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# UNC Global: Minds on a Mission

January 2010 Update

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*Executive Associate Provost  
and Interim Chief International Officer*



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## — UNC Global —

Pan-university expression of  
UNC–Chapel Hill’s plan to  
become a true global university



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The Strategic Roadmap for Globalizing UNC  
was presented to the UNC Board of Trustees  
in March, 2009

This is an update.



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“Ultimately what we want is for Carolina to be a world center of knowledge, where great students and scholars come, and where great research and scholarship emanates and affects the world.”

– Chancellor James Moeser



**Our vision** – for Carolina to become, and be recognized as, a leading global university that:

- prepares students for life in an interconnected world
- helps NC and the nation succeed in a global economy
- addresses pressing international and regional problems through teaching, research, and service

*-from Strategic Roadmap*



## UNC's success in the global arena will benefit North Carolina by:

- expanding global connections
- increasing opportunities for international collaboration and innovation
- bringing some of the world's most innovative thinkers to its campus in the heart of the state
- preparing our state's future workforce for successful careers in a globalized world





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To become a leading global university,  
UNC must:

- amplify its depth of expertise on the world stage
- increase the presence of faculty and students with global expertise
- leverage cross-disciplinary collaborations in finding solutions to complex global problems relevant to NC
- fast-track the presence of world-renowned scholars at UNC through faculty recruitment and retention.



November 2009, the Global Research Institute (GRI) was unanimously approved by the University Committee for Centers and Institutes.

- Funding for the initial 3-year period has been secured through a gift.
- Inaugural theme is “Globalization, Economic Crisis, and the Future of North Carolina.”





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The Global Research Institute will be instrumental in raising the international profile of UNC and the College of Arts and Sciences, and it is an integral part of our efforts to attract and recruit some of the world's most talented globally-focused scholars.



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## Global Research Institute (GRI):

- Currently recruiting visiting scholars to be in-residence Fall, 2010
- Major symposium on March 22, 2010 with Hank Paulson (Former Treasury Secretary and CEO Goldman Sachs) as speaker



## UNC Global New Leadership:

- Ron Strauss – Executive Associate Provost; *interim chief international officer* (until new provost convenes a search for a CIO)
- Peter Coclanis – Director, Global Research Institute; *Albert Ray Newsome Distinguished Professor of History*
- Jonathan Hartlyn – Helping lead the UNC Global team  
*Distinguished Professor of Political Science and Senior Associate Dean for Social Sciences and International Programs in the College of Arts and Sciences*



## 2010 benchmarking study of peer universities to examine how they organize:

- Global leadership
- Global Health
- Global partnerships
- Study Abroad programs, and
- Fundraising trends

*13 universities*

Michigan

U. Pennsylvania

U. Washington

Harvard

Johns Hopkins

Ohio State

Duke

Virginia

Washington U.  
of St. Louis

Minnesota

Brown

Kansas

Chicago



## Benchmarking – Global Leadership Trends

- Preponderance of associate provost or vice provost positions for international affairs
- Expansion of centralized responsibilities to include risk management, strategic partnerships, pan-university coordination, fundraising



## Benchmarking – Global Health Trends

- Recognized desire to build on global health strengths across disciplines
- Increasing (but inconsistent levels) appointment of designated leaders to foster internal and external global health collaborations
- Increasing institutional investment





## Benchmarking – Global Partnerships Trends

- Lack of consensus on establishing satellite campuses overseas; strong opinions one way or the other
- Pursuit of “strategic partnerships” that are multi-layered, interdisciplinary, and based on mutual exchange of faculty, students, and resources
- Increased focus on Asia, Africa, and Middle East as key regions of interest – but global issues are increasingly less defined by region (e.g. climate change, infectious disease, etc)



## Benchmarking – Study Abroad Trends

- Movement towards centralized organization of Study Abroad and internships, particularly in areas of risk management, pre-departure orientation, and a centralized tracking database
- Managing “international internships” is similar to Study Abroad, particularly as related to risk management



## Benchmarking – Fundraising Trends

- Global fundraising is a high priority with outreach to donors abroad
- Limited, but increasing efforts to link fundraisers to Chief International Officer
- Fundraising largely focused on Europe, Asia, Middle East
- Desire to direct fundraising efforts to support strategic priorities
- Types of support: international student scholarships, research, professorships, and institutional partnerships (student/faculty exchanges, satellite campuses)



## UPDATE – UNC’s global university ranking

- 2009 *London Times Higher Education Rankings* of Global Universities - UNC was ranked #78 (up from 102 in 2008).
- This places UNC at #26 among U.S. universities.
- *Global Language Monitor Rating* of press/media citations places UNC as #9 among 200 US universities.



## UPDATE – Define and strengthen current strategic global partnerships

- Kings College London
- National University of Singapore
- Tsinghua University and Peking University, Beijing, China
- Universidad San Francisco de Quito and the Galapagos Initiative
- Malawi Global Health and Infectious Diseases Programs



## UPDATE – Further strategic partnerships

- Visit from Kings College London representatives to further Health Affairs and campus-wide collaborations (10-28/29-09).
- First graduate in the UNC-NUS (National University of Singapore) joint undergraduate degree program in December, 2009. We expect eight other graduates in May, 2010.
- Distinguished Alumnus Award on University Day 2009 to Santiago Gangotena, founder of Universidad San Francisco de Quito (USFQ)





## UPDATE – Build a future strategic partnership/s with Indian universities

- Chancellor Thorp met with India's Minister of Education and Ambassador in Washington, DC.(10/2009)
- Collaborations with Journalism and Mass Communications and with the Kenan Flagler School of Business being explored.
- MOU to possibly collaborate on the development of a new Indian university on a 5000 acre tract near Mumbai with Indian Muslim business leaders. Three-day preliminary visit to UNC in Spring, 2010.



## UPDATE – Further integrate Global Health

Report of pan-university-global health initiatives from the UNC Institute of Global Health and Infectious Diseases (IGHID).

This report examines how global health initiatives are richly linked to pan-university global endeavors.

Leadership of Drs. Myron (Mike) Cohen (Medicine) and Margaret (Peggy) Bentley (Public Health)



## UPDATE – Further integrate Global Health

### Some highlights:

- \$38,733 in IGHID grants to non-health affairs faculty members
- Recruiting faculty to Public Policy and Health Behavior/Health Education
- Support for a Geography faculty member's research in Malawi
- Collaboration with the Morehead-Cain Foundation on Study Abroad trainings and website
- Engagement in global human subjects and research ethics trainings
- Sponsorship of pre- and post-entry workshops on culture and ethics
- Leadership on the Confucius Institute and Global Water Research Institute



## UPDATE – Further Global Careers

Exploring role of UNC's Diplomat-in-Residence, Stephen R. Kelly and linkages to the US Department of State and other federal career opportunities.

Examining UNC Career Services (Student Affairs) role in global internships and career placements

MA in Global Studies proposal to the Administrative Board of the Graduate School.



## UPDATE – Enhance Global Organization

- “Unified Business Cluster–Global” to manage finance and human relations.
- Convened an internal Global Workgroup meeting monthly to plan and set operational goals.
- Re-energized the International Affairs Advisory Council (IAAC) with cross-school representation to meet every other month to focus on a theme or topic. Goal to plan and monitor UNC’s pan-university global endeavors.
- First theme: Travel Advisories and managing student and faculty risk abroad: Strategies for a database, Study Abroad, internships and decision-making.



## UPDATE – External Advisory Boards

- Advisory Board for Global Education - chaired by David McSpadden. The primary responsibility will be to implement the priorities of the Strategic Roadmap. Board co-sponsored by the Provost and the Dean of the College of Arts and Sciences.
- Global Research Institute Advisory Board – chaired by Bill Harrison. An independent board to help with programmatic and resource goals to further the Global Research Institute





## UPDATE – Evaluation and Monitoring Activities

- Establish UNC metrics for global progress
- Compare to peer university accomplishments
- Compile and distribute annual report including metrics in future
- Develop the Global theme in the new Academic Plan



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## In Summary —

There is much enthusiasm about UNC's commitment, at the highest levels, to internationalizing the campus and to forging visible, transformative, pan-university and global partnerships for education and scholarship.

Your interest is a strong affirmation of the vital work that has been accomplished.

Welcome to an exciting period of growth in UNC's international endeavors.



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