

# MBA@UNC

SHAPING GLOBAL LEADERS ONLINE

[www.OnlineMBA.unc.edu](http://www.OnlineMBA.unc.edu)

# Students



- Same rigorous admissions standards as all UNC Kenan-Flagler MBA programs
- Reaching students who were otherwise underserved by UNC
- More than 130 students around the world enrolled in MBA@UNC in its first year
- Students are diverse, bright and hardworking and share the School's core values

# Student Demographics

## Students by Cohort

<i>July 2011</i>	19
<i>October 2011</i>	32
<i>January 2012</i>	38
<i>April 2012</i>	45
<i>July 2012 forecast</i>	60

<b>States</b>	24
North Carolina	17%
California	13%
Virginia	11%
International Location	4%

## Demographics

Women	23%
Minorities	19%
Military / Vets	8%/18%
Grad Degrees	24%
Average Age	31
Work Experience	7.8 yrs
Income	\$105 K





**Deloitte.**



**NORTHWESTERN  
UNIVERSITY**



**HARVARD  
UNIVERSITY**

*Johnson & Johnson*

**Bank of America**



**QUINTILES**

**Goldman  
Sachs**

**Google**



**NEW YORK UNIVERSITY**

**West Point**  
The United States Military Academy

**UCLA**



**Medtronic**  
*Alleviating Pain · Restoring Health · Extending Life*



**JOHNS HOPKINS  
UNIVERSITY**

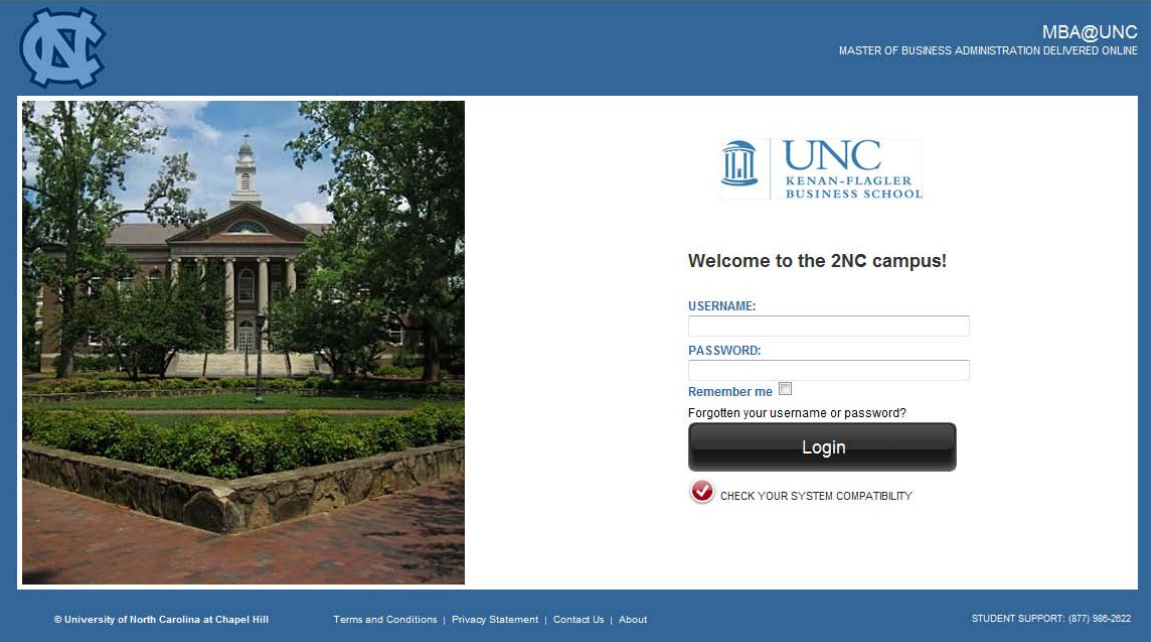


# Program Design



- Asynchronous Content
- Live Online Class Sessions
- Global Immersions

# The 2NC Platform



MBA@UNC  
MASTER OF BUSINESS ADMINISTRATION DELIVERED ONLINE

UNC  
KENAN-FLAGLER  
BUSINESS SCHOOL

Welcome to the 2NC campus!

USERNAME:

PASSWORD:

Remember me

Forgotten your username or password?

Login

✓ CHECK YOUR SYSTEM COMPATIBILITY

© University of North Carolina at Chapel Hill    Terms and Conditions | Privacy Statement | Contact Us | About    STUDENT SUPPORT: (877) 985-2622

- Login to locate courses, content and assignments
- Interact with professors, students and groups throughout the program
- Interactive, high-quality content and communication tools

# Asynchronous Content

- Each course taught by team of UNC professors
- Curriculum reviewed and tailored to online teaching environment
- Content leverages video, animation and other forms of media

The screenshot shows a Blackboard LMS interface for a course titled "Financial Accounting" (MBA7302012\_0402973D). The left sidebar contains navigation options: Wall, Contentwork, Live Sessions, Grades, Activity Report, Files, Router, Instructors (None), and Students (None). Below these are settings for Page module administration, Course administration, My profile settings, and Site administration. The main content area shows a discussion titled "1.2 Role of Accounting" with a video player. The video player displays a sunset scene over a lake and a small video inset of a professor speaking. The video player controls show a progress bar at 00:33 / 23:33 and a volume icon.

# Live Online Class Sessions



- Weekly live online class sessions with professor
- Small sections of 10-15 students (max)
- High student/faculty interaction
- Recorded so student may revisit content



# Global Immersions



- Three-day weekends hosted around the world four times per year
- Connect and network with peers, faculty, business leaders and alumni
- Focus on experiential learning

## Student Satisfaction and Performance

- 99% of students say the program is helping them accomplish their professional goals
- 97% of students would strongly recommend this program to friends and colleagues
- Student academic performance at or above the performance of students in our traditional programs in the same classes

# MBA@UNC

SHAPING GLOBAL LEADERS ONLINE

## Q&A