Performance Metrics: Core Measures

1. First year to second year retention (2010-2011 rate was 97.2%, up from 96.6% previous year)
2. 6-year graduation rate (89.5% for 2005 cohort)
3. Undergraduate degree efficiency (six-year average number of undergraduate degrees per 100 FTE)
4. Number of undergraduate degrees awarded to Pell recipients
5. Financial integrity (composite UNC FIT index)

NOTE: GA will use IPEDS data, meaning 2010-2011 data not available until November 2012
Student Success & Faculty Scholarship

- Four-year graduation rate (2007 cohort rate was 80.9%)
- Total research grants (including ARRA, FY2011-2012 was $767.1M)
- STEM + Health degrees, all levels (all of our public peer universities have engineering schools, so it’s crucial to keep this metric aimed at our campus)
Campus-specific measures II

*Operational & Academic Effectiveness*

- Alumni giving (dollars), including corporations, etc.
- Total number of administrators and managers per $100M of revenue (UNC is 17.2, third within our 11-member public universities peer group)