The Blueprint for Next
University Strategic Framework

Core Strategies

Of the public, for the public
• No barriers to a great education
• Expertise brought to bear for the benefit of North Carolina and beyond
• Working for democracy: developing citizen-leaders and encouraging informed public discussion

Innovation made fundamental
• Foundational research and creative practice
• The new learning imperative: personalized, experiential, adaptable, entrepreneurial
• Translating research into professional, commercial, and societal uses
• Adapting to evolving workforce and student needs

Cross-Cutting Imperatives

• Preeminence
• Economic powerhouse for the state
• Graduates prepared for the new economy
• Global mindset
• Address big societal questions

Supporting Themes

• Above all, human and humane: we build a highly capable community, care how we treat one another, provide for each other’s well-being, and facilitate personal success
• Embracing the evolving diversity of the people of North Carolina and the broader community we serve
• Leading as a proudly public institution: in collaboration with the people and our partner organizations in North Carolina, nationally, and internationally
• Focused on population health and prosperity
• Aspirational, energetic, creative, willing to take risks, embracing change and possibility, prizing beauty and art, committed to sustainability
• Efficiently and transparently stewarding our resources