

**BOARD OF TRUSTEES MEETING**  
**The University of North Carolina at Chapel Hill**  
**March 26, 2015**

The Board of Trustees met in regular session on Thursday, March 26, 2015 at The Paul J. Rizzo Conference Center, Magnolia Room. Chair Caudill presided and convened the meeting at 8:00 a.m.

**ROLL CALL**

Secretary Sallie Shuping-Russell called the roll and the following members were present:

W. Lowry Caudill, Chair	Donald Williams Curtis
J. Alston Gardner, Vice Chair	Charles G. Duckett
Sallie Shuping-Russell, Secretary	Kelly Matthews Hopkins
Jefferson W. Brown	Steven J. Lerner
Phillip L. Clay	Dwight D. Stone
Haywood D. Cochrane	Andrew H. Powell

Trustee Peter Grauer was not in attendance.

Chair Caudill read the following statement regarding the State Government Ethics Act: "As Chair of the Board of Trustees, it is my responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees' meeting. If any Board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time."

Trustee Don Curtis asked that the record show he that he does not believe his professional work would conflict with his responsibilities as a board member in regards to WUNC-FM.

**CONSENT AGENDA**

**Approval of Minutes and Mail Ballots**

On motion of Trustee Duckett and duly seconded by Trustee Cochrane, the minutes of the meeting of January 22, 2015 were approved as distributed; as were the ratifications of mail ballots dated February 5<sup>th</sup> and March 2<sup>nd</sup>.

(ATTACHMENT A)

**CHAIR'S REMARKS**

Chairman Lowry Caudill presented the following remarks:

- Chair Caudill began by welcoming everyone to the Rizzo Conference Center. This is the second time in recent months that we have held a meeting here in our efforts to rotate meeting locations around campus. He thanked Assistant Secretary Dwayne Pinkney, his team and the Rizzo Center staff for making this possible.
- Thanked the committee chairs and full board for their ongoing work in between and during meetings. Chair Caudill especially wanted to thank Trustees Gardner and Duckett, as chair and vice chair of the University Affairs Committee, for their work in planning and holding an important session yesterday devoted to the topic of the name of Saunders Hall and how we recognize the University's history.
- Chair Caudill noted that he was pleased with the quality of discussion during that session and the work put in to have diverse points of view. It's important to listen to our students, embrace dialogue with the campus community and those outside our community.
- The Board believes in a solution based on a larger context of how we should acknowledge the history of our University, state and our nation. We have a unique opportunity to help make our conversations an important part of the educational experience our students have on campus.
- Earlier this month, multiple graduate and professional schools and programs received excellent national recognition in U.S. News & World Report's most recent rankings. Some of them include:
  - The School of Medicine is again ranked #2 in Primary Care and 22<sup>nd</sup> in Research overall. The specialties of family medicine, rural medicine, and AIDS all placed in the top 10 of their respective lists.
  - The Gillings School for Global Public Health tied for 2<sup>nd</sup> overall for schools offering master's and doctorate programs. Gillings was the #1 program among public universities and has been ranked in U.S. News's top 3 public health schools since the rankings began in 1987.
  - The School of Nursing tied for 17<sup>th</sup> overall for its master's degree program.

- The Kenan-Flagler Business School ranked 18<sup>th</sup> for its MBA program.
  - The Schools of Education and Law ranked 33<sup>rd</sup> and 34<sup>th</sup>, respectively.
- Chair Caudill congratulated all the deans, faculty, and students who have played a role in this success.
- Remarked that Student Body President Andrew Powell has done a superb job as a trustee this year. He worked hard on a wide range of issues during the year and brought an invaluable perspective to our board's discussions in representing our students. Chair Caudill asked Secretary Sallie Shuping-Russell to read the resolution of appreciation for Student Body President Andrew Powell.

**RESOLUTION OF APPRECIATION  
ANDREW HENRY POWELL  
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL  
March 26, 2015**

**WHEREAS**, Andrew Powell served as President of the UNC-Chapel Hill student body in 2014-2015, and was a dedicated and thoughtful representative for students as a member of the University's Board of Trustees; and,

**WHEREAS**, Andrew assembled an able student government team and was diligent at bringing a range of students issues to the attention of the board; and,

**WHEREAS**, Andrew served as a member of the MOOC (Massive Open Online Course) Task Force and the Online Task Force, demonstrating his commitment to improving student learning and contributing to the discussions about the use of technology to transform teaching and learning; and,

**WHEREAS**, Andrew was a superb trustee, who earned the respect of his fellow board members through his committed engagement with issues before the board and through his smooth ability to negotiate complex questions;

**NOW, THEREFORE, BE IT RESOLVED THAT** the Board of Trustees of the University of North Carolina at Chapel Hill congratulates Andrew Powell for a job well done and expresses its deepest gratitude for his exemplary service and leadership.

A motion was made by Trustee Duckett to adopt this resolution of appreciation, it was seconded by Trustee Lerner, and passed.

- Chair Caudill continued his remarks and reiterated the first of the Board's four major goals this year – Support Chancellor Folt and her senior leaders as they become a highly effective operational team.
- Reiterated a perspective that he shared with The Daily Tar Heel earlier this month. The Board is extremely pleased with the outstanding leadership Chancellor Folt is providing the University. She is managing tough issues and overseeing a place where remarkable work happens each day. They appreciate her efforts to build and maintain strong working relationships with all of Carolina's constituents. Chair Caudill then thanked Chancellor Folt for her tireless work for Carolina.

[A copy of these remarks is located in the Office of the Assistant Secretary and at bot.unc.edu.]

**STUDENT BODY PRESIDENT'S REMARKS**

Andrew Powell, Student Body President presented remarks on the following:

- Thanked the Board for allowing him to serve, and for the resolution of appreciation read by Secretary Shuping-Russell.
- Since this is his last meeting, Trustee Powell wanted to give some reflections on the year:
  - After hearing speakers yesterday at the University Affairs Committee from students, faculty, and staff a student reporter asked him if he thought the solution we come up with at UNC would serve as a model for other institutions across the country.
  - During his first remarks to the Board, he said UNC leads. Since the first day it opened its doors, UNC has provided the state and the nation with an example of an affordable and accessible University that tries to address the biggest problems facing society.
  - Remarked that leadership is not about programs and policies, rankings or distinguished alums, but instead the character of the institution.
  - Trustee Powell believes that Carolina will continue to move forward. As evident from yesterday's University Affairs Committee meeting. The whole community came together on a complex and tough issue.
  - That type of leadership is the model he believes UNC provides, and will continue

to provide, for institutions across the country.

- Concluded by thanking the Board for their great leadership.

[A copy of these remarks is located in the Office of the Assistant Secretary and at bot.unc.edu.]

### **CHANCELLOR'S REMARKS**

Chancellor Folt spoke on the following:

- Thanked Chair Caudill for his kind remarks and support. Chancellor Folt also thanked the students, faculty, and many other members of the community for coming to yesterday's discussion about the naming of buildings on our campus.
- Special thanks to Trustees Gardner and Duckett for spending countless hours with student groups, faculty, historians, alumni, and in Wilson Library, learning more about Carolina's past.
- This conversation began long before yesterday's University Affairs meeting, but this time we intend to see it through.
- Over the last two years, Chancellor Folt has met with many campus organizations that yielded important insights and policy changes. Those discussions led to a new initiative led by Vice Chancellor for Student Affairs Winston Crisp called Carolina Conversations.
- Carolina Conversations is an effort to lower the barriers that prevent us from having meaningful, productive discussions about important issues like race and sexual assault. Incubating ideas here at UNC-CH will remain a top priority for Chancellor Folt in the years to come.
- Remarkd on coming up to the end of her second full year at Carolina. When Chancellor Folt first arrived here, she identified several key areas that she wanted to place particular focus.
  - First, she pledged that we would continue to develop new ways of business, building on the success of programs like Carolina Counts. She began by making significant changes to the leadership team, hiring six new Vice Chancellors: Finance, IT, Human Resources, University Development, Communications and Public Affairs, and a new position, Commercialization and Economic Development.
  - She has also dedicated more resources to UNC's basic infrastructure needs. \$180 million in F&A funding has gone to improving our buildings and infrastructure needed for research and innovation. In addition, last October UNC-CH became one of the few universities among our peers to launch a public records site.
  - Secondly, Chancellor Folt wanted to take risks and try "new things". This includes launching the Carolina Research Venture Fund, under the leadership of Trustee Sallie Shuping-Russell.
  - Recently, Chancellor Folt created a new full time position, the Student Veteran Assistance Coordinator, to provide day-to-day support for our more than 700 military-affiliated undergrad and graduate students.
  - Third, Chancellor Folt promised to lower barriers and de-silo Carolina's campus – and she believes we've made good progress.
  - From an academic perspective, we created a joint biomedical engineering degree with NC State University that is one of the best examples in the nation of de-siloing.
  - We now have also updated the policy on sexual assault, the result of tremendous cross-campus collaboration and input. Chancellor Folt has been able to speak at multiple panels across the country and she feels like we are ahead of many of our peers in this area.
  - Fourth, she pledged to intensify our entrepreneurial activities. Chancellor Folt created a new leadership position, Vice Chancellor for Commercialization and Economic Development.
  - We recently received the largest gift from an individual donor in University history, from Dr. Fred Eshelman, to create the Eshelman Institute for Innovation at the Eshelman School of Pharmacy.
  - In addition, we recently learned that Carolina cracked the top ten in overall and federal research expenditures, according to the National Sciences Foundation. Carolina is now 9<sup>th</sup> nationally among private and public research institutions in overall R&D expenditures and 8<sup>th</sup> nationally in federal R&D spending.
  - This is the first time UNC-CH has cracked the top ten for both categories, outstripping other leading research institutions such as UCLA, MIT and Yale in both federal and overall research spending. UNC's total annual research expenditures are now close to \$1 billion.
  - Finally, Chancellor Folt promised to become better listeners, gathering input from people here and around the state to strengthen our relationships and build a shared future.
  - We are already seeing results of this re-engagement. The Governor's most recent budget contains recommendations that will help accelerate

commercialization of Carolina research. Before Chancellor Folt started here, Trustee Shuping-Russell took her through Northside neighborhood and she learned how important this community is to Carolina and Chapel Hill. That's why Chancellor Folt made it a priority to designate a \$3 million, 10-year, no-interest loan to help stabilize the neighborhood.

- Chancellor Folt concluded her remarks by thanking everyone for what they have helped to accomplish over the past two years.

[A copy of these remarks is located in the Office of the Assistant Secretary and at [bot.unc.edu](http://bot.unc.edu).]

### **CAROLINA PERFORMING ARTS**

Emil Kang, Executive Director for the Arts presented to the Board on Carolina Performing Arts (CPA) and their work on integrating CPA into the academic curriculum at Carolina. Mr. Kang brought other participants to present including:

- Persis Bhadha, a first-year student who spoke about her experiences with CPA in the classroom
- Dr. Joy Kasson, Andrew W. Mellon Distinguished Scholar and Professor of American Studies who presented on Arts@TheCore and the Curatorial Fellows program
- Drew Cameron, founder of the Combat Paper Project
- Tyler Stevenson, student veteran who spoke about the Combat Paper Project's impact on him as a veteran
- Lara Taylor, Chancellor's Fellow, and one of the founders of the Carolina Veterans Organization who spoke about the importance of the Combat Paper Project on UNC's campus
- The string quartet, Brooklyn Rider (Colin Jacobsen, Johnny Gandelsman, violins; Nicholas Cords, viola; and Eric Jacobsen, cello) ended the presentation by performing three short pieces.

To conclude the presentation, Mr. Kang and the other participants entertained questions from the trustees. This presentation and a video of the performance can be found on [bot.unc.edu](http://bot.unc.edu) and on file in the Office of the Assistant Secretary.

### **REPORT OF THE PERSONNEL COMMITTEE**

Trustee Stone, Committee Chair, presented a review of the Personnel Committee meeting. This was the first meeting of the committee. All items presented to the committee will be discussed during today's closed session.

### **REPORT OF THE EXTERNAL RELATIONS COMMITTEE**

Trustee Curtis presented a review of the External Relations Committee meeting. There were no action items for this Committee in open session. A communications update was given by Joel Curran, Vice Chancellor for Communications and Public Affairs. The committee decided to pass over the development report to save time. A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at [bot.unc.edu](http://bot.unc.edu).

### **REPORT OF THE FINANCE AND INFRASTRUCTURE COMMITTEE**

Trustee Lerner presented the report from the Finance and Infrastructure Committee. The following items were approved as part of the consent agenda:

- Ordinance Regulating Traffic and Parking - Effective August 15, 2015 (ATTACHMENT B)
- Designer Selections:
  - Ehringhaus, Hinton James and Carmichael Elevator Repairs (ATTACHMENT C)
  - Ehringhaus, Hinton James and Carmichael Residence Halls Roof Replacement (ATTACHMENT D)
  - Kenan Laboratories Building and Friday Center Roof Replacement (ATTACHMENT E)
  - School of Dentistry Vacuum System Replacement (ATTACHMENT F)
  - Morehead Chemistry Building HVAC Repairs (ATTACHMENT G)
- Property Acquisition by Lease:
  - Lease of Office Space for ORIS (ATTACHMENT H)
  - Lease Renewals for the Bolin Creek Office Buildings Owned by the UNC Endowment (ATTACHMENT I)

Trustee Lerner then discussed the following item for action:

- Designer Selection – University Master Plan (ATTACHMENT J)

After discussion, a motion was made from committee to approve the consent agenda items and designer selection for the University Master Plan; it was seconded by Trustee Cochrane, and passed.

Trustee Lerner briefly reviewed the items presented to committee for information only:

- Development Report given by David Routh, Vice Chancellor for University Development (ATTACHMENT K)
- The Facilities – Deferred Maintenance presentation was deferred to the May 2015 Meeting.

The following items were received for information by the board without presentation:

- Financial Update (ATTACHMENT L)

A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

#### **REPORT FROM THE INNOVATION AND IMPACT COMMITTEE**

Trustee Clay presented the report from the Innovation and Impact Committee. There were no action items for this committee in open session. Executive Vice Provost, Ron Strauss and Assistant Provost for Institutional Research and Assessment, Lynn Williford presented on demonstrating impact using public benefit metrics. Associate Vice Chancellor for Research, Don Hobart presented the report on the UNC System's recent study conducted by Economic Modeling Specialists International (EMSI) on the economic impact of UNC System institutions (ATTACHMENT M). To conclude, Interim Vice Chancellor for Commercialization and Economic Development, Judith Cone presented the 2014 Innovators Report created by the Council for Economic Development (CED) (ATTACHMENT N). A full review of the committee meeting may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

#### **REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE**

Trustee Gardner presented the report from the University Affairs Committee. He reviewed the items presented to the committee for information only. That included the School of Dentistry compensation plan (ATTACHMENT O) and an overview of academic performance both given by Provost Jim Dean.

The committee also heard from speakers on their ideas about Silent Sam and the renaming of Saunders Hall. Trustee Gardner believed it was a successful discussion on race and place at Chapel Hill. This is just the beginning of the process, and first of many conversations that will occur in the next couple of months. Trustee Gardner thanked all of the participants for taking the time to attend the University Affairs Committee on Wednesday. The speakers were as follows:

- Taylor Webber-Fields – The Real Silent Sam Coalition
- Dylan Su-Chan Mott – The Real Silent Sam Coalition
- Omolulu Babatunde - The Real Silent Sam Coalition
- Frank Pray - President of the UNC College Republicans
- Dr. Al Brophy (via video) - Professor, UNC School of Law
- Dr. Jim Leloudis - Professor, UNC Department of History and Associate Dean for Honors
- Dr. Deborah Stroman – Professor, Kenan-Flagler Business School and President of the Black Faculty and Staff Caucus
- Dr. Eric Muller – Professor, UNC School of Law
- Arch Allen - Alumnus, retired lawyer, a former UNC trustee and current Chairman of the Board of Directors of the Pope Center for Higher Education Policy
- Sam Fulwood - Alumnus, recent winner of the Harvey Beech award and Senior Fellow at the Center for American Progress in Washington, D.C.

The committee also received the management flexibility survey for information.

(ATTACHMENT P)

A full review of the committee meeting, transcript (ATTACHMENT Q) and video may be found in the committee minutes in the Office of the Assistant Secretary, and at bot.unc.edu.

#### **MOTION TO CONVENE IN CLOSED SESSION**

On motion of Secretary Shuping-Russell, and seconded by Trustee Curtis, the Board voted to convene in closed session pursuant to North Carolina General Statutes Section 143-318.11 (a) (1) (to prevent the disclosure of privileged information under Section 126-22 and the following); and also pursuant to Section 143-318.11 (a) (2), (3), (5), and (6).

#### **RECONVENE MEETING IN OPEN SESSION**

Chair Caudill reconvened the meeting in open session.

#### **OPEN SESSION**

**REPORT OF THE EXTERNAL RELATIONS COMMITTEE**

**WUNC-FM**

Paperwork is nearly complete for setting up WUNC-FM as a non-profit limited license liability corporation (LLC) that would be solely owned by UNC-CH. In doing this, WUNC-FM would have a Board of Directors to oversee its day-to-day activities, but it would still report to the UNC-CH Board of Trustees. Trustees Curtis and Cochrane have worked diligently to get this completed, and thanked Vice Chancellor for Communications and Public Affairs, Joel Curran, and Interim Vice Chancellor and General Counsel, David Parker, on their work to make this happen. A motion was made to approve the formation of the LLC and the subsequent nine-member governing board; it was seconded by Trustee Cochrane and passed unanimously.

**REPORT OF THE UNIVERSITY AFFAIRS COMMITTEE**

Trustee Gardner referred the members to the personnel matters submitted for review. A motion to approve the actions was made, it was seconded by Trustee Lerner, and passed. Chair Caudill stated that the personnel and salary actions voted on in open session had been distributed.

(ATTACHMENT R)

**ADJOURNMENT**

There being no further business to come before the Board, Chair Caudill entertained a motion to adjourn. The motion was made by Trustee Cochrane; seconded by Trustee Stone and passed. The meeting adjourned at 2:30 p.m.



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Dwayne Pinkney, Assistant Secretary