UCS Overview

• University Career Services is a comprehensive, centralized college career center.
• Comprehensive in that we serve all of the career development needs of students including undergraduate, graduate and professional students.
• Centralized in that we serve multiple college and schools encompassing most of the UNC student body.
• MBA, MAC, Law, Medicine, Dental & Pharmacy are served by their schools.
• Use the 5 Es of Career Development as a structural framework for working with students.
The 5 Es of Career Development

- Education
- Evaluation
- Exploration
- Experience
- Employment

Influences
- Planning (A & B)
- Chance

• UCS services are designed to meet student needs in all of these areas
Points of Pride

- Quality of students and their successes
- Quality of UNC education
- Reputation of UCS and the UCS staff
- Social Media and Innovation position
- Career Peers and their leadership development
- Employer Advisory Board
- UCS facilities
- Careerolina (comprehensive integration of UCS technology)
Points of Pride

- Collaborations
  - Peace Corps
  - Teach for America
  - New KFBS 20/20 position
  - New SPH 20/20 position
  - J School and SPH Careerolina merger
  - GAA Alumni Advisor Network merger
  - Receiving the Partnership Award from General Electric tomorrow
  - New Student and Carolina Parent Programs (Part-time Job Fair)
Challenges

- Economy and job opportunities
  - **First Destination Survey**

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<th>Continuing Ed</th>
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- Budget cuts
- Meeting employer needs
- Active parent involvement
- Social networking and implications for employment
Students and Their Successes

- Jeffrey Veale
- Anndrea “Angie” Stubbs
- This slide deck will be forwarded to you along with a brief video highlighting additional student successes