

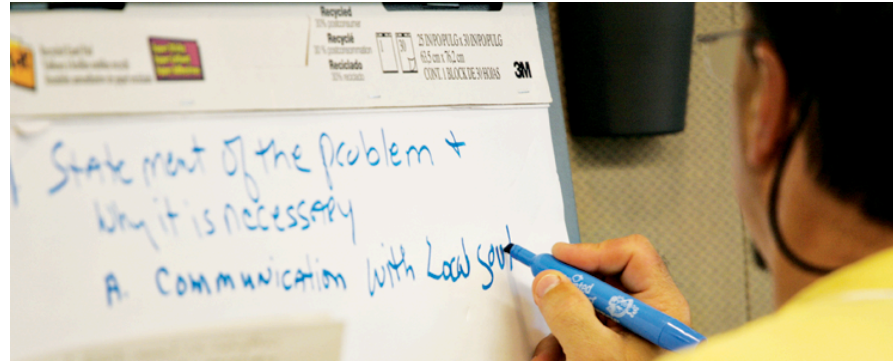
# Innovation@Carolina



THE UNIVERSITY  
*of* NORTH CAROLINA  
*at* CHAPEL HILL

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The Innovation Circle – January 28, 2010  
Lowry Caudill, Chair Innovation Circle



## CHANCELLOR'S VISION

- Commit to changing the world for the better
- Have greater positive impact
- Focus on outcomes
- Translate ideas and be connected

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## CHANCELLOR'S GOAL

- Create and implement an Innovation and Entrepreneurship Strategy for the University
- Involve alumni, faculty, students, staff, community, and advisors
- With BOT approval, launch at University Day, October 12, 2010

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# ORGANIZATIONAL STRUCTURE

- Innovation Circle
- Faculty Working Group
- Students
- Core Planning Team

# CHANCELLOR'S INNOVATION CIRCLE

- 35 Members
  - BOT Members: Sallie Shuping-Russell, Phil Clay and Alston Gardner
- Charter from Chancellor
  - What does it mean to be a university committed to innovation and entrepreneurship?
  - What are Carolina's strengths to be maximized and the obstacles to overcome?
  - How should Carolina proceed to incorporate innovation and entrepreneurship into its teaching, research and service missions?
- Bios available at [innovation.unc.edu](http://innovation.unc.edu)

# FACULTY WORKING GROUP

- **Steering Committee**
  - John Akin, Economics (Steering Committee Chair)
  - Richard Boucher, Medical School
  - McKay Coble, Dramatic Arts
  - Joseph DeSimone, Chemistry
  - Stephen Frye, Pharmacy
  - Arvind Malhotra, Business School
  - Etta Pisano, Medical School
  - Geoff Sayre-McCord, Philosophy
- Faculty members - approximately 50 other faculty members currently being selected
- Chancellor's request of the faculty steering committee
  - Input to Innovation Strategy
  - Ensure that recommendations align with faculty priorities
- Bios available at [innovation.unc.edu](http://innovation.unc.edu)

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# STUDENTS

- First Year Seminar Class
  - Learn about innovation and entrepreneurship
  - Active learning project
- Dean's MBA Fellows to assist
- Public Policy graduate students as researchers

# CORE PLANNING TEAM

- Lowry Caudill, Chair of Innovation Circle
- Judith Cone, Special Advisor to the Chancellor for Innovation and Entrepreneurship
- Nancy Davis, Associate Vice Chancellor for University Relations
- Mark Meares, Director of Corporate and Foundation Relations, UNC at Chapel Hill
- Ex Officio
  - Holden Thorp, Chancellor
  - Matt Kupec, Vice Chancellor for University Advancement



# TIMELINE

