BOARD OF TRUSTEES MEETING
The University of North Carolina at Chapel Hill
May 28, 2015

The Board of Trustees met in regular session on Thursday, May 28, 2015 at Carolina Inn, Chancellor’s Ballroom. Chair Caudill presided and convened the meeting at 8:00 a.m.

OATH OF OFFICE

James C. Stanford, Orange County Clerk of Superior Court, administered the oath of office for Student Body President Houston Lee Summers.

ROLL CALL

Secretary Sallie Shuping-Russell called the roll and the following members were present:

- W. Lowry Caudill, Chair
- J. Alston Gardner, Vice Chair
- Sallie Shuping-Russell, Secretary
- Jefferson W. Brown
- Phillip L. Clay
- Haywood D. Cochrane
- Donald Williams Curtis

Chair Caudill read the following statement regarding the State Government Ethics Act:

“As Chair of the Board of Trustees, it is my responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any Board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

Trustee Jeff Brown wanted the record to show that he is recusing himself from the Property Acquisition by Lease portion of the Finance and Infrastructure Committee agenda because of a conflict of interest with Cousins Properties/Northwood Ravin. He attended the committee meeting, but was late and missed the vote.

CONSENT AGENDA

Approval of Minutes and Mail Ballots

On motion of Trustee Duckett and duly seconded by Trustee Cochrane, the minutes of the meeting of March 26, 2015 were approved as distributed; as were the ratifications of mail ballots dated April 8th and 27th.

(ATTACHMENT A)

CHAIR’S REMARKS

- Chair Caudill began his remarks by providing a reminder of the Board goals:
  - Support Chancellor Folt and her senior leadership team as they become a highly effective operational team;
  - Tell our story: Carolina improves the lives of people across North Carolina, our nation, and our world;
  - Accelerate, measure and communicate the growth and economic impact of our innovation and entrepreneurship initiatives; and
  - Implement the work of our two trustee task forces on Enterprise Risk Management and External Relations.
  - He indicated that these goals have been the focus of the Board’s efforts over the last year, and as a Board they have accomplished quite a bit. He thanked everyone for their outstanding work and commitment to Carolina.
  - Chair Caudill said that he believes the future is bright for Carolina. He provided a few examples:
    - Chancellor Folt recently announced a bold strategic partnership with GlaxoSmithKline. It is a partnership with the goal of discovering the cure for HIV/AIDS. This furthers the point that Carolina’s innovations are making the world a better place.
    - Later this morning we will hear from Rob Bruce, Director of the Friday Center, about the exciting outreach initiative to better serve veterans and active duty military in North Carolina and beyond.
  - On Mother’s Day, Chair Caudill represented the board at Spring Commencement in Kenan Stadium.
  - Chair Caudill encouraged those who were not in attendance to read the remarks given by Jason Kilar, founding CEO of Hulu and now co-founder and CEO of Vessel. Jason is a 1993 graduate of Carolina. His speech was poignant, highly personal and captured the attention of our graduates.
The entire ceremony reflected extremely well on Carolina and celebrated our graduates and their families.

The Chair acknowledged that the Carolina family recently lost another giant in its history with the passing of former basketball coach, Bill Guthridge. Chair Caudill called on Trustee Duckett, a manager on the 1982 NCAA Championship team, to read a resolution of appreciation.

RESOLUTION OF APPRECIATION
WILLIAM WALLACE GUTHRIDGE
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
May 28, 2015

WHEREAS Coach Bill Guthridge exhibited the highest level of integrity, dedication, and loyalty to the University of North Carolina at Chapel Hill, the basketball program, Coach Dean E. Smith, and to all the players and managers; and,

WHEREAS Coach Guthridge dedicated his extraordinary talent and abilities in support of the basketball program for more than thirty years, leading the Tar Heels to two Final Fours in three years as head coach and being named National Coach of the Year in 1998; and,

WHEREAS Coach Guthridge was a teacher and mentor who was absolutely committed to the development of his student athletes and managers, and who extended that commitment to all Carolina students through the establishment of the William W. and Elise P. Guthridge Library Fund; and support for a range of programs at Carolina; and,

WHEREAS Coach Guthridge exercised his enormous responsibilities and his considerable profile with genuine humility, a quick (and dry) wit, and plain good humor; and,

WHEREAS Coach Guthridge played or coached in 14 Final Fours, more than any person in NCAA history; and was a valued and beloved member of the Carolina family and Chapel Hill community whose memory will be forever cherished;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of the University of North Carolina at Chapel Hill expresses its most sincere appreciation to Coach Bill Guthridge for his service and to his family for their unwavering support, and its profound sadness at the passing of a True Blue Tar Heel.

A motion was made to adopt the resolution by Trustee Curtis; seconded by Trustee Clay and passed.

Trustee Duckett then presented the resolution to Coach Guthridge's wife, Mrs. Leesie Guthridge. She gave brief remarks and thanked the Board for their recognition.

Chairman Caudill continued his remarks stating:

- The May meeting each year is the last for our Board. This morning we officially added our new Student Body President, Houston Summers, to the board. Chair Caudill remarked that they look forward to working with Trustee Summers this coming year.
- Last night at dinner the Board celebrated the outstanding contributions of five outgoing trustee colleagues: Vice Chair Alston Gardner, Secretary Sallie Shuping-Russell, Phil Clay, Peter Grauer, and Steve Lerner.
- Chair Caudill called on Secretary Shuping-Russell to read the resolutions of appreciation for her departing colleagues.

RESOLUTION OF APPRECIATION
PHILLIP L. CLAY
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
May 28, 2015

WHEREAS, Phillip L. Clay has served as a member of the University of North Carolina at Chapel Hill Board of Trustees for two terms; providing leadership as Secretary and as Chair of the Buildings and Grounds Committee; and,

WHEREAS, Dr. Clay was a thoughtful and valued voice in Board discussions as a member of the University Affairs Committee and the Enterprise Risk Management Task Force; and,

WHEREAS, Dr. Clay as the inaugural Chair of the Innovation and Impact Committee skillfully built a University-wide conversation about ways to strengthen the innovation ecosystem at Carolina to fulfill our mission of research, teaching and service; helping to ensure that the University will continue to benefit North Carolina and the world in addressing the most
challenging issues of our time; and,

WHEREAS, Dr. Clay has also served the University through his participation on the Chancellor’s Innovation Circle and on the Academic leadership Program National Advisory Board for the UNC Institute for the Arts and Humanities;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of The University of North Carolina at Chapel Hill salutes Phillip L. Clay for his dedication to his alma mater and expresses its deepest gratitude for his service.

RESOLUTION OF APPRECIATION
ALSTON GARDNER
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
May 28, 2015

WHEREAS, Alston Gardner has served as a member of the University of North Carolina at Chapel Hill Board of Trustees for two terms, providing additional leadership as Vice Chair for the last two years; and,

WHEREAS, Mr. Gardner as Chair of the External Relations Task Force was an invaluable voice in discussions about the University’s constituencies, helping to identify key university stakeholders and developing strategies to educate and communicate with those constituencies; and,

WHEREAS, Mr. Gardner as Chair of the University Affairs Committee, skillfully guided difficult Board and University discussions about acknowledging all aspects of the University’s history and in so doing united the Carolina community to make the University stronger and better in the future; and,

WHEREAS, Mr. Gardner as a Trustee built on an impressive record of service to the University as a member of the Chancellor’s Innovation Circle, the Kenan-Flagler Business School Board of Visitors, an adjunct lecturer in the Business School, and on the steering committee for the Carolina First Campaign, most impressively leading efforts to build the FedEx Global Education Center;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of The University of North Carolina at Chapel Hill salutes Alston Gardner for his dedication to his alma mater and thanks him for his service.

RESOLUTION OF APPRECIATION
PETER T. GRAUER
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
May 28, 2015

WHEREAS, Peter Grauer has served as a member of the University of North Carolina at Chapel Hill Board of Trustees for one term; providing leadership as Vice Chair of the Finance and Infrastructure Committee; and,

WHEREAS, Mr. Grauer brought a seasoned voice and thoughtful observations to Board discussions as a member of the Budget Finance and Audit Committee, the Building and Grounds Committee, the University Affairs Committee and more; and,

WHEREAS, Mr. Grauer provided financial guidance to the University as a member of the Board of the Endowment Fund, the UNC Foundation and the UNC Investment Fund; and,

WHEREAS, Mr. Grauer has been an active proponent of the University in multiple ways, most especially through his leadership of the External Advisory Board for the Honors Program and Johnston Center for Undergraduate Excellence, and his dedicated support which has helped make Honors Carolina into one of the finest such programs in the nation; and,

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of The University of North Carolina at Chapel Hill salutes Peter T. Grauer for his dedication to his alma mater and thanks him for his service.

RESOLUTION OF APPRECIATION
STEVEN J. LERNER
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
May 28, 2015

WHEREAS, Steve Lerner has served as a member of the University of North Carolina at Chapel
Hill Board of Trustees for one term; providing leadership as Chair of the Finance and Infrastructure Committee, and Vice Chair of the Innovation and Impact Committee; and,

WHEREAS, Dr. Lerner was a valued addition to Board discussions as a member of the University Affairs Committee and the External Relations and University Advancement Committee, bringing clarity to discussions about the effectiveness and efficiency of University operations; and,

WHEREAS, Dr. Lerner provided additional guidance as a member of the UNC Endowment Board, the UNC Foundation Board, the Investment Fund and the Real Estate Holdings Board; and,

WHEREAS, Dr. Lerner showed a statesperson-like manner in working with students, faculty, staff and his fellow Trustees on a number of timely issues, including a decision to promote environmentally friendly alternative energy sources through the investment of the University's endowment funds;

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of The University of North Carolina at Chapel Hill salutes Steven Lerner for his dedication to his alma mater and thanks him for his service.

Chair Caudill then called on Vice Chair Gardner to read the resolution of appreciation for Secretary Shuping-Russell:

RESOLUTION OF APPRECIATION
SALLIE SHUPING-RUSSELL
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
May 28, 2015

WHEREAS, Sallie Shuping-Russell has served as a member of the University of North Carolina at Chapel Hill Board of Trustees for two terms; providing leadership as Secretary and as Chair of the Budget, Finance and Audit Committee; and,

WHEREAS, Ms. Shuping-Russell brought her considerable investment expertise to the management of the University's investments as a member of the UNC Endowment Fund, the UNC Foundation and as vice-chair of the UNC Investment Fund; and,

WHEREAS, Ms. Shuping-Russell assumed additional responsibility when she chaired the Enterprise Risk Management Task Force, and contributed significantly to the University's efforts to support startup companies through the creation of the Carolina Research Venture Fund; and,

WHEREAS, Ms. Shuping-Russell has provided support for the University as a member of the Board of Directors of the UNC Healthcare System, the Board of Visitors, the Chancellor's Innovation Circle, the Board of Advisors of the McAllister Heart and Vascular Institute, the Board of Advisors of the Gillings School of Public Health, and the Board of Directors of the Arts and Sciences Foundation; and,

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of The University of North Carolina at Chapel Hill salutes Sallie Shuping-Russell for her dedication to her alma mater and expresses its deepest gratitude for her service.

Chair Caudill called for a motion to adopt all of the resolutions. A motion was made by Trustee Stone, seconded by Trustee Ducket; and passed unanimously.

Chair Caudill then read the honorary trustee resolution:

RESOLUTION
BOARD OF TRUSTEES
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
May 28, 2015

WHEREAS, Phillip L. Clay, J. Alston Gardner, Peter T. Grauer, Steven J. Lerner, and Sallie Shuping-Russell have served the people of North Carolina and the University of North Carolina at Chapel Hill faithfully and wisely as Trustees of the University; and

WHEREAS, Dr. Clay, Mr. Gardner, Mr. Grauer, Dr. Lerner and Ms. Shuping-Russell have ended their service as Trustees;

NOW, THEREFORE, BE IT ENACTED BY THE BOARD OF TRUSTEES OF THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL THAT:
1. Dr. Clay, Mr. Gardner, Mr. Grauer, Dr. Lerner and Ms. Shuping-Russell are elected Honorary Trustees of the University of North Carolina at Chapel Hill.

2. Those elected to the position of Honorary Trustee of the University of North Carolina at Chapel Hill shall be invited to attend all regular meetings of the Board.

3. Those elected to the position of Honorary Trustee of the University of North Carolina at Chapel Hill shall become members ex-officio of the Board of Visitors.

4. An Honorary Trustee shall cease to hold that position if he or she again becomes a Trustee.

A motion to adopt the honorary trustee resolution was made by Trustee Curtis, seconded by Trustee Cochrane, and passed unanimously.

Following the resolutions, Chair Caudill continued reflecting on his last two years in which he served as chair.

- He expressed deep appreciation for the work this Board accomplished, adding that it was an honor and a privilege to serve with each Board member.
- Chair Caudill continued and thanked Chancellor Folt for her leadership and what she is doing for our University. He believes that she is exactly what the University needs at this time in our history.

Secretary Shuping-Russell then called for a resolution to be created thanking Chair Caudill for his service as chair of the Board for the last two years, noting that Chair Caudill has helped this University in years of great transition between Chancellors Thorp and Folt as well as helping to build the innovation and entrepreneurial efforts on campus. She remarked that it was a pleasure to work under his leadership. A motion was made by Secretary Shuping-Russell for a formal resolution to be created, it was seconded by Vice Chair Gardner and passed unanimously. The resolution will be read during the July 2015 meeting.

- Chair Caudill ended his remarks by calling on Trustee Lerner to give the report of the Nominating Committee.

[A copy of these remarks is located in the Office of the Assistant Secretary and at bot.unc.edu.]

REPORT OF THE NOMINATING COMMITTEE

Trustee Lerner, chair of the Nominating Committee, presented the following slate of officers for the 2015-2016 year:

Chair - Dwight D. Stone
Vice Chair - Haywood D. Cochrane, Jr.
Secretary - Charles (Chuck) G. Duckett
Assistant Secretary - Dwayne L. Pinkney

A motion came from committee to approve this slate of officers; it was seconded by Trustee Clay and passed.

STUDENT BODY PRESIDENT'S REMARKS

Student Body President Houston Summers presented remarks on the following:

- Trustee Summers began by thanking the departing Board members for their service to the University.
- He shared three aspects of his journey to UNC-CH: opportunity, community and service.
- With the help of his administration, they have begun to look at a myriad of barriers – from financial to cultural – that may limit any individuals' ability to attend UNC-CH. He applauded everyone who works to provide these means for so many students.
- What makes this University so special is not the Old Well, or the sports teams, but the people. The Carolina community this past year has come together to support each other on multiple occasions. Trustee Summers and his administration plan to continue to build on this sense of community, and he encouraged the new Board to embrace the values and traditions of Carolina.
- A central theme in the mission of the University is service. Everyone here are here to serve a “diverse population of undergraduate, graduate and professional students” as they pursue their educational and professional goals. This University is also here to serve the state of North Carolina and its citizens. We as a Board must continue to create these opportunities that allow our University to give back to our state and the country as a whole.
- Trustee Summers ended by quoting Dr. Martin Luther King Jr., “The function of education is to teach one to think intensively and to think critically. Intelligence plus character- that is the goal of a true education.” In the coming years, Carolina must
embrace this sentiment and pursue excellence on all fronts of higher education in the 21st century.

[A copy of these remarks is located in the Office of the Assistant Secretary and at bot.unc.edu.]

CHANCELLOR’S REMARKS

Chancellor Folt spoke on the following:

- She started by welcoming new Student Body President, Houston Summers. Trustee Summers is a former minor league baseball player, Buckley Public Service Scholar, and Captain of our track and field team. We have great confidence in his ability to lead our student body. Chancellor Folt thanked Trustee Summers for what he has already done to serve our University, and said she looks forward to working with him this year.

- This year’s Spring Commencement was one of the best in many years.
  - There were approximately 29,000 family members, friends, faculty and staff present.
  - The class of 1965 – the first wave of baby boomers – set a new record for the most people to ever attend a Carolina 50th anniversary celebration.
  - Our speaker, Jason Kilar ’93, the creator of Hulu, struck a chord with our graduating class. His address was equal parts – personal and poignant, aspirational and devastating – but above all one about dreams and perseverance.

- The morning after graduation, we gathered the best HIV/AIDS researchers in the world, the CEO of one of the top global pharmaceutical companies, and North Carolina’s Governor, to announce a historic, first-of-its-kind joint venture between UNC-Chapel Hill and GlaxoSmithKline (GSK) that could change tens of millions of lives.
  - Together we are creating a dedicated HIV Cure Center and a new company, Qura Therapeutics that will focus on discovering a cure for HIV/AIDS.
  - Carolina has been at the forefront of HIV/AIDS research for the last three decades – admitting our first patient with HIV to UNC Hospitals in 1981. This partnership with GSK gives us an opportunity to further our vision of being a 21st-century public research university with an ever-expanding focus on discovery and entrepreneurship. All while continuing our long-standing commitment to taking on society’s toughest challenges.

- Chancellor Folt thanked the Board on their leadership on the naming issue being covered later today. Working in conjunction with our leadership team, the early results of several campus-wide initiatives, including Campus Conversations, designed to give students from all walks of life a stronger voice and help bridge the social barriers that still divide.

- On Memorial Day, May 25th, we launched a transformational new distance-learning program, UNC CORE. The goal of UNC CORE is to accelerate higher education opportunities and increase degree attainment for active duty military, veterans, and National Guard and Reserve members. This program was the vision of our Board of Governors Special Committee on Military Affairs led by Raiford Trask.
  - They have been working hard to expand opportunities to veterans in partnership with UNC General Administration staff members Kimrey Rhinehardt, Matthew Rascoff and Anne Marie Beall, and with Rob Bruce and his team at the Friday Center.
  - By implementing this program, we are taking advantage of our expert resources, the Friday Center for Continuing Education and Kenan-Flagler Business School, which was just named the top online MBA program for veterans by U.S. News & World Report.
  - Our people like Dr. Bruce Cairns and our programs – UNC Executive Development, UNC Medical Center’s Physicians Assistant Degree Program, Warrior-Scholar Project – make UNC CORE a natural fit for us.
  - What makes this program unique is that by offering a program from UNC to active duty military and veterans, we are offering not just any program, but an extremely high value program. We are also bringing to this endeavor every skill required at high attainment.
  - For Carolina, our online programs have a remarkably high attainment – at 74% and greater as compared to others at less than 20%.

- Yesterday, we celebrated an amazing new arts innovation lab that will help the way Carolina expresses art in Chapel Hill. We heard from Mayor Kleinschmidt and UNC-Chapel Hill’s artistic treasure, Emil Kang, at the event.
  - The CORE @Carolina Square will serve as a centerpiece for arts, entertainment, commerce and community in the heart of Chapel Hill.
  - This space matters for many reasons:
    - It will allow faculty from all across campus to bring the arts into the important work and research they conduct.
    - Serve as a multi-function arts innovation lab and the home of Arts@TheCore, a program that integrates the performing arts into the academic life of the University.
• It will provide a center for researchers and artists to collaborate, experiment and workshop new ideas that bring together the arts with technological and scientific innovation.

• Lastly, it will create a unique space for student and community performances.

The Southern Association of Colleges and Schools (SACS) is holding their board meeting in early June in Norfolk, Virginia. They will be reviewing our compliance with accreditation standards. Chancellor Folt remarked that she has the utmost confidence in the integrity of our programs at Carolina. The University is a founding member of and has a long-standing relationship with SACSCOC. We have pledged full and continued cooperating with SACSCOC in this review.

• On Friday, May 22, UNC received the Notice-of-Allegations from the NCAA. We take these allegations very seriously, and will carefully evaluate them to respond within the NCAA’s 90-day deadline. The University will release that notice as soon as possible. The notice is lengthy and must be prepared for public dissemination to ensure we protect the privacy rights as required by federal and state law. When that review for redactions is complete, the University will post the notice on the Carolina Commitment website and notify news media.

• Chancellor Folt took time to recognize Chair Caudill for his service as Chair of the Board over the last two years. She looks forward to working with him during the next four years.

• Chancellor Folt also recognized the departing trustees: Trustees Clay, Grauer, Lerner, Secretary Shuping-Russell and Vice Chair Gardner for their service.

• Next, Chancellor Folt recognized the first group of Chancellor’s Fellows from this last year: Christy Lambden, Katherine Phillips, and Lara Taylor who will be ending their terms next month.

• Chancellor Folt ended by introducing Rob Bruce, Director of the Friday Center to talk about UNC CORE.

[A copy of these remarks is located in the Office of the Assistant Secretary and at bot.unc.edu.]

UNC CORE
Rob Bruce, Director of the William and Ida Friday Center for Continuing Education, presented to the Board on UNC CORE. UNC CORE is a program designed to accelerate the degree path for active duty service members, veterans, and National Guard and Reserve members. This will allow them to complete general education college courses from a distance on a flexible schedule. Since the announcement last week the program has been covered by news media all over North Carolina. They have also received inquiries for collaboration and partnerships. Dr. Bruce went over the next steps for the program that include: increasing academic advising, conducting base advisor trainings, accelerating course creation, researching flexible models, investing in outreach and marketing and exploring degree completion. To conclude the presentation, Dr. Bruce entertained questions from the trustees. This presentation can be found on bot.unc.edu and on file in the Office of the Assistant Secretary.

CAMPUS NAMING ISSUE
Vice Chair Gardner began by explaining the process through which the Board approached the issue of the name of Saunders Hall. In May 2014, the University Affairs committee received a petition signed by 800 students and the faculty of the Religious Studies and Geography departments to change the name of Saunders Hall. Along with Trustee Duckett, Vice Chair Gardner researched the history of William Saunders and the naming of Saunders Hall in 1920. They conducted over 200 meetings with students, faculty, alumni and University leaders current and past. They also consulted with experts of history, memorials and public policy. During one of these meetings, they met with student leaders who asked that, in addition to changing the name of Saunders Hall, a plaque be placed on McCorkle Place to contextualize the Confederate Memorial known as Silent Sam, and a mandatory curriculum be created to teach the racial history of UNC. Later this group amended its request to change the name of Saunders Hall to a more specific request, that the new name be Hurston Hall, after Zora Neale Hurston. This search for information culminated at the March 2015 meeting of the University Affairs committee where they heard from the leadership of The Real Silent Sam Coalition, president of the UNC College Republicans, four UNC faculty members, and two alumni. Following this meeting, the UNC community was asked for proposals in an online forum. Over 700 submissions were received online. Throughout this process the Trustees stated a goal of developing a comprehensive solution that would address all the topics mentioned earlier.

Vice Chair Gardner reiterated the objectives for this process:
1. To be responsive to all of our students, faculty and alumni
2. To teach students and ALL interested parties about UNC’s past, both good and bad
3. To prepare our students to be effective in an increasingly diverse world

Vice Chair Gardner and Trustee Duckett described the principles used to evaluate solutions. All
ideas had to:

- Be grounded in evidence and research
- Be focused on teaching and learning
- Be careful not to impose today's social norms on the past
- Not hide the unpleasant aspects of our history
- Be accurate, complete and accessible
- Be practical and sustainable for future generations
- Lastly, must include clear responsibility for execution.

The solutions recommended by Vice Chair Gardner and Trustee Duckett fell into several categories that were addressed in three resolutions. Rather than direct these resolutions through the University Affairs committee, which had been overseeing this topic, the Board agreed to take them up as a part of its open session. These three resolutions together were seen by the Board as providing a comprehensive solution.

The first resolution addressed the curating of campus and teaching of UNC's history. Trustee Duckett read the first resolution:

**RESOLUTION #1 – CURATING THE UNC CAMPUS AND TEACHING UNC’S HISTORY**

**BOARD OF TRUSTEES**

**THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**

**May 28, 2015**

The Board of Trustees would like to ensure that students, prospective students, faculty, staff and anyone with an interest in the University have the opportunity to learn about Carolina's history, values, and contributions to society. The Board requests that the Chancellor and her administration commission one or more task forces to:

1. Create historical markers for McCorkle Place and Saunders Hall that provide an accurate, accessible and complete history of each place. Make specific recommendations including timeframe, and budget for review by the University Affairs Committee and approval by of the Board of Trustees no later than November 2015 meeting.

2. Evaluate the current information we publish on our buildings, monuments, memorials and landscapes as to its accuracy, completeness and accessibility. Make specific recommendations for improvements including feasibility, timeframe, and budget for approval by the University Affairs Committee of the Board of Trustees no later than May 2016 meeting.

3. Study the feasibility of a public space to house a permanent collection of UNC’s history. Present the findings and make specific recommendations including timeframe, and tentative budget for review by the University Affairs Committee of the Board of Trustees no later than May 2016 board meeting.

4. Explore options for creating an on-line orientation program or course for all new community members (students, faculty, and staff) to learn about UNC’s history, values, and contributions to society. This should be short, not for credit, free and open to all students, faculty, staff, and alumni. Present the findings and make specific recommendations including timeframe, and budget for review by the University Affairs Committee of the Board of Trustees no later than May 2016 meeting.

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Secretary Shuping-Russell asked who they would want to do the curating of campus. Trustee Duckett responded by saying that they would include a combination of historians, archivists and experts in the field. Vice Chair Gardner added that there was already a standing committee at the University to address its history that he didn’t know about until recently. He indicated that they are ready and willing to help address the curating of campus.

Chair Caudill stated that there was a motion by Trustee Duckett to approve resolution #1, and it was seconded by Trustee Curtis. He then asked for a vote by a show of hands. The resolution unanimously passed.

The second resolution addressed the naming of Saunders Hall. Vice Chair Gardner gave some background on William Saunders, saying that Mr. Saunders made many significant contributions to the State of North Carolina. He served as Secretary of State for 12 years. He worked to save the state’s colonial-era records which became the basis of the current North Carolina Archives. He also served on the UNC Board of Trustees for 17 years, 13 of those as Board Secretary. He was also a colonel in the Confederate army. The Board of Trustees recommended a building be named for Mr. Saunders in 1920. In the official record of the Board of Trustees that approved the naming of the building, they cited Mr. Saunders’ role as "Head of
the Ku Klux Klan in North Carolina" as one of the qualifications for the honor of having the building named for him. Although no other hard evidence to support Mr. Saunders' leadership in the KKK could be found, the University and Board at that time believed he was the leader of the North Carolina Klan. Based on that understanding, Vice Chair Gardner offered the second resolution to address the naming of Saunders Hall. Trustee Duckett read the second resolution:

RESOLUTION #2 – RENAMING SAUNDERS HALL TO CAROLINA HALL AND EXPLAINING THE HISTORY OF SAUNDERS  
BOARD OF TRUSTEES  
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL  
May 28, 2015

The Board of Trustees has reviewed the history of the naming of Saunders Hall for UNC alumnus and trustee, William L. Saunders. We recognize and appreciate Mr. Saunders many contributions to UNC and the State of North Carolina. However, we believe the University made an error in citing Mr. Saunders' leadership of the Ku Klux Klan (KKK) during Reconstruction as a qualification for the honor. During Mr. Saunders reputed leadership of the Klan, the Klan was a violent terrorist organization that sought to overthrow duly elected state governments and reverse rights granted to newly-emancipated African Americans. Membership in and the activities of the KKK were illegal at that time and their activities would be illegal today. Leadership of the KKK as a qualification for the honor of a building name is inconsistent with UNC's values of Lux Libertas and where we are going as an institution.

Therefore, the Board of Trustees instructs the Associate Vice Chancellor for Facilities Services to remove William L. Saunders' name from Saunders Hall.

We further request a historical marker be placed on, in or near the building explaining Mr. Saunders' contributions to UNC and the State of North Carolina, the naming of the building in 1920, the historical context of the period, and the reason why the Board of Trustees has chosen to remove the name.

We approve the renaming of Saunders Hall to Carolina Hall and further request a plaque be placed on, in or near the building with the following language:

![Plaque](image)

Chair Caudill opened the floor for discussion. Trustee Brown began by thanking Chair Caudill, Vice Chair Gardner and Trustee Duckett for their efforts on this issue. Trustee Brown noted that he was proud of the University for taking on such a sensitive issue that evokes many strong feelings. During the discussions of this matter, he was reminded of the many sides and perspectives of his colleagues and the community. He stated that, for him, this resolution needed to be considered along with resolution #3, which set a moratorium on additional name changes until the educational program of resolution #1 could be achieved. Taken together, he would vote in favor of resolution #2 to rename Saunders Hall. He would also vote in favor of resolution #3 that would be discussed next. Trustee Brown indicated his belief that these three resolutions together are in the best interest of the University. He noted that this was a particularly tough decision to make. He cited the important discussions that have occurred, especially at the previous meeting, as proof. He also noted that some believe this renaming is an effort to rewrite history and that, especially at a leading University like UNC, care should be given to preserve the University's history - good or bad. Preserving this history means remembering the sometimes hurtful and painful past, and providing an opportunity for all to learn from it and celebrate the progress we have made. By curating and educating to preserve our history we will be reminded of the Carolina in 2015 as evidence of progress that has been made, and of the progress that must continue.

Next, Trustee Clay provided remarks. He echoed Trustee Brown's thanks to Chair Caudill, Vice Chair Gardner and Trustee Duckett for their research and efforts. He also thanked the students and faculty who brought this issue to the Board's attention. Trustee Clay indicated that his is glad that the University has gone through this process. He stated that his normal view would have been to leave the name as is because we know our history and it is important to fully
acknowledge all aspects of it. The deciding factor for Trustee Clay, however, hinged on the historical record of the 1920 Board having cited Mr. Saunders' leadership of the KKK as a qualifying factor. Trustee Clay agreed that the earlier Board erred on that basis and that the current Board's obligation was to remedy that error. He also hopes that the motivation that led to the unease about aspects of our history leads to further conversations about race on campus.

Secretary Shaping-Russell thanked everyone for their work. She indicated her belief that the finding of the reference in the minutes citing Mr. Saunders' position as "Head of the Klan" was a game-changer for everyone. Until then, there was no record to be found, at least at this University, of his leadership in the organization. Further, she remarked on the decision to name the building to Carolina Hall. She cited the name as a wonderful choice that would highlight the building's dedication of it to all the people of the State, including those who have been oppressed, and serve as a point of unity on campus. Secretary Shaping-Russell then indicated that she would be voting in favor of resolution #2.

Trustee Lerner's remarks started with thanks to all who worked hard to get the Board to the decision. He referenced the difficulty of this issue for the Board and for himself. He talked about the importance of history within his heritage. He indicated that we are all a product of our history. Trustee Lerner stated that when this issue came up he was concerned about the loss of that history. He went on to say that the first resolution satisfied his concern related to losing history. Trustee Lerner ended by stating that he would vote in favor of resolution #2.

Trustee Summers said that his remarks were on behalf of the students. He thanked the Board, as a whole, for taking on this issue and considering it seriously.

Chair Caudill stated that there was a motion by Trustee Duckett to approve resolution #2, and it was seconded by Secretary Shaping-Russell. He then asked for a vote by a show of hands. Trustees Caudill, Gardner, Shaping-Russell, Brown, Clay, Curtis, Duckett, Hopkins, Lerner and Summers voted in favor of the resolution. Trustees Cochrane, Grauer and Stone voted in opposition. Resolution #2 passed with a 10:3 vote.

Vice Chair Gardner continued with remarks and showed the UNC charter. He indicated that the charter of our institution is clear that the University's primary mission is the education of its students. He said that as the Board studied the issue of Saunders Hall, he became convinced that the institution has done an inadequate job of providing education about the campus and its history. The initiatives outlined in resolution #1 will take time and the initiatives related to the curation of historic buildings, monuments and landscapes will also take time. This is what led to development of resolution #3 - to put a freeze on renaming historic buildings, monuments, memorials and landscapes until the institution can see the results of its education and curation initiatives. He called on Trustee Duckett to read resolution #3:

**RESOLUTION #3 – FREEZE ON RENAMING BUILDINGS**

**BOARD OF TRUSTEES**

**THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**

**May 28, 2015**

The new education and curation initiatives outlined in resolution 1 will require a period of time to take effect. Therefore, the Board of Trustees hereby declares a 16-year freeze on renaming historical buildings, monuments, memorials and landscapes.

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Chair Caudill opened the floor for discussion and comments. Trustee Hopkins provided comments. She began by stating her strong feelings in favor of this resolution and her hope that students will allow this decision to take place and see what comes of it.

Chair Caudill then provided remarks. He elaborated on why a 16 year period was chosen. He explained that it represents four generations of students, and eight Boards of Trustees. The point is for the education and curation to have time to take root and actually begin to work. This is something that will take considerable time.

Secretary Shaping-Russell commented that, with as much history as there is at UNC, it could take as long as 16 years to really see a full implementation of the curation and education initiatives. She stated that this doesn't mean things won't be renamed after this period of time, but the idea of putting in place a program that covers more than 220 years of history will take time. This resolution will make sure that people are well-educated about the history when a renaming is brought forward again in the future. She indicated that she wrestled with the idea of 16 years but, in the end, agreed that it is the right choice.

Chair Caudill stated that there was a motion by Trustee Duckett to approve resolution #3, and it
was seconded by Trustee Clay. He then asked for a vote by a show of hands. The resolution unanimously passed.

Chair Caudill thanked Vice Chair Gardner and Trustee Duckett for the countless hours they put into the issue. He asked if anyone else would like to comment.

Trustee Cochrane then read remarks on behalf of Trustees Stone, Grauer, and himself, who voted in opposition to resolution #2, but in favor of resolution #3. He cited the complexity of the issue and said it is fueled by passion and emotion on both sides. He offered that the issue here is about more than just a name — it is also about history, education, and explanation. Trustee Cochrane acknowledged his pride in how members of the Board and the extended Carolina community worked together to address this critical issue. On behalf of those trustees who voted in opposition to resolution #2, he said that they felt like there was no single right answer (as with anything that involves a person’s system of beliefs), especially as they look at the past through the lens of 2015. He added that some members decided to focus not only on a name but more on the University’s history — good, bad, and sometimes ugly — and the University’s mission to teach it, learn from it, and show how far we have come and how far we still have to go. Trustee Cochrane said that each of the trustees who voted no to resolution #2 accept the decision and pledge 100% support to Chancellor Folt and her administration in the successful execution and implementation of each of the resolutions passed by the Board. He emphasized the unity of the Board in that support and its willingness to go forward together.

Trustee Duckett thanked everyone involved in this process, especially the Board, Chancellor and most importantly Vice Chair Gardner. He said that the outcome was worth all of the time and effort and that it would make for a better university. Trustee Duckett indicated his feeling and belief that the University has addressed this issue completely, and in a way that will help the University. He reflected, upon having recently lost some close friends and mentors, on what Coach Dean Smith would have said to this. In place of asking Coach Smith, he asked the Coach’s pastor, Reverend Robert Seymour what he thought Coach Smith would say. Rev. Seymour said that the name over the door wasn’t important; it was the people who welcomed you through that door that mattered. Trustee Duckett continued, saying that we should welcome everyone who comes to our University. He quoted his favorite line from a book, “it is easier and more appropriate to judge ideas than individuals.” He ended by saying how proud he was of this University and the direction we are headed.

Vice Chair Gardner then provided remarks. He indicated that he received thousands of emails on this issue. In addition, he noted why Saunders Hall was not renamed Hurston Hall, focusing on Ms. Hurston’s brief time at UNC. Vice Chair Gardner then moved to address two specific groups: the ones who are concerned with the University rewriting history, and the student activists. To those who believe we are rewriting history he believes that we are not rewriting history, but instead shining a bright light on it. To the student activists he congratulated them on their efforts to see this through to the end. He hopes that they can use this motivation to continue to change lives in North Carolina and beyond.

Next, Chancellor Folt provided remarks. She thanked the Board for its work, and its inclusion of the leadership team on this issue. She continued to say that it has been an honor to work with each of the trustees throughout the year. It doesn’t go unnoticed the listening and input they sought out in North Carolina and beyond. Chancellor Folt also thanked Trustee Cochrane for his remarks and stated that regardless of the vote one thing is clear: everyone is in support of the mission of our University to teach our students. The job of curation and education is not a small task, and will take time. It will be one that involves everyone to get it right. This is why she supports the moratorium on renamings, so that we can focus on the education of history.

Trustee Clay wanted to comment based on the remarks by Chancellor Folt. The next ten years will be critical for higher education, and it is important to know what this University will do in that time. We have to imagine what learning will be like, and make those changes as it comes. There will also be competition for talented faculty. We must focus on student learning, not just teaching. Strategic planning will allow us to see where we would like UNC-CH to be in the future.

Chair Caudill concluded the remarks. He thanked the entire Board for choosing to take on this issue. They took a deep dive into this, and have tackled a very complex issue. The Board voted on three resolutions that together make one comprehensive solution. They are being passed all together to represent the Board’s intent moving forward.

[A copy of this presentation can be found in the Office of the Assistant Secretary, and at bot.unc.edu.]

REPORT OF THE EXTERNAL RELATIONS COMMITTEE
Trustee Curtis presented a review of the External Relations Committee meeting. There were no action items for this Committee in open session. The committee heard a presentation on the joint UNC-CH and Town of Chapel Hill police partnership given by UNC Chief of Police Jeff McCracken and Town of Chapel Hill Police Chief Chris Blue. A communications update was given by Joel Curran, Vice Chancellor for Communications and Public Affairs, and the development report was given by David Routh, Vice Chancellor for University Development (ATTACHMENT B). A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

REPORT OF THE FINANCE AND INFRASTRUCTURE COMMITTEE

Trustee Lerner presented the report from the Finance and Infrastructure Committee. The following items were approved as part of the consent agenda:

- Designer Selections:
  - Davie Hall, Gardner Hall, and Lineberger Comprehensive Cancer Center Elevator Repairs (ATTACHMENT C)
  - Taylor Hall Fire Safety Improvements (ATTACHMENT D)

- Property Acquisition by Lease:
  - Lease of Auditorium/Theater Space for Carolina Performing Arts at New Carolina Square (ATTACHMENT E)
  - Lease of Office Space for Frank Porter Graham Child Development Institute at Existing Location in Carrboro (ATTACHMENT F)

A motion was made from committee to approve the consent agenda items, it was seconded by Trustee Grauer and passed unanimously.

Trustee Lerner said that because of time constraints and because there were no questions about the written reports already distributed, the committee decided not to hear formal oral presentations of the following items and instead referred them to the information only part of the agenda.

- Preliminary Design: The Pit Area Sidewalk Improvements (ATTACHMENT G)
- Internal Audit Report (ATTACHMENT H)

Trustee Lerner briefly reviewed the other items presented to committee for information only:

- Development Report given by David Routh, Vice Chancellor for University Development (see Attachment B in the External Relations report)
- Financial Update given by Matt Fajack, Vice Chancellor for Finance and Administration (ATTACHMENT I)
- Facilities – Deferred Maintenance Presentation given by Abbas Piran, Director of Engineering Information Sciences; and Matt Fajack, Vice Chancellor for Finance and Administration (ATTACHMENT J)

A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

REPORT FROM THE INNOVATION AND IMPACT COMMITTEE

Trustee Clay presented the report from the Innovation and Impact Committee. There were no action items for this committee in open session. The committee heard presentations on the HIV/AIDS Cure partnership between UNC and GlaxoSmithKline from David Routh, Vice Chancellor for University Development and Mark Meares, Associate Vice Chancellor for Corporate and Foundation Relations and Talent Management. Following that, they heard an update on Commercialization and Economic Development from Interim Vice Chancellor for Commercialization and Economic Development Judith Cone. Ms. Cone introduced Dr. Bryant Moore, Director of Strategic Partnerships, who will be working closely to help support the University's goal of building key strategic partnerships. Lastly, Trustee Clay gave a summary on the Innovation and Impact committee's work over the last two years. A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

(ATTACHMENT K)

REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE

Trustee Gardner presented the report from the University Affairs Committee. He reviewed the item presented to the committee for action:

- Proposed Revisions to the Incentive Compensation Plan for Non-Coaching Staff and Head, Assistant, and Associate Coaches (ATTACHMENT L)

A motion was brought by the committee to approve this plan, it was seconded by Trustee Clay and passed.

Vice Chair Gardner continued to present the item provided for information:

- School of Medicine Faculty Early Retirement Incentive Plan given by Bill Roper, Dean of the School of Medicine, Vice Chancellor for Medical Affairs, and CEO of
UNC Health Care. He was joined by Dr. Paul Godley, Professor and Vice Dean for Finance and Administration at the UNC School of Medicine (ATTACHMENT M). After discussion, Chair Caudill agreed to send a letter of support to the Board of Governors on behalf of the trustees. A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

ENTERPRISE RISK MANAGEMENT TASK FORCE PRESENTATION

Secretary Shuping-Russell presented to the Board the Enterprise Risk Management (ERM) Task Force findings. In July of 2013, Chair Caudill appointed Secretary Shuping-Russell to chair the ERM Task Force. This was a trustee-led process including six trustees, the Provost, key Vice Chancellors, Internal Audit, Faculty and Student leaders. In total it took more than 18 months of study to complete. The charge to the Task Force was the following:

- Identify areas of risk or potential risk
  - Determine if risks are being successfully mitigated
  - To recommend ways to reduce or eliminate unmitigated risks
- Identify key opportunities for Carolina
- Create a sustainable University approach to assess risks in order to safeguard Carolina’s academic quality and institutional integrity.

The Task Force created three subcommittees to evaluate risks and also examined risks based on three variables: the probability of occurring, the impact if they did occur, and the relative timing of such risk (ongoing, 1-3 years, more than 3 years). The three subcommittees covered Strategic and Regulatory Risks, Financial and Operating Risks, and Safety and Regulatory Risks. The Report detailed risks, potential outcomes of those risks, mitigating measures currently in place and additional actions needed. The Task Force Report also stated that its purpose was to identify all key risks, even if they are currently being sufficiently mitigated by the University.

Secretary Shuping-Russell reported that there was one finding common among all the subcommittees – the need for greater trust across constituencies. The Task Force cited a need to prioritize full and timely communications to all University constituents as well as reducing silos that exist in order to create a consistent culture of trust and accountability at Carolina. Following this she summarized each subcommittee’s findings.

The main risks cited by the Strategic and Reputational subcommittee related to maintaining a culture of integrity; protecting academic freedom; recruiting and retaining top graduate students, faculty and staff; aligning interests within layers of governance; overseeing a balance in athletics and academics; providing needed transparency; and being mindful of public perceptions in addition to actual facts. The subcommittee noted several ways the University is successfully mitigating these risks. In addition to these, the group made several recommendations that included initiating an institutional strategic plan; strengthening leadership development for faculty going into administrative roles; including succession planning; solidifying and communicating accountability standards; and enhancing the dialogue on the importance of higher education as a job creator and economic driver for the state.

The key risks reported from the Financial and Operational subcommittee were insufficient planning process across financial units; information technology systems that are too decentralized; organizational structure that is too decentralized; outdated budget model that is based on historical allocation of resources rather than allocating resources based on anticipated future needs; inadequate disaster recovery systems and business continuity plans; and insufficient flexible endowment resources. The Report added, however, that most of these risks were controlled. Its recommendations in the finance and operational areas were to begin a capital campaign as soon as possible; increase unrestricted endowment; develop a regular comprehensive financial planning process that would support the University’s overall strategic plan; develop sufficient business continuity plans across campus; and investigate Carolina’s optimal organizational structure to ensure we continue to be a leader in higher education and research.

Secretary Shuping-Russell reported that the Safety and Regulatory Risks subcommittee had very broad responsibilities in areas that were always changing. The abundance of federal, state, local, and agency regulations, along with UNC System measures, present challenges. Our growing research efforts spread compliance responsibilities across a broader spectrum of the campus, exposing us to broader risks in research. Safety issues are always a concern on campus and present the highest risks at the institution. The subcommittee stressed that communication across all constituencies is key but it is critical that information be tailored to its audience, delivered in a familiar language. It is also key that all people know the latest, updated policies and procedures; it can be a challenge to get long-time staff or faculty to realize they must constantly learn new regulations. Because of their limited expertise in regulatory and compliance issues the subcommittee did not assess whether we had sufficient mitigation of risks in place. Instead, it cited the procedures we have and then recommended a more in-depth
review be undertaken and this be done as a priority.

Secretary Shuping-Russell also highlighted opportunities the Task Force said the University must seize in the near-term future. These were:

- Growing and diversifying the research enterprise, with increased attention on growing corporate research grants;
- Continuing the innovation and entrepreneurship initiatives;
- Initiating a major, dynamic capital campaign;
- Evaluating potential global operations;
- Expanding medical faculty across the state as appropriate; and
- Continuing to lead and collaborate within the UNC System.

Overall, the Task Force made the following recommendations:

- Maintain and support a culture of trust
- Initiate an institution-wide strategic plan as soon as possible
- Launch a major capital campaign as soon as possible
- Maintain an imperative on safety
- Continue to enhance communications so they are timely and complete
- Implement measurable performance goals
- Continue to evaluate the business case for centralization and shared services
- Develop a regulatory repository
- Create a Chief Risk Manager position
- Create a Risk Committee for regular follow-up on this ERM Task Force work.

Secretary Shuping-Russell closed by stating the Task Force concluded that Carolina has sufficient controls in place for most current and foreseeable risks. In areas where additional measures are needed the Report tried to lay them out for further consideration and action. She said Carolina must not shy away from risk but rather focus on controlling risks so that we can make new discoveries and inspire new leadership.

A full copy of this presentation, as well as the full Task Force Report can be found on file in the Office of the Assistant Secretary and at bot.unc.edu.

(ATTACHMENT N)

**MOTION TO CONVENE IN CLOSED SESSION**

On motion of Secretary Shuping-Russell, and seconded by Trustee Cochrane, the Board voted to convene in closed session pursuant to North Carolina General Statutes Section 143-318.11 (a) (1) (to prevent the disclosure of privileged information under Section 126-22 and the following); and also pursuant to Section 143-318.11 (a) (2), (3), (5), and (6).

**RECONVENE MEETING IN OPEN SESSION**

Chair Caudill reconvened the meeting in open session.

**OPEN SESSION**

**REPORT OF THE EXTERNAL RELATIONS COMMITTEE**

Board of Visitors Class of 2019 Selection

David Routh, Vice Chancellor for University Development approached the committee with the final list of names for the Board of Visitors Class of 2019. The Board was asked to approve this final list of 46 names, as well as the recommendations that Tom Long be appointed Chair of the Board of Visitors for 2015-16. The Board will vote on a Vice Chair at the July 2015 meeting. A motion was made to approve these names, it was seconded and the motion passed.

(ATTACHMENT O)

**REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE**

Trustee Gardner referred the members to the personnel matters submitted for review. A motion to approve the actions was made, it was seconded by Trustee Lerner, and passed. Chair Caudill stated that the personnel and salary actions voted on in open session had been distributed.

(ATTACHMENT P)

**ADJOURNMENT**

There being no further business to come before the Board, Chair Caudill entertained a motion to adjourn. The motion was made by Trustee Grauer; seconded by Trustee Lerner and passed. The meeting adjourned at 2:30 p.m.

[Signature]

Dwayne Pinkney, Assistant Secretary