OPEN SESSION

FOR INFORMATION ONLY
(No formal action is requested at this time)

1. Communications Update
   Joel Curran, Vice Chancellor for Communications

2. Development Update
   David Routh, Vice Chancellor for University Development
   Kevin Guskiewicz, Dean of the College of Arts and Sciences

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.

Important Dates for the Committee:
Spring Commencement - Sunday, May 13, 2018
the CAMPAIGN for CAROLINA

David S. Routh, Vice Chancellor for Development

External Relations Committee
Development Marketing Spotlight:
Arts Everywhere Signature Initiative
Arts Everywhere

Carolina celebrates the multifaceted power of the arts to illuminate the human condition, to allow for reflection, to promote dialogue, and to provoke action.

Rachel Ash
Associate Director of Arts Everywhere
rachel_ash@unc.edu
(919) 948-9083
arts EVERYWHERE


The arts left the classroom, studio and gallery, and were in full bloom outside throughout the Carolina campus on April 13, 2013. This day marked the beginning of a campus-wide initiative — Arts Everywhere — aimed at embedding the arts into the University’s teaching, research and service.

“This is our opportunity to really celebrate the arts, the fundamental role of the arts in higher education and in society,” said Chancellor Carol L. Folt. “And in the process of doing it, highlight both the making of art, the learning from art, the aesthetic stimulation from the arts and really try to take that to a higher level here at Carolina.”

With the belief that the arts are an essential tool for learning and engaging communities, Folt created Arts Everywhere to revolutionize academics and enhance public service at Carolina.

Emil Kang, Carolina’s special assistant to the chancellor for the arts, drives this long-term strategic initiative to embed in-unseen creative practice, arts learning and fine arts experiences, with the goal of making Carolina a leader in transforming the 21st-century liberal arts education.
Carolina Alumni Review

Nov/Dec 2017; May/June 2018 to come with Mobile App Promotion
CAROLINA ALUMNI REVIEW

Nov/Dec 2017; May/June 2018 to come with Mobile App Promotion
For those who create a better today.

Arts Everywhere proves that creativity thrives when it surrounds us.

From pioneering Autism research, to dreaming up new game plans on the basketball court, creative thinking is essential to everything we do. With this in mind, UNC's Arts Everywhere initiative collaborates with diverse partners to ensure that the arts are available to the entire Carolina community. We believe that the arts are for everyone and provide a unique frame for understanding ourselves and others. The arts create and share new meaning. They spark wonder and curiosity, leading us to ask questions and explore new ideas. From Franklin Street to the Dean Smith Center, Arts Everywhere enriches campus with unique experiences, installations and co-creative opportunities that embed the arts and creative expression into daily life. Because the best ideas often come from unexpected places, Carolina makes the arts indispensable. Visit campaign.unc.edu to learn more.
FOR THE CULTURE AROUND US

The arts spark wonder and curiosity, leading us to ask questions and explore new ideas. Arts Everywhere enlivens campus with unique experiences, installations and co-creative opportunities that embed the arts and creative expression into daily life.

FOR A NOVEL APPROACH

As one of the top-ranked universities in the world for women in The World, UNC-Charlotte Research Center supports the research environment in many faculty, programs and initiatives. The arts and creative expression are a prominent tool.

TO HELP THE STATE ADVANCE IN IMPORTANT WAYS, TOGETHER WE'LL MAKE ADVANCEMENTS THAT BENEFIT US ALL.

LEADING FOR ALL KIND MEANS THAT HUMANITY DRIVES EVERYTHING WE DO. WITH OUR NEWEST AND BOLDST FUNDRAISING CAMPAIGN, WE ARE POISED TO LEAD SOMETH CLERSE TO THE KING OF GIVING WE WANT TO LIVE IN...DEEPER.

FOR THE CULTURE AROUND US

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STRIVING FOR A STATE OF EXCELLENCE

FOR OPENING EYES AND ENRICHING LIVES

Carolina's Arts Everywhere is cultivating the creative spark in everyone.

Create is a transformative process and one that all should experience. As the University of North Carolina at Chapel Hill's first-ever combined arts campaign, Arts Everywhere covers the full scope of the visual, literary and performing arts — and the Carolina campus. A signature initiative of the Campaign for Carolina, Arts Everywhere brings to life performances, installations and collaborative opportunities across academic hubs, research labs and all the arts departments and units at Carolina.

By inspiring innovation, expression and exploration, we spark dialogue and understanding throughout our universities and communities. Help us inspire students, faculty and the greater Carolina community with the power of the arts.

For more information, visit Arts.Everywhere.unc.edu

You can now find out about all UNC-Chapel Hill Arts events in one place with the free Arts Everywhere app, available on the Apple Store and Google Play.
FOR THOSE WHO
create
A BETTER
TODAY

Arts Everywhere proves that creativity thrives when it surrounds us.

From pioneering Autism research to dreaming up new game plans on the basketball court, creative thinking is essential to everything we do at the University of North Carolina at Chapel Hill. With this in mind, Arts Everywhere, a Signature Initiative of the Campaign for Carolina, fosters collaborative opportunities and unique experiences through the visual, literary and performing arts. With ten dynamic arts departments and leading cultural institutions, the campus is an incubator for new ideas where creative expression is embedded into the community and indispensable to all. Help us continue sparking wonder, curiosity and new ideas through the arts, to create a better today For All Kind. Join us at campaign.unc.edu.
FOR THOSE WHO
create
A BETTER TODAY

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You can now find out about all UNC-Chapel Hill Arts events in one place with the free Arts Everywhere app, available on the App Store and on Google Play.
The arts really are everywhere in Chapel Hill — including on your phone!

Download the new Arts Everywhere app to have all of Carolina's arts programming at your fingertips: getartseverywhere.com
Here at UNC @HereAtUNC · Jan 22
The arts really are everywhere in Chapel Hill — including on your phone! 📱。

Download the new @Arts Everywhere app to have all of Carolina’s arts programming at your fingertips: getartseverywhere.com

What is Thomas Newton for?
Find out what Carolina undergrad Thomas Newton is for. #UNCForAll
Instagram
January 22, Mobile App Launch Day

hereatunc - Following
UNC Chapel Hill

hereatunc: The arts really are everywhere in Chapel Hill — including on your phone! 🎨

Download the new @artseverywhereunc app to have all of Carolina's arts programming at your fingertips:
getartseverywhere.com

#artseverywhere #gram #uncchapelhill #carolina #gtdbath #uncforall

101 likes
JANUARY 22
• the CAMPAIGN for CAROLINA •

David S. Routh, Vice Chancellor for Development

External Relations Committee