2013-14 Intercollegiate Athletics Report

Presented to the UNC-Chapel Hill Board of Trustees
September 24, 2014

James W. Dean, Jr.
Executive Vice Chancellor & Provost
Background

• Annual Intercollegiate Athletics Report required by UNC Board of Governors policy. In prior years, focused on student-athlete admissions and completions data.

• 2014 - Additional reporting requirements:
  • Financial data on athletics department
  • Academic activities of student-athletes
  • Academic integrity policy implementation
  • “Booster club” relationships

• Purposes:
  – Accountability
  – Transparency
  – Assurance of institutional oversight for athletics
Athletics Financial Indicators

- Data reported by institutions to NCAA. Comparisons to peer institutions, ACC, Big 10, and Director’s Cup schools

- Highlights for UNC-Chapel Hill Athletics:
  - **Total revenues** $83 million. 90% self-generated
  - **Net revenues:** $57,000. Below median for comparators
  - **Expenses per student-athlete:** $104,464. Median for comparators ranged from: $128,567 (ACC) to $148,780 (Director’s Cup)
  - **Athletics expenditures:** 3% of total University expenditures. Below the median of comparison groups
    - Athletics expenditures increased over the prior year at a lower rate than total University expenditures
  - **Athletics fees** charged to all students: $279 (15% of total fees). Generated $7.3 million or 8.8% of total Athletics revenue
Academic Indicators

• Of the 163 first-year recruited student-athletes entering in 2013-14:
  – 1 exception to the UNC Minimum Course Requirements
  – 4 exceptions to the UNC Minimum Admissions Requirements
  – Included football, basketball, tennis, swimming/diving

• NCAA Academic Progress Rate (APR): 977 for the entire athletics program.
  – APR metric that tracks the academic achievement of teams.
    • Each student-athlete receiving athletics aid earns 1 retention point for staying in school and 1 eligibility point for being academically eligible.
    • Team’s total points divided by points possible x 1,000. Must be greater than 930 to be eligible for championships.
# Top Five Choices of Majors

Enrolled Juniors and Seniors

<table>
<thead>
<tr>
<th>Student-Athletes</th>
<th>All Students</th>
</tr>
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<tbody>
<tr>
<td>2. Communication Studies</td>
<td>2. Psychology</td>
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<tr>
<td>First-Year Cohort Six-Year Graduation Rates</td>
<td>All Students</td>
</tr>
<tr>
<td>-------------------------------------------</td>
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<tr>
<td>2007 Cohort Graduation Rate</td>
<td>90%</td>
</tr>
<tr>
<td>Four-Class Average Graduation Rate (entered 2004 to 2007)</td>
<td>89%</td>
</tr>
<tr>
<td>Graduation Success Rate (GSR): Includes transfers; excludes students who left with athletics eligibility and are academically eligible to return</td>
<td>NA</td>
</tr>
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Academic Integrity Regulations
BOG Policy Effective 2013

• Results of campus review of courses for “clustering”:
  – Review team: Senior Associate Dean for Undergraduate Education, University Registrar, Faculty Athletics Representative (FAR)
  – Threshold: 20% fall/spring, 30% summer
  – 201 class sections examined; no irregularities

• Average Cumulative GPAs, Spring 2014

<table>
<thead>
<tr>
<th>Student-Athletes</th>
<th>2.95</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Student-Athletes</td>
<td>3.21</td>
</tr>
<tr>
<td>All Undergraduates</td>
<td>3.20</td>
</tr>
</tbody>
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• Effective Practices Employed at UNC-Chapel Hill to Reinforce the Connection Between Academics and Athletics:
  – Comprehensive list of reforms and new practices implemented:
    [http://carolinacommitment.unc.edu/reforms/]
Other Required Information

• “Booster Clubs”:
  – Annual financial statements and audit reports from the Educational Foundation
  – Signed agreement between the University and the Educational Foundation concerning operating procedures.

• Equity in Athletics Disclosure Act (EADA) Annual Report to the Office of Postsecondary Education, U.S. Dept. of Education.

• NCAA Annual Report submitted by the UNC-Chapel Hill Department of Athletics Budget for FY 14-15