

CHANCELLOR CAROL FOLT'S PREPARED REMARKS

UNC Board of Trustees Meeting

Thursday, July 24, 2014

- Thank you. It's great to be with you today to offer a few updates on things taking place at the University since our last meeting.
- Before I begin, I'd like to recognize Matt Fajack, our new Chief Financial Officer. This is the first Board of Trustees meeting he has attended.
- Matt has already made many contributions as the latest addition to my team.

Wainstein & NCAA Investigations & Complete Carolina

- I know that the ongoing investigations being conducted by Kenneth Wainstein and now also the NCAA are on your minds – as well as those of many of our students, alumni and supporters.
- Many of you were present for Mr. Wainstein's update to the Board of Governors last month and I know we are all pleased about the progress he and his team have made.
- I appreciated Mr. Wainstein's update to the Board of Governors last month and was pleased to hear about the progress he and his team have made.
- One of my top priorities since arriving here has been to get to the bottom of this issue so that we can take appropriate action, build on the significant reforms that we have already implemented, and move forward.
- Mr. Wainstein's update made me feel confident that we are doing just that, and I am looking forward to receiving his report.
- Since we last met, of course, the NCAA announced it has re-opened its investigation into these issues. This is a positive and understandable development, given the fact that new witnesses and information have become available over the course of Mr. Wainstein's work. I want the NCAA to have all the access and information they need in order for us to finally end the speculation on this issue.
- Complete Carolina: We have all spent a lot of time over the past months reflecting on our student-athletes' academic experience. And I'm excited, today, to announce the launch of a new degree completion program that we call Complete Carolina, that I believe is an important step forward in that regard.
- When UNC-Chapel Hill invites students to come to Carolina to participate in our athletics program, we are really promising them above all – a superior education – that means an education that prepares them with skills and habits for a lifetime of opportunity and success.

- And I know we all believe that once Carolina has made that commitment – it is our responsibility to stick with it – to follow through, even for those who decide to leave Carolina before completing their undergraduate degrees.
- For years now, former student-athletes have returned to UNC-Chapel Hill – sometimes with help from their respective teams, sometimes without anyone knowing – to finish their degrees. We have former student-athletes on campus right now, in fact, who are working towards completing their degrees.
- However, by creating this program NOW, a program designed to facilitate degree completion – we are enhancing and formalizing aspects of our deep commitment to past and future students in our athletics programs.
- What is the program? I'll give you a few details:
- Beginning with the 2015-2016 academic year, we will formalize and dedicate significant resources towards making it easier for all student-athletes to find their way back to Carolina, at any point in their lives. We're calling this program Complete Carolina.
- In short, Complete Carolina will provide financial support, academic advising and career counseling to all eligible returning student-athletes – those who were scholarship athletes and withdrew from the university in good academic standing – as they work toward completion of their undergraduate degree.
- Program participants will receive financial support commensurate to the athletics aid they received while enrolled, including tuition, fees, room, board and books. We think this commitment is vital in order to ensure cost isn't a barrier to our former student-athletes who want to complete their education – and it's perfectly in line with our role, as a great public university, in preserving and expanding *affordable* access to higher education. It also means we're among the first schools to formally offer financial support for all former student-athletes who received any form of aid.
- In addition to this financial support, we are in the process of developing a new and exciting cross-campus collaboration to provide all returning students a strong program of academic advising and career counseling before, during and after a return to Carolina - to ensure each student's success on campus.
- This advising piece is really important, and doesn't get the attention it deserves. I recently had a great conversation with a number of the captains of our fall sports teams, and I asked them what one thing we could do to enhance their academic experiences. They told me they would like better advising, because when they arrive at Carolina, they want to be able to hit the ground running.
- I believe this holds true for *all* Carolina students, which is why in conjunction with the development of Complete Carolina, the University also is strengthening its overall academic and career support through a University-wide expanded advising structure. This advising support is not limited to students' time at Carolina, but begins before they

arrive on campus to ensure they're adequately prepared for the rigors of higher learning, throughout their time at UNC and after they graduate. Last year, I allocated \$15 million to building out our advising, and my hope is that we can continue to expand funding for this critical component of student success.

- I'm very proud to be able to announce the Complete Carolina program, and I want to emphasize that this is only the start. Eventually, Complete Carolina will also incorporate other enhanced benefits for student-athletes.
- Our overall goal is ensure that no student feels a restriction on who they can be or what they can accomplish is the promise and pride of a great public university like Carolina.
- We are currently reaching out to former student-athletes directly to ensure they are aware of the program and to officially invite them back to Chapel Hill to complete their degrees. We also have a website where interested student-athletes can learn more about the program.
- I'd like to take this opportunity to thank Bubba Cunningham and his team at the Athletic Department for their leadership and efforts to get Complete Carolina off the ground. This is exactly what we can and should be doing.
- As I've said before, Carolina has a role to play in the national conversation about how to ensure that student-athletes receive a superior education while participating in collegiate athletics. We are the nation's oldest public university, and we are also one of a handful of schools with top-20 research, elite academics and big-time athletics. We *can* do great research and academics alongside great athletics.

MEASURE Evaluation

- Another area where Carolina continues to lead is research.
- Just weeks ago, we learned that a Carolina-led global health consortium called MEASURE Evaluation was awarded \$180 million from the U.S. Agency for International Development, the second largest award in University history. In total, MEASURE Evaluation has received nearly \$600 million in federal funding over the last 17 years.
- The program is led by the Carolina Population Center, a preeminent population research organization known in particular for its collaborative and multidisciplinary approach.
- This new award will help fund another five years of a project that is helping to solve some of the world's toughest health challenges. This includes including helping to *reverse* the global trajectory for a number of infectious diseases – including HIV/AIDS, malaria and tuberculosis.
- The fact that USAID has invested so heavily in this work is a coup not only for UNC Chapel-Hill and the Carolina Population Center, but for the Research Triangle and North Carolina as a whole, because it further positions us as a center of research and creates local jobs as well.

- I'd like to again thank Dr. Jim Thomas and his colleagues at the Pop Center for their leadership and achievements with the MEASURE Evaluation project.

Development

- Finally, I'd like to close by updating you on University giving.
- Our fundraising numbers for fiscal year 2014 are quite strong. We attracted \$297.5 million in private gifts and grants in fiscal year 2014, which ended on June 30th. This is the second-highest total in our history, 9 percent higher than the previous fiscal year's total.
- This figure includes a \$3 million gift to the School of Education – the largest gift in its history – in memory of former faculty member Donald G. Tarbet. The bequest is from the estate of Donald Tarbet's wife, Justeen Tarbet, and will establish the Donald G. Tarbet Endowment Fund for Faculty Support. This fund will provide faculty stipends to help professors develop innovative educational interventions and programs, which is so important to the future of our University.
- This year's major donations also include a \$3 million gift to UNC's School of Medicine from the William R. Kenan, Jr. Charitable Trust. This gift will help fund a scholarship program aimed at inspiring North Carolina's best medical students to pursue careers in primary care medicine in rural and urban underserved areas of the state. I can't think of a better way to honor our University's mission.
- Commitments to UNC-Chapel Hill also rose by approximately 9%, from \$284.3 million to \$310 million. These commitments, which include pledges as well as gifts, helped the University create five endowed professorships and 58 undergraduate scholarships and graduate fellowships.
- Overall, the giving numbers I've shared reflect the generosity of the Carolina community and the hard work of David Routh and the Development team. They also reflect, I believe, the confidence that our students, parents, alumni and other supporters have in Carolina's future.

Closing

- Thank you for the opportunity to share these updates. I'm proud of how we are moving forward as a great global public research university.

Presenter Introductions

- We have three presentations to share with you today, with a focus on our global programs and their impact viewed through teaching and research.
- First, I'd like to introduce **Barbara Entwisle**, Vice Chancellor for Research, who will introduce Professor Jim Thomas for the MEASURE Evaluation presentation.

- As Vice Chancellor, Barbara leads a campus-wide research program that attracts almost \$800 million in grant and contract funding each year.
- Barbara joined me at an event announcing the MEASURE Evaluation award earlier this month, and I'm very glad that she and Dr. Thomas are here to speak more about this important project.

[MEASURE Evaluation Presentation]

- Thank you, Jim. As I said earlier, we're very proud of the work that you and the MEASURE Evaluation team are doing.
- Next, I'd like to introduce **Ron Strauss**, Executive Vice Provost and Chief International Officer. In his capacity as Chief International Officer, Ron leads our efforts to seed, promote and sustain our global partnerships. His work is so important in helping us build a *global* public research university, and it's very appropriate that he joins us today to introduce Professors Steve Walsh and Jill Stewart, who will be presenting to us on the Galapagos Lab and Science Center.

[Presentation on Galapagos Lab and Science Center]

- Thank you. As a biologist myself, I'm always pleased to hear about Carolina's leadership in environmental science. Keep up the great work.
- Finally, it's my pleasure to introduce **Abigail Panter**.
- Abigail has been a member of the University faculty for 25 years. In her current role as Senior Associate Dean of Undergraduate Education, she oversees all of the College's programs in three major areas: the general education curriculum and other high impact and rigorous academic experiences like our First Year Seminars; academic support services and counseling; and programs designed for our most exceptional students, including Honors Carolina and other programs.
- She will introduce Professor Jim Leloudis for a presentation on the Honors Study Abroad Program.

[Presentation on Honors Study Abroad Program]

- Thank you. I had the opportunity to visit our Honors program at Winston House in London earlier this year, and I saw first-hand what a tremendous experience this is for our students. A great university is a global university, and the Honors Study Abroad Program is an important part of that.

###