

**National College Advising Corps
Carolina College Advising Corps
Carolina Student Transfer Excellence Program**

**Office of Undergraduate Admissions
January 21, 2009**



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Three Programs, One Need

Low-income students who test in the top quartile attend college at the same rate as high-income students who test in the bottom quartile

Low-income students are much more likely than middle- or high-income students to under-enroll

Many factors contribute to these disparities, but one is lack of guidance and support

- **488:1 – Ratio of students to guidance counselors**
- **20 – Minutes counselors spend with the average senior**



National College Advising Corps



NATIONAL COLLEGE
ADVISING CORPS

Seeks to bring talented, enthusiastic advisers to every community that wants them and to every student who needs them

Aims to increase the number of low-income, first-generation, and under-represented students entering and completing higher education through a nationwide consortium of colleges and universities

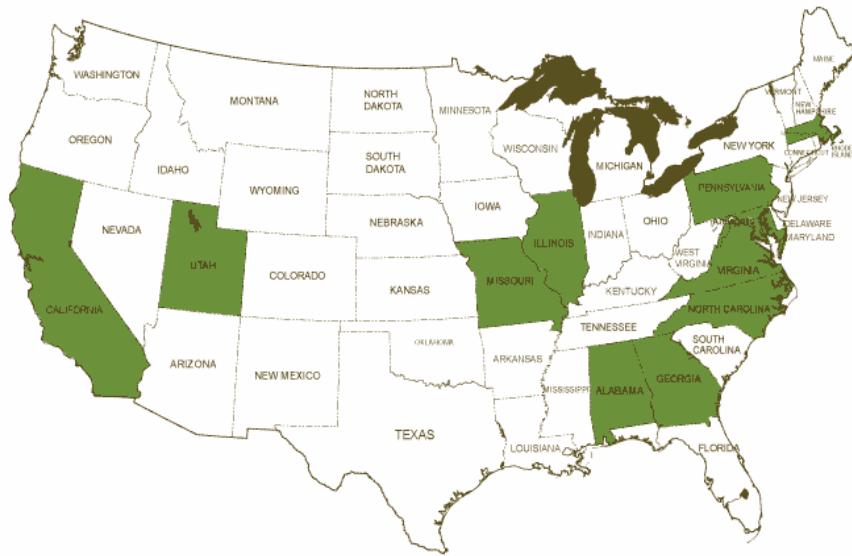


THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Partner Institutions



NATIONAL COLLEGE
ADVISING CORPS



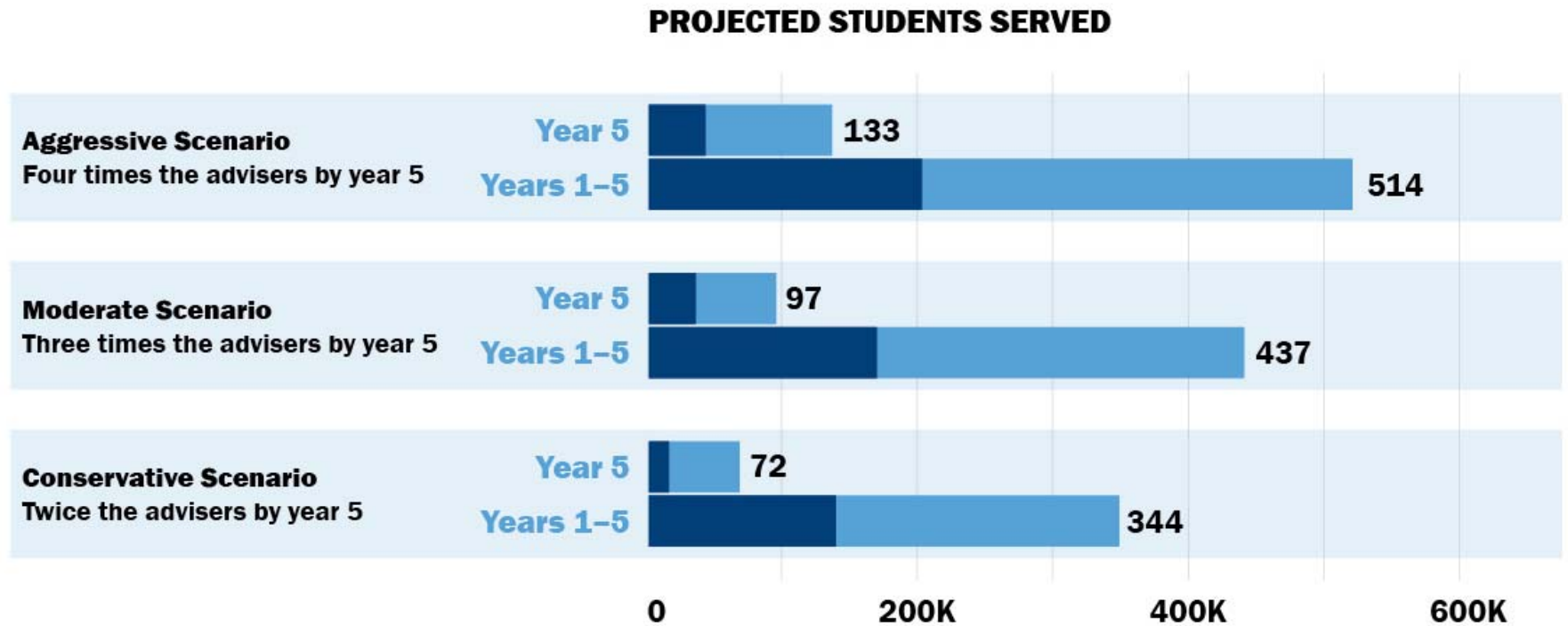
Brown University
Franklin and Marshall College
Loyola College in Maryland
Pennsylvania State University
Tufts University
University of Alabama
University of California, Berkeley
University of Illinois
University of Missouri - Columbia
University of North Carolina at Chapel Hill
University of Utah
University of Virginia



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Serving Students

We have the potential to serve over a half million seniors in the next five years

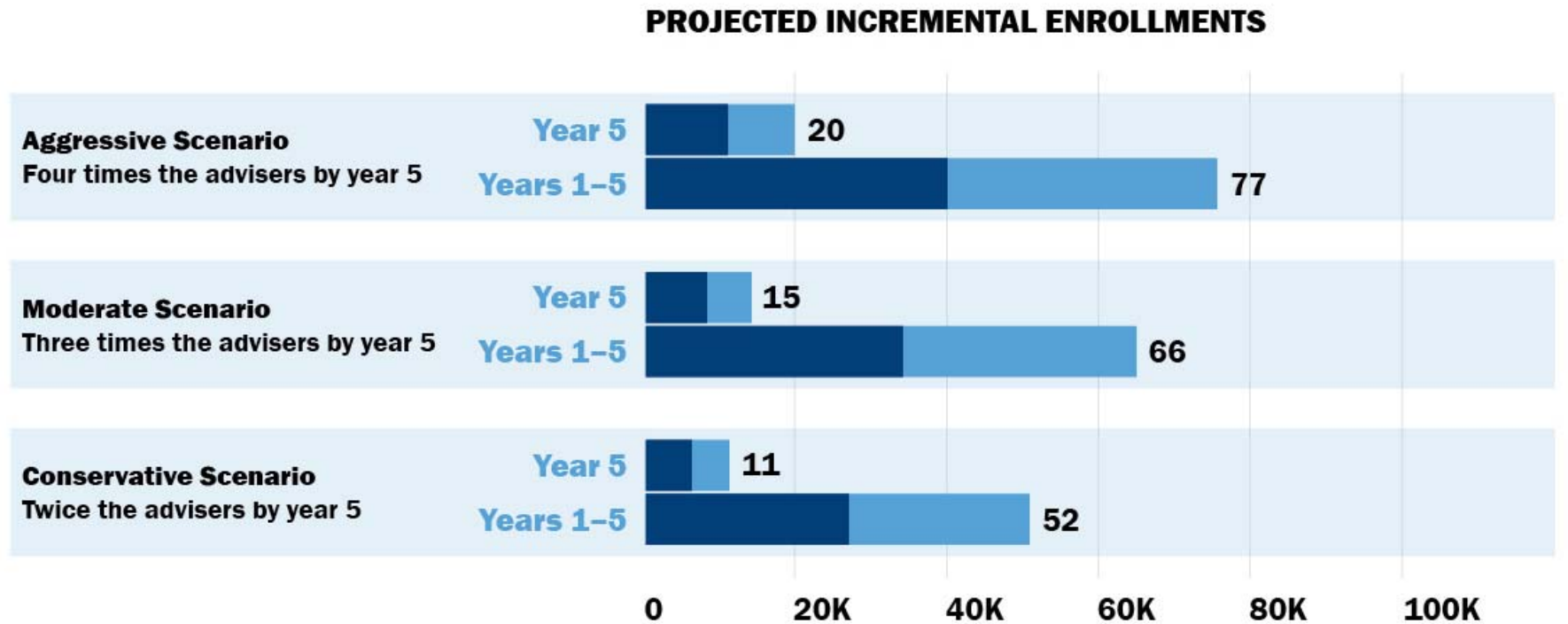


■ All seniors
■ “High-touch” seniors

Note: Assumes average senior class of 300 students

Increasing College Enrollment

Our targets translate into almost 80,000 additional college enrollments



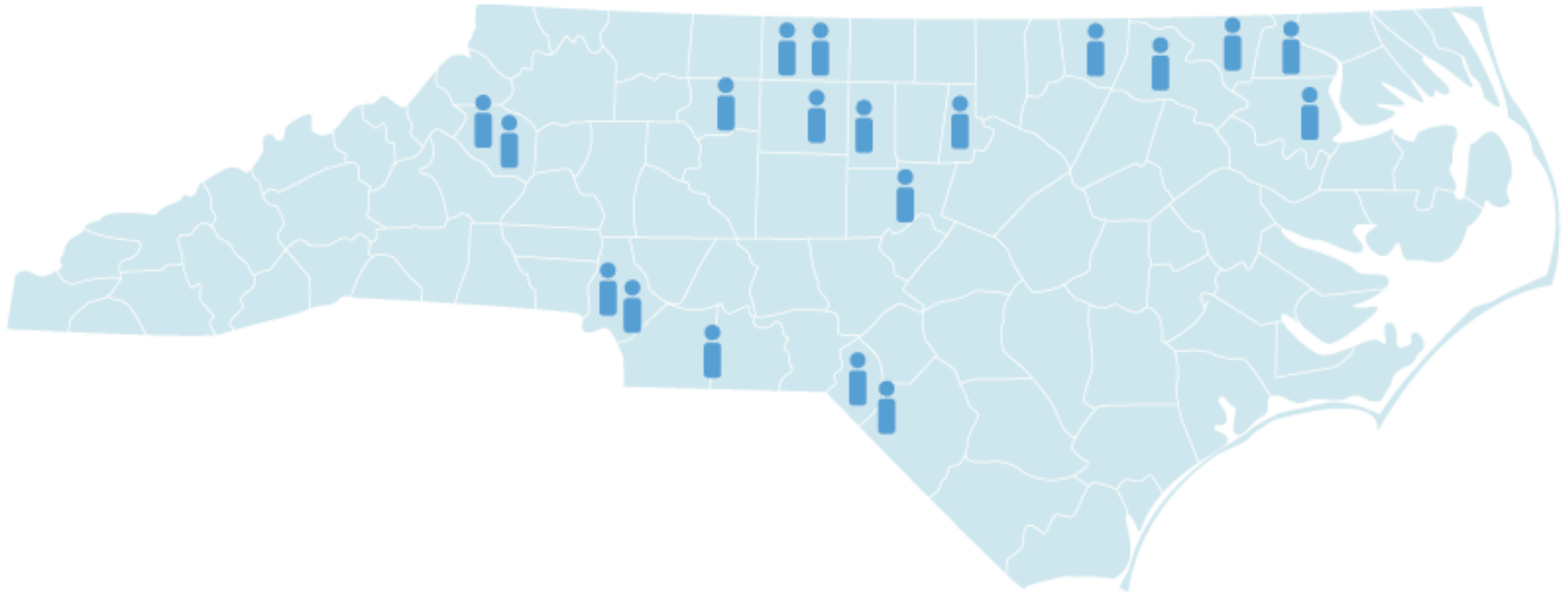
■ With 15% incremental enrollment
■ With 8% incremental enrollment

Note: Incremental enrollments calculated using all seniors as base; assumes average senior class of 300

Carolina College Advising Corps

The Carolina Corps does across North Carolina what the National Corps does nationwide

Eighteen advisers currently serve 36 high schools



Why These Partner Schools?

The Carolina Corps seeks partnerships with schools that:

- **Have low college-going and SAT-taking rates**
- **Serve large concentrations of first-generation and low-income students**
- **Are working to establish a college-going culture**
- **Agree to provide an office, telephone, computer, and on-site supervisor**

Of the roughly 75 high schools that meet these criteria, we hope to be serving 50 by 2011-2012



What Does the Advising Corps Cost?

For 2009-2010, each adviser placement will cost \$37,000, with each adviser serving two schools

Adviser compensation is 76 percent of the total cost:

Cash salary (11 months)	\$21,642
Loan forgiveness / educational credit	\$4,500
Allowance for health insurance	\$1,800
Total	\$27,942

Projected cost: \$100 per senior per year



Carolina Student Transfer Excellence Program

C-STEP is a partnership that seeks to increase the number of low- to moderate-income community-college students entering and graduating from UNC-Chapel Hill



What Does C-STEP Do?

The program:

- **Identifies talented students while they are still in high school or early in their community-college careers**
- **Guarantees their eventual transfer admission to Carolina if they earn an appropriate associate degree and successfully complete the program**
- **Offers special events and advising, both at their home college and at Carolina, while they are pursuing their associate degrees**
- **Provides ongoing enrichment, mentoring, and support while students are completing their bachelor degrees**



Does C-STEP Work?

Of the seven students enrolling at Carolina in Fall 2006:

- **Five (71 percent) graduated after two years**
- **A sixth graduated after five semesters, raising the graduation rate to 86 percent**

Of the 27 enrolling in Fall 2007:

- **Twenty-five (95 percent) are still enrolled and on track to graduate after two years**
- **As of August 2008, the 27 students averaged 92 hours and 3.0 grade-point average**

Results—strong by any standard—are remarkable given financial need: students average \$14,081 in aid



What Does C-STEP Cost?

Students do not pay to participate in C-STEP

The program is funded through:

- **Four-year grant of \$897,788 from the Jack Kent Cooke Foundation**
- **Annual cash and in-kind contributions of \$162,685 (excluding student aid) from UNC-Chapel Hill**
- **Cash and in-kind contributions from the three partner community colleges**

Projected post-pilot cost: \$500 per student per year

