LAUNCH
CHAPEL HILL
& 1789

CHAPEL HILL’S GROWING ENTREPRENEURIAL ECOSYSTEM

THE UNIVERSITY of NORTH CAROLINA
at CHAPEL HILL
Franklin Innovation Center

Nourish International
Franklin Business Center
133 1/2 East Franklin St.

Jim Kitchen .org
Franklin Business Center
133 1/2 East Franklin St.
Who: The Team
What: Is LAUNCH?
What: Is LAUNCH?

- Office & Desk Space
- Connection With Mentors & Coaches:
  - Highly relevant & experienced
- Programming Events:
  - Business strategy, legal, accounting, product design, marketing, fundraising.
Where: Is LAUNCH?
When: Did LAUNCH Open?
Why: Is LAUNCH Important?

Triage Software That Lets You Put Down the Phone and See More Patients

- **Spend Less Time on the Phone**: Slash the time and money spent on unreimbursed phone calls.
- **Increase Revenue**: Time saved on phone calls can instead be spent on seeing more patients and increasing revenue.
- **Accessible on Web or Mobile**: Your patients, nurses, and physicians can access Online Nurse Advice from anywhere with a web-enabled device.

KeonaHealth
Why: Is LAUNCH Important?
Why: Is LAUNCH Important?
Launch Successes

- Companies
- Funding
- Unprecedented Collaboration
- Positive Press
1789: A Venture Lab For Carolina Entrepreneurs

Learn More
Current Ecosystem In Chapel Hill

Stage I (Exploratory)
• Dorm Rooms, Kitchen Tables & Coffee Shops

Stage II (Incubation)
• 1789, Entredot

Stage III (Acceleration)
• LAUNCH-Chapel Hill

Stage IV (Growth Ventures)
• 123 West Franklin, Chapel Hill Community
Unaffiliated” UNC Startups & CH Community

KFBS, LTV, MBA Courses

Space

Venture Fund

Entrepreneurship Minor

Coordinated Events

Entre-Scholars

Campus Y & Global

Education, Sports Comp Sci, Other Depts

Physical Spaces 1789 Launch Campus Y Co-Working

Ideation
Entrepreneurship Space Needs

Ideation
Curricular & Co-Curricular Feeders
On-Campus Spaces

1789 Venture Lab – 3,500SF
Where E-Ship “Happens”
~40 Ventures, Feeds Into LCH
Needs: 7,500 SF

Co-Working - Minimal
Critical Softlaunch
Feeds Into Office
Needs: 5000 SF

Design Thinking – Does Not Exist
Define, Create, Refine, Execute
Feeder Into 1789
Needs: 5,000 SF

Launch Chapel Hill – 3,500 SF
Moving Companies To Next Level
17 Companies, Significant Demand
Needs: 7,500 SF

Ideation Design Execution Acceleration Co-working
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