



**THE UNIVERSITY**  
*of* **NORTH CAROLINA**  
*at* **CHAPEL HILL**



## **ACADEMIC PLAN 2010**

**University Affairs Committee**  
**September 24, 2009**

**Bruce W. Carney**  
**Interim Executive Vice Chancellor & Provost**

# ACADEMIC PLAN 2003



- Provost Robert Shelton appointed 15 faculty, 5 administrators (including himself), and 4 students, and the committee began its work in March 2002.
- Professor Darryl Gless, Department of English and Senior Associate Dean for the Fine Arts & Humanities, College of Arts and Sciences, co-chaired the committee with Provost Shelton.
- The committee's work was completed in April 2003, and the final plan was presented to the Board of Trustees for review and approval in July 2003.



# Six Unranked Priorities/Themes



- Strongest possible academic experiences for undergraduate, graduate, and professional students.
- Further integrate interdisciplinary research, education, and public service.
- Significantly strengthen faculty recruitment, retention, and development.
- Increase diversity among faculty, students, and staff.
- Enhance public engagement.
- Extend global presence, research, and teaching.



# Initiating the Academic Plan for 2010



- The Provost will convene the committee.
- There will be two co-chairs, one to organize the meetings and the other to organize the deliberations and the decisions. Preferably, one will be from Academic Affairs and the other from Health Affairs.
- As before, faculty, administrators, and students will participate.
- The final plan should be ready by early fall 2010.



# Special Challenges for 2010



- We need to better define what constitutes “engagement”.
- Extending Carolina’s global presence has had some successes, but also faces some challenges.
- The financial situation intrudes but should not deter us in our planning. From the 2003 report’s Introduction: “No challenge is greater than the economic downturn that has gripped the nation and North Carolina since early 2001”.



# Anticipated Steps for the Committee



- Consult recent relevant reports.
- Assess the status of the 2003 Plan's recommendations and the success of the Action Steps. This may be lengthy.
- Discuss new directions/dimensions that should guide our future investments. Energy and environment are but two (related) examples.
- Draft the new plan and engage all of campus in its goals and implementation.



# Background Materials



- **2003 Academic Plan**
- **UNC Tomorrow**
- **Carolina: The Best Place to Teach, Learn, and Discover (Ellison and Raynor)**
- **Future of Promotion and Tenure (Brown)**
- **Study of the Impact of Enrollment Growth on the Application and Matriculation Decisions on Prospect Students (Art and Science Group)**



# Background Materials – continued



- **Connect, Communicate, and Create: Helping Carolina Attract and Inspire the Best Students (Farmer and Reznick)**
- **Diversity Plan: Goals, Strategies, and Responsibilities**
- **Diversity Plan Report 2008-2009 (Ervin)**
- **Strategic Roadmap for Globalization (Lebold, Coclanis, and the Global Leadership Circle)**
- **UNC Efficiency and Effectiveness Options (Bain & Co.)**



# The Role of the Board of Trustees



- Final approval is your responsibility.
- The University Affairs Committee could receive status reports from the Co-chairs.
- Are other UAC members available for informal conversations with me and the Co-chairs?

