

Performance Metrics: Core Measures



- 1. First year to second year retention (2010-2011 rate was 97.2%, up from 96.6% previous year)**
- 2. 6-year graduation rate (89.5% for 2005 cohort)**
- 3. Undergraduate degree efficiency (six-year average number of undergraduate degrees per 100 FTE)**
- 4. Number of undergraduate degrees awarded to Pell recipients**
- 5. Financial integrity (composite UNC FIT index)**

NOTE: GA will use IPEDS data, meaning 2010-2011 data not available until November 2012



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Campus-specific Measures I



Student Success & Faculty Scholarship

- **Four-year graduation rate (2007 cohort rate was 80.9%)**
- **Total research grants (including ARRA, FY2011-2012 was \$767.1M)**
- **STEM + Health degrees, all levels (all of our public peer universities have engineering schools, so it's crucial to keep this metric aimed at our campus)**



Campus-specific measures II



Operational & Academic Effectiveness

- **Alumni giving (dollars), including corporations, etc.**
- **Total number of administrators and managers per \$100M of revenue (UNC is 17.2, third within our 11-member public universities peer group)**

