Putting important ideas to use for a better world

Innovation & Entrepreneurship

UNC-Chapel Hill Board of Trustees Meeting | Judith Cone | 07.25.2013 | innovate.unc.edu
Priority: Translate knowledge into impact

- Address pressing state, national and global issues
- Deliver more innovations
  (unique, valuable, implemented)
- Focus on outcomes – greater positive impact
Impact – UNC Chapel Hill

Vision

With a special focus on urgent challenges, innovators and innovations launched at Carolina consistently put to use important ideas for a better world.

Mission

Ensure that UNC is a place where innovators thrive.

(Innovation = unique + valuable + implemented)
What it takes to strengthen an intentional culture of innovation

- Vision + resources + processes
- Connected and collaborative
- Diversity and talent from around the world
Innovation Circle, Faculty Working Group, Student Innovation Team
Lowry Caudill, Chair, Launch 2010

I&E Campus Network
Implementing *Roadmap* – Building the Culture

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**Progress Report**

*Year Two of Five-Year Plan*
Strategic Roadmap to Accelerate Innovation at the University of North Carolina at Chapel Hill

October 2010 – October 2012

Judith C. Key
Chancellor’s Office of Innovation & Entrepreneurship

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*THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL*
Innovators Thrive at Carolina

- Game-changer – concussion expert & the NFL
- Poverty - Nourish International and Carolina for Kibera
- Drive Time app for teen driving safety
- Connecting young musicians through the Beat Making Lab
- Center for Jobs and Innovative Business Development – Eastern North Carolina
- Quintiles, iContact, Spectraforce, Cree, Inspire, Liquidia, Bandwidth, Cell Microsystems, Epic Games
Making it matter
From butterfly wings to solar cells
UNC's Ed Samulski turns inspiration to collaboration to develop breakthrough technologies in alternative energy

IN THE NEWS

Behind The Beat: UNC'S First Beat Making Lab [PBS Digital Studio Video]>

Aldrich Wins Babson Entrepreneurship Lifetime Achievement Award>

The Ph.D. Fabricator>