night Parking Fee: \$10.40



## Summary of Fees Requested 2014-15

Fees	Proposed Change	<=HEPI	SFAS Approval	New Fee	TFATF Approval
Special Fees					
Registered Dietitian Training Fee	\$107.00	N/A	YES	Х	YES
Miscellaneous Fees					
Student Transit/Safe Ride Fee *	9.01	NO	PARTIAL		YES to Revised Fee
Student ID Fee	3.00	NO	YES		YES
Orientation and/or Graduation Fees:					
Incoming student Fee – Freshman	0.82	YES	YES		YES
Incoming student fee – Transfer	0.82	YES	YES		YES
Grad Student Programming Fee	(26.25)	YES	NO		NO
Social Work – Jump Start	0.83	YES	YES		YES
Total		4	5	1	5



### \* DOES NOT INCLUDE:

- 2 fees without SFAS & TFATF consensus:
  - Night Parking Fee \$10.40
  - Athletics Fee \$4.75



### <u>PROPERTY ACQUISITION BY LEASE – OFFICE SPACE – FRANK PORTER</u> GRAHAM CHILD DEVELOPMENT INSTITUTE

This request is to acquire approximately 47,950 SF of office space located at 517 and 521 South Greensboro St. in Carrboro for use by the Frank Porter Graham Child Development Institute. The space will be acquired by two separate leases with a common lessor to accommodate the needed lease term. The lease term for 24,418 SF will be ten years, at an initial annual rate of \$502,522 with 2.5% annual escalation beginning in the third year of the term. The lease term for 23,532 SF will be three years, at an initial annual rate of \$499,349 with 3% annual escalation. Utility costs and janitorial services will be provided by tenant at approximately \$120,000 annually. A request for proposals was issued October 4, 2013. One proposal was received. Sheryl Mar Company, LLC is the recommended lessor.

### **RECOMMENDED ACTION**

A motion to recommend approval to acquire by lease 47,950 SF of office space as described above.

### <u>PROPERTY ACQUISITION BY LEASE – OFFICE SPACE – INJURY PREVENTION RESEARCH CENTER</u>

This request is to acquire approximately 6,555 SF of office space located at 137 East Franklin St. in Chapel Hill for use by the UNC Injury Prevention Research Center. The lease term will be three years, with a renewal option for an additional three years, at an initial annual rate of \$152,666 with 2.5% annual escalation. A request for proposals was issued September 2, 2013. One proposal was received. Franklin St. Plaza, LLC is the recommended lessor.

#### **RECOMMENDED ACTION**

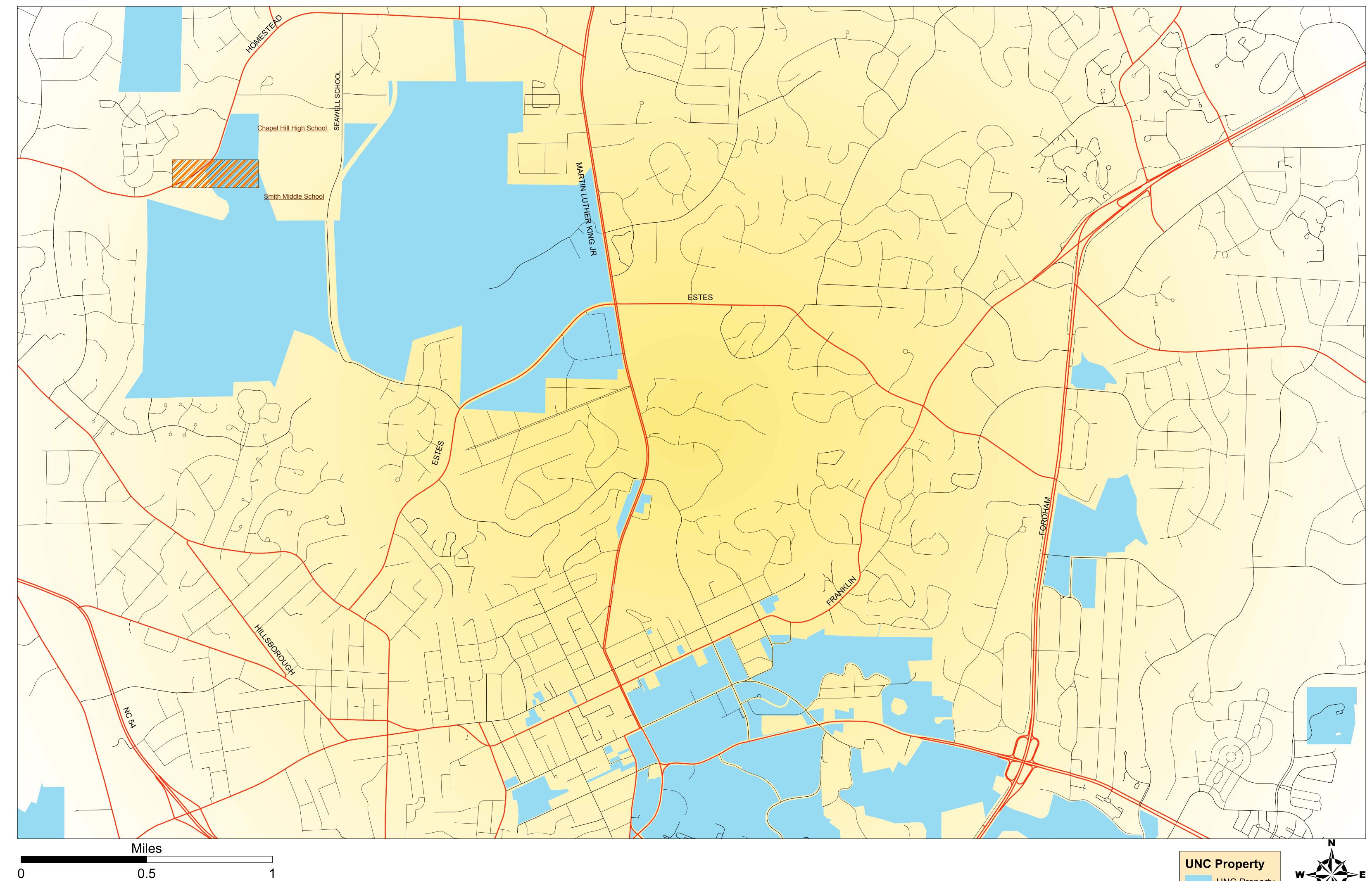
A motion to recommend approval to acquire by lease 6,555 SF of office space as described above.

#### PROPERTY DISPOSITION BY EASEMENT TO THE TOWN OF CARRBORO

This request is for approval to authorize permanent disposition by easement of approximately 0.57 acres of University property, and temporary disposition by easement of approximately 1.14 acres, to the Town of Carrboro. These easements will facilitate the construction and ongoing maintenance of a new public greenway by the Town of Carrboro. The location of the greenway is adjacent to Homestead Road. The greenway construction will be funded through NCDOT and administered by the Town of Carrboro. The temporary easement will be in place only during construction and the permanent easement for as long as the Town of Carrboro continues to use the property for this purpose.

### **RECOMMENDED ACTION**

A motion to recommend approval of temporary and permanent easements to the Town of Carrboro for the purpose of greenway construction and ongoing maintenance as described above.



UNC Property





# HOMESTEAD-CHAPEL HILL HIGH SCHOOL MULTI-USE PATH

FROM THE CLAREMONT SUBDIVISION NORTH OF HOMESTEAD ROAD TO CHAPEL HILL HIGH SCHOOL



### ANNUAL ENDOWMENT FUND REPORT

Board of Governors' regulations require that the institution's Board of Trustees submit to the Board of Governors an annual report on the endowment fund. The annual report for the fiscal year ending June 30, 2013 is attached. The Endowment Board approved this report at its meeting on October 18, 2013.

### **RECOMMENDED ACTION**

A motion to approve the June 30, 2013 annual report of the endowment fund and to transmit the report to the Board of Governors.

### Endowment Fund The University of North Carolina at Chapel Hill

#### Annual Report Year Ended June 30, 2013

We are pleased to report that for fiscal year 2013, The University of North Carolina at Chapel Hill Endowment Fund (Endowment Fund) recorded a significant increase in its market value. During the fiscal year ended June 30, 2013, the market value of the Endowment Fund increased by \$93.5 million to end the year at \$1.12 billion. This increase in market value resulted from the combination of positive investment performance and the continuing generosity of donors to the Endowment Fund. The components of the \$93.5 million increase in fiscal 2013 are 1) net investment return of \$124.6 million, plus 2) net gifts and bequests totaling \$27.3 million, less 3) \$58.4 million distributed for program spending.

Over 99% of the Endowment Fund's assets are invested in The University of North Carolina at Chapel Hill Foundation Investment Fund, Inc. (Chapel Hill Investment Fund), which in turn invests all of its assets in the UNC Investment Fund, LLC (UNC Investment Fund). The Endowment Fund also owns several commercial properties in Chapel Hill, North Carolina, that collectively represent less than 1% of the Endowment Fund's total value. For the fiscal year ended June 30, 2013, the UNC Investment Fund generated an investment return of 12.1%. This return compares to the Strategic Investment Policy Portfolio ("SIPP") benchmark return of 10.4% and the more traditional 70/30 index (70% S&P 500 / 30% Barclays Aggregate Bond Index) which returned 13.9%. The UNC Investment Fund's 9.7% annualized three-year return underperformed the 11.6% return on the SIPP benchmark and the 14.0% return on the 70/30 index. For the five- and ten-year periods ended June 30, 2013, the UNC Investment Fund earned investment returns of 2.5% and 9.2% respectively. While the UNC Investment Fund's five-year return underperformed the Fund's long-term return target of CPI plus 5.5%, which measured 6.9%, the UNC Investment Fund's 9.2% ten-year return outperformed this long-term target return. This CPI plus 5.5% long-term return target reflects the goal of preserving the purchasing power of UNC Investment Fund after inflation and spending. A detailed description of the asset allocation of the Endowment Fund is provided on the following page along with aggregated asset class and benchmark returns.

The \$58.4 million distributed from the Endowment Fund for spending in fiscal year 2013 represented 5.7% of the Endowment Fund's beginning market value. This amount was computed in accordance with the distribution policy of the Chapel Hill Investment Fund. These funds were distributed to the University for spending on programs supported by the corresponding endowed accounts. The Board of the Chapel Hill Investment Fund authorized a 1.8% increase in the annual distribution rate for fiscal year 2014. This increase is consistent with the spending policy target threshold of increasing the rate by CPI each year.

Mr. Wade Hargrove served as the Chairman of the Endowment Fund Board of Directors during the year. Other members of the Board were John Ellison, Peter Grauer, Max Chapman, William (Bill) Harrison, Sallie Shuping-Russell, Nelson Schwab, Chancellor Holden Thorp and John Townsend.

The Board of Trustees of The University of North Carolina at Chapel Hill has approved all transfers from the Endowment Fund for expenditures as recommended by the Chancellor. All expenditures have been made in accordance with the terms of the applicable gift, devise or bequest.

Respectfully submitted,

The Board of Trustees of the Endowment Fund of The University of North Carolina at Chapel Hill

### ENDOWMENT FUND THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

### Asset Allocation as of June 30, 2013

Total	\$1,109,304,966	100.0%
Cash & Other	8,763,509	0.8%
Energy & Natural Resources	77,141,067	7.0%
Real Estate	83,197,872	7.5%
Private Equity	200,784,199	18.1%
Fixed Income	92,072,312	8.3%
Diversifying Strategies	117,586,326	10.6%
Long/Short Equity	203,002,809	18.3%
Long Biased Equity	\$327,244,965	29.5%

### Asset Class and Benchmark Returns for Fiscal Year Ended June 30, 2013

Public Equity Strategies	18.2%
Blended Equity Benchmark*	14.2%
Non-Equity Strategies	6.3%
Blended Non-Equity Benchmark*	4.5%
Private Partnerships	12.1%
Blended Composite Benchmark*	7.8%
Cash & Other	0.0%
90-Day T-Bill	0.1%
Total UNC Investment Fund	12.1%
Strategic Investment Policy Portfolio	10.4%

<sup>\*</sup>Blended benchmarks reflect weighted SIPP benchmarks for the underlying asset classes.