Greek Life Update
3/21/12

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Overview of Process

November 18, 2010

Resolution – Greek Organization New Member Recruitment

• “Create a vision for our Greek community by engaging student leaders, faculty, administrators, and Greek community alumni to create a long-term strategy for our Greek community based on UNC culture and values.”

• “Set expectations of our Greek organizations through periodic assessment against clear and measurable standards, reward organizations that meet or exceed standards, and provide specific feedback to each organization on how they can improve or rectify any deficiencies.”
Overview of Process

November 18, 2010

Resolution – Greek Organization Standards of Conduct

Recommendation of the following:

- A performance-based recruitment system incorporating the following:
  - Academic achievement
  - Responsible citizenship
  - Effective orientation and transition programming
  - An attractive opportunity for Spring recruitment
Overview of Process

March 2011

Comprehensive plan put forward to carry out the Board’s charge:

• Expansion and relocation of the Office of Fraternity & Sorority Life
• Development of increased academic, social, and judicial support for Greek organizations and their leaders and members
• Adoption of clear and measurable academic benchmarks for University recognition and performance-based recruitment for those organizations wishing to recruit first-year, first-semester students
• Implementation of an effective Spring recruitment process
• Enhanced orientation and new member education programs focusing on campus involvement, alcohol, hazing
Progress Report

• Office relocated to Granville Towers South with expansion in scope of service

• Hired a new director, two coordinators, and a graduate assistant to provide support

• Successful Fall and Spring recruitment periods

• Collaboration with Greek organizations to develop plans supporting academic achievement

• Development of a Performance-Based Recruitment Policy incorporating academic benchmarks and other requirements for University recognition.
Performance-Based Recruitment Policy

For fraternities and sororities seeking to recruit, pledge, and offer membership to first-year, first-semester students:

• The chapter GPA must meet or exceed the overall undergraduate GPA (in accordance with the Board’s resolution in March 2011)

• The chapter (in consultation with its governing council) must facilitate a meaningful spring semester recruitment opportunity

• Chapters must offer effective recruitment/new member education programs
Performance-Based Recruitment Policy

For fraternities and sororities failing to meet the academic benchmarks of the policy:

• 1\textsuperscript{st} semester – Development and implementation of an academic improvement plan in consultation with OFSL-CI

• 2\textsuperscript{nd} and subsequent semesters – Restriction on recruitment of first-year, first-semester students during the Fall semester. Failure to comply would result in removal of University recognition
Ongoing Challenges and Opportunities

• Recognition that not all organizations have attained the academic achievement levels set out in the policy

• Continued relationship-building with alumni and national organizations

• Continued work with students to develop a culture of excellence in all facets of campus life