
OPEN SESSION

1. Convene Meeting – *Richard Stevens, Chair*
2. Roll Call – *Teresa Artis Neal, Secretary*
3. Consent Agenda – *Richard Stevens*
 - a. Approval of January 29-30, 2020 Minutes (Regular Meeting)
 - b. Ratification of Written Ballot dated February 26, 2020
4. Chair’s Remarks – *Richard Stevens*
5. Student Body President’s Remarks – *Ashton Martin*
6. Chancellor’s Remarks – *Kevin Guskiewicz, Chancellor*
7. Finance, Infrastructure & Audit Items – *Jonathan Pruitt, Vice Chancellor for Finance & Operations*
 - Designer Selections
 - House Undergraduate Library Renovations
 - Parking Deck & Lot Camera Upgrades
 - Lease by Acquisition Amendment – *Carolina Square*
8. Data Science Initiative Update – *Bob Blouin, Executive Vice Chancellor & Provost*
9. History, Race, and a Way Forward Commission Discussion – Co-Chairs: *Jim Leloudis, Professor of History; Peter T. Grauer Associate Dean for Honors Carolina; Director, Johnston Center for Undergraduate Excellence & Patricia Parker, Associate Professor and Chair, Department of Communication; Director, Graduate Certificate for Participatory Research*

CLOSED SESSION

10. *External Relations Items
11. *University Affairs Items
12. *Report of the Appeal Committee
13. *Legal Update

OPEN SESSION

14. Report of University Affairs Items
15. Adjournment

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

BOARD OF TRUSTEES MEETING
The University of North Carolina at Chapel Hill
January 30, 2020

The Board of Trustees met in regular session on Thursday, January 30, 2020 at The Carolina Inn, Chancellor's Ballroom. Chair Stevens convened the meeting at 8:32 a.m.

OATH OF OFFICE

Vice Chair Gene Davis introduced Judge Chris Dillon to administer the oath of office for G. Munroe Cobey. Mr. Cobey was appointed by the Board of Governors to complete the term vacated by Dwight Stone.

ROLL CALL

Trustee Artis Neal called the roll and the following members were present:

Teresa Artis Neal, Secretary	Kelly Matthews Hopkins
David L. Boliek, Jr.	Ashton B. Martin
Jefferson W. Brown	Allie Ray McCullen
G. Munroe Cobey	Ralph W. Meekins, Sr.
R. Gene Davis, Jr., Vice Chair	John P. Preyer
Charles G. Duckett (telephone)	Richard Y. Stevens, Chair

Trustee Haywood Cochrane was not in attendance. Trustee Chuck Duckett joined via telephone.

Trustee Artis Neal indicated that there was a quorum.

STATE GOVERNMENT ETHICS ACT

Chair Stevens read the following statement:

As Chair of the Board of Trustees, it is my responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees' meeting. If any Board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.

CONSENT AGENDA

Approval of Minutes

On motion of Chair Stevens and a second by Vice Chair Davis, the minutes of the following meetings were approved as distributed, as well as the other following actions:

- November 20-21, 2019 regular meeting

Ratification of the mail ballots dated:

- December 16 – Appointment of Becci Menghini as Vice Chancellor for Human Resources and Equal Opportunity and Compliance
- January 14 – Approval of EHRA non-faculty assistant coach salaries
- January 16 – Approval of a university naming request
- January 23 – EHRA faculty salary, compensation, and tenure actions, December 2019

Additionally:

- Revised 2020 BOT meeting dates
- Revisions to BOT Procedure of Appeals
- Concurring resolution dated January 30, 2020

(ATTACHMENTS A-H)

CHAIR'S REMARKS

- Chair Stevens thanked everyone for attending the meeting
- The Chair thanked trustees for their work during yesterday's committee meetings
- Chair Stevens welcomed Munroe Cobey to the board
- Chairman Stevens then congratulated Chancellor Guskiewicz on his appointment
- Chairman Stevens announced that the Campaign for Carolina broke the \$3B mark ahead of schedule
- The Chair concluded his remarks by calling upon Trustee Martin.

[A copy of these remarks is in the Office of the Assistant Secretary and at bot.unc.edu.]

STUDENT BODY PRESIDENT'S REMARKS

- Trustee Martin shared remarks on her administration and their progress.

[A copy of these remarks is in the Office of the Assistant Secretary and at bot.unc.edu.]

CHANCELLOR'S REMARKS

- Chancellor Guskiewicz began his remarks by welcoming Trustee Cobey to his first meeting, and congratulating Becci Menghini on her permanent appointment as Vice Chancellor for Human Resources and Equal Opportunity Compliance
- Chancellor Guskiewicz shared his vision for his chancellorship
- Chancellor Guskiewicz concluded by introducing the presentation.

[A copy of these remarks is in the Office of the Assistant Secretary and at bot.unc.edu.]

SHUFORD ENTREPRENEURSHIP PROGRAM

Chancellor Guskiewicz introduced Bernard Bell. Mr. Bell is Executive Director for the Shuford Entrepreneurship Program. Mr. Bell shared background information on the program and the progress it has made since its inception. Mr. Piven also brought three students to share their experiences in the program: Cameron Ulmer, Cameron Osiecki, and Skye Page.

To conclude their presentation, they entertained questions from the board. This presentation can be found on bot.unc.edu and on file in the Office of the Assistant Secretary.

CAROLINA NEXT: INNOVATIONS FOR PUBLIC GOOD

Chancellor Guskiewicz and Bob Blouin, Executive Vice Chancellor and Provost presented the final recommendation for the new strategic plan, *Carolina Next: Innovations for Public Good*. The Chancellor and Provost reviewed the plan and entertained questions from the board.

To conclude their presentation, they asked for a motion to endorse the plan. Vice Chair Davis made a motion to endorse the strategic plan. Trustee Hopkins seconded, and it passed unanimously.

This presentation can be found on bot.unc.edu and on file in the Office of the Assistant Secretary.

(ATTACHMENT I)

REPORT OF THE EXTERNAL RELATIONS COMMITTEE

Vice Chair Davis presented a review of the External Relations Committee meeting. There no items for action in open session. Vice Chair Davis then shared the items presented for information:

- Communications update given by Joel Curran, Vice Chancellor for Communications
- Public Affairs update given by Clayton Somers, Vice Chancellor for Public Affairs and Secretary of the University, Amy Auth, Director of State Affairs, and Kelly Dockham, Director of Federal Affairs

A full review of the committee meeting is in the committee minutes in the Office of the Assistant Secretary.

REPORT OF THE FINANCE, INFRASTRUCTURE & AUDIT COMMITTEE

Trustee Preyer presented the report from the Finance, Infrastructure and Audit Committee. The following items were presented to the committee for action:

Election of Member to the Board of Trustees of The Endowment Fund and Election of Director to the Board of Directors of the University of North Carolina at Chapel Hill Foundation Inc.

North Carolina General Statute §116-36 and Board of Governors' regulations require that the Board of Trustees elect the membership of the Endowment Fund Board of Trustees. There is one (1) vacancy which must be a BOT officer or a BOT committee officer.

In addition, The University of North Carolina at Chapel Hill Foundation, Inc.'s bylaws require that the Board of Trustees elect from its the membership two directors to the Foundation. There is currently one (1) vacancy.

(ATTACHMENT J)

A motion came from committee to approve the elections of John Preyer to the Endowment Fund and Teresa Artis Neal to the Foundation Board. Trustee Martin seconded, and they passed.

Withdrawal from Quasi-Endowment

In 2015, the Kenan-Flagler School of Business requested creation of a quasi-endowment fund in the amount of \$247,620.20 with funds provided to it by a donor with the intent of taking advantage of long-term endowment rates of returns as the funds were expended over time. The purpose of these funds are to fund MBA Fellowship Awards each year through use of the payout and a withdrawal, if necessary, from the principal. The School wishes to withdraw \$60,000 from principal to support FY20 and FY21 awards, consistent with donor instructions.

The remaining market value of the fund is approximately \$161,324.78.

The Board of Trustees of the Endowment Fund approved this withdrawal by mail ballot dated November 12, 2019 with the support of the Chancellor and Vice Chancellor for Finance and Operations. Regulations adopted by the Board of Governors require that the Trustees approve any transfer of Endowment principal or income to the useful possession of the institution.

A motion came from committee to approval the withdrawal. Trustee Martin seconded, and it passed.

(ATTACHMENT K)

Designer Selection

1. Avery Residence Hall Renovations

This project will provide replacement of all windows, building envelope repairs, a new centralized HVAC system, accessibility improvements, including a new elevator, finishes upgrades to all residence rooms, and office and support space renovations.

The project budget is \$1,300,000 for the design phase only and will be funded from Housing Trust funds. The project was advertised on November 25, 2019. Thirteen (13) proposals were received. Five (5) firms were interviewed on January 9, 2019. Members of the Board of Trustees did not participate in the interviews. The committee recommended the selection of three (3) firms in the following priority order:

1. Jenkins-Peer Architects + KWK Architects Charlotte, NC
2. Clark Nexsen Raleigh, NC
3. Hanbury Raleigh, NC

The firms were selected for their past performance on similar projects, the strength of their consultant team, and experience with campus projects.

(ATTACHMENT L)

2. Carmichael Arena – Women’s Basketball Phase III

This project will install a demising wall separating the Women’s Basketball/Volleyball Practice Gym from the remainder of Woollen Gym. The scope of work will provide necessary, basic components to the Practice Gym area to achieve full functionality as a varsity practice area (game clocks, scoreboard, lighting, shot clocks, etc.). The project will also provide a new HVAC system to serve the entire facility.

The project budget is \$400,000 for the design phase only and is being funded by Athletic department reserves. The project was advertised on December 16, 2019. Six (6) proposals were received. Three (3) firms were interviewed on January 22, 2020. Members of the Board of Trustees did not participate in the interviews. The committee recommended the selection of three (3) firms in the following priority order:

1. Gensler Raleigh, NC
2. Hanbury Raleigh, NC
3. DLR Group Charlotte, NC

The firms were selected for their past performance on similar projects, the strength of their consultant team, and experience with campus projects.

(ATTACHMENT M)

A motion came from committee to approve all the designers in priority order. Trustee Martin seconded, and it passed.

Trustee Preyer continued and shared the items for information only:

- Internal Audit Report given by Dean Weber, Chief Audit Officer (ATTACHMENT N)
- Development report given by David Routh, Vice Chancellor for University Development
- Semi Annual Lease Report given by Gordon Merklein, Associate Vice Chancellor for University Real Estate Operations (ATTACHMENT O)
- Semi Annual Capital Report given by Anna Wu, Associate Vice Chancellor for Facilities Services (ATTACHMENT P)
- Year-end Financial Summary and Review of CAFR given by Jonathan Pruitt, Vice Chancellor for Finance and Operations

A full review of the committee meeting is in the committee minutes in the Office of the Assistant Secretary.

REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE

Secretary Artis Neal presented the report from the University Affairs Committee. There were two action items for this committee in open session.

Centers and Institutes Update

The UNC System's *Regulations on Planning, Establishing, and Reviewing Centers and Institutes in the University of North Carolina* (UNC Policy Manual section 400.5[R]) and *UNC-CH Policies and Procedures Governing Centers and Institutes* require Board of Trustees approval for the establishment of new centers and institutes. Provost Blouin requested that the Board of Trustees provide approval to establish the following three centers:

- Asian American Center (AAC)
- Center for Information Impact (CII)
- UNC Law Institute for Innovation (LII)

A motion came from committee to approve the establishment of the three centers. Vice Chair Davis seconded, and it passed. The trustees did not approve the name change proposed for the UNC Law Institute per Martin Brinkley's, Dean of the Law School, request.

(ATTACHMENT Q)

Updates to the BOT Tenure Policy

These updates are required to conform the Tenure Policy to Board of Governors policies in the UNC Policy Manual and Code. Substantive changes are as follows:

- Clarifies the Chancellor's ability to place a faculty member on administrative leave or reassign the faculty member to other duties following notice of intended suspension, demotion, or discharge
- Clarifies issues related to delivery and receipt of notices
- Makes clear that the decision to impose serious discipline (suspension, demotion, or discharge) on a faculty member lies with the Chancellor and terminates the University's obligation to pay a faculty member following the Chancellor's discharge decision
- Eliminates references to BOG appeals
- Updates section on BOT appeals to specify permissible bases for appeal and standards of review

(ATTACHMENT R)

A motion came from committee to approve the policy revisions. Vice Chair Davis seconded, and they passed.

Secretary Artis Neal then shared the items presented for information:

- GPSF update given by Chastan Swain, President
- Employee Forum update given by Shayna Hill, Chair
- Faculty update given by Lloyd Kramer, Interim Chair

A full review of the committee meeting is in the committee minutes in the Office of the Assistant Secretary.

MOTION TO CONVENE IN CLOSED SESSION

On motion of Secretary Artis Neal, and seconded by Vice Chair Davis, the Board voted to convene in closed session pursuant to North Carolina General Statutes Section 143-318.11 (a) (1) (to prevent the disclosure of privileged information under Section 126-22 and the following); and also pursuant to Section 143-318.11 (a) (2), (3), (5), (6), (7), and (9).

RECONVENE MEETING IN OPEN SESSION

Vice Chair Davis made a motion to return to open session. Trustee Hopkins seconded, and it passed.

OPEN SESSION

REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE

Chair Stevens referred the members to the personnel matters submitted for review. Secretary Artis Neal made a motion from committee to approve the actions. Vice Chair Davis seconded, and it passed.

Chair Stevens stated that the personnel and salary actions voted on in open session had been distributed.

(ATTACHMENT S)

ADJOURNMENT

There being no further business to come before the Board, Chair Stevens called for a motion to adjourn. Vice Chair Davis made the motion; Trustee Cobey seconded, and it passed. Chair Stevens adjourned the meeting at 11:57 am.

Clayton Somers, Assistant Secretary

MEMORANDUM

TO: Members of the Board of Trustees

FROM: Kevin M. Guskiewicz

RE: Written Ballot

DATE: February 26, 2020

You have authorized my office to poll you by written ballot concerning personnel matters that require attention by the Board. Accordingly, I am submitting for your review and approval a memo from Executive Vice Chancellor and Provost Bob Blouin to appoint Dr. Terry Rhodes as Dean of the College of Arts and Sciences effective March 1, 2020. Also included is the offer letter outlining terms and conditions as well as Dr. Rhodes' CV.

Please mark and return the enclosed written ballot indicating whether you approve or disapprove with the action proposed. Thank you.

cc: Bob Blouin, Executive Vice Chancellor & Provost

[The following information was redacted as this ballot relates to a confidential personnel matter that falls under N.C. Gen. Stat. § 143-318.11(a)(6) "To consider the qualifications, competence, performance, character, fitness, conditions of appointment, or conditions of initial employment of an individual public officer or employee or prospective public officer or employee."]

This ballot was approved by majority vote on February 27, 2020 by the following: Teresa Artis Neal, David Boliek, Jeff Brown, Munroe Cobey, Haywood Cochrane, Gene Davis, Chuck Duckett, Kelly Hopkins, Allie Ray McCullen, Ralph Meekins, and Richard Stevens.



CONFIDENTIAL

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MEMORANDUM

February 12, 2020

Dr. Terry Ellen Rhodes
Interim Dean, College of Arts and Sciences
205 South Building
Campus Box 3100
Chapel Hill, NC 27599

ROBERT A. BLOUIN, PharmD
Executive Vice Chancellor and Provost
Bryson Distinguished Professor
provost@unc.edu

Dear Dr. Rhodes:

It is with great pleasure that I extend to you a formal offer to become the next Dean of the College of Arts and Sciences at the University of North Carolina at Chapel Hill. This appointment and salary will be subject to approval by the University Board of Trustees, UNC System Office and UNC Board of Governors. This administrative appointment preserves your status as a Professor with Tenure within the College of Arts and Sciences.

Appointment

Your initial twelve-month annual salary will be \$392,500 and you will begin your responsibilities as Dean effective March 1, 2020 on the terms and conditions outlined herein. Your total salary compensation will be broken down as follows: your base salary will be \$220,000, your administrative supplement for the position of Dean will be \$172,500. Upon your return to the faculty of the College of Arts and Sciences, your retreat salary will be the average of the top three salaries of faculty at the full professor level within the Division of the Arts and Humanities, College of Arts and Sciences. Your salary will be reviewed at least annually, subject to the compensation policies of the Board of Trustees and Board of Governors. Your appointed position will report to the Chancellor with administrative assignment to the Executive Vice Chancellor and Provost. This will be an “at will” appointment. Based on our previous discussions, this appointment will end June 30, 2022. At approximately July 1, 2021, the Office of the Provost, in collaboration with the College of Arts and Sciences will launch a national search for your permanent replacement.

This appointment is subject to the “Employment Policies for EHRA Non-Faculty Tier 1 Senior Academic and Administrative Officer Employees of The University of North Carolina at Chapel Hill” as originally adopted and as they may be periodically revised from time to time. According to the Policies, you will be entitled to 26 days of annual leave per year. Sick leave is earned at the rate of 1 day per month or 12 days per year. On December 31, of each year, any annual leave accrued in excess of 30 days will automatically be converted to sick leave. There is no limit to the amount of sick leave you may accrue. Page 9 of 32

At the end of appointment, EHRA employees are eligible for vacation and bonus leave payout or the transfer of leave, if appropriate. The full Policies are available for reference online at:

<https://hr.unc.edu/employees/policies/ehra-non-faculty-policies/>

At the end of a deanship, tenured faculty are eligible to retreat to their faculty appointment in accordance with the provision of the “Separation and Retreat Policy for Senior Academic and Administrative Officers (as Amended, 05/02/2010)” available for reference online at: <https://hr.unc.edu/employees/policies/ehra-non-faculty-policies/appointment-end-of-appointment/separation-retreat-policy-for-senior-academic-administrative-officers/>

Start-up Resources

We are prepared to provide you with the necessary resources to be successful during your appointment as Dean of the College of Arts and Sciences. The specifics include the following:

- We will support 12 new additional tenured/tenure-track faculty positions (five at the assistant professor level, five at the associate professor level, and two at the full professor level) to be hired over the next three fiscal years and outlined in the following table below. *This resource will be made available to the College from the Office of the Provost at the time each faculty search is launched.* It is expected that each of the College of Arts and Sciences three academic divisions will be able to recruit at least one new faculty into its ranks.

Fiscal Year	Number of Positions Hired
2020-2021	4
2021-2022	4
2022-2023	4

- We will provide the College of Arts and Science with approximately \$1 million to support the addition of teaching track faculty and teaching fellows to address enrollment pressures, largely in the Natural Sciences (\$500,000 to be made available on July 1, 2020 and an additional \$500,000 to be made available July 1, 2021). *This resource will be made available to the College from the Office of the Provost at the time each faculty search is launched.*
- The University agrees to cover the outstanding balance of the Chancellor and Provost commitment seed fund to the Biomedical Engineering and Applied Physical Sciences in the amount of \$5 million spread over a three-year period as outlined in the table below. This resource will be made available to the College from the Office of the Provost at the start of each fiscal year.

Fiscal Year	Funding Provided
2020-2021	\$1.5 million
2021-2022	\$1.5 million
2022-2023	\$2 million

- OEVCP is prepared to reduce the financial responsibility of the College of Arts and Sciences pertaining to the renovation of Kenan Labs. We agree to forgive half of the \$10.8 million (\$5.4 million) commitment of principle from the original Memorandum of Understanding. An addendum to the previous MOU will be developed and signed by all of the authorized parties.
- The “Ideas in Action” curriculum is a major new initiative of the College and the University is committed to assist in its full implementation. As discussed recently, we need from you an accurate, complete, and itemized budget proposal that describes the resources required over the first five-years of the curriculum rollout. Having recently reviewed the proposal entitled “Integrating Thrive Hubs with the ‘Ideas in Action’ General Education Curriculum”, we agreed that a further examination of the structure and rollout of this program was needed as

well as additional discussions with your strategic partner, the School of Education, before funding. Once this is completed, the University will be prepared to fund this initiative over a three to five-year period.

As we have discussed previously, it is my expectation that you and your leadership team will give high priority to working with my office to strategically correct faculty salary equity issues around gender and race within the College of Arts and Sciences. Additionally, the College of Arts and Sciences will need to place a high priority on recruitment and retention of diverse faculty and improve its utilization of the Valuing Inclusion To Attain Excellence (VITAE) hiring program as well as the Carolina Postdoctoral Program for Faculty Diversity. Finally, I will work closely with you and your leadership team as resources become available to the University to improve the College's salary standing among our AAU peer institutions across all departments of the College.

Tickets

You are entitled to two season tickets to the men's football and men's basketball games and my office will discuss with you your options for obtaining them. Please note that the tickets are considered taxable income.

Terry, I am very excited with the prospects of you leading the College of Arts and Sciences as its next Dean. You have already demonstrated the ability to be a truly outstanding leader and create a new trajectory for the College of Arts and Sciences. I pledge to you my support and will work tirelessly to assist you in these endeavors. I hope that you share my enthusiasm and recognize the potential that exists for you in this leadership role. If you have any questions, please don't hesitate to contact me at [REDACTED]

If you agree to these terms, please sign and return this letter to me at your earliest convenience. The terms of this agreement may be modified if necessary, by mutual agreement of the parties, signed below.

Sincerely,



Robert A. Blouin
Executive Vice Chancellor and Provost



Jonathan Pruitt
Vice Chancellor for Finance and Operations

Acknowledgement and Acceptance by Appointee:

 _____ 
Signature Date

Enclosures: Employment Policies for EHRA Non-Faculty Tier 1 SAAO Employees

cc: Academic Personnel Office
EHRA Non-Faculty Personnel Office
Barron Matherly

DESIGNER SELECTION – HOUSE UNDERGRADUATE LIBRARY RENOVATIONS

The project will renovate approximately a third of the total floor area of the House Undergraduate Library in order to relocate the Center for Student Success and Academic Counseling (CSSAC) and realign space use throughout the building to provide improved support of student research and group study needs.

The project budget is \$600,000 for the design phase only and will be funded from Library reserves. The project was advertised on January 8, 2020. Fifteen (15) proposals were received. Four (4) firms were interviewed on February 20, 2020. Members of the Board of Trustees did not participate in the interviews.

The committee recommended the selection of three (3) firms in the following priority order:

- | | |
|--------|---------|
| 1. XXX | XXX, XX |
| 2. XXX | XXX, XX |
| 3. XXX | XXX, XX |

The firms were selected for their past performance on similar projects, the strength of their consultant team, and experience with campus projects.

RECOMMENDED ACTION:

A motion to approve three (3) firms in the following priority order:

- | | |
|--------|---------|
| 1. XXX | XXX, XX |
| 2. XXX | XXX, XX |
| 3. XXX | XXX, XX |

Undergraduate Library Renovations

PROJECT
LOCATION

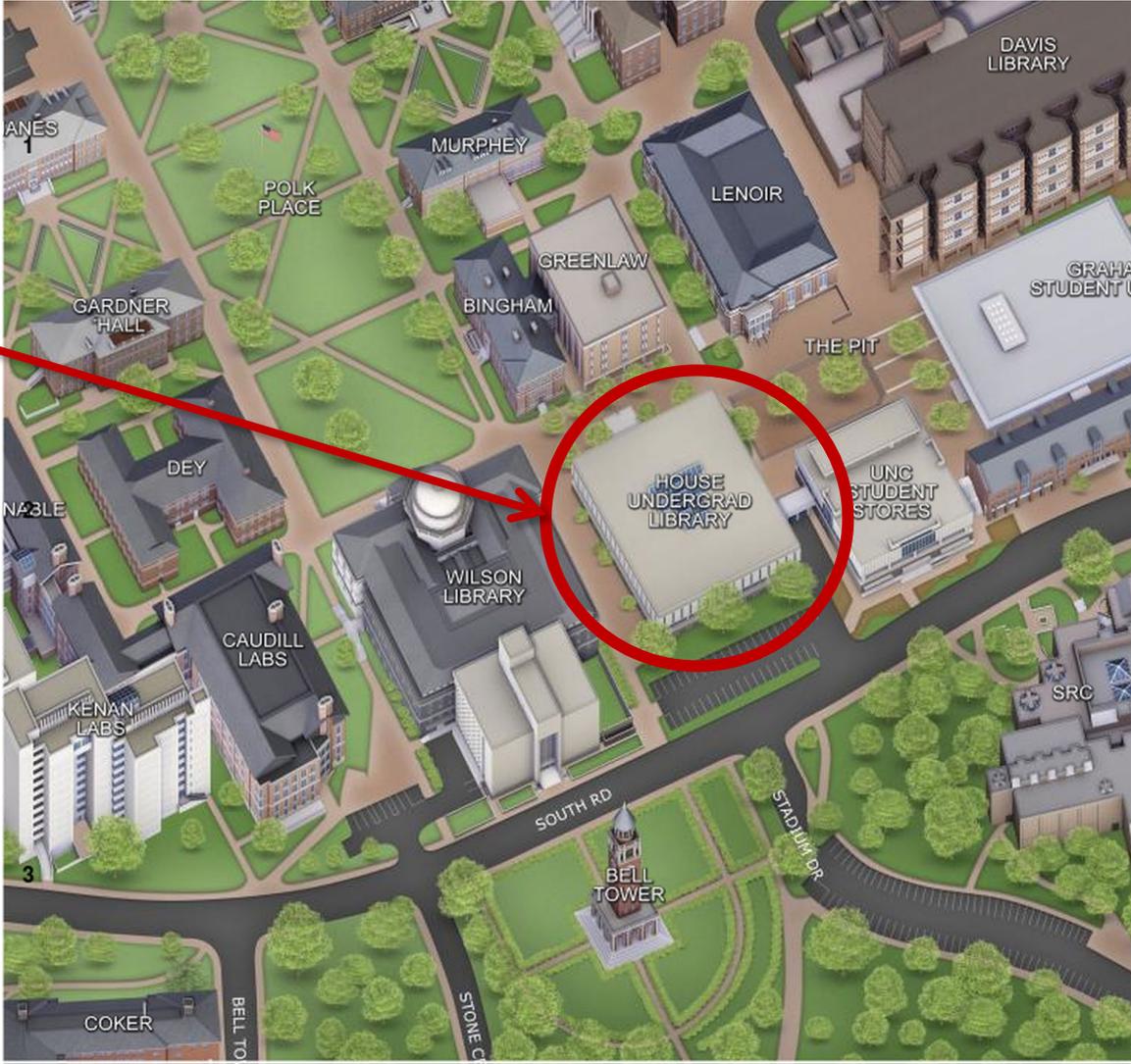


2019 CAMPUS
MASTER PLAN



Undergraduate Library Renovations

PROJECT
LOCATION



DESIGNER SELECTION – PARKING DECK AND LOT CAMERA UPGRADES

This project will establish standards and implement a new License Plate Recognition system for Parking Access Revenue Control System (PARCS) Infrastructure at decks and lots throughout campus.

The project budget is \$300,000 for the design phase only and will be funded from the Transportation and Parking Trust Fund. The project was advertised on February 20, 2020. Three (3) proposals were received. Three (3) firms were interviewed on March 19, 2020. Members of the Board of Trustees did not participate in the interviews.

The committee recommended the selection of three (3) firms in the following priority order:

1. XXX XXX, XX
2. XXX XXX, XX
3. XXX XXX, XX

The firms were selected for their past performance on similar projects, the strength of their consultant team, and experience with campus projects.

RECOMMENDED ACTION:

A motion to approve three (3) firms in the following priority order:

1. XXX XXX, XX
2. XXX XXX, XX
3. XXX XXX, XX

Parking Deck and Lot Camera Upgrades

PROJECT IS
CAMPUS-WIDE



2019 CAMPUS
MASTER PLAN



AMENDMENT TO PROPERTY ACQUISITION BY LEASE

This request is to amend the lease by acquisition approved by the Board of Trustees on May 30, 2019 for leased space on the sixth floor of Carolina Square located at 123 West Franklin Street in Chapel Hill. The board approved a lease for 22,000 square feet of rental space from Cousins Properties/Northwood Ravin, Inc. Based on additional programmatic need for the office of the Vice Chancellor for Research, this amended request is to add an addition 2,000 square feet to the existing lease, for a total not to exceed 24,000 square feet. The lease term remains 10 years at a full-service rental rate of \$33.75 per square foot escalating 2.5 percent annually. Total first year rent will increase from \$742,500 to \$810,000 based on the additional square footage. Lease commencement begins May, 2020.

RECOMMENDED ACTION:

A motion to recommend approval to additional space by lease as described above.



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Draft Feasibility Plan for the Launch and Implementation of a School of Data, Information and Society

We propose to create a School of Data, Information and Society (SDIS) that will lead the world in using data and information to solve humanity's greatest challenges.

This School will bring together varied expertise, empower innovation at all scales, promote collaboration and synergy across disciplines and train the next generation of professionals and scholars in the fundamentals and applications of data science. Rather than a singular focus on this new discipline alone, we envision the SDIS will incentivize human-centric and pan-campus collaborations to grapple with humanity's most significant problems in North Carolina and beyond.

1. EXECUTIVE SUMMARY

Data and information impact every aspect of contemporary life—from the design of our communities to the growing and delivery of our food to our civic engagements. Collaborations around data can also transform intellectual work and address complex challenges across the state of North Carolina and beyond. Since its founding more than 226 years ago as the nation’s first public university, the University of North Carolina at Chapel Hill has constantly found itself at an intersection of institutional strengths and societal needs, and has consistently responded with scholarship and innovation that has established it among the nation’s leading research institutions.

Today, we face an extraordinary opportunity: to harness UNC-Chapel Hill’s unmatched pan-campus, multi-disciplinary strengths and leverage the power of data science to immediately position our institution among the very best in the world. Indeed, Carolina has a unique responsibility to our state, nation and the world to engage in data science scholarship, teaching and engagement to position the state of North Carolina as a national and global leader. Emerging and established market leaders are continuously evaluating geographic regions based on their ability to provide large numbers of skilled workers in data-related fields. These are game-changing opportunities with the power to transform economies and lives, and we want North Carolina to be a natural choice for such innovation. Hence, it is imperative that we support the needs of our region and society at large to work and thrive in a data-intensive world.

To this end, we propose to create a **School of Data, Information and Society (SDIS)** that will lead the world in using data and information to solve humanity’s greatest challenges. The SDIS can best address these complex social challenges by leveraging the full range of talent and resources already in place at UNC-Chapel Hill and serving as the core component in a larger ecosystem of data-related work on campus. We call this larger ecosystem **Data Science @ Carolina**. We propose that this new school will call upon our preeminent scholars in the social sciences, fine arts and humanities and health sciences across all departments, schools and centers as it leverages the structure and talent of our renowned School of Information and Library Science and the Departments of Computer Science and Statistics and Operations Research, and strongly engages the Departments of Mathematics and Biostatistics to develop an agile and interdisciplinary new organizational entity. This school will bring together varied expertise, empower innovation at all scales, promote collaboration and synergy across disciplines, and train the next generation of professionals and scholars in the fundamentals and applications of data science. Rather than a singular focus on this new discipline alone, we envision the SDIS will incentivize human-centric and pan-campus collaborations to grapple with humanity’s most significant problems in North Carolina and beyond.

This feasibility plan lays out a bold, broad and ambitious vision for data science education, research and community engagement. We will:

- Create a **School of Data, Information and Society** that promotes data-centric and data-driven research and education with emphasis on the societal impact of information and knowledge derived from data.
- Build on **Carolina’s current research strengths** in the foundations of data science and diverse disciplinary domains to accelerate data-enabled discovery and support innovation, economic development and the public good.
- Extend Carolina’s **leadership as a public institution** through research and community-engaged programs that emphasize and address societal impacts, equity and the ethics of data science.
- Develop and offer curricula, including **bachelor’s, certificates, master’s, professional science master’s and doctoral degree programs in data science** to prepare our students for data-driven careers and to become informed and responsible citizens.
- Implement **data literacy programs** that support undergraduate students at UNC-Chapel Hill as they move through the College of Arts & Sciences’ transformative undergraduate curriculum, IDEAs in Action.
- Develop **“Data for Public Good”** programs to increase engagement beyond the campus and support community priorities.

- Implement **clusters of data-driven research** around specific challenges designed to ensure collaboration among complementary fields of study and to solve pressing problems.
- Grow strategic partnerships with North Carolina communities, businesses, nonprofits and government to **translate discoveries into practical applications**.

This feasibility plan for the immediate launch and implementation of the SDIS has been developed by the steering committee for Data Science @ Carolina, appointed by the Provost, and with the collaboration of more than 100 faculty, staff and students representing many units from across the University. It is intended to provide a deliberate way forward to accomplish needed growth in data science while leveraging Carolina’s unique institutional characteristics within the higher education ecosystem of North Carolina.

2. THE NEED FOR ACTION

Data and the consequences of its interpretation and use shape our daily lives, making data literacy and data science education essential to research and scholarship across many academic disciplines, to learning at all levels, to translating theory to action, and to student career success. Students are increasingly demanding data science courses and programs. Companies like Google, Apple and Amazon and large numbers of smaller, less visible companies are expanding to geographic regions that can meet their enormous resource needs in data-related expertise such as information architecture, optimization methods and communication of data driven insights. UNC-Chapel Hill has an obligation to the state of

North Carolina to ensure that all of our students are data literate regardless of their field of study, to prepare undergraduate majors and master’s students for careers in data-intensive professions, and to train our PhD students as intellectual thought leaders and transformative researchers in the foundations and applications of data science to solve complex domain-specific challenges. UNC-Chapel Hill aims to lead by shaping the emerging field of data science through an interdisciplinary and human-centric approach to the entire data life cycle.

UNC-Chapel Hill aims to lead by shaping the emerging field of data science through an interdisciplinary and human-centric approach to the entire data life cycle.

In North Carolina and beyond, industry, government, education, and daily life increasingly depend on employees and citizens who can collect the right data at the right time, manage and analyze these data, understand the laws that govern them, ethically interpret and use results to make decisions and understand our world, and document the actions and results for future explanation and reuse. Carolina’s faculty and researchers currently have many projects underway at various stages of this life cycle. Areas of data science strength at UNC-Chapel Hill include social and behavioral science, precision health, drug design and delivery, epigenomics, neuroscience, materials science, physical modeling, geospatial science, remote sensing, computational science, artificial intelligence, digital curation, data visualization and many more. Many transformative outcomes of the data revolution are underway in these areas; thus, considerable investment is warranted to capitalize on these strengths and emerge as a national and global leader in data science.

The steering committee for Data Science @ Carolina has conducted a comprehensive study of peer institutions, engaging with key leaders to learn from their development of data science programs over the past five years. Studies conducted in 2017 and 2019 by the Education Advisory Board found a robust demand for graduates from both undergraduate and graduate programs by employers in North Carolina and the region. The focus of the SDIS on education and workforce development will support rapid growth in the number of new jobs, career paths and opportunities for professionals who specialize in data related fields and ensure that North Carolinians are prepared to fill those positions in this transformative information economy. Our emphasis on the human and social dimensions of data science will differentiate our work and further support Carolina’s mission.

3. UNC-CHAPEL HILL SCHOOL OF DATA, INFORMATION AND SOCIETY

The National Research Council, in 2018, defined data science as “an interdisciplinary field that uses scientific methods, processes, algorithms, and systems to extract knowledge and insights from data.” It also includes applications of data methods in teaching, research and engagement. Our model embraces these foundational aspects of data science, and then extends them by considering the full data life cycle and emphasizing the ways that working with data brings together disciplines, promotes collaboration, and impacts humans and society. The SDIS strengthens these foundations and applications, includes the full data life cycle, is inherently interdisciplinary and collaborative, addresses the impacts of data on humans and society, and solves problems for the public good.

UNC-Chapel Hill envisions a world made healthy, safe and prosperous through data-informed decisions and actions.

3.1. VISION

UNC-Chapel Hill envisions a world made healthy, safe and prosperous through data-informed decisions and actions. The SDIS will be the leading school devoted to data and information research, scholarship, service and creativity. We will lead by shaping the emerging field of data science with an interdisciplinary and human-centric approach to the entire data life cycle.

3.2. MISSION

The mission of the UNC-Chapel Hill SDIS is to serve the state, the nation, and the world with premier data and information science educational programs and innovative research directed to advance the public good. The SDIS will educate a diverse community of undergraduate, graduate, and professional students who will become the next generation of data and information science leaders.

3.3. GOALS AND OBJECTIVES FOR EDUCATION, RESEARCH AND COMMUNITY ENGAGEMENT

Overarching goals

- Promote, retain and catalyze Carolina’s strengths in the theory, foundations and applications of data science.
- Create and implement innovative and bold models of collaboration, learning and governance at UNC-Chapel Hill so that data science engages and supports a range of communities on and beyond the campus.
- Be inclusive, rigorous and inspiring so that our faculty, staff and students aspire to informed excellence and inspired leadership.

Objectives

- Provide educational programs that include a wide variety of disciplines on campus, provide opportunities for students to master data and information concepts and techniques, ensure a balance between rigorous core courses and preparation for applied work, and embrace collaboration and active learning experiences.
- Promote scholarship and research programs that drive innovation in foundations and theories, as well as translation and applications in the emerging field of data science, amplify UNC-Chapel Hill’s research strengths for innovation and impact in data science applications, build UNC-Chapel Hill’s national and global leadership in addressing the societal implications and ethics of data science and create infrastructure to accelerate progress towards these goals.
- Engage in service beyond the campus that transforms learning and external partnerships through experiential education and external collaborations, delivers programs and opportunities that bring communities together and serves state, local and national organizations, collaborates with other enterprises

to develop and operate open data warehouses and data brokerage services, and partners with local, state and national/international corporations in the service of the state and beyond.

4. DATA SCIENCE EDUCATION AND CURRICULA

To address the student demand and market needs across North Carolina and beyond, the SDIS must offer a comprehensive array of courses, degrees and programs and help to ensure that all students are ‘data literate’ upon graduation. Competencies for all new programs must also align with existing degree and certificate programs.

Undergraduate education: We recommend three core areas of development: a data literacy requirement for all students, a data science major (with Bachelor of Science and Bachelor of Art options) and a data science minor. Competencies for these programs, while guided by the National Academies of Sciences, Engineering and Medicine 2018 report, *Data Science for Undergraduates: Opportunities and Options* will include an emphasis on ethics, legal and regulatory issues and social concerns.

Graduate education: We envision innovative graduate programs in data science, delivered through modular and non-traditional methods, including an emphasis on applying asynchronous pedagogical strategies to both residential and non-residential digital learning. We expect that such flexibility will empower more North Carolinians, including working professionals across the state and others nationally and internationally, to access these programs. We recommend the establishment of modular, stackable graduate certificate programs as well as three new graduate degrees in data science: (i) professional science master’s, (ii) master’s and (iii) doctoral.

Professional education: Carolina’s professional schools already leverage data in their education and scholarship. We envision the SDIS will, in collaboration with these schools, build certificate programs specifically to address the data science education needs of students in our professional schools. We also envision the development of cross-listed, collaboratively developed courses between the SDIS and other professional schools to serve specific needs for data literacy and advance the data science skills and training in these various domains.

5. DATA SCIENCE RESEARCH

Research drives innovation, advances knowledge, challenges the status quo, inspires new enterprises, and solves complex problems. As a leading global, public, research university, UNC-Chapel Hill has established a variety of data science research activities across the campus.¹ We expect to accelerate research in data science foundations, translations and applications through research clusters that span disciplinary units and address crucial problems in health, environment and humanity. These research clusters are intended to capitalize on the diverse intellectual talent at Carolina to discover interdisciplinary solutions to the world’s most important problems.

We identify four goals for the research enterprise in the SDIS:

- Attract, retain and catalyze research strengths in the technical foundations of data science.

¹Additionally, Federal agencies including the National Science Foundation (NSF), National Institutes of Health (NIH), U.S. Department of Energy, the U. S. Food and Drug Administration, and the U.S. Department of Defense have decided to capitalize on the opportunities presented by advances in data science to drive discovery and solve complex problems in various disciplines. The NSF (https://www.nsf.gov/news/special_reports/big_ideas/harnessing.jsp) and NIH (<https://datascience.nih.gov/strategicplan>) are each creating strategic plans specific to data science. UNC-Chapel Hill is already playing a crucial role by leading several funded projects in some of these prestigious programs. By creating a school with a pan-campus data science focus, Carolina will be well poised to leverage the above opportunities on a larger scale to advance basic, translational, and applied science by building open, science-focused, multi-disciplinary teams to solve problems in various disciplines, including the humanities and the social sciences.

- Amplify UNC-Chapel Hill’s research strengths for innovation and impact in the applications of data science.
- Build UNC-Chapel Hill’s expertise and leadership in research on societal impacts, equity, regulatory and ethics of data science.
- Create infrastructure for the acceleration of data science through investments in new faculty, staff, opportunities for student engagement and training in data science across all areas of the University.

6. DATA SCIENCE COMMUNITY ENGAGEMENT

Through conversations with NC community leaders and UNC-Chapel Hill organizations, the Data Science @ Carolina steering committee identified key data needs among community organizations and government agencies. With the increase in devices that collect data (e.g. traffic sensors) in our NC communities, many agencies have an abundance of data with limited time and skills to analyze or mine for information or to address corresponding needs in law, ethics and social impacts. These situations offer meaningful research and community engagement opportunities

We recommend developing a new “Data for Public Good” program to connect UNC-Chapel Hill resources to serve and work with community and local governmental organizations.

across North Carolina for UNC-Chapel Hill’s faculty and students at all levels. Such engagement must be organized and managed to benefit both the school and communities. We recommend: (i) developing capstone courses for undergraduate and master’s students emphasizing work with community partners, (ii) leveraging research funding specific to major community or governmental priorities for bringing together students, researchers and organizations/agencies to solve critical problems, (iii) developing a new “Data for Public Good” program to connect UNC-Chapel Hill resources to serve and work with

community and local governmental organizations, thus further supporting Carolina’s mission of “for the public good,” and (iv) leveraging our innovative research cluster model (see section 5) to promote open science and the public good.

7. WHAT DIFFERENTIATES THE UNC-CHAPEL HILL SCHOOL OF DATA, INFORMATION AND SOCIETY

Many universities have launched data science institutes, programs or schools. In conducting this feasibility study, we visited the University of Virginia, hosted the data science co-lead from University of California at Berkeley, interviewed leaders from Massachusetts Institute of Technology and talked to faculty and leaders from North Carolina State University, University of North Carolina at Charlotte, University of Michigan, University of Wisconsin and University of Washington. We studied published announcements from Boston University and Georgia Tech, and the 2018 Moore-Sloan Foundation’s report on the status of data science in 20 U.S. universities. We met with corporate leaders from SAS, IBM, Facebook, Amazon and Credit Suisse, to name a few. Approaches to data science have varied across investment strategy (e.g., campus and private funding), curricular emphasis (e.g., mix of engineering, information/computer sciences, business, math/statistics) and organization (e.g., institute, school, department/division). Building on the foundational and research strengths of data science in place on campus, we propose a School of Data, Information and Society that is distinctive and unique on two key dimensions.

Pan-campus and for the public good: Based on our institutional values and our perspective on the emerging field of data science, Carolina will develop a school that is fundamentally human-centric and aims to advance the public good. To do so, the SDIS will be highly interdisciplinary, leveraging our strengths in arts and humanities, social sciences, STEM sciences and health sciences, as well as law, business and other professional fields. This human-centric and pan-campus approach is a critical differentiator because we believe the most important discoveries will be derived from partnerships that only a campus as large and diverse as ours can produce. This approach will ensure that our students not only develop strong foundations in technical areas, but are also well-grounded in the ethical, legal, regulatory and social consequences of digital work and life.

Porous, flexible to empower collaboration & interdisciplinarity: We imagine a school that challenges fixed borders and siloed approaches to research and learning. We capture this aim with the concept of porosity, which translates into a deliberate structural design that enables, empowers, and encourages collaborations, disciplinary cross-pollination, and intellectual renewal.

Rather than a traditional departmental structure, SDIS will be organized around flexible research clusters and suites of degree programs. Research clusters will draw faculty from disparate units across the campus. These clusters will emphasize pressing problems, foster interdisciplinarity, and work to advance the public good.

The research clusters will be flexible and evolve over time. Clusters will be formed and dissolved as faculty perceive new opportunities. Some clusters may be renewed. Others will be recast. New clusters may be

driven by expertise and evolving public needs. Here, porosity will drive the constitution of clusters, e.g. experts in business decisions, gender equity, remote sensing, etc. may join a cluster, bringing expertise into the SDIS while contributing new insights to their own disciplines and departments. Degree programs will be organized around, and in collaboration with existing and new bachelor's and graduate degrees with strong cohorts of tenure-track and teaching faculty. Degree program coordinators for existing and new programs will interact regularly to maximize shared school and campus resources, find common grounds, adapt curricula over time, and support the scholarship of teaching. The degree programs and research clusters will share a core infrastructure² with strong linkages to the campus libraries, centers and institutes.

We believe strongly that these distinctions will help UNC-Chapel Hill lead the state and the world in data science research, education and engagement.

8. STRUCTURE AND GOVERNANCE OF THE SCHOOL OF DATA, INFORMATION AND SOCIETY

What gives data science its unique identity is that it draws on individual skills and concepts from a wide spectrum of disciplines that may not always overlap with one another—a truly multidisciplinary field. The National Academies of Sciences, Engineering and Medicine 2018 report, *Data Science for Undergraduates: Opportunities and Options*, suggests that a new field of data science is emerging out of several established fields, including information technology, computer science, statistics, mathematics, information science, operations management and business analytics. However, core data science education and training are still evolving, because data science is not reducible to any preexisting field.

Hence, we propose to build a SDIS that promotes cross-disciplinary collaboration and advances the good of our state and broader society. We propose a school with porous boundaries that foster integral partnerships with people, programs, and resources in our nationally and internationally acclaimed departments and schools across the campus.

We expect to accelerate research in data science foundations, translations and applications through research clusters that span disciplinary units and address crucial problems in health, environment and humanity.

² This infrastructure will include: (i) **Data Commons** – a campus-wide concierge service for data available via grants, purchases, and open access for all research and teaching needs; (ii) **Data Science Core** – availability of help with data analysis techniques for investigators and their research project needs; (iii) **Data Problem Solving and Consultation Center** – a physical hub with human talent to triage and support data needs from individuals and teams across the campus; (iv) **Community Engagement Programs** – specific instructional experiences for students and research cluster connections to translate work toward the public.

8.1. CONCEPTUAL VISION

This innovative organization will be driven by a new data science ecosystem. Figure 1 illustrates **Carolina's data science perspective** with the interacting layers showing the complexity and depth of data science research, education and outreach functions in the school. To be effective, our data science efforts must be both focused and broad at the same time which is illustrated by the many layers in Figure 1. The innermost layer indicates the main application foci where we believe UNC-Chapel Hill has the greatest potential for public impact and research differentiation in data science, at least initially: health, humanity and the environment. Explorations in each focus area will span the foundational, translational and application realms. Depicted next is the human-centric perspective inherent in our mission: the broader societal, regulatory, legal and ethical considerations in everything we do. This layer illustrates Carolina's emphasis in elevating the important role of humanistic disciplines in the evolution of data science. The next layer outlines the entire data life cycle, illustrating that curricula and research outcomes will be comprehensive and complete. The outermost layer represents the ways that the entire data science enterprise at Carolina, both within and outside of the SDIS, will accelerate learning and positive change in the human condition.

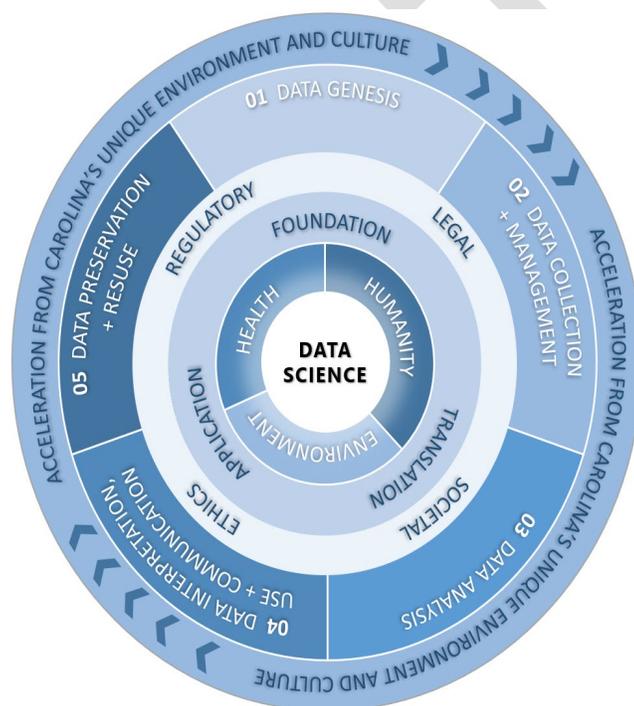


Figure 1. Carolina's Data Science Conceptual Vision

8.2. STRUCTURE

To create the SDIS, we propose to build upon those organizations at Carolina which possess current strengths in the foundational areas of data science and integrate professors, staff, courses, and projects from across the campus to realize our collaborative and human-centric vision. SDIS will call upon our preeminent scholars in the social sciences, fine arts and humanities, and health sciences as it leverages the structure and talent of our renowned School of Information and Library Science and the Departments of Computer Science and Statistics and Operations Research, and strongly engages the Departments of Mathematics and Biostatistics to develop an agile and interdisciplinary new organizational entity. We will especially build strong ties to UNC-Chapel Hill Libraries that are actively engaged in data education, data literacy, open data initiatives, sustainable scholarship and information, data, and knowledge repositories. Likewise, we will partner with our many successful research centers and institutes, including the Renaissance Computing Institute, the Odum Institute for Research in Social Science, Carolina Population Center, the UNC Lineberger Comprehensive Cancer Center, and others, as well as our engagement and outreach centers like

Carolina Public Humanities, and the Parr Center for Ethics, to name a few. As a starting point, we will bring together the intellectual talent, interdisciplinary culture, and strong operational base of the School of Information and Library Science with the talent and resources of the Departments of Computer Science and Statistics and Operations Research and dual appointment partnerships with our nationally and internationally acclaimed centers, departments and schools across the campus to launch the SDIS.

We envision a bold school which has porous borders to enable, encourage and incentivize faculty toward short and long-term collaborations in data science research, teaching and engagement. We envision the following goals for the structure of SDIS:

- Establish strong, yet flexible programmatic collaborations with various departments in the College of Arts & Sciences and schools across campus.
- Sustain and bolster existing vibrant degree programs in information and library sciences, computer science, statistics and operations research that will serve as inaugural partners for the new data science degree programs.
- Forge research collaborations around compelling data science research opportunities through the creation of problem-solving clusters that are well resourced to incentivize such interdisciplinary collaborations.
- Employ a range of joint faculty appointments that mutually benefit faculty and their respective units.
- Attract talented professional staff who serve the needs of students, faculty and the entire campus.
- Facilitate a “data commons” that brings people, datasets, technology and tools together for collaboration to deliver instruction, conduct research and engage community partners.
- Operate with a flexible and innovative structure and governance model that adapts to a highly dynamic field.
- Attract top new talent prepared to work with excellent and diverse colleagues and students in a dynamic organizational setting.
- Provide undergraduate and graduate students with cutting-edge training in data science that positions them to become productive contributors to the North Carolina workforce.

The popularity of data science courses and programs will affect academic infrastructure in several ways—notably, in terms of who will “own” the program and how it will be delivered. We envision the new SDIS as the “facilitator” of what will be a truly interdisciplinary set of academic programs in data science and research centers of innovation that will advance the field of data science and use it to address major societal challenges. This inclusive approach toward data science education and research is crucial, particularly given the interdisciplinary nature of the overall field.

We propose to develop collaborations in both research and education across units on campus while maintaining intimate programmatic ties among the School of Information Library Science, Department of Computer Science, Department of Statistics and Operations Research, Department of Mathematics and Department of Biostatistics³. As the field of data science evolves, this structure, along with the flexible governance model described below, will help us maintain the ability to leverage many other disciplines in the development of courses, materials and faculty for the best outcomes for our students.

³ Our own study of how our peers are developing their data science programs and schools showed no one path was preferred. While most universities are leveraging their existing computer science, statistics, information science and mathematics departments, as we also intend to do, there are various models for bringing these units together to create and evolve this new discipline of data science. We acknowledge that these existing STEM programs will continue to grow and attract students while data science evolves through collaborations with these STEM programs and programs from the social sciences, arts, humanities, and health fields at UNC-Chapel Hill.

8.3. GOVERNANCE

If we are to realize our vision of an interdisciplinary and human-centric approach to data science, we will need a governance structure that actively engages the intellectual talents and resources across the campus while keeping the SDIS and associated programs agile.

Our governance model envisions a leader who attends to cross-unit collaborations (breadth) as well as focused school operations (depth). The Dean of SDIS will also hold the title of Executive Vice Provost to indicate the unique responsibility of this position to work across campus to ensure that the resources of the SDIS are used to the greatest benefit of UNC-Chapel Hill. This position is not designed to control, “all things data science” at Carolina. The

The Executive Vice Provost and Dean of SDIS will work with a pan-campus executive committee to set administrative, curricular, research and development policies, processes and priorities.

Executive Vice Provost and Dean of SDIS will work with a pan-campus executive committee to set administrative, curricular, research, and development policies, processes and priorities. This unique governance structure represents our core philosophy of data science as a team endeavor and will support our vision of a school that is truly collaborative in teaching,

research and engagement. This model is built to utilize the inherent collaborative nature of Carolina’s culture. The unique leadership title – Executive Vice Provost and Dean of SDIS – was chosen specifically to enable and charge this leader to work broadly to leverage our strengths and accelerate innovations in data-related areas across campus.

The SDIS executive committee will be composed of a set of deans and faculty from other UNC-Chapel Hill schools. We envision 8-10 members for the executive committee appointed for multiyear terms (e.g., 2-3 years). In the implementation plan, a strategy will be defined for degree program coordinators and research cluster faculty leads to work with the Executive Vice Provost and Dean designees to support the organization of teaching, promotion and tenure processes, and related functions.

To further realize our vision of cross-campus collaboration, we will employ a variety of shared faculty appointments with varying durations. Faculty for academic programs will be 75% or 100% in SDIS while the faculty for the research clusters could be from any participating unit on campus and have zero to 100% financial affiliation with SDIS. We envision this school to grow to more than 100 full-time faculty through new hires and joint appointments. The SDIS will organize research programs and faculty clusters around key interdisciplinary research opportunities rather than traditional departments, providing flexibility for faculty to reorganize and realign as research opportunities and educational needs evolve. The SDIS will organize educational programs around degree offerings in data science, information and library science, computer science, statistics, operations research and health informatics with delineated hiring, mentoring, and promotion and tenure procedures. These programs will be governed by a leadership committee with equal representation from these educational programs.

We will also create a strategic advisory board that will play a key role in charting the direction of the school. The board will be made up of leaders from academic peers, industry experts, and heads of non-governmental organizations to advise the Executive Vice Provost and Dean and the executive committee on data science needs and developments in the field and the marketplace. This board will also play a key role in the identification, development and review of problem-solving research clusters. These research clusters will consist of faculty, post-doctoral associates, graduate students, master’s students and undergraduates and will be in SDIS and/or in participating units across campus. These unique combinations will enact our pan-campus approach to bring together the right expertise to address pressing problems.

This governance model is driven by our philosophy of data science as a team sport and meant to create a virtuous cycle that accelerates research, education and engagement. It aims to ensure organizational agility, interdisciplinary collaborations and the realization of our pan-campus vision for innovation in all things data.

9. FEASIBILITY

Based on the efforts of the various subcommittees, our discussions, and investigations, we are convinced that there is the expertise and talent in place at UNC-Chapel Hill to build a world class program, the capability to adapt capacity and infrastructure to the growth envisioned, and a financial pathway that leverages the full range of potential revenue streams. Thus, this committee unanimously recommends, after many months of detailed review, that it is feasible to create a School of Data, Information and Society which will amplify and transform the data science research and education currently underway at UNC-Chapel Hill. We foresee that an increase in undergraduate enrollment will be a component of the financial model for the SDIS.

10. BUDGET

It is critical to ensure that this recommendation is grounded in an implementable and sustainable financial plan. This plan leverages existing faculty and staff resources. However, these faculty and staff are already fully committed to existing research and education and thus new resources are essential to support the new programs in SDIS. A large investment will be required to support a new school (i.e., additional faculty, staff, classrooms, and labs), new research collaboration models, new curricula for undergraduate and graduate students, and additional administrative support for new students, faculty and staff. We must also plan for additional faculty and staff in the College of Arts & Sciences to support the additional students on campus and for additional services and facilities such as dining, housing, parking, advising and more. Ultimately, this committee is recommending that implementation planning proceed with the following assumptions:

It is critical to ensure that this recommendation is grounded in an implementable and sustainable financial plan.

- An implementation plan will need to refine the financial needs for both the new school and physical facilities, student services and additional College of Arts & Sciences faculty needed for increasing undergraduate enrollment.
- The school would target adding 30 full-time faculty initially with growth to more than 100 full-time faculty at scale.
- Seed funding would be made available for collaborative research clusters focused on solving complex real-world problems.
- The implementation plan will need to locate additional space for classes, personnel and collaborations when funding is made available.
- Tuition from the additional undergraduate students will be, in part, a resource for the new school.
- SDIS is expected to generate additional funding through graduate certificates and professional science master's programs offered both on campus and for digital non-residential learners.
- The implementation plan will need to include strategies for securing funding from the state, corporate partners and private donors.

The financial model required relies on funding from all sources: tuition receipts, state appropriations, development campaigns, research grants and corporate partnerships for the school to succeed as envisioned. The immediate need is obtaining funds to begin recruitment of leadership, staff, and faculty for the SDIS. Help from the state of North Carolina will be imperative to provide the immediate and ongoing funds to build out the plan for the SDIS.

11. CONCLUSION

North Carolina is the ninth most populous state in the United States. It is increasingly a magnet for companies requiring skills from emerging disciplines, and it is the responsibility of UNC-Chapel Hill to provide opportunities for students to gain these skills. We believe that the University is well-positioned to achieve its vision and take its place on the national competitive data science stage. In our current moment, citizens, communities, and employers all stand to benefit from a plan that brings together expertise, advanced training and research linked with data science. This plan must be interdisciplinary, human-centric and implemented through collaborative governance structures that drive innovation and promote public good. The steering committee presents this plan to the Provost for consideration to bring to the Chancellor and Board of Trustees for comment and approval. We believe implementing this plan will accelerate the emergence of Carolina as an international leader in data science and serve the students, people, and industries of North Carolina and beyond.

We recommend that an implementation and planning committee consisting of faculty, staff, and administrators be commissioned with the charge to propose, by October 2020, a detailed 5-yr plan for implementation of the SDIS. We anticipate working concurrently with implementation planners regarding the launch of a professional science master's program at the graduate level and a certificate and/or minor in data science at the undergraduate level. We recommend this implementation plan be presented to the faculty and leadership of UNC-Chapel Hill for a launch of the SDIS in 2021.

DRAFT

DATA SCIENCE @ CAROLINA STEERING COMMITTEE MEMBERS:

Gary Marchionini, Dean, School of Information & Library Science (Chair)
Jay Aikat, Computer Science & Chief Operating Officer, RENCI (Co-Chair)
Daniel Anderson, Professor, English and Comparative Literature; Director, Digital Innovation Lab
Suzanne Barbour, Dean, The Graduate School
Todd BenDor, City and Regional Planning; Director, Odum Institute for Research in Social Science
Bob Blouin, Executive Vice Chancellor and Provost
Debbi Clarke, Associate Provost for Strategy and Special Projects
Chris Clemens, Physics and Astronomy, Senior Associate Dean for Research and Innovation, College of Arts and Sciences
Joel Curran, Vice Chancellor for Communications
Andy Johns, Senior Associate Vice Chancellor for Research
Nate Knuffman, Senior Associate Vice Chancellor for Finance and Operations
Terry Magnuson, Vice Chancellor for Research
Peter Mucha, Professor, Mathematics and Applied Physical Sciences
Alex Tropsha, Professor and Associate Dean for Data and Data Science, Eshelman School of Pharmacy
Elaine Westbrook, Vice Provost for University Libraries and University Librarian
Susan Kellogg, Consultant, Office of the Provost

Chairs of Sub-committees:

Undergraduate Curriculum - **Rudi Colloredo-Mansfeld**, Senior Associate Dean for Social Science and Global Programs
Graduate Curriculum - **Timothy Elston**, Jeffrey Hout Distinguished Investigator, Professor of Pharmacology and Co-Director, Computational Medicine Program
Research - **Michael R. Kosorok**, W. R. Kenan, Jr. Distinguished Professor and Chair of Biostatistics and Professor of Statistics and Operations Research
Physical Infrastructure - **Scott Savage**, Executive Vice Dean/Chief Operating Officer and Associate Professor of Clinical Education
Finance and Funding - **Jana Raedy**, Associate Professor of Accounting, Ernst & Young Scholar in Accounting and Associate Dean of the Master of Accounting Program
Student Services and Staff Support - **Steve Farmer**, Vice Provost for Enrollment and Undergraduate Admissions
Community Engagement - **Ryan Thornburg**, Associate Professor, Hussman School of Journalism and Media

University Commission on History, Race, and a Way Forward

Charge & Scope of Work

Explore, engage and teach the University’s history with race, and provide recommendations to the Chancellor on how we as a University community must reckon with the past. During the first three years, the Commission will focus on learning, curating, teaching, and reckoning with our past. (*Chancellor Guskiewicz formally charged the Commission at its first meeting on February 7, 2020.*)

The Commission will focus on the following areas of work through these subcommittees:

1. Archives, History, Research & Curation
2. Curriculum Development & Teaching
3. Engagement, Ethics & Reckoning

Guiding Principles (agreed to by the Commission at first meeting – February 7, 2020)

- ◆ Openness
- ◆ Transparency
- ◆ Collaboration
- ◆ Accountability
- ◆ Courage – to boldly speak the truth

Commission Members

Jim Leloudis (co-chair)	<i>Professor of History; Peter T. Grauer Associate Dean for Honors Carolina; Director, Johnston Center for Undergraduate Excellence</i>
Patricia Parker (co-chair)	<i>Associate Professor and Chair, Department of Communication; Director, Graduate Certificate for Participatory Research</i>
Delores Bailey	<i>Executive Director, EmPOWERment Inc. - Chapel Hill Community Member</i>
Larry Chavis	<i>Clinical Associate Professor of Strategy and Entrepreneurship, UNC Kenan-Flagler Business School; Director, UNC American Indian Center</i>
Giselle Corbie-Smith	<i>Kenan Distinguished Professor of Social Medicine; Director, Center for Health Equity Research; Professor, Internal Medicine, UNC School of Medicine</i>
Nick Graham	<i>University Archivist, University Archives and Records Management Services, University Libraries</i>
Ronald Harris	<i>Dean’s Fellow, Honors Carolina</i>
Sherick Hughes	<i>Professor, UNC School of Education; Founder and Director, Interpretive Research Suite & Carter Qualitative Thought Lab; Founder and Co-Director, Graduate Certificate in Qualitative Studies</i>
Kenneth Janken	<i>Professor, African, African American, and Diaspora Studies</i>
Dawna Jones	<i>Assistant Dean of Students, Student Affairs; Chair, Carolina Black Caucus</i>
Joseph Jordan	<i>Interim Vice Provost for Academic Initiatives; Director, Sonja H. Stone Center for Black Culture and History; Adjunct Associate Professor, African, African American, and Diaspora Studies</i>
Seth Kotch	<i>Assistant Professor, American Studies; Director of Graduate Studies; Coordinator of Southern Studies</i>
Amy Locklear Hertel	<i>Chief of Staff to the Chancellor; Clinical Assistant Professor, UNC School of Social Work</i>
Danita Mason-Hogans	<i>Project Coordinator, Critical Oral Histories, Center for Documentary Studies at Duke University</i>
Josmell Pérez	<i>Director, The Carolina Latinx Center</i>

*Note: **Student Commission members** representing both the undergraduate and graduate populations at UNC-CH will be added prior to the next meeting in May 2020.*