OPEN SESSION

FOR INFORMATION ONLY
(No formal action is requested at this time)

1. Public Safety Partnership
   Jeff McCracken, UNC-CH Director of Public Safety and Chief of Police
   Chris Blue, Town of Chapel Hill Chief of Police

2. Communications Update
   Joel Curran, Vice Chancellor for Communications and Public Affairs

3. Development Update
   David Routh, Vice Chancellor for University Development
   (Attachment A)

*Some of the business to be conducted is authorized by the N.C. Open Meetings Law to be conducted in closed session.
Policing and Safety in Our Community

Presented by:

Chief Jeff McCracken
UNC Chapel Hill Department of Public Safety (DPS)

Chief Chris Blue
Town of Chapel Hill Police Department (CHPD)
Philosophies

- Community Oriented Policing – Creating and fostering problem solving partnerships to address crime, fear of crime, and quality of life issues.

- Guardian Officer - prioritizes service over crime fighting, values the dynamics of short-term encounters as a way to create long-term relationships, emphasizes communication over commands, cooperation over compliance, legitimacy over authority, restraint over control, and stability over action. In short it is an affirmation that policing must be done with a community, not to a community.
Jurisdiction

**DPS** - All property owned or leased by the University and the roadways that pass through or immediately adjoin it.

**CHPD** - All property within the incorporated Town limits and one mile beyond.

**DPS Extended Jurisdiction** – Town-wide jurisdiction to investigate crimes that originate on campus and when participating in approved joint operations or training with the CHPD. Jurisdiction at the Chapel Hill Police Department/Magistrate’s Office and identified portion of the Downtown Business District to respond to crimes that occur in the presence of on-duty officer. Primary jurisdiction at Granville Towers.
Communication

- Criminal Incidents - The University is notified by the CHPD of crimes involving students and of violent crimes that occur near campus. The Public Information Officers from each department coordinate the release of information to the media and public notices.

- Intelligence - Investigative sections and Administrations regularly share information concerning trends, persons of interest, and general public safety issues.

- University Clery Act Notification Requirements - Timely notification for serious crimes that represent an on-going threat, emergency notification for imminent life threatening situations.
## Crime Data

<table>
<thead>
<tr>
<th>Chapel Hill</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homicide</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Rape</td>
<td>9</td>
<td>15</td>
<td>14</td>
<td>3</td>
</tr>
<tr>
<td>Robbery</td>
<td>30</td>
<td>24</td>
<td>29</td>
<td>6</td>
</tr>
<tr>
<td>Assault</td>
<td>34</td>
<td>30</td>
<td>35</td>
<td>15</td>
</tr>
<tr>
<td>B&amp;E/Burglary</td>
<td>456</td>
<td>401</td>
<td>372</td>
<td>114</td>
</tr>
<tr>
<td>Larceny</td>
<td>977</td>
<td>864</td>
<td>950</td>
<td>307</td>
</tr>
<tr>
<td>MV Theft</td>
<td>76</td>
<td>53</td>
<td>72</td>
<td>21</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>UNC</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homicide</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Rape</td>
<td>2</td>
<td>3</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Robbery</td>
<td>0</td>
<td>1</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Assault</td>
<td>0</td>
<td>5</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>B&amp;E/Burglary</td>
<td>25</td>
<td>31</td>
<td>45</td>
<td>9</td>
</tr>
<tr>
<td>Larceny</td>
<td>337</td>
<td>268</td>
<td>266</td>
<td>75</td>
</tr>
<tr>
<td>MV Theft</td>
<td>4</td>
<td>8</td>
<td>9</td>
<td>11</td>
</tr>
</tbody>
</table>
Joint Initiatives

- Increased staffing for start and end of academic year
- Weekend downtown foot patrols
- Alcohol Law Enforcement Response Team (ALERT)

Major events
- street celebrations
- athletics

Training
- Critical Incident Team
- Fair and Impartial Policing
- emergency exercises

Emergency Response Group – formed in 2007, meets every other month, includes all responders to campus critical incidents.
Joint initiatives Cont.

Programming examples

- Safe Kids Orange Co.
- 100,000 Homes Task force
- Watch for Me NC
- Community Safety Partnership
- Good Neighbor Initiative
- Coffee With a Cop
- Child Passenger safety Checking Station
- Operation Medicine Drop
Initiatives Underway

- **Campus**
  - Body-worn cameras
  - RFP for Campus Safety Master Plan
  - E911 upgrade to Next Generation – will mirror OCES and allow the reception of video, voice, and text from any wired, wireless, or IP-based device
  - Freedom Mobile App – will allow officers to receive dispatch and records information on mobile device in the field

- **Town**
  - Body-worn camera testing
  - Fair and Impartial Policing
  - Data-driven policing
  - Central Business District environmental upgrades
  - New public safety facility

(Joint task force will meet throughout the summer to develop new initiatives for promotion and implementation in the fall)
Questions?
The past 30 days...
UNC COMPASS produced:

• **10** videos
• **8** graduating-student stories
• **2** stories on Commencement Speaker, Jason Kilar
• Coverage of:
  – Commencement and Hooding Ceremonies
  – Carolina Firsts signing ceremony
  – Red, White and Carolina Blue Graduation
  – GSK Partnership announcement
  – Two new campus program launches (CORE, CPA)
• End-of-year photo essay
APRIL 21

BELL TOWER CLIMB
LATE NIGHT BREAKFAST
CEREMONIES

UNC American Indian Center Ceremony

Red, White & Carolina Blue

Hooding Ceremony
About 3,700 seniors in the **UNC Class of 2015** will turn their tassels on Sunday with a wide variety of **#UNC** experiences under their belts. Included in that diversity is what **#UNC15** studied, with students majoring in everything from archaeology to linguistics to contemporary radiologic science. Check out this great breakdown of all their fields of study and read more here: [http://bit.ly/1zK5Qea](http://bit.ly/1zK5Qea)!
45 pitches by UNC COMPASS for graduating students

7 stories picked up by local outlets: Herald-Sun, DTH, C-SPAN (video), WTVD, WCHL, N&O

Front page of the N&O on Commencement Sunday about Gail Markland, who was influenced to go to Carolina by the late William Friday
May 11

GSK-UNC PARTNERSHIP
GSK-UNC PARTNERSHIP
2,662+ mentions of the UNC-GSK announcement on social media (Twitter, Facebook, blog posts, etc.)
HIV Cure Is Goal of Glaxo-UNC Chapel Hill Partnership

By Betsy McKay @betswrites

GlaxoSmithKline and UNC Chapel Hill are launching an HIV research center focused on finding a cure for the virus that causes AIDS.
Drugmaker and University Ally to Seek Cure for AIDS nyti.ms/1cox0Mz

GlaxoSmithKline will contribute a total of $20 million to start a research institute and a company with the goal of curing patients infected with H.I.V.
Development Update
May 2015
Meeting of the UNC-CH Board of Trustees

David S. Routh
Vice Chancellor for Development
Cash Totals

YTD Comparison as of May 19, 2015

Gifts
- FY14: $121,784,255
- FY15: $134,939,287
  +11%

Grants
- FY14: $95,425,796
- FY15: $90,740,984
  -5%

Cash Total
- FY14: $217,210,051
- FY15: $225,680,272
  +4%

YTD Comparison as of May 19, 2015
New Cash and Commitments
Totals

YTD Comparison as of May 19, 2015

$252,600,877
$380,412,789

FY14
FY15

+51%

Page 34/37
The Pipeline

- Proposals: $449,410,780
- Intents: $518,182,695
- Total: $967,593,475

<table>
<thead>
<tr>
<th>Intents</th>
<th>Proposals</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>$449,410,780</td>
<td>$518,182,695</td>
<td>$967,593,475</td>
</tr>
</tbody>
</table>
GSK and UNC-CH Partnership

- First public-private partnership of its kind aimed at curing HIV/AIDS
- GSK will initially invest $20 million over five years (renewable)
- Creates HIV Cure Center on UNC campus for research and Qura Therapeutics to handle business and intellectual property
- Attracting interest from other funders