The Innovation Circle – January 28, 2010
Lowry Caudill, Chair Innovation Circle
CHANCELLOR’S VISION

- Commit to changing the world for the better
- Have greater positive impact
- Focus on outcomes
- Translate ideas and be connected
CHANCELLOR’S GOAL

- Create and implement an Innovation and Entrepreneurship Strategy for the University
- Involve alumni, faculty, students, staff, community, and advisors
- With BOT approval, launch at University Day, October 12, 2010
ORGANIZATIONAL STRUCTURE

- Innovation Circle
- Faculty Working Group
- Students
- Core Planning Team
CHANCELLOR’S INNOVATION CIRCLE

- 35 Members
  - BOT Members: Sallie Shuping-Russell, Phil Clay and Alston Gardner

- Charter from Chancellor
  - What does it mean to be a university committed to innovation and entrepreneurship?
  - What are Carolina’s strengths to be maximized and the obstacles to overcome?
  - How should Carolina proceed to incorporate innovation and entrepreneurship into its teaching, research and service missions?

- Bios available at innovation.unc.edu
FACULTY WORKING GROUP

- Steering Committee
  - John Akin, Economics (Steering Committee Chair)
  - Richard Boucher, Medical School
  - McKay Coble, Dramatic Arts
  - Joseph DeSimone, Chemistry
  - Stephen Frye, Pharmacy
  - Arvind Malhotra, Business School
  - Etta Pisano, Medical School
  - Geoff Sayre-McCord, Philosophy

- Faculty members - approximately 50 other faculty members currently being selected

- Chancellor’s request of the faculty steering committee
  - Input to Innovation Strategy
  - Ensure that recommendations align with faculty priorities

- Bios available at innovation.unc.edu
STUDENTS

- First Year Seminar Class
  - Learn about innovation and entrepreneurship
  - Active learning project
- Dean’s MBA Fellows to assist
- Public Policy graduate students as researchers
CORE PLANNING TEAM

- Lowry Caudill, Chair of Innovation Circle
- Judith Cone, Special Advisor to the Chancellor for Innovation and Entrepreneurship
- Nancy Davis, Associate Vice Chancellor for University Relations
- Mark Meares, Director of Corporate and Foundation Relations, UNC at Chapel Hill
- Ex Officio
  - Holden Thorp, Chancellor
  - Matt Kupec, Vice Chancellor for University Advancement
TIMELINE

**2009**

- **Oct 12:** University Day Announce

**2010**

- **By Nov 30:** Innovation Circle Team Invited
- **Jan 15:** First Meeting of Innovation Circle at UNC
- **Before May 30:** Second Meeting of Innovation Circle (2 groups, one at Stanford, one at MIT-May 5)
- **Jul 15:** Final Meeting of Innovation Circle (Provisional)

**2009-2010**

- **Oct-Dec 31:** Prepare Report on Current State of Innovation and Entrepreneurship at UNC
  - Distribute prior to Jan 15 Meeting
- **Jan 15-May 30:** Follow up from meeting; Interviews; small groups; site visits
- **May 30-Aug 1:** Follow up from meeting; Interviews; small groups; site visits
- **Aug 1-31:** Draft Roadmap, Approvals, Revisions
- **Sep 1-30:** Printer
- **Oct 12:** University Day Release Roadmap