External Student Survey
Procedure and Contacted Institutions

- Reached out to the “Peer Institutions” identified in the June 2010 University Affairs Special Meeting
- Initial contact with Student Body President, a less biased contact than Greek representatives
- Follow-Up contact with PHC and IFC leadership at many institutions

- Cornell University
- Iowa State University
- NC State University
- Oregon State University
- Pennsylvania State University
- Purdue University
- University of Alabama
- UC-Berkley UCLA
- University of Colorado
- UF-Gainesville
- University of Illinois at Urbana-Champaign
- University of Indiana - Bloomington
- University of Miami
- University of Minnesota - Twin Cities
- University of Virginia
“I think that joining the Greek Community is extraordinarily beneficial for performance because of the resources that come with it. Every chapter has study files, study nights, GPA requirements, and older members who can help students choose classes and help them learn. Also, many chapters put on workshops giving their members techniques for studying, time management, how to de-stress, etc. The Panhellenic GPA is consistently higher than the all campus average and the all women’s average.”

How joining affects service: “If anything, [joining a Greek institution] makes New Members more active in community service because it presents many new opportunities to them and gives them someone to go with”

“The New Member Education period is a great time for the New Member class to get to know each other, bond and learn about chapter ritual and history”

“Fall Opportunities—Greek Carnival takes place during welcome week (the week before classes and recruitment begin). The university puts on a series of substance free nighttime events every night of welcome and Greek Carnival is one of the events. It is funded by the university. Every ---- Greeks chapter can set up a booth and have an activity and members there. Chapters come out in full force wearing chapter shirts. It’s a great informal way for [Potential New Members] to learn more about the recruitment process and learn how amazing sorority women are at -----! After Greek carnival registration for recruitment spikes and a few hundred girls decide to register. This year registration closed the night after Greek Carnival”

“There is definitely a solidarity between members of the Greek Community, but it is NOT exclusionary”
Student Survey Response
Institutions With Spring Recruitment

- “I believe that the current recruitment policies enhance the collegiate experience. I think that deferred recruitment allows freshmen to get a chance to experience the campus and school before joining Greek life”
- “Although there were mixed opinions within the PanHellenic community when we switched to deferred recruitment, I think the majority of people are satisfied with the current policies”
- “probably would have never joined if it was first week on campus” “does allow more assimilation on campus” “allows student to figure out what they’re interested in”
- “Having pledging in the spring is important, because pledges already understand the college workload and what else can be added to schedule” but “statistics are pretty clear that students’ grades drop dramatically when they join a Greek house across the board”
- “By and large, good consensus that the system works”
- “In the fall, fraternities throw open parties and have events that are informal rush. At these parties, alcohol is not regulated and the Greek system is looking for name recognition and looking to get new students to join a house. Informal fall rush is not necessarily coined as part of recruitment”
- “Pledging is a great way to learn about others and even more importantly, one’s self. At the University of ----, many believe that pledging is “the most fun you will never want to have again”
- “The Greek system is viewed as an entity with its own social life, but majority of ---- still participate in the Greek system’s open parties, philanthropy, etc,” and it is “not a hostile, angry environment”
Student Survey
Summary and Conclusions

- Discussions about the culture of Greek recruitment activities are more significant to students than the timing.
- Students feel the system works at schools with fall and spring recruitment, while concerns centered around culture change.
- Immediate access to academic, social, and mentorship resources is important to Fall recruits.
- Understanding of college workload and experience with campus life are important to Spring recruits.