

**BOARD OF TRUSTEES MEETING**  
**The University of North Carolina at Chapel Hill**  
**October 1, 2015**

The Board of Trustees met in regular session on Thursday, October 1, 2015 in the Kenan Center Dining Room. Chair Stone convened the meeting at 8:03 a.m.

**ROLL CALL**

Secretary Duckett called the roll and the following members were present:

Dwight D. Stone, Chair	Julia Sprunt Grumbles
Haywood D. Cochrane, Vice Chair	Kelly Matthews Hopkins
Charles G. Duckett, Secretary	William A. Keyes IV
Jefferson W. Brown	Allie Ray McCullen
W. Lowry Caudill, Past Chair	William E. McMahan
Donald Williams Curtis	Hari H. Nath
	Houston L. Summers

**CONSENT AGENDA**

**Approval of Minutes and Mail Ballots**

On motion of Chair Stone and duly seconded, the minutes of the meeting of July 23, 2015 were approved as distributed; as were the ratifications of the following mail ballots dated:

- August 21<sup>st</sup> - Personnel actions, actions conferring tenure, and compensation actions
- September 24<sup>th</sup> - Appointments to the Board of Trustees of the Endowment Fund and UNC Chapel Hill Foundation Board of Directors

(ATTACHMENT A)

**ACC GOVERNING BOARD CERTIFICATION 2015-2016**

Chair Stone read the annual ACC Governing Board Certification for the 2015-2016 school year. The agreement was then signed by Chancellor Folt and Chair Stone.

(ATTACHMENT B)

**CHAIR'S REMARKS**

- Chair Stone began his remarks by welcoming everyone to the meeting, and acknowledging the support he has received since being elected chair at the July meeting.
- Thanked the committee chairs and members for their hard work so far this year.
- Reminded everyone of the four Board goals for 2015-2016:
  - Support Chancellor Folt and her senior leaders as they formulate and implement a new strategic plan;
  - Tell our story: Carolina improves the lives of people across North Carolina, our nation, and our world;
  - Accelerate, measure and communicate the growth and economic impact of our innovation and entrepreneurship initiatives; and
  - Help Carolina become more efficient in key operational areas, particularly finance, administration, teaching and research.
- Chair Stone then spoke on some of the events that he has attended over the last few weeks.
  - For the second consecutive year he represented the Board at the kick-off event for C-STEP (Carolina Student Transfer Excellence Program), which helps low-to moderate-income students who transfer from a partner community college.
    - Praised the leadership of Vice Provost for Undergraduate Admissions Steve Farmer and C-STEP Director Rebecca Egbert.
  - Attended a luncheon for the Carolina Advising Corp led by Steve Farmer and Yolanda Keith.
  - Last Friday, attended an Endowed Scholarship Dinner hosted by the Educational Foundation for UNC student athletes.
    - Chair Stone shared a quote from Vanessa Wittman, former tennis player and currently the CFO of Dropbox, Inc. Her quote was "get comfortable with being uncomfortable".
- Highlighted some of the recent rankings released in U.S. News and World Report "America's Best Colleges".
  - Carolina is #5 among national public universities for the 15<sup>th</sup> year in a row.
  - Tied for 30<sup>th</sup> overall with both privates and publics.
  - 1<sup>st</sup> among publics in the "Great Schools, Great Prices" category (academic quality and net cost of attendance) for the 11<sup>th</sup> consecutive year.
- Chair Stone remarked that Carolina's ongoing success in maintaining its top 5 public status is an important indication of sustained quality. It's just one recent example of

highly positive national recognition the University is receiving under the leadership of Chancellor Folt.

- Chair Stone continued and thanked the trustees for their hard work in the recent weeks and months in helping articulate the University's needs and value to North Carolinians during the budget deliberations that recently came to a closure.
- He emphasized that these efforts came in coordination with Chancellor Folt, her leadership team and the Board of Governors.
- To conclude, Chair Stone remarked that one clear reason why the efforts our board members have been making to communicate with our legislators have resonated is because of the excellent work Chancellor Folt and her team are doing to advance the University.

[A copy of these remarks is located in the Office of the Assistant Secretary and at bot.unc.edu.]

#### **STUDENT BODY PRESIDENT'S REMARKS**

- Student Body President Houston Summers began his remarks by highlighting some of his recent activities.
  - Met with Vice Chancellor Matt Fajack about Student Stores and scooter parking on campus.
  - Spoke with Michael Morrison and the National Pan-Hellenic Council about plots on campus.
  - Continued to work with the Carolina Conversations committee and began drafting a mission statement.
  - Provided tours and attended lunches and forums for candidates for the Deanship of the College of Arts and Sciences.
  - Met many times with Mayor Mark Kleinschmidt to discuss town relations, student housing, and voter engagement.
  - Spoke to the Parent's Council as well as the Governor's Cabinet about a new mental health program that could benefit the entire UNC System.
  - Recently, they held two Student Government orientations. About 2.1% of the undergraduate student population is now engaged with unique positions throughout Student Government.
  - Lastly, Trustee Summers spoke about his meetings for "The Shirt". This is a model that is done at Notre Dame and he is hoping to have students involved with the Athletics Department to bring this to life. At Notre Dame, they have raised over \$21 million that goes back to students and student programs.

[A copy of these remarks is located in the Office of the Assistant Secretary and at bot.unc.edu.]

#### **CHANCELLOR'S REMARKS**

- Chancellor Folt began her remarks by giving highlights of the opening weekend of the semester. This year's Convocation was one of the most highly-attended, and the weather for Fallfest was perfect.
- She continued and highlighted some of the items from yesterday's committee meetings including the strategic plan for the University, philanthropy, teaching revolutions through STEM education, and research.
- Remarked on how honored she was to be able to meet Professor Stephen Hawking this past summer in Stockholm, Sweden.
  - The conference was organized by UNC Associate Professor Laura Mersini-Houghton.
  - They were able to present Professor Hawking with a scarf designed by Alexander Julian that he wore to meet with the King.
  - Chancellor Folt explained that this type of conference on this specific topic wouldn't happen again.
- Chancellor Folt then gave an overview of some of the recent campus news.
  - Barbara Rimer, Dean of the Gillings School of Global Public Health was nominated by President Obama to chair the President's Cancer Panel for a third term.
  - Students from the Dental School organized the "Deah Day of Service" to honor Deah Barakat, Yusor Abu-Salha and Razon.
  - The Eshelman School of Pharmacy will host a Structural Genomic Consortium that will encourage a widespread and unrestricted use of its findings to accelerate discovery of breakthrough medicines for diseases ranging from cancer to rheumatoid arthritis to Alzheimer's.
  - School of Medicine researchers have pinpointed how a gene linked to autism changes the brain. Dr. Mark Zylka, who presented at the January 2014 meeting, was one of those researchers.
  - Awarded more than \$800,000 in study abroad support to 182 students.
  - Earlier this week, Joe DeSimone received the \$250,000 Kabiller Prize in

nanoscience and nanomedicine from Northwestern.

- Thanked the legislature for their commitment to the UNC system. This included some of the following provisions:
  - Temporary increase for UNC Carryforward
  - Bond bill which includes \$68M for Berryhill Hall, a medical education building replacement project
  - \$1M in recurring funds for UNC Core course development
  - \$1M recurring for a medical scholars program for students who want to practice in rural areas
  - \$8M recurring for MAHEC
- Chancellor Folt gave a follow up to the Wainstein report by sharing updates on two faculty led committees:
  - Ethics and Integrity – Chaired by Norma Houston from the School of Government & Jean Elia from the Provost's Office
  - Policy & Procedure Audit – Chaired by Todd Nicolet from the School of Government
- Chancellor Folt continued by sharing info on the co-chairs of the Task Force on UNC-CH History that was created from a resolution passed by the Board of Trustees in May 2015. The three co-chairs are Jim Leloudis, Associate Dean for Honors and Professor of History, Winston Crisp, Vice Chancellor for Student Affairs, and Amy Hertel, Director of the American Indian Center.
- Announced that Mary Sue Coleman, former president at the University of Michigan (2002-2014) and the University of Iowa (1995-2002), is the new president of the AAU. Mary Sue earned her Ph.D. in biochemistry from Carolina in 1969 and also served as Vice Chancellor for Research and Graduate Education at UNC Chapel Hill.
- Chancellor Folt previewed University Day which will be on Monday, October 12<sup>th</sup>. This will be UNC's 222<sup>nd</sup> birthday.
- Chancellor Folt ended her remarks by introducing the presenters.

[A copy of these remarks is located in the Office of the Assistant Secretary and at [bot.unc.edu](http://bot.unc.edu).]

#### **BIOMEDICAL ENGINEERING: BRIDGING TRADITIONAL ACADEMIC AND RESEARCH BOUNDARIES**

Chancellor Carol Folt introduced Nancy Allbritton, Professor and Chair of the UNC/NCSU Joint Department in Biomedical Engineering (BME). Dr. Allbritton brought along two students with her, Michaela Rickard, an undergraduate BME student at NCSU, and John Larson, an undergraduate BME student at UNC. Dr. Allbritton explained how BME bridges boundaries and brings UNC and NCSU together. BME also attracts large-scale collaborative funding from the NIH, and donor funding that is helping to build the next generation of student entrepreneurs. She then showed a clip of alumnus Jeff Powell who 3D printed a hand for a little boy who was born without fully formed fingers on his left hand. Dr. Allbritton then turned it over to Ms. Rickard who explained the core values of the program and how the collaboration makes this a unique program in the United States. Mr. Larson then went on to explain the three pillars of a successful BME program: academic excellence, community, and professional development. Following their presentation, Dr. Allbritton and the students entertained questions from the Board. This presentation can be found on [bot.unc.edu](http://bot.unc.edu) and on file in the Office of the Assistant Secretary.

#### **INNOVATION AND ENTREPRENEURSHIP**

Chancellor Folt introduced Judith Cone, Interim Vice Chancellor for Commercialization and Economic Development and Special Assistant to the Chancellor for Innovation and Entrepreneurship to give a presentation on innovation at Carolina. Ms. Cone began by explaining the challenges and goals for innovation at Carolina and where we currently stand. The impact of innovation at UNC is seen worldwide through entrepreneurially minded faculty, staff, and students. UNC business startups contribute a great deal to North Carolina's economy. There are currently over 150 startups in NC which have created over 38,000 jobs and generated \$7 billion in annual revenue. Recently, UNC was ranked the number 15 most innovative university by Thomson Reuters.

Ms. Cone then introduced Dr. Shawn Hingten from the UNC Eshelman School of Pharmacy to explain his stem-cell based therapeutic approach to fighting cancer. Dr. Hingten's work focuses on the challenges of treating glioblastoma (GBM), a common form of primary brain cancer. Through his work they have been able to utilize stem cells to carry drugs directly to cancer cells and help treat GBM. Next, Ms. Cone introduced 2011 alumna, Shruti Shah, who co-founded Move Loot. During her time at UNC, Ms. Shah was president of the Chancellor's Student Innovation Team and also helped work on the Innovate Carolina Roadmap. Ms. Shah got the idea for Move Loot when she saw an opportunity to make the moving process easier and to help reduce the amount of furniture waste ending up in landfills. With Move Loot you can buy and sell your furniture online through their website. The furniture is then picked up or shipped to

you. They currently have over 100,000 buyers and sellers in six cities, and over 150 employees. Since 2014, Move Loot has helped to divert 605 tons of trash from landfills. Following the presentation, Ms. Cone, Dr. Hingten, and Ms. Shah entertained questions from the Board. This presentation can be found on bot.unc.edu and on file in the Office of the Assistant Secretary.

#### **REPORT FROM THE COMMERCIALIZATION & ECONOMIC DEVELOPMENT COMMITTEE**

Trustee Caudill presented a review of the Commercialization and Economic Development Committee meeting. There were no action items for this committee in open session. Trustee Caudill then shared the items presented for information:

- Overview of the Chancellor's Innovation Summit given by Dana McMahan, Professor of the Practice in the School of Media and Journalism
- Overview and goals for Commercialization and Economic Development given by Judith Cone, Interim Vice Chancellor for Commercialization and Economic Development and Special Assistant to the Chancellor for Innovation and Entrepreneurship
- Lastly, they heard a presentation on the Reese News Lab given by John Clark, Lecturer and Director in the School of Media and Journalism

A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

#### **REPORT OF THE EXTERNAL RELATIONS COMMITTEE**

Trustee Hopkins presented a review of the External Relations Committee meeting. There were no action items for this committee in open session. Trustee Hopkins then shared the items presented for information:

- Community Relations Update from Linda Convissor, Director of Community Relations
- Legislative Update from Jennifer Willis, Director of Public Affairs
- Federal Affairs Update from Beau Mills, Director of Federal Affairs
- Communications Update given by Joel Curran, Vice Chancellor for Communications and Public Affairs
- Development report given by David Routh, Vice Chancellor for University Development (ATTACHMENT C)

A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

#### **REPORT OF THE FINANCE & INFRASTRUCTURE COMMITTEE**

Vice Chair Cochrane presented the report from the Finance and Infrastructure Committee. The following items were approved as part of the consent agenda:

- 2015-2016 Audit Plan for Approval:
  - Phyllis Petree, Director of Internal Audit presented the 2015-2016 Audit Plan for approval. Each year, the Internal Audit Department develops an audit work plan based on a university-wide assessment of risk. These plans on risk help ensure that audit resources are allocated effectively and efficiently. Revisions are made throughout the year based on changes at the University and in higher education. (ATTACHMENT D)
- Disposition – Utility Easement to the Town of Pittsboro:
  - This request is for approval to authorize permanent disposition by easement of approximately 0.27 acres of University property to the Town of Pittsboro. This easement will provide for the ongoing maintenance of a sanitary sewer pump station owned and operated by the Town of Pittsboro and serving the University's Carolina Living and Learning Center. The Carolina Living and Learning Center (CLLC) is an integrated vocational and residential program of the UNC-CH School of Medicine for adults with autism located in Pittsboro. The permanent easement will be in place for as long as the Town of Pittsboro continues to use the property for this purpose. (ATTACHMENT E)

A motion was made from committee to approve the consent agenda items, it was seconded by Trustee Keyes and passed unanimously.

Vice Chair Cochrane continued with one final item for approval:

- Designer Selection – Parking and Transportation Five-Year Plan:
  - The Five-Year Plan will evaluate the University's existing parking and transportation operations and programs, develop plans and strategies to address University and UNC Health Care short-term development and programmatic growth, identify operational efficiencies and opportunities for transportation and parking services, develop financial models to support transportation and parking

services and develop programmatic strategies for the next 5-7 years. The project budget is \$150,000 and will be funded by University funds.

This project was advertised on July 27, 2015. Three (3) proposals were received. Three (3) firms were interviewed on August 26, 2015. Members of the Board of Trustees did not participate in the interviews. The committee recommended the selection of the three firms in the following priority order:

1. Kimley Horn Raleigh, NC
2. VHB Raleigh, NC
3. Chance Management Philadelphia, PA

The firms were selected for their past performance on similar projects, strength of their consultant team and experience with campus projects.

A motion was made from committee to approve these firms in the above priority order, it was seconded by Trustee Keyes, and passed.

(ATTACHMENT F)

Vice Chair Cochrane shared that a resolution of appreciation for Bruce Runberg, Associate Vice Chancellor for Facilities Services was shared and approved at yesterday's meeting.

Vice Chair Cochrane briefly reviewed the other items presented to committee for information only:

- Internal Audit Report given by Phyllis Petree, Director of Internal Audit (ATTACHMENT G)
- Development Report given by David Routh, Vice Chancellor for University Development (see attachment C in the External Relations report)
- Financial Update given by Matt Fajack, Vice Chancellor for Finance and Administration (ATTACHMENT H)
- Financing Update given by Brian Smith, Assistant Vice Chancellor for Financial and Accounting Operations
- University Master Plan Presentation given by Anna Wu, Assistant Vice Chancellor for Facilities Operations, Planning and Design (ATTACHMENT I)

A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

#### **REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE**

Secretary Duckett presented the report from the University Affairs Committee. There were no action items for this committee in open session. Secretary Duckett continued and shared the items presented for information:

- Graduate and Professional Student Federation Update given by Brandon Linz, President
- Employee Forum Update given by Charles Streeter, Chair of the Employee Forum
- Faculty Update given by Peter Mucha, Acting Chair of the Faculty
- Campus Update given by Winston Crisp, Vice Chancellor for Student Affairs
- Presentation on the Intercollegiate Athletics Report given by Jim Dean, Executive Vice Chancellor and Provost (ATTACHMENT J)
- STEM Quality Enhancement Plan given by Ron Strauss, Executive Vice Provost and Chief International Officer; Kevin Guskiewicz, Senior Associate Dean for Natural Sciences; and Leslie Parise, Professor and Chair of Biochemistry and Biophysics

A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

#### **MOTION TO CONVENE IN CLOSED SESSION**

On motion of Secretary Duckett, and duly seconded, the Board voted to convene in closed session pursuant to North Carolina General Statutes Section 143-318.11 (a) (1) (to prevent the disclosure of privileged information under Section 126-22 and the following); and also pursuant to Section 143-318.11 (a) (2), (3), (5), and (6).

#### **RECONVENE MEETING IN OPEN SESSION**

Chair Stone reconvened the meeting in open session.

#### **OPEN SESSION**

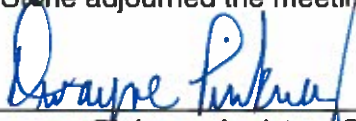
**REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE**

Secretary Duckett referred the members to the personnel matters submitted for review. A motion to approve the actions was made; it was duly seconded, and passed. Chair Stone stated that the personnel and salary actions voted on in open session had been distributed.

(ATTACHMENT K)

**ADJOURNMENT**

There being no further business to come before the Board, Chair Stone called for a motion to adjourn. The motion was made by Trustee Keyes, seconded by Trustee Duckett and passed. Chair Stone adjourned the meeting at 1:42 p.m.

  
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Dwayne Pinkney, Assistant Secretary